

Businessmen Discuss Progress

In these days when so much discussion is directed toward the industrial growth of the province these extracts from addresses given at a recent Ontario Industrial Development Conference seem timely.

They are a few of the comments gleaned from a recent issue of the Ontario Industrial News Letter and reflect a cross section of the thinking of men directly connected with growth and attraction of industry.

Eric Beecroft is director community planning association of Canada. John S. Proctor is the President of the Imperial Bank of Canada. F. G. Pleva is of the Department of Geography University of Western Ontario. A. V. Crate is the Ontario Director of Trade and Industry. J. Herbert Smith is president of Canadian General Electric Co. Ltd. W. R. McLachlan is executive vice-president A. V. Roe Canada Ltd. John Fogli is deputy Minister Department of Trade and Commerce, Ottawa.

WHAT INDUSTRY NEEDS

Eric Beecroft: "In seeking sites, industry shy away from central city areas where the street system is subject to zoning by laws are rigid and land areas of sufficient size are almost impossible to assemble without the power of condemnation."

TRANSPORTATION AND POWER

E. G. Pleva: "The rush to the suburbs will increase. The uncontrolled sprawl is our most serious planning problem today. Highways will lag behind demands and needs (actually two different things). Star age of vehicles will increase as a land use need, (parking space)."

J. Herbert Smith: "It is important to remember that the Seaway is the result, not the cause, of great industrial development in the Great Lakes area."

THE COMMUNITY ROLE

A. V. Crate: "Community in planning and in industrial promotion is essential to the success of a municipal programme and indeed to the fulfillment of commitments to industry itself."

Premier Frost: "I underline to you that upon provincial and municipal credit a great deal of the future depends. I urge municipalities not to dilute their credit but to commit it for the things that municipalities should and must do and to encourage private industries to take up the balance of the load."

A. V. Crate: "Industry is not philanthropic. It is quite impractical to discuss industrial development without giving recognition to the importance of, and the necessity for, community planning."

E. G. Pleva: "The big aspect in population sprawl will take place in the middle 60's when the baby boom crowd will start home building."

J. Herbert Smith: "Industry, in order to maintain the trust of the community, must be prepared to provide good jobs at a high level, to local purchases a fair share of supplies and to be a substantial supporter of local charities. All of those thousand and one activities which together form a good neighbour."

"Ordinary" Accident Time

Ordinary accidents cost Canadians more than \$3,000,000 annually, and most of them occur during the winter months.

Accidents in and around the home are more prevalent during winter months because of wet snow and increased use of heating equipment.

Insurance authorities recommend the following precautions against personal and public liability accidents this winter:

Keep sidewalks shovelled and sanded at all times.

Don't leave snow shovels, ice picks or children's toys lying about house and grounds.

Make sure the approaches to your house are safe at all times for family, visitors and tradesmen.

Check roof and eaves often to see that there is no danger from falling ice or snow.

Keep small children from playing on icy roads.

Eric Beecroft: "It remains for business leaders to use their influence to get the municipality, whether large or small, to weld its top staff people into a technical planning team and to put long term capital back into effect."

FINANCING GROWTH

W. R. McLachlan: "It would be the worst kind of folly to ignore the importance of agriculture and raw material production. Our prosperity will continue to depend on them to a great degree."

John S. Proctor: "One impact of tight money has been the advantage to Canadian borrowers to do their borrowing in the United States where the cost of borrowed funds has been considerably less than in Canada."

A. V. Crate: "Industry is in business to make money and will not prove itself out of business in favour of any fine theories of decentralization."

W. R. McLachlan: "There is no questioning the fact that we have made phenomenal industrial progress... our achievements came the easy way... we couldn't help but grow as we have. Now, the heavy mission is over. We have to settle down and face the hard facts of economic life."

INDUSTRIAL CLIMATE

Mayor Patrick: "I believe that industry requires a community that recognizes the contribution industry makes to local property and the education of its citizens as to what is the right thing to be done in their own interests and in the balanced interests of all."

J. Herbert Smith: "I believe that a good business climate is the most important thing which any community can offer to an employer. A company can flourish and grow

help a community to prosper... in the proper climate even though it may not be in the best possible location with respect to raw materials or markets. On the other hand, a poor business climate can prevent a company from operating, even surviving, in an otherwise ideal location."

A. V. Crate: "Municipalities in the Province can no longer confine their thinking to their municipal boundaries. Requirements of industry are not local nor are the attractions of a location restricted to the resources of an individual community."

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John Fogli: "The only major question mark in the economic outlook at the present time relates to the speed with which the pace of expansion will be resumed. We are on the threshold of a new phase in the economic development of our country."

A. V. Crate: "The custom of making New Year's resolutions can be traced to a peacock. The colorful bird was a favorite Christmas dish in early England. It was customary for knights to take the 'vow of the peacock' by making their pledge for the new year with their right hand on the peacock."

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The church expects that all communications will draw and present to you the love of the Lord Jesus Christ at all times and especially during the Christmas season. Please contact your Rector (phone 325) if you would like to receive the Blessed Sacrament in Church at this time, so that arrangements can be made to celebrate the Holy Eucharist in your home or in the hospital.

Officials of the Chamber of Commerce, who planned the street lighting, those that helped decorate, those that decorated store windows, and dozens of others that have assisted in making the town of Acton so attractive during the Holiday Season, deserve hearty congratulations for the effort they have made.

Brief Comment

With the approach of the cold period follows a thaw.

With children spending more time indoors, guard against toys left lying on floors and stairs.

Keep children away from portable heaters, stoves and fireplaces.

Never leave small children alone in bathtubs, or in the kitchen.

Make sure all manual and electric power tools are put away safely when not in use.

Don't leave snow shovels, ice picks or children's toys lying about house and grounds.

Make sure the approaches to your house are safe at all times for family, visitors and tradesmen.

Check roof and eaves often to see that there is no danger from falling ice or snow.

Keep small children from playing on icy roads.

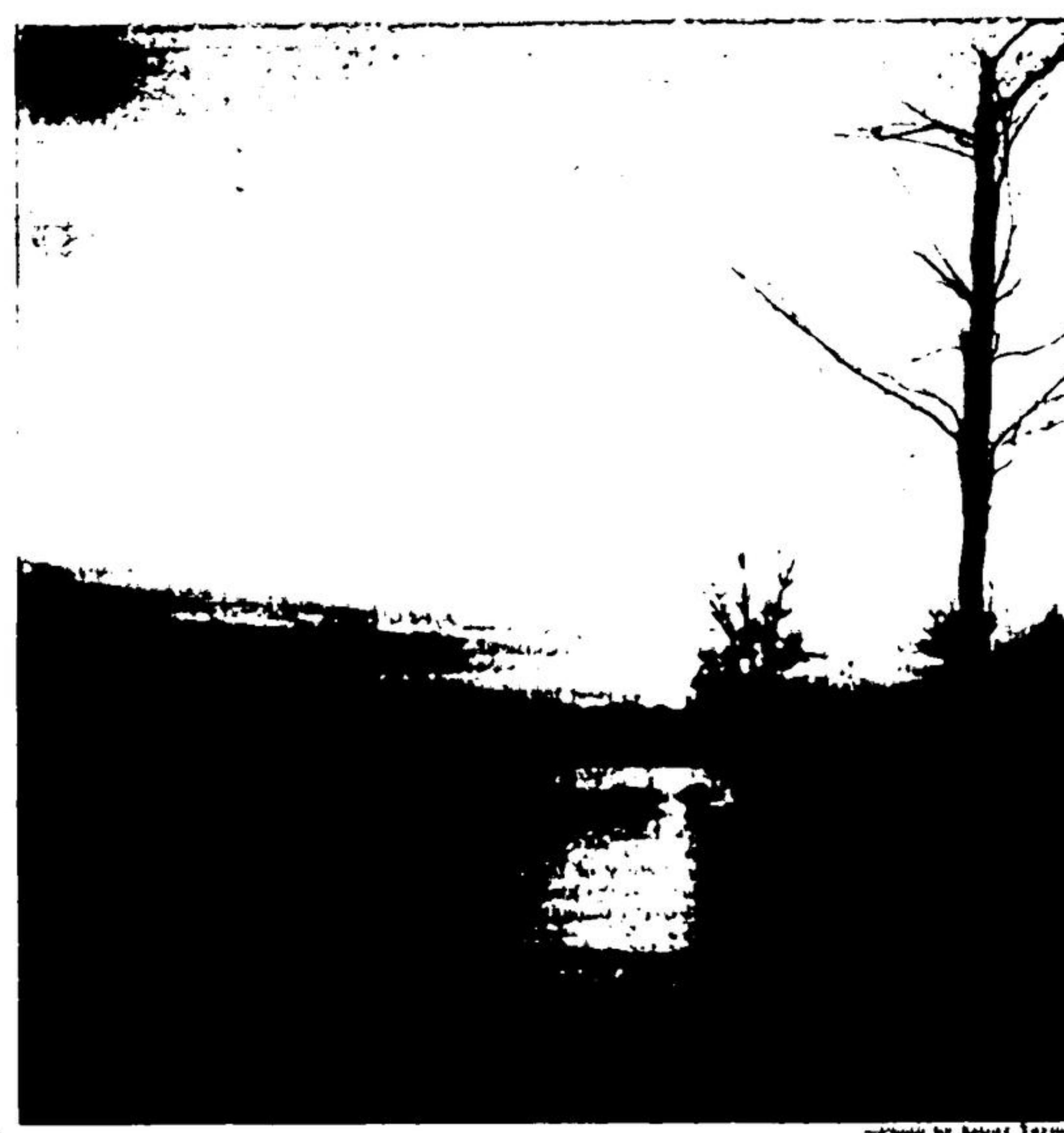


Photo by Author Taken

"Sunset and Evening Wind"



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Jim's

Gottings

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