

What is the Future?

Acton voters may have a busy time in the poll booth come December if candidates are as plentiful as last year with the two plebiscites being considered for the coming election.

The question of voting on the future of the Public Utilities Commission is one that has been borne to the public light only within the past two weeks. No doubt it received committee discussion prior to announcement of the plan. But before electors are prepared to vote on whether the P.U.C. should continue or its water and power operations revert to town council control, there will need to be some questions answered that to date haven't been considered under public scrutiny. They may be answered when council considers the plebiscite by law which would be the most opportune time.

We might wonder why the sudden interest in revision of the municipal pattern first established in 1928 when the Public

Business as Usual

The Saturday Evening Post, the largest magazine of its kind in the United States, announced recently that it will begin accepting alcoholic beverage advertising immediately. The announcement was made by Robert McNeal, president of the Curtis Publishing Company.

Although it may be an unknown fact to many readers, there are still a number of large magazines, daily newspapers and weeklies that do not accept liquor advertising.

It may be obvious that the number who still refuse this type of advertising is dwindling as so many things do as time passes and one thinks conditions are changing.

The Post has always been a pretty good magazine to our way of thinking but subconsciously we can't help thinking it will be a little "cheaper."

However, we're not considering any change in our policy.

Our Business

Does the average Canadian care how well (or how badly) his or her community is governed? If interest in local government elections over the years is any criterion, the answer must be a resounding no.

Hardly more than thirty per cent of those eligible to vote in such elections usually do so, against fifty to sixty per cent in provincial elections, and seventy to eighty per cent in federal ones. And yet, as has so often been observed, of all three levels of government, that of the municipality touches us most closely.

Water, sewage disposal, garbage collection, street construction and repair, lighting, police, fire, parks, such services as these are all vital to life as we know it. They may not be the last word in excitement, but we would be in a pretty poor state without them. Their provision is the business of man.

Other People's Views

Canadians have built up a large reserve of spending power, points out the Saint John Telegraph-Journal. Much of which will be channeled into goods and services in the foreseeable future.

Railway passenger service will continue to shrink, thinks the Killarney (Man.) Guide, which points out "it is quite apparent that we cannot have our cake and eat it, too. We cannot have highways and cars as well as passenger trains, and we doubt if anyone wants to give up the use of his car."

Brightest economic news for British Columbia's Centennial year, declares the Vancouver Sun, is that this is the greatest salmons year this province has ever seen. Best news of all is that this looks like only the beginning of a vastly expanded salmon industry. As James Sinclair, president of the Fisheries Association of B.C., says: "This is the only area in the world where the fish catch is going up. Everywhere else it is going down."

Concern over rising living costs, particularly foods, points out the Winnipeg Tribune, "should not be allowed to obscure the fact that the average Canadian is eating more and a greater variety of grade foods than ever before."

Steps to preserve old buildings are heartily endorsed by the Kingston Whig-Standard. "For a city whose attraction as a tourist centre is based on its historical associations, it would be silly to tear down buildings which are all part and parcel of that history. This does not mean to say that a building must

Utilities Commission was formed, headed by E. J. Hastard.

We might wonder what greater efficiency there is to be under council control than P.U.C.? under whose management is it to be operated? what qualifications will any new appointee require? and is this really a step to a later urging of a town manager system of government?

One of the most important requirements for voting is a knowledge or awareness of the events that lead to any specific matter. The decision to hold a plebiscite on the future of the Public Utilities Commission will be nothing but a token gesture that could be balanced either way unless the public is thoroughly familiarized with the events leading to the suggested change and the reasons for it.

It is well there is ample time for a thorough explanation of the idea in the interests of Acton's municipal administration.



—Photo by Esther Taylor

"October Pattern"



Gems

• EVER WONDER what Canada has been doing abroad? Since the war Canada's financial assistance to other countries has exceeded \$3 billion; more than half of this amount has been in outright grants, the remainder in loans which have been partly repaid.

• IT MUST BE hard to get warmed up to the idea but up in Wingham, they held a successful initial meeting in October to get plans underway for a municipal swimming pool.

• LYLE ALWAYS admired one of my uncle's fondness of a dog's bark. This summer when he was visiting some members of the second generation, the young ones lined up their playmates when the uncle appeared and said: "This is my uncle who barks like a dog." Bark, indeed! The event had almost a midway-like attraction and if his voice hadn't given out, there might have been an admission charge.

• THE TELEPHONE has captured a pretty important spot for itself in this country. In 1936 Canada's 2,661 telephone systems handled 7,764,004 calls, 151 million of which were long distance. This meant 400 calls for every man, woman and child in the country or 1,728 per telephone.

• SOMETIMES IT appears that little kids love to get all dressed up just to have their picture taken.

• WATCH THE lights. Pop! Some of you pedestrians act as if you owned the streets.

• And some of you drivers act as if you owned the cars.

• THE THANKSGIVING week-end had enough bright sunshine to really emphasize the beauty of the trees in their autumn colors. That Highway 25 between Milton and Acton seems to rival most other main roads these days because of the abundance of beautiful maples that border it.

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• JUST IN CASE you're interested in the popularity of the World Series, a recent survey has established that three-quarters of a million Torontonians 15 years of age and over either watched the first game of the world series on television or listened to it on radio. The total listening to the game on car radios in the metropolitan Toronto area represented more than two and a half times the seated spectators at Milwaukee.

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• TO BE HONEST, to be kind to earn a little and to spend a little less, to make up the whole family happier, for his presence to reassure when that shall be necessary and not be embarrassed to keep a few friends but these with our capitulation—above all, on the same grim condition—to keep friends with himself here is a tick for all that a man has of fortitude and delicacy.

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