White Glads, Candelabra Setting

Church, Kitchener, was decorated of blush pink chiffon with a shirwith bouquets of white gladioli red bodice and draped nackline, beginning to realize more than ev- similar comment in several comand lit by candles for the marriage Her cap of pink chiffon was ac- er the important market that mittee reports tabled at the con- printing were forcing weeklies of Helen Catherine Dulmage and cented with iridescent sequins. She | weeklies serve in Canada, Hugh E. | vention Plying Officer John L. Agar, Sat- carried pink sweetheart resebuds McCormick, of the Montreal Monurday, September 5 at 7 o'clock in and pink feathered carnations. the evening.

the double ring ceremony and E berta. Johnstone played the wedding

The bride's parents are Mr. and chener. chener. The groom, a graduate of

Nylan Chillan Gown The bride wore a waits length | muma gown of white nylon chiffon over net and tissue taffets, accented cocus colored dress with pink ac with a re-embruidered lace budge cossuries and a corsage of pink fashioned with a accop neckline feathered carnations. and brief sleeves. The fitted dropdress was trimined with iridescent travelling by way of Colorado. The sequins and seed pearls and held bride wore a red suit with cow her shoulder length scalloped veil neckline and blouson back, with a

and white sweetheast ruses, white sweetheast rusebuds feathered carnations and alephan-

of silk illusion

for the Deaf.

her father The maid of honor, Miss Josnne Kitchener and Acton

BL Andrew's Freebyterlan | Shaver, wore a walts length gown

Credit and James Spielwogel, Kit-

ered hat with a corsage of bronze the nation

Mrs Agar chose an embroidered

Realds be Week The couple left for their new Her pill Lox head- home at Moose Jaw, Saskatchewan, beige feathered hat and brown ac-She carried a bouquet of pink | cossumes Her corrage was of w

Guests were present from Clinton, Seaforth, Toronto, Sarnta, She was given in marriage by Centralia, Alberta, Kleinburg, Landon and Windsor, as well as

Personal Notes...

Of Actonians Visiting Out-of-Town Points and of Visitors in Acton Homes

80th birthday

Mrs. F. J. Shorthill

for the September meeting of the

Women's Institute when 18 mcm-

ed with the W.I. Ode and Mary

Tour Paper

The convener of Canadian in-

dustries, Mrs Don Brown, had made arrangements with the pub-

lisher, Mr. Dills, for a tour of the

Acton Free Press plant, which all

cere appreciation to the staff for

Mrs Baker, resolutions conven-

er, presented those coming up and

they were dealt with. Plans were

A cordial invitation was extend-

demonstration being given by the

home economics department in the

church basement here on Friday at

130 to 400 o'clock. The meeting

closed with the Queen and the

We were sorry to learn John

Snow was taken to Guelph Hospit-

al last week. We hope for a speedy

-- The first hand saw was pro-

made for the booth at the fair.

the courtesy shown them.

Mrs. Mildred Bell was visiting friends in Acton this week.

Master Dean Lemon left by R L Davidson and Mr. and Mrs train Tuesday for Belleville School William Thompson spent Sunday

Friends are surry to learn that Bill Blanche is a patient in Sunnybrook hospital

E. D. Ryder, Mill Street, celeb- BALLINAFAD rated his 80th birthday on Wednesday of this week.

Mr. and Mrs Fred Redman of Sault Ste. Marie are visiting with Mr. and Mrs J. J. Stewart.

Miss Marilyn Rognvaldson visited

with Mrs Lorne Simpson and family at Waterdown, this week. Miss G. House of Ayr and Mrs.

Clements of Galt spent a day vis-Iting Mr. and Mrs. H. W. Hinton. Mrs. Angus McDonald and Kenneth attended the Lillie - Huntley

wedding in Guelph last Saturday. Little Johnny Hopkins, Willow St, underwent a tonsillectomy at Guelph General Hospital on Tues- of flowers was shown by the

Mr. and Mrs. J. A. Henry and in the spring Mrs. Jim Currie of Wingham visited with Mr. and Mrs. J. M. Frank last week.

Mr. and Mrs. Baker of Montreal, the parents of Mrs. Jack Mainprize, were visiting Mr. and Mrs. H. enjoyed. The ladies expressed sin-

Mainprize this week. Misses Janet and Nancy Rognvaldson spent the weekend in Hamilton visiting their aunt and uncle Mr. and Mrs. James Marsh and

Sunday visitors with Mr. and ed all ladies to attend the salad Mrs. Jack Frank were Mr. and Mrs. C. Brown, Cathy and Barbara, Mr. Elwyn and Miss Darlene Playford of Toronto.

Corporal Clayton Fryer, of the social committee: Mrs. Lawr, Mrs. R.C.M.P. Spence Bay, N.W.T. is Hamilton and Mrs. Wm. Kirkwood visiting his parents, Mr. and Mrs. served lunch and a very fine meet-A. Fryer, Bower Avenue, for six ing came to a close. weeks. On completion of his leave he will be stationed at Vancou-

Mr. and Mrs. Stanley Dearing of Mr. and Mrs. Arnold McEnery Huntington Park, California, re- visited with Mr. and Mrs. Cecil turned home this week, having Algar in Hamilton for a few days. spent six weeks visiting the former's sisters, Mrs. Fred McCutchcon and Mrs. William Ballentine duced at the Disaton Saw plant in and other relatives. Acton on Wednesday of this week.

Weekly Newspaper's Importance Agar-Dolmage Wedding Vows Stressed at C.W.N.A. ence that business and industry are lenge was further supported by ions departments.

itor and incoming president of the Groomaman was Flying Officer Canadian Workly Newspapers As-Dr. F. G. Stewart officiated at Dunald Forster of Penhold, Al- sociation, sold more than 400 dele gates attending the 39th annual

Ushers were John Barr. Port convention last week in Toronto. But he said, there never had been a time in the Bog and color-Guests were received at the Hac- ful history of the weekly newspaper lends. Waterloo, by the wedding er industry in Canada, when there the Ontario Veterinary College and party. Mrs. Dolmage wore for her was a more orgent need to pronow in the Air Force, is the son of daughter's marriage a moss green mate weeklies as a key to adver-Mr. and Mrs. L. W. Agar of Acton and white dress and bronze feath- tising media in the business life of

Five Million Readers

"For 100 years the weekly press lighting has had its problems but nothing like today when competition from other media, rising costs, employee demands and so on threaten our very existence as a force in our

national life, Mr. McCornick and He noted that the immediate past president, Cecil Day, in his open ing address at the convention, had mentioned that in Colorado, an av crage of three weekly newspapers per year are being closed down for

One of the major travels for this tragic death of such community papers is that we haven't been keeping up with the fast juice of business competition," he said "We haven't been going after the revenue of national and local advertisers that there is for us, and which helps keep us in business

Htandards High Better Newspapers Competition of o'clock in St Alban's Church, Acthe CWNA was rathing the excellence of weeklies "An attract ive looking paper is an added in-Mr. and Mrs Arthur Griffin and ducement to the advertiser," he Mrs. and Mrs Earl Puller and fam-

ily of R R. 2, Acton, Mr. and Mrs. Mr. McCormick said that the 725 odd weeklies in Canada were big potential market whose impacat Beamsville with Mrs Herti on national life cannot be over Keeler and Mrs. J. O. Martin and estimated. He noted that of the 265 family. Sunday was Mrs. Martin's constituencies in the House Commons, 194 at last count were

served by weekly newspapers For the work of the CWNA in promoting the cause of the weekly press, Mr McCormick had nothing but praise

Hostess to W.I. Ladies "In the 22 years that I have been attending CWNA conventions, I Mrs F J Shortill was hostess have been impressed by the social value of the association," he said "Its value as a fraternal group has bers attended The meeting openalways impressed me, but more recently I have come to see that the Stewart Collect Roll call was an-CWNA can be a powerful inswered with "Name a Canadian strument in furthering the good of newspaper and where it is pub-

the industry. Rest Avenue Mrs. Wm. McLean gave current "In our efforts to get more of the events The motto was given by advertising dollar in Canada, the Mrs Tom Gibson, "Be proud of CWNA, through its committees, your farm heritage and have faith is the best avenue we have," he in the future" A very fine display said "Through the CWNA we can, I am sure, find ways and members. These were grown from means to increase our advertising seed which had been given them

he said, in this regard during the now relying on their commercial promotion and public relations de- | were finding it difficult to satisf partment at head office and the the demands of employees on one taking on staff of Bill James, for- side and the banker on the other mostly of the Bowmanville States.

man, to direct its activities A number of committee reports fort through CWNA 'Unless w this step as a forward one that he rough When a weekly get would do much to assist CWNA from a town, the town folds ad members in increasing their tax- too." enucs and thus be in a better position to meet rising costs of pub-

Retiring Prosident Advance, retiring president, in his free press address opening the convention. haded the formation of the promotion department under Mr that two provincial divisions of the Honored at Showers CWNA he attended last summer | A bride of September 5. Miss

ENGAGEMENTS

WARRANT John Agar of Action Mr and Mrs Hamilton Peal announce the engagement of their daughter, Joy Donna, to Robert a mixette Bostesses at the showe Arthur Smith, son of Mr and Mrs Leonard J. Smith, R. R. 5, Guelph Rita Yolkowski. Marriage to take place on Friday Mr. McCormick felt that the evening, September 26, 1958, at 7:30

> Mr and Mrs Albert E Watson Percolator are happy to announce the engagement of his daughter, Lelah Jessie May to Mr John Percival McDon- bride and there was a presentation ald, son of Mr. and Mrs John Mc- of a gift of money Donald of Acton The marriage to The bride's sister, Mrs. Douglas take place Saturday, October 4th Turnbull, Kitchener, entertained at 3 oclock in Trinity United the family and friends at her home church, Shelburne

Rising costs of publishing an One of the most important steps, felt many weeklies in Canada wet

> United Effort Mr. Day appealed for united of

In his farewell address as preident, Mr. Day ungest deleg to To be proud that you are mould ers of public opinion and he proud Cecil Day of the Laverpool (NS) that you are the last bullwarks of .

Helen Catherine Dolmage was the guest of house at several gather ings prior to her marriage. The in Kitchemer to Flying Officer

The staff of the Court House Kitchener, presented the brate with were Miss Florence Wolff and Miss

Neighbors held a party when the hostesses were Mrs N Weinstein Mrs Walter Lis and Mrs G Shantz They presented her with a coffee The most of laner, Mass Justine

after the reheared

Shaver, entertained friends of the

ACTON FALL FAIR SCHOOL CHILDREN'S Parade at 1.00 O'clock

SATURDAY, SEPT. 20

GET YOUR ENTRIES READY NOW ! Prizes for:

Boys' and girls' decorated tricycles. Boys' and girls' decorated bicycles, under 9. Boys' and girls' decorated bicycles, over 9.

Girls' decorated doll buggles. FLOATS WELCOME

PRIZES - 1st \$1.00; 2nd 75c; 3rd 50c All entries to receive a prize

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CHECK THESE

SEPTEMBER SAVINGS!

4c OFF - GOOD LUCK

29c MARGARINE INGERSOLL CHEESE SPREAD

SHORTENING

TOILET TISSUE 8

SNOW WHITE, FRESH CUT ___

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Values Effective Sept. 11, 12, 13, 16 ACTON, ONT. Hours: Closed Monday - Fri. 8.30-9.00 - Other Days: 8.30-6.00.

To Adopt Demerit Point System To Control Chronic Violators

the Highway Truffic Act and the than 10 mph, failure to yield the Criminal Code will be taken when right of way, improper passing the Ontario Department of Trans- failure to obey a stop sign or sig part introduces a driver deme it hat, and failure to report an accord point system later this week, A G | ent in which wancone is injured in MacNab, registrar of motor vehicl | killed or where property damage ex told delegates to the Road amounts to \$100 or more Two Safety Workshops 1958 in Toronto pourts will result from convertions recently. The safety conference for exceeding the speed hant by its was spensored by the Highway much or less and all other moving Safety Branch of the Onlarto De- | violations partment of Transport

"To gain maximum benefit from points will take place over a copexperiences of 21 other purished- tunning but total perced of two ions in operating demerit point, years, in that, two years from the systems, representatives of both date of a conviction entrying dethe Ontario Department of Trans- merit points, these points are to be port and the Department of the At- deducted from that drivers retorney-General have for the pasticond few months, made close studies of these sylems," Mr. MacNuly soul

"From these studies we have tentative point value proposal which is being studied further Clear the accumulation of air jedita for convictions, a warning tetter is to be sent When a driver reaches nine dement points, he will be called to the Department for a heating, which can result in either probation or immediate licthe suspension Mandaloty sus-

pariston occurs at 12 democrat points Convictions for cruninal negligonce involving the use of a motor former Mass Delinage was married schiele, motor manalaughter, driving while intoxicated or while ability is impatied, obtaining a drive er a licence by fraud, and draving while under surpension, carry the maximum point total of 12 and mandatory suspension Lauving the wene of an accident will carry nine demants Convertions for careless driving and exceeding the speed limit of 30 mph of more carry five demonst points

of North Carolina on the subject of dement point systems and while preliminary report has been presented to the American Assocration of Motor Vehicle Administrators, the final report is scheduled for presentation at a conference in San Francisco later this month Mr. Mac Nate pointed out that representalives of the province will be present to review this report in the

light of Onlation requirements

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Jack McCallum

Acton, Ontario

STOCK LIQUIDATION

"The accumulation of demerat

A two year remarch project has

been completed by the University

EISEN'S Clothing Store ACTON

WAIT! Come in and see these terrific bargains

Ladies' Snuggledown Gowns Reg 5.95 - Now \$3.22 Ladies' Snuggledown Pyjamas Reg. 3.95 Now \$2.62 Ladies' Winter Coats Greatly Red. Reg. 49.50 - \$21.95 LADIES' DRESSES - Still a few left at - - -LADIES' SUITS Greatly Reduced at -

HUNDREDS OF LADIES' ITEMS ON SALE

COME IN AND LOOK AROUND

MEN'S WORK PANTS from - - - \$3.89 Men's Cardigan Sweaters, Button front all wool, sizes 38" - 44" - Reg. 9.95 - - - Now \$7.99 Men's Lamb Wool Sweaters, V Neck Shape L.S. - Reg. \$5.95 - - - - - - Now \$3.99 Men's Dress Pants Worsted-Wool Gab from 5.99-13.22 MEN'S VI. DRESSING GOWNS - Only a few left - Reg. Now \$12.97

MEN'S FLANNELETTE PYJAMAS - Reg. 3.99 - \$2.99 Men's Nylon Windbreakers fleece lined 16.95 now 9.95 Men's Suburban Coats - AllWool reg. 29.50 Now 19.99

GIRLS' GYM TUNICS - - - Reg. \$2.98 and \$3.98 GIRLS' CORDUROY JUMPERS - \$1.98 and \$2.98

Boys' Suburban Coats Heavy quilted lining 12.95 - 9.95 Boys' Orlon Sweaters V Neck - - \$3.95 and \$2.95

Boys' Running Shoes, All Sizes - 1- \$2.98 and \$2.49 Boys' Jeans, Navy, Black and Grey Stripes - From \$2.99

TOWEL SETS - Reg. \$3.69 - - - - Now \$2.49 BOYS' UNDERWEAR - Reg. 1.98 -

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