FARM NEWS

Oxford Leader Advises Farmers To Strive for Better Pastures

We were keenly interested recently in an article written by Charles Munroe, dairy farmer near Embro in Oxford county. Members of the Halton Soil and Crop Improvement Association will recall a visit made to the Munroe farm on one of their bus tours a few years ago.

Charlie Munroe is a past president of the Oxford Soil and Crop Association and a recognized farm leader in that county. We note he commenced farming on his own in early 1947 on a 200 acre farm of which 170 acres are tillable.

Mr. Munroe in his article frequently refers to his Farm Account Book and what was revealed by the analysis made from his accounts by the Economics Department at the Ontario Agricultural College. This analysis states Charlie indicated early in his farming experience that Management was the largest single key to success in a farming operation.

In referring to his dairy herd enterprise Mr. Munroe states and we quote: "The formula for figuring profit is a very simple one: prices times the amount of milk sold minus cost.

Further he states: "If we are to get an increase in net income it can only be achieved by one of three ways: (1) higher milk price, (2) larger volume of sales and (3) lower cost of production.

Price" states Mr. Munroe "is difficult to change unless one can find a better market which would mean a third milk market with only the surplus used for manufacturing."

Further, he states, "Cutting costs and increasing volume offers the best chance to increase profits." We were also intrigued to note in his article this statement. "Better pastures and better management of pastures has been the greatest single factor in increasing my income."

We note when he commenced farming in 1947, Mr. Munroe had 49 head of Holsteins of which 22 were cows. This, he states, appeared to be about all the farm would carry. However in the 10 or 11 years he has stepped this up to about 75 head of which 42 are cows.

Much more could be quoted from Mr. Munroe's sound practical article but we'll be content with one more quote, and here it is: "I am happy to report that thanks to my system, I have had a taxable income each year since starting to farm for myself."

Three Things Stand Out

From our viewpoint three things stand out in Mr. Munroe's article: (1) the value of farm accounts, (2) the importance of management and (3) better pastures and better pasture management.

Here in Halton we have quite a goodly number of farm operators who utilize the Ontario Farm Account Book, which can be secured free of charge from the Agricultural Office in Milton, but there should be many more, and furthermore, many more of our Halton operators should be availing themselves of the service of having their farm accounts analyzed by the Department of Agricultural Economics at Guelph.

Such an analysis tends to point out the weaknesses of any farm program. In so far as pastures are concerned we would only remind our readers that a Pasture Competition is being sponsored by the Halton Soil and Crop Improvement Association and it is our opinion that aside from any prizes the inspection visits of the judge during the season will contribute to the general improvement of this number one crop on our Halton livestock farms.

Further details regarding the Pasture Competition can be secured from the Agricultural Office in Milton.

"And if any man will sue thee at the law, and take away thy coat, let him have thy cloak also." We read a zealous young Communist who was a college graduate spending some time in an Indian prison cell.

An Indian Evangelist gave the prisoner a copy of the New Testament and asked: "Well how's that for real Communism?"

That was the beginning. How strange these words of Jesus sound: "The prisoner had always been taught to fight for his rights. He read and received, experiencing a violent tug away from old values and ambitions. He has recently written: 'For years I have searched all over India for such an expression of life. I have found the answer in a completely new way of life. New Life has purpose, and I found it in Christ behind prison bars.'"

Suggested readings for the week:
Sunday James 3 1-18
Monday James 4 1-17
Tuesday James 5 1-20
Wednesday I Peter 1 1-25
Thursday I Peter 2 1-25
Friday I Peter 4 1-19
Saturday I Peter 5 1-14

Poultry Farmers To Hear Speaker

At Western Fair Grounds London, on June 19 as part of a three day poultry conference and exhibition, June 18, 19 and 20 the program will feature D. J. L. Milligan Ralston Purina Company, St. Louis Missouri U.S.A. speaking on "Better Broiler Management."

Dr. Milligan has had a world of experience gained in the larger broiler producing areas of the United States and on the research staff of the Ralston Purina Company. Broiler growers large or small, will find many helpful hints and solutions to their problems in Dr. Milligan's talk.

The history of the broiler industry in Canada has been one of phenomenal expansion. With such rapid growth, it is inevitable that management problems are numerous and that new problems crop up with each brood of chicks.

Growers can and have learned much on broiler management from their neighbors below the border who perhaps in some instances have had prior experience in our current industry problems.

Much can be gained poultrymen agree from a free exchange of ideas. London in June offers poultrymen an excellent opportunity for that exchange of ideas.

CARELESS WALKERS

VANCOUVER (CP) — Director Clarke Simpkins of the B.C. Automobile Association suggests Vancouver pedestrians need immediate education on traffic safety. "It's a Vancouver peculiarity that pedestrians seem to think they are 'sacred cows' when stepping boldly in front of moving traffic at an intersection," he said.

Junior Farmers To Hold Service

The annual church service of the Halton Junior Farmers, states president Roy F. Ford, is to be held in St. Paul's United church, Milton on Sunday, May 18 at 8 p.m.

Miss Katherine Merry, who was one of the five finalists in the Provincial Junior Farmers' Public Speaking Competition in Toronto last January, is to be the special speaker at this service. As in former years music will be provided by the Halton Junior Farmer choir under the leadership of Mrs. George Newell.

Parents and friends of members of this active Young Peoples organization always look forward to this special annual service and we are confident that the evening of May 18 will see St. Paul's church Milton well filled.

Brucellosis Tests In Oxford County

Halton cattle owners will be interested to learn that the compulsory blood test for Brucellosis is proceeding satisfactorily in Oxford County. Oxford is one of the two counties in Ontario where testing under Federal legislation was first initiated.

According to Ag. Rep. Bob Bell of Oxford county, reports on the first 1158 herds tested indicate a reactor percentage of only 1.1% of total cattle population. On the base of total cattle blood to 5.4 the percentage reactors is coming between four and five per cent.

The 1158 herds represents approximately 35000 head. We understand that the petitions circulated in Halton in late January have now along with those from the counties of Peel and York been forwarded to Ottawa.

This three counties will therefore likely be classified as Brucellosis Control Areas in the very near future.

Sheep Farmers Say Low Market Forcing Crisis

LETHBRIDGE, Alta. (CP) — Sheepmen in Alberta are not happy about the state of their industry.

At a recent meeting here in which a seven man committee was elected to try to solve a few industry problems, sheep owners said there are fewer sheep in Canada now than in 1867, that prices are too low to be profitable and that shepherds are depending on an American market although there is a demand for wool in Canada.

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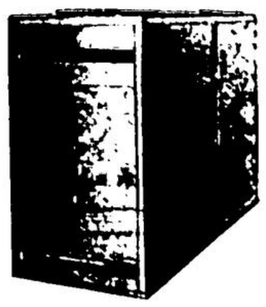
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TAX NOTICE - - 1958
MUNICIPALITY OF ACTON
FIRST INSTALMENT NOW DUE
Attention is drawn to the payment of 1958 taxes which are now payable in four instalments. Taxes are payable to the Municipal Treasurer at the
ACTON PUBLIC UTILITIES OFFICE
INSTALMENTS ARE DUE AS FOLLOWS:
FIRST INSTALMENT - MAY 15
SECOND INSTALMENT - JULY 15
THIRD INSTALMENT - SEPTEMBER 15
FOURTH INSTALMENT - NOVEMBER 17
According to the Tax Collection By-Law a penalty of ½ of 1 per cent. per month will be added on the amount remaining unpaid after the 15th day of May.
This penalty applies to each instalment in a similar manner.
The attention of Ratepayers is directed to the Penalties and other clauses as printed on the reverse side of every Tax Notice and explained in detail on every Tax Bill.
MAKE PAYMENT NOW AND TAKE YOUR TAX NOTICE WITH YOU WHEN MAKING PAYMENT
J. McGEACHIE, Collector

EDEN MILLS

Local Ladies' Groups Hold Joint Meetings

(Intended for last week)

The combined April meetings of the W.M.S. and Ladies' Aid were held Tuesday afternoon at the home of Mrs. H. Gilbertson. The W.M.S. was in charge of the president who opened with a poem. Devotions were conducted with Mrs. F. Gardiner leading in prayer.

The minutes and reports were given. The roll call was answered with a line from the Lord's Prayer. Gleanings from the Glad Tidings proved to be very helpful. Business was dealt with and Mrs. Minns sang a solo. The meeting closed with the Lord's Prayer repeated in unison.

Ladies' Aid

The Ladies' Aid was in charge of Mrs. James Gilbertson who led in prayer and read a poem. Reports were given and the roll call was answered with a donation for tea pot.

A lively business discussion followed. Arrangements were completed to cater to two weddings early in June. Mrs. W. Gilbertson gave a reading and Mrs. G. MacDonald and Mrs. W. Lesby sang a duet.

The meeting closed with the Queen and the Mizpah Benediction. A social half hour was spent with Mrs. W. McLean and Mrs. R. Wright assisting the hostess.

Sale of Used Clothing

A sale of used clothing was held under the auspices of the Ladies' Aid. A tea and bake sale was held in the Gilbertson home for the W.M.S. Both realized good sums of money for the work of each organization.

Visitors

Mr. and Mrs. James Daniel, Mary Grace and Mrs. Ellen Daniel all of Toronto, spent Saturday in the home of Mr. and Mrs. W. Lawrence.

A. Horendyke is spending some time in the home of Mr. and Mrs. Art Gibson.

Mrs. Charles Lesby and Joe Ty visited Joseph Lesby Sr. in Toronto to hospital on Tuesday evening. We are pleased to be able to report a vast improvement in his condition.

Mrs. Dorothy Drewer of Toronto and Mrs. Joan Fleming of Vancouver, B.C. visited in the home of their cousin, Mrs. C. Lesby, recently.

Mrs. Norman Thomas is confined to the hospital. All hope for her speedy recovery.

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a word to the wise . . .
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We think his advertising philosophy had much to do with Wanamaker's growth and want to pass on to others some of his ideas.
● HE BELIEVED IN DAY-IN AND DAY-OUT ADVERTISING — "Remember, it's the fine steady rain that soaks."
● HE BELIEVED IN AGGRESSIVE ADVERTISING — "Competition will pound us hard, but let's see who can pound the hardest."
● HE BELIEVED IN BACKING UP HIS ADVERTISING — "Money spent in advertising is squandered unless it holds the customers it attracts."
● HE BELIEVED IN CONTINUOUS ADVERTISING — "I advertise all the time; I never stop advertising. If the squirrels don't keep foraging, they will starve."
● HE BELIEVED IN TRUTHFUL ADVERTISING — "If advertising were believed, and the goods of the value stated, store would be twice as large and business twice as good."
● HE BELIEVED THAT ADVERTISING SHOULD NEVER BE RETRENCHED — "When times are hard and people are not buying is the very time advertising should be the heaviest. You want to get people in to see what you have. You must advertise to do that . . . but I believe in advertising all the time."
● HE BELIEVED IN PERSISTANT ADVERTISING — "If there's one thing the quitter should let alone, it's advertising."
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