

Chamber Secretary Reports Achievements

J. Bert Wood, secretary of the Acton Chamber of Commerce, announced this week that achievements and projects of the organization have been many since its beginning four years ago.

The following is a list of some of the accomplishments:

- Arranged a community Christmas tree in co-operation with town and P.U.C. officials
- Promotion of interest in Civic elections
- Assistance given to locating industries in Acton
- Promotion of local manufacturers by Chamber members at Trade Fair
- Attempt made by Chamber to obtain artificial ice for the arena
- Survey of business district in an attempt to locate proper parking areas
- Arranging for attachment for flag holders for light standards
- Co-operation and fullest support to all other organizations
- Organization and promotion for Civic Holiday fish derby
- Arrangements for bicycle safety taping
- Free gas service to stranded motorists

- Co-operation and service to Humane Society re-tagging
- Instrumental in recommending Monday closing in the interest of the town merchants and publishing paid announcement in local press
- \$50 donation for Junior Encyclopedia for the M. Z. Bennett Public School
- Organizing and publishing "Booster Edition" of the town in the Acton Free Press
- Three sign boards for the approaches to town
- Arranged greetings to Kitchener - Waterloo Dutchmen on their return from Europe in 1957
- Arranged Friday evening opening of stores 1955
- Held Civic Night with town officials present

Last but not least the secretary pointed out a solicitor's approval card is being issued by the Acton Chamber of Commerce to all agents and peddlers in the town which acknowledges approval of the Chamber that the solicitor is bona-fide. The secretary also stated the card is only a recommendation and in no way obligates any prospective buyer to make a purchase.

The secretary stressed the importance of the householder requesting the canvasser to produce the card.

G.V. Barbeau, Acton C. of C. President Comments on Association's Purpose

"The Acton Chamber of Commerce is a voluntary organization of forward looking citizens of this community banded together to promote the civic, commercial, industrial and agricultural progress of the community and district," stated G. V. Barbeau, president of the Acton Chamber, in an interview this week.

Asked what the Canadian Chamber of Commerce consists of, the following answers were given by the president:

The Canadian Chamber of Commerce is the national voluntary federation of more than 750 Boards of Trade and Chambers of Commerce in all ten provinces, the Yukon and North West Territories.

The Chamber of Commerce is an independent group of people working together to make their communities better places in which to live and make a living.

The following are answers to questions pertaining to the Canadian Chamber objectives:

- To help Boards and Chambers function actively and efficiently
- To provide business and community with a strong voice at Ottawa
- To promote legislation and to promote vigorously the viewpoint of the Chamber members to the federal government
- To promote Canadian system of freedom of enterprise
- To improve Canadian trade relations
- To maintain fair relations between labor, management and employer
- To stimulate and promote a strong national unity

The president of the national and local Chamber of Commerce is also the secretary and well of the community.

Mr. Barbeau emphasized the importance of Chamber of Commerce Week from April 13 to 19. It is being held to get people better acquainted with the C. of C. and what it means and what it stands for.

"The strength of the Chamber movement lies in the fact that it is a politically non-partisan, non-sectarian and without any special vested interest. Its operation on behalf of good citizenship, good government and good business is performed in the interests of all Canadians," stated the president.

In closing, Mr. Barbeau said, "We owe it to ourselves and to our community to know what our Chamber of Commerce is doing here in Acton. We owe it to ourselves to support the Acton Chamber in every way possible and to encourage those in it who are prepared to devote time and effort to play an effective role in building a better community, a better province and a greater country."



ACKNOWLEDGING SUPPORT to Chamber of Commerce Week, G. V. Barbeau president of the Acton Chamber, announces the event with a placard as he poses with Eric Freeman, assistant manager of the Canadian Chamber of Commerce. The Acton Chamber have over 75 members who are banded together to promote the civic, commercial, industrial and agricultural progress of the community and district.

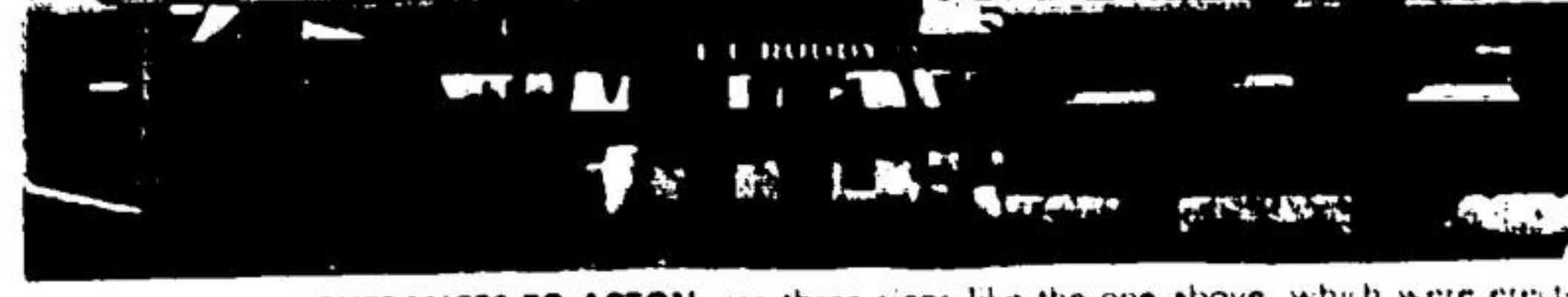


THE ACTON C. OF C. EXECUTIVE officially proclaim "Chamber of Commerce Week" in Acton beginning Sunday, April 13 to Saturday, April 19. Pictured above are left to right, M. Symons, second vice-president, J. R. Holmes, membership chairman, F. Terry, chairman retail section, E. G. Tyler Sr., first vice-president, G. V. Barbeau, president, and J. Bert Wood, secretary. The Acton Chamber in four years have many accomplishments to their credit. C. of C. week is being observed across Canada to create a more widespread and informed public knowledge of the role and value of the Chamber of Commerce.

TOWN OF ACTON

POPULATION 3667
DRIVE WITH CARE
PARENTS WILL LIKE YOU FOR THAT

HOME of 19 Major INDUSTRIES
EXCELLENT SITES AVAILABLE



PROMINENT AT ENTRANCES TO ACTON, are three signs like the one above, which were erected by the Chamber of Commerce, in co-operation with the town and other organizations in 1956. One of the many projects completed by the Acton Chamber, the signs indicate to motorists the population and number of industries in town. Next week the Chamber is observing Chamber of Commerce Week, and on Wednesday, April 16th are holding a special dinner meeting in the Legion Auditorium.

"Industrial Expansion" Foremost Suggests Acton C. of C. Instigator

The Acton Chamber of Commerce, now in its fourth year was organized in October of 1954, with E. G. Tyler Sr. responsible for its instigation.

Asked this week what prompted him to urge formation of a Chamber in Acton, he replied, "A Chamber of Commerce is an excellent organization for any growing town and if the town council and the Chamber of Commerce work together, you can't get a better combination for the betterment of the community."

He stressed the great importance in his efforts given by Richard Bean, who was the first secretary. When questioned if the Chamber has lived up to his expectations, Mr. Tyler stated definitely it had and remarked that Acton has a remarkably good Chamber, which has done some remarkably constructive work in promoting the town and also has been responsible for completing many valuable projects.

When asked what single project he would like to see the Acton Chamber tackle, Mr. Tyler replied, "Industrial expansion" foremost.

Over 75 Members States Chairman

John R. H. Jones, chairman of the Acton Chamber of Commerce, announced this week the membership is over 75.

"Our organization is rated in the top position in the town and certainly our membership is larger than most," he stated.

Giving credit to a group composed of W. Carnahan, G. M. Cuthbert, R. Gowman, J. Bousfield and O. Chapman, the chairman predicted that a drive for new members would be started in the near future.

Chamber of Commerce Week Celebrated Across Canada

Across the great land of ours, citizens banded together voluntarily express their views and influence public opinion—not for any selfish or partisan interest—but for the benefit of all members of the community, the province and Canada.

Mayor Cook Praises C. of C.

The forthcoming observance of Chamber of Commerce Week in this town will give all citizens an opportunity to see how teamwork pays off in building a better community, stated Mayor W. H. Cook this week.

The Acton Chamber of Commerce, he continued, is a voluntary organization of citizens enabling "us all to work together to build a better community, to improve business, and to develop better citizenship in our community, our province and our country."

Guest Speaker Urges Members Smile From Heart

Perhaps one of the most interesting speakers to address Acton Chamber of Commerce members at their meetings was George W. Allen on Monday March, March 4, 1957, in the Legion Auditorium.

At this time Mr. Allen was 70 years of age and offered words of advice to the C. of C. when he urged them to build for themselves bigger, better, useful and more profitable lives.

During his comments to the audience, the speaker told them, "The average life of a retail merchant is seven years, with a large cause of failure due to a lack of real sincerity in serving the public."

On Wednesday of next week, the Acton Chamber of Commerce will have as their guest speaker, J. T. A. Wilson of Toronto, manager of the Ontario Chamber of Commerce.



ONE OF THE MANY PROJECTS carried on by the Acton Chamber of Commerce is safety-taping bicycles. Pictured above shows J. Bert Wood, secretary of the Acton Chamber applying safety tape to the bicycle of Steven Townsley as Corporal R. Mason of the local O.P.P. detachment lends assistance. Last year over 380 bicycles were taped in Acton by the Chamber.

C. of C. Sponsor T.A. Wilson Ontario Manager Booster Edition To Address C. of C. Dinner Meet

The Acton Chamber of Commerce sponsored an eight page supplement, printed by the Acton Free Press, in May of 1957 that gave an outline of the town of Acton.

At this time, the special issue gave readers a comprehensive picture in story and pictures of the town.

It not only gave an insight into the industrial and commercial situation, but also pictures and stories covered Acton social and organizational life as well.

The following headlines were taken from this "Booster Supplement":

- Mason's Knit establish in 11 years ago by local boy who made good
- Old yet new Acton Flour Mill turn out quality flour
- Micro Plastics is now Ontario's largest plastic producer
- Beamrite Tannery here for 111 years, father industry of Acton
- Acton believed smallest town in world to have a Y.M.C.A.
- Ship Force Electric Products coast to coast from plant here
- Chamber of Commerce six months old, already active

There are many more interesting headlines and stories contained in this issue that was sponsored by the six-month-old Chamber.



J. T. A. WILSON

Chamber Members Safety-Tape Bikes

Considered one of the most valuable projects of the Chamber by motorists and children is the bicycle safety-taping campaign each year.

Last year at the local High School, over 380 bicycles received the safety tape with all members of the C. of C. pitching in to do a good job.