

"Operation Home Improvement" To Ease Winter Unemployment

Operation Home Improvement, the Canadian building industry's national campaign to encourage renovation, repair and remodeling of older houses, this week received Government endorsement on Cabinet level.

In a letter to the Canadian Council—Operation Home Improvement, the Hon. Michael Starr, Minister of Labour said:

"Maintenance of full employment throughout the entire year is a matter of supreme importance to the Canadian economy. This is especially true of the building and allied trades where seasonal fluctuations of employment figures have been common for many years."

"For this reason a campaign to encourage the maintenance of our older dwellings by home improvement and repair would be of real assistance to the Department of Labour's own campaign for the relief of seasonal unemployment. It could also encourage the wide spread use of building trades and services at a time when new house building is below its peak."

"I therefore have much pleasure in endorsing the industry-sponsored campaign called 'Operation Home Improvement' and am confident that it will have beneficial effects in the field of greater employment."

Stewart Bates, President of Central Mortgage and Housing Corporation, the Government agency which insures mortgages and home improvement loans through the chartered banks, in a statement on home improvement and repair to the Council, said:

"Canada's housing stock of 4 million dwelling units is valued at \$25 billion. This is an asset that requires constant attention to maintain its usefulness but more

than 45,000 of our occupied dwelling units are in need of major repair.

"Conservation of existing housing is a matter of importance to all of us since premature deterioration and blight of our housing is a national waste."

This means that OHI, which has been under study by the building industry and in the planning stages for some 20 months, is all set to roll as a one-year, nationwide promotion beginning now. Supported by the industry itself, it should be one of the biggest and most effective selling jobs ever done in the history of the Canadian building industry.

"Official sanction given Operation Home Improvement means that many building organizations will be able to maintain their staffs over the winter thus enabling them to make an early start on house-building operations next spring."

W. M. Thompson, Toronto, President of the Urban Development Institute.

Immediate OHI plans call for a nationwide program designed to influence home-owners and spread the news of OHI all across the country. The national symbol, a maple leaf surmounting an "improved" house, circled by the words "Operation Home Improvement" and carrying the slogan "Better Your Living", has already been designed. It will be freely available for the use of renovators, dealers, retailers in the building and allied industries in advertising and display media.

Some 800 building materials manufacturing companies are currently being asked to finance the campaign, which has a tentative budget of \$70,000 for one year. Already 60 firms from all sections of the industry have indicated that they will back OHI financially.

Golfers' Corner

Wall, Cutten had a fine array of golfers last week-end when Lorne Arbie and Hughie Graham tackled Mike Coze and Johnnie Drysdale for a bit of a go.

It seems as though John had a small worry after he put a golf ball through a couple of windows at home when practicing a few swings.

Apparently he decided a few exercise swings would put him in shape so out on the lawn he goes and pow-two broken windows.

No doubt his trade as a carpenter came in handy in boarding up the two fresh openings before the good wife would let him venture to the course.

Lorne and Hughie took the other two rakals in the game but with such a horrible catastrophe in the mind of John, Mike wouldn't have too much support.

Wary of the coming of the colder weather and the shorter nights of daylight, the curtains are drawn on this corner, so adios until the turning of new sod next year.

Hon. W.A. Goodfellow

Opens Plowing Match

Canada's largest Agricultural Equipment Show, the International Plowing Match, gets underway at Simcoe, Norfolk County, October 15, with the official opening by Ontario's Minister of Agriculture, Hon. W. A. Goodfellow.

Plowmen from seven provinces will compete for the Canadian Championship and the right to enter the 1958 World Match in West Germany. Close to 800 entries have been received from Ontario's contestants for the four day event where \$15,000 is being offered in prizes. It is expected the Match will attract 100,000 visitors.

CHANGING TIMES

We wonder what our youth would be doing these days were it not for rock 'n' roll. Was a time when a sling-shot or a jack-knife could be seen peeping out of a youngster's hip pocket. Now it's the long slim handle of a comb we see.—Rosetown (Sask) Eagle

BEAR PLENTIFUL

Sauk Ste Marie, Ont (CP)—Clifford Guiley of Tarentious township has shot 13 bears in two months. He doesn't hunt them. They come to feed on garbage at his farm and he blames them for the loss of two hogs and injury to a third.

MONUMENTS

BRAMPTON

Designs submitted, cemetery lettering, corner posts and markers.

A good display in stock

WM. C. ALLAN, Prop.
68 Queen St. W., Brampton
Shop Phone GL 1-6445
Res. GL 1-1813
REP. TOM NICOL
Phone Brampton GL 1-3923

1955-56 FUEL \$215.00

1956-57 FUEL \$150.00

WHETHER YOU BURN COAL - WOOD - GAS - OIL

Furnace and Furnace Installations MAKE THE DIFFERENCE

This was the Same House, Nothing Added Except a

Clare Hecla Gas Fired Furnace

and Correctly Sized Duct Work - Installed by ROOT

WHY TAKE LESS THAN THE BEST - CALL -

ROOT HARDWARE

ULster 6-9551 Rockwood, Ont.

Spectacular Finds

Silver Never Brought Riches

Spectacular silver finds at Gowganda, Ont., back in 1907 never developed into a major boom because of three factors, according to the new Encyclopedia Canadiana.

The encyclopedia blames Gowganda's restricted development on the outstanding richness of mines at Cobak, the swing of exploration farther north into the Porcupine area and the world-wide drop in the price of silver.

Three mines still are in operation and the community's industry is centred on its mines and saw-mills. Catering to tourists who enjoy the excellent hunting and fishing which the district provides is also an important source of income.

The community's name is an Indian term for "big pickerel" or "pickerel tooth."

Hockey Coming

Georgetown Plans Two Clubs

Georgetown is well on the way to having two hockey clubs on ice this year: the Raiders and the Junior Raiders who will play Junior "C" hockey.

Just recently, Scotty Patterson was named to the position of coach of the '57-58 Raiders with Bill Hunter as president, Art McAllister as secretary-treasurer, and seven more on the committee. Scotty fills the gap left when playing coach Nick Ferri accepted a coaching job in Brampton. Mr. Patterson formerly lived in Milton.

If enough players can jump from mid-level ranks to Junior "C" hockey, a Junior Raiders team will again be led by Bill Chard who left the coaching position left by Rene Martin, who last year guided the club to league championship before they bowed out to Welland in provincial final. Of last year's lineup, however, eight have either become too old or moved away. Among them are Theo Charlton and Bill Thompson of Milton.

Child, Aged 3 Dies After Fall From Car

After falling out of her mother's car and rolling under the front wheel Valerie Anne Latta, three of Mrs. Anthony Latta, 31, told police she was backing out of her driveway on to Highway 7 Thursday to go to a service station down the road when Valerie toppled out.

Police stated at first the child's injuries appeared to be not too serious but she was rushed to the hospital where she later died.

POET'S CORNER

OCTOBER WINDS

October winds are blowing hard, And leaves dance over the boulevard.

The people look and laugh with joy, To see the little girls and boys When autumn comes, it's so much fun, No let's all go to play in the sun.

—Mary Grischow, Acton

—Duck hunters report a few feeds of the fine feathered friends.

See your heating contractor or UNITED SUBURBAN GAS COMPANY LIMITED 27 MILL ST. ACTON 695

CAN'T BEAT GAS HEAT

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LEGION NEWS

Well comrades, Dude got the dart tournament players off to a flying start last Thursday evening when 45 dart tossers showed up.

Pat Waidie, coached fellow firemen Doug Mason, Bob Tyler and Norm Price to top position in the first night's performance. Pat feels quite proud of defeating fellow comrades from over home, who are somewhat noted for their keen eye with the feather tips.

Dude promises an exciting and interesting league so come out and join in the fun.

Don't forget the Minor Sports general meeting for the election of officers for the coming term. If interested in helping out the kids, join the interested helpers at the Legion Auditorium on Thursday, October 31st, at 8:30 p.m. and get your name on the nomination list.

Don't forget poppy day is coming.

Eramosa Township School Board Holds Meetings for School Area

Eramosa township school board is holding a series of meetings, 12 in all, at each school section in the township to better acquaint the ratepayers concerning the question of consolidation of the rural schools.

Two proposals were offered at set forth in a pamphlet sent to each ratepayer. The alternative of consolidation is to repair the old school buildings where this can be done and make necessary additions to three schools that are up-to-date.

With the prospective increase in the population, a hundred children will be entering schools each year for at least the next three years.

One great difficulty is to get teachers to come to a rural school and undertake to teach several grades in the one room. They do not like the outmoded buildings and lack of plumbing. They like country children, best, however, and consolidated schools are preferred. They say rural children are more easily managed.

The Eramosa school board has gone into the matter most carefully after visiting many schools in other areas and making endless enquiries into every matter concerning the schools. There are nine more meetings before the last one on November 19. This way, the board feel the ratepayers have a chance to ask questions before voting on the matter in December.

PEOPLE DO READ SMALL ADS ... You Are I

More Halton Hogs Sold Openly With Compulsory Market Order

A decided increase—but not enough to satisfy, the Ontario Hog Producers' Co-Operative, — was seen in the percentage of Halton hogs sent to open market the week of September 16-20, the first week compulsory marketing on open markets was in force.

During the previous week, the Co-Operative announced Tuesday, 20.9 per cent of this county's hogs

were delivered on the open market, while the rest went direct to packing houses. On Monday, September 16 the compulsory marketing order became law, but during that week 39.9 per cent (an 18 per cent increase) of Halton's hogs were sold openly.

Ontario totals for these two weeks were 24.38 and 28.54 per cent respectively.

First Labor Institute In Halton in November

The first labor institute ever held in Halton County is scheduled for late November at Oakville.

The Oakville and District Labour Council, with a membership of 6,500 in the county and Clarkson, is sponsoring the three-day series of lectures.

Council President Jack Taylor said this week he would meet with Henry Weisbach, Canadian Labour Congress education officer, to line up speakers. Most of the speakers, he said, would be authorities from outside the labor union movement. They will be asked to speak on subjects ranging from the effect of automation on the factory worker to the local union's place in the community.

Union leaders of Oakville, Trafalgar, Milton, Acton, Clarkson, Streetsville and Brampton will be

SAVE 50% New KODAK On FILM Promotional Special

For each roll of film left at Hinton's Store for developing you may purchase a new roll of film for only 5¢ Regular Price.

Hinton's 5c to \$1 Store

Y'S MEN'S FIFTH ANNUAL COMMUNITY AUCTION SALE

ACTON ARENA

RUMMAGE SALE FRIDAY, OCTOBER 18th 7.00 P.M.

SATURDAY, OCTOBER 19th 1.00 P.M.

AUCTION SALE SATURDAY, OCTOBER 19th 1.00 P.M.

NEW 1957 METEOR CAR - MOVIE CAMERA - LUGGAGE And Many Other New and Valuable Articles.

As well as used articles that will be sold to the highest bidder.

YOU GIVE IT -- WE'LL SELL IT

FOR IMMEDIATE PICK-UP PHONE ALF DUBY 549 DOUG ROGERS 344

All Proceeds for Community and Y.M.C.A. Activities

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LEDGER'S I.G.A.

"BONUS BUCK" FOOD FEATURES Effective Oct. 17, 18, 19, 21 and 22 EACH OF THESE ITEMS WITH FREE \$2.50 "BONUS BUCKS"

Allen's Choice APPLE SAUCE 29c
York Choice Peaches 25c
Niblets Fancy Vacuum Pack Whole KERNEL CORN 2 for 35c
Clark's IRISH STEW 29c
Campbell's TOMATO SOUP 2 for 25c
DAINTY RICE 16c
Red Path Granulated WHITE SUGAR 58c
Nabisco Shredded Wheat 2 for 37c
IGA Candy CHOCOLATE BUDS 37c
Kraft Deluxe Canadian CHEESE SLICES 35c

FARM FRESH PRODUCE CALIFORNIA JUNKIST ORANGES GOOD SIZE 138% DOZEN 39c

Ontario Grown Dog Fresh Daily 30 lb. Bag POTATOES 99c
Ontario Grown Large Green Heads Each CABBAGE 10c
For the Pick-Me-Up—California Lvs. 128% LEMONS 6 for 19c
Cal. Fresh Crisp for Salads Good Also Head LETTUCE 2 for 27c WITH \$2.50 FREE "BONUS BUCK"

Cal. Red Ripe Beantiles Cello Pkg. TOMATOES 25c

FROZEN FOODS Piesweet Turkey, Chicken or Beef PIES 8 oz. 25c
Preservale FISH & CHIPS 24 oz. Pkg. 63c WITH FREE \$2.50 BONUS BUCK

SWIFT'S 12 oz. ROUND TIN PREM 39c
CROWN CORN 2 lb. TIN 29c
SYRUP BUTTERMILK OR REGULAR AUNT JEMIMA 1 lb. Pkg. PANCAKE MIX 19c
LIQUID JAVEX 32 oz. JARS 2 for 45c

MEATS MILK FED BONELESS VEAL LEG ROASTS 55c/lb.
Delicious Baked with Dressing PORK TENDERLOIN 89c
Economical and Nutritious too SLICED PORK LIVER 29c
By the Piece Maple Leaf Bologna 29c
Tenderloin Small Loin PURE PORK SAUSAGE 59c WITH FREE \$2.50 "BONUS BUCK"

IGA TABLE SYRUP 16 oz. Tin 19c
Liquid or Off Lge. Size 1lb. Off Giant Size LUX 38c 73c

White or Blue BREEZE 7c Off Giant 76c
Blue Bonnet MARGARINE 3c Off 1 lb. 32c

All "Bonus Bucks" Effective October 17, 18, 19, 21, 22—All Others Effective October 17, 18, and 19.