

The Action Free Press

The only paper ever published in Acton



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THURSDAY, SEPTEMBER 5th, 1957

Opposition on 'Phone Rates

Opposition appears to be growing against the application of the Bell Telephone Co. for an increase in its rates.

We can't seem to conscientiously join the throng of protests.

The last general rate increase was in 1952 and if the Mayors who are so vocal in their opposition had been able to survive on a flat rate established in that year, there wouldn't be so much opposition to this increase proposed by the Bell.

Now the telephone company has not been without its growing pains just as have all the municipalities. There have been new stations, new lines and undoubtedly increased operating costs.

Of course, most of the opposition comes when someone reads off something of the profits. It goes up into multiple figures and it's pretty hard to think that it's spread over thousands of people who lend their money to the firm that it may carry out its expansion program.

But don't get us wrong. We hate to see costs go up on the telephone just as much as we do on newsprint. They're all business expenses just as they are personal expenses and undoubtedly when they're all lumped together we'll have to increase something too.

It doesn't stop there though, that the telephone is still a pretty economical service. If the Bell can prove the need for an increase, as they'll certainly have to before the Board of Transport Commissioners, we certainly can't prove they don't deserve it even if Mayor Phillips thinks he can.

And we don't have any stock in the Bell Telephone Co. either.

Sportsmanship Prevails

Ducks and other waterfowl will still have a sporting chance when the hunting season rolls around again in Canada.

The federal government has outlawed the use of electronic calling devices which now apparently are in wide use in the United States, and which are described as devastatingly effective in luring hundreds of birds to the hunter's guns.

The electronic devices actually high-fidelity recordings of various waterfowl calls that can be heard over considerable distances first came to Canadian attention at the recent federal-provincial wildlife conference in Ottawa. And it was an American who did it. A demonstration of one of the devices by Robert H. Johnson of Washington so shocked the delegates that they promptly endorsed a resolution that they be banned in Canada.

The government acted by inserting an outlawing clause in the federal migratory birds regulations. It has teeth, too, a fine of \$10 to \$300 or six months in jail, or both, for anyone caught using the callers.

Federal and provincial wildlife authorities are happy over the development. They say that though the callers had not come into use in Canada, it is known that at least one U.S. manufacturer wanted to put them on the Canadian market. The banning has nipped a potential bird slaughter in the bud.

And so Canadian hunters when they go out this fall will just have to continue using the natural attributes of a good sportsman—patience and a good shooting eye. Instead of easily luring hundreds of birds within easy shooting range.

There is another electronic device being marketed for fishermen in the United States. Lowered into the water, it attracts fish by electric impulses and sound vibration. Although this isn't as devastating a contraption since the fish still have to bite the fisherman's hook—Canadian wildlife people are keeping an eye on it.

It hasn't shown in Canada yet so far as is known. Federal officials say that if and when it does, it probably could be ruled illegal under provincial regulations which now prohibit use of lights and other artificial means to attract fish.

GUEST EDITORIAL

Weekly Newspapermen Meet

On September 9, 10 and 11 the Canadian Weekly Newspapers Association will hold its 38th annual convention in Banff, Alberta.

Representatives of member newspapers from Newfoundland to Vancouver Island will meet to discuss the salient problems facing the industry, and to greet old friends, and make new ones, in this unique fraternity of weekly newspaper publishers and editors. As has always been the case, many of the wives and children will also be present, for they are a part of "Canada's Biggest Family Party", as the CWNA convention has come to be known, just as in so many instances they are active workers in the family newspaper.

There are serious problems facing the weekly newspaper industry today. High wage levels, constantly rising cost of materials and equipment, and a shortage of experienced workers are placing a very heavy demand on the productive and management skills of publishers, who seek to hold down costs as the alternative to increasing advertising and subscription rates. Their problem becomes even more acute when, because of rapid growth of the communities they serve, they must enlarge their plant and equipment, placing a great strain on limited reserves.

Such are the problems with which the CWNA conventions and the meetings of the provincial divisions of the association must deal. In formal and general meetings, delegates will attempt to find solutions and reach decisions which it is hoped will work for the good of the entire industry, CWNA members and non-members alike.

Certainly there are the pleasures of the social side of conventions, and the CWNA convention is rated high in this respect. But there is much serious discussion, too, because the member newspapers of the association are constantly seeking to improve themselves, not only on the inside, but in the public interest as well. It is never forgotten that the faithful subscriber is, in the final analysis, the keystone of a newspaper's being.

Another Look at Water

It's always interesting to reflect on just how many people read these editorial comments weekly or weekly. But last week if you had difficulty following our line of reasoning under the title of "Water, Water Everywhere" we can this week sympathize with you.

Every newspaper office seems to be peopled with a certain race of goblins that periodically appear to foul up the works. Last week an editorial title "Water, Water Everywhere" was written to appear in the Milton paper that just happens to be printed in the local plant. These imaginative goblins transferred it to the Action paper and it was only when the editor in chief questioned us on it that the whole dark truth appeared.

It was a most embarrassing position because the imaginative person might think the rather critical piece applied to local officials. Just to wipe out doubts as best as we could, we contacted the chairman of council's water works to explain the situation so they might be prepared if some rate citizen accosted them for an explanation.

This, of course, brings us back to our reflection on just how many people do read the editorials. Our office didn't receive any queries on it, for which let me hasten to add, we're mighty thankful.

But then it was a holiday week end.

Just a Little Time

Changes always bring their share of problems and the recent change brought about by installation of a new newspaper press has not been without some headaches.

You've perhaps noted or perhaps commented that the pictures don't seem quite as clear as they used to in this paper. Perhaps we should point out the other press had been in operation for about 25 years and there weren't too many things unknown about it. A special ink had been mixed and prepared for the type of paper used to suit the type of press used.

With the new press two sides of the sheet are printed in one operation and a completely different type of ink is required. This, of course, is just one of the problems we're fighting in keeping the standard of picture reproduction at a high level.

We don't like to use editorial space talking about our problems but it does seem wise to keep readers up to date on some of the things we're working on.

These problems that involve running this new press, for instance, kept a crew in the plant until after 1:30 a.m. last Wednesday evening so there would be a minimum delay in delivering your home-town paper. We may have been a few minutes late in the weekly delivery but not much more.

The press will undoubtedly be faster but the kinks we're ironing out are gradually leading to better picture and newspaper reproduction. We hope you'll be patient while we go through this period of transition. We still plan to keep the local paper on top.



Photo by Richard Harris

"Falling Waters"

G.A.D. About

Filter-Tips and Other Tips

Not having gone through the horrors of ever having to break the habit of cigarette smoking or being a connoisseur of good or bad tobacco we can view calmly the battle of filters and their effect on ones health and review over the year the growth of the use of cigarettes.

Seems to me I recall as a youngster there were more pipe and cigarette smokers and quite a few chewers of the weed. Nearest approach in the prepared line for a guy who wanted to be adventurous was a Quebec which were supposed to relieve asthma and make breathing easier. They were the first filters I can recall. Of course, one could always get bare and roll them out but from such fuel there was always danger of a conflagration and a burned mouth and tongue.

If I had developed the cigarette habit but there is no doubt I would have been interested in the cigarette versus filter tips. I've tried cigarette butts but I could never aspire to a knock of holding them right. That bad tobacco always got in my mouth and between my teeth and like raspberry seeds it is a bother.

But I am concerned about the turmoil that is going on among my friends and the filter tip discussion. It just seems to pop up at every turn of the dial. Even if one were to quit smoking the subject would meet you at every turn.

Cigarettes were only available in the old barrooms. Of course, only men could get them in small boys or women were allowed in a barroom. Then they became available in drug stores under a license that cost \$100. Now they are sold everywhere seemingly without restriction and under hundreds of brand names. Both men and women and often young boys and girls can get them without question almost anywhere.

And so the battle of the filters and medical research on the cause and effect of lung cancer goes on. Even the folks who are non-smokers are taken in on the discussion every half hour we've seen. No one has ever been able to bottom argued on the beneficial effect of any kind of smoking. No medical man we have ever heard has advised a patient to develop the habit as a cure for any disease or as an aid to longevity.

Tobacco and filter tips are a real aid to TV and radio. Maybe without them our culture would suffer and our conversation lag. At any rate tobacco sale is big business and apparently a very profitable

one. With so many people involved in it from the grower to the user it is not going to be easily removed from our way of life.

Cigarettes may be the cause of some diseases of the lungs but in some good times we'll all have seen dentists where folks have been heavy smokers and have lived to be well over 80 years old getting some pleasure out of继续 smoking whether it's just past or your own sometime smoking product that has filtered smoke or a Most folk still take the pleasure of choosing their own enjoyment.

It's well remember when cigarettes were only available in the old barrooms. Of course, only men could get them in small boys or women were allowed in a barroom. Then they became available in drug stores under a license that cost \$100. Now they are sold everywhere seemingly without restriction and under hundreds of brand names. Both men and women and often young boys and girls can get them without question almost anywhere.

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A few weeks back we told of our impressions of a company owned town in northern Ontario. We could see little difference from most other towns we've ever visited in the effect on the way of life of the people. But we would be loath to advocate that all towns become company towns. We like the present status and little could be gained by having large companies dominate a town and provide the facilities for all the residents. It is well to share our problems and responsibilities.

We had a refutation in Action last week of the accusation sometimes made that established industries here hamper the establishment of other industries. Twice within the last 40 years, Beardmore Co. has been the means of bringing new industry to Action. Mason Knitting Co. was the means of bringing a new industry. When Stevie Gloves Co. closed its manufacturing here, it was most desirous to get a new industry and succeeded for a time. It was not too fault of such companies that the buildings are not here.

Many citizens of present-day Action do not know that the 47 up of industries just east of the C.N.R. tracks had their beginnings, not in the present lines, but by men who were interested in manufacturing other lines. The Blow Press Co. building was built to manufacture ignition parts for cars. The A. P. Green Co. building was built by C. H. Harrison to distribute auto replacement parts and the Micro Plastics plant was started in Action largely through the interest of Hartley Harrison in building up industry in Action. There may be more but these are well within our recollection.

Frankly, we sometimes feel that industrialists are lax in one thing, that is not telling their side and refusing to much pure gossip in the plant.

(Continued on Page Seven)

THIS SUNDAY'S CHURCH CALENDAR

UNITED CHURCH OF CANADA

Acton, Ontario
Rev. Gordon Adams, M.A., B.D.
Minister
Parsonage—29 Bowler Avenue
Phone 80

Mr. George Elliott,
Organist and Choir Leader
76 Bowler Ave., Acton, Ont.

SUNDAY, SEPTEMBER 8th, 1957

9:00 a.m.—Morning Prayer.

10:00 a.m.—Junior Church and

Church School.

11:15 a.m.—Morning Worship.

BAPTIST CHURCH

ACTON

Rev. Ray H. Custer, Pastor

Parsonage—113 Bowler Ave.

Phone 2064

SUNDAY, SEPTEMBER 8th, 1957

10:00 a.m.—Sunday School

11:00 a.m.—Morning Worship.

7:00 p.m.—Evening Service.

PRESBYTERIAN CHURCH

IN CANADA

KNOX CHURCH ACTON

Rev. Andrew R. McKenzie,

B.A., B.D.

SUNDAY, SEPTEMBER 8th, 1957

9:45 a.m.—Church School.

11:00 a.m.—Public Worship.

7:00 p.m.—Evening Service.

ACTON PENTECOSTAL ASSEMBLY

Meeting in the YMCA.

Pastor Rev. J. R. Reid

81 Cock St., Telephone 649-61

SUNDAY, SEPTEMBER 8th, 1957

10:00 a.m.—Holy Communion.

9:45 a.m.—Church School Classes

recommence after summer recess.

11:00 a.m.—Beginners' Class.

7:30 p.m.—Evangelistic Service.

Wednesday, 8 p.m.—Cottage Prayer meeting and Bible study.

2:00 p.m.—Holy Baptism.

THE ANGLICAN CHURCH OF CANADA

St. Alban's Church, Acton, Ont.

Rev. Evan H. Jones, B.A., L.Th.

Rectory, 165 Jeffrey St., Tel. 265

SUNDAY, SEPTEMBER 8th, 1957

10:00 a.m.—Holy Communion.

9:45 a.m.—Church School Classes

recommence after summer recess.

11:00 a.m.—Choral Communion.

7:30 p.m.—Evangelistic Service.

Wednesday, 8 p.m.—Cottage Prayer meeting and Bible study.

2:00 p.m.—Holy Baptism.

THE GOOD OLD DAYS

BACK IN 1907

Taken from the issue of the Free Press, Thursday, September 6, 1907.

On Saturday afternoon, the senior baseball players of both Action and Georgetown played a match in the park here in which the victory ended with the home team in a score