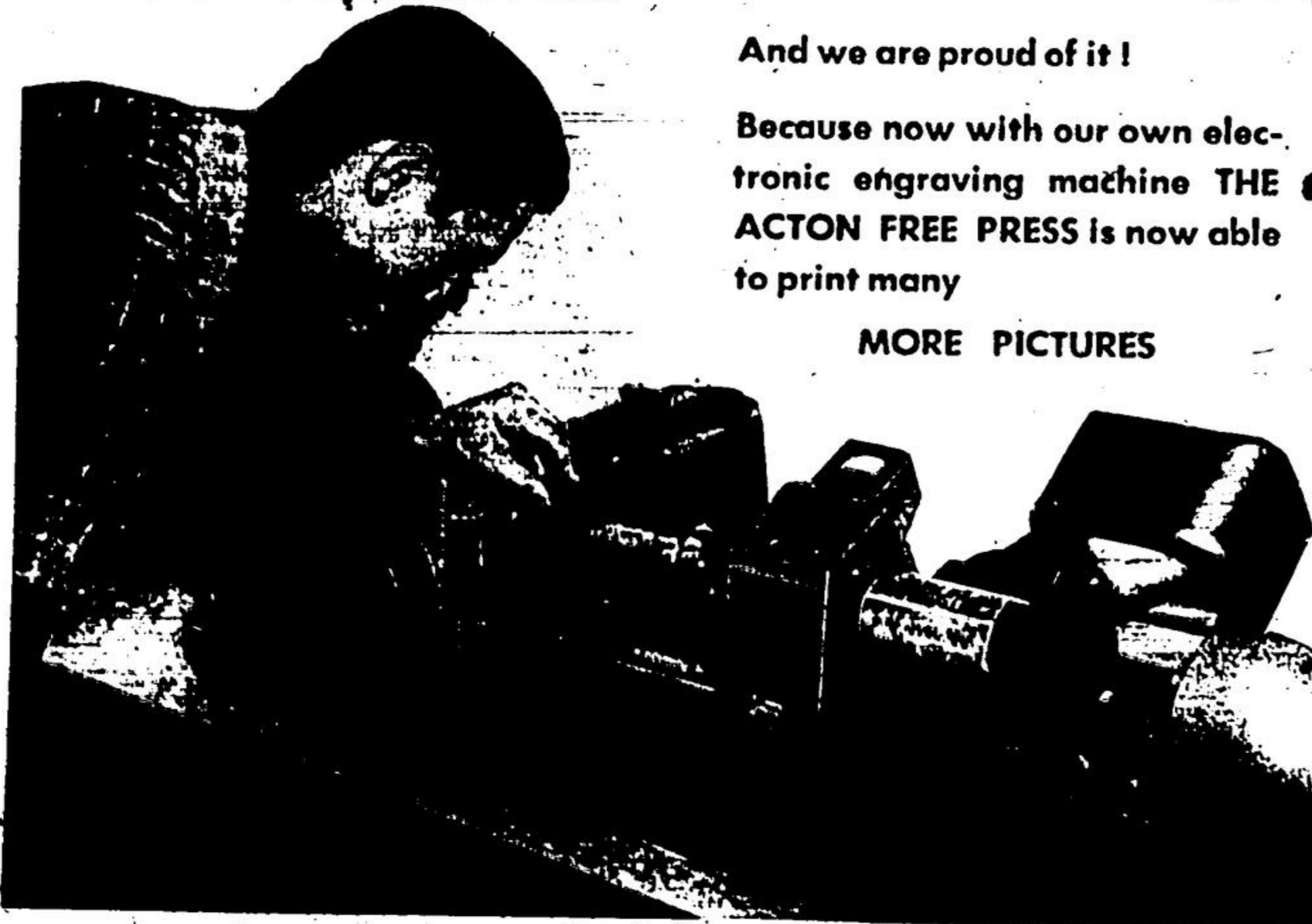


KEEPING IN STEP WITH PROGRESS . . . AND THE FUTURE GROWTH OF ACTON

To keep in step with progress and the continuing expansion of Acton and vicinity we, at the Free Press, have lost no opportunity to install additional equipment and employ additional staff that we might produce better printing, more complete news coverage, greater picture display and faster, efficient service . . . to serve you better in the new year.

HERE ARE SOME OF THE NEW IMPROVEMENTS

Our **SCAN-A-GRAVER** - a Photo-electric Plastic Engraver



And we are proud of it!

Because now with our own electronic engraving machine THE ACTON FREE PRESS is now able to print many

MORE PICTURES



TWO-LINE TELEPHONE SERVICE

For quicker and uninterrupted service, the ACTON FREE PRESS has a second line into the business and editorial offices. With this service we are prepared to give more prompt attention to news items, classified ads and commercial printing made over the telephone.

CALL 600 or 601
For Prompt, Efficient Service



INCREASED CIRCULATION —

AUDIT BUREAU OF CIRCULATIONS

122 NORTH WACKER DRIVE - CHICAGO 9, ILLINOIS

(This statement is subject to audit by the Audit Bureau of Circulations. For Audit Report refer to latest issue paper here.)

Publisher's Statement—Weekly Newspaper

(Audited Every Other Year)

6 months ending September 30, 1956

8. Average net paid circulation:		Thursday
Dealers and Carriers . . . PAID 24(8)		784
Mail Subscriptions . . .		720
Street Vendors . . .		30
Publisher's Counter Sales . . .		
TOTAL NET PAID excluding Bulk		1,534

9. Averages by quarters:		
April 1 to June 30, 1956		1,537
July 1 to September 30, 1956		1,537

10. Net press run by edition & day of issue		September 15, 1956
1st Edition	Day	Copies
1st	Thursday	1,743

11. Average unpaid distribution:		Thursday
Arrears Over Three Months . . .		
Short Term Subscriptions in Arrears . . .		
Credit Subscriptions in Arrears . . .		
Total Arrears . . .		
Service Copies, Local Advertisers, Employees, Correspondents, City Employees, R. R. & P. O. Employees, . . .		35
Advertising Agencies, Complimentary, Samples, Exchanges, . . .		43
Total Arrears, Service Copies, etc.		78

12. (a) Bulk:		By Mail	By Carrier	Single Copy
Price:	1 Yr. 1 Mo. 3 Mo. 1 Mo.	1 Yr. 6 Mo. 3 Mo. 1 Mo.	1 wk.	Copy
	3.00 1.75 1.00			7c

ANALYSIS OF CIRCULATION

13. During the period . . .

(a) Premiums? . . .

(b) Reduced price . . .

(c) Combined . . .

(d) Contests . . .

(e) Insurance . . .

14. EXPL. Regular . . .

Aug . . .

(a) PAID In arrears to sub . . .

AUDIT BUREAU OF CIRCULATIONS figures are proof positive that the number of our readers is increasing yearly. The most recent publisher's statement filed with the A.B.C. offices indicates an average total distribution of 1634 copies each week.

To news column readers, to advertisers, and to printing clients, the photography and engraving facilities now available mean a broader, better service.

MORE READING PER PAGE —

THE ACTON FREE PRESS is now a bigger news weekly, each page a full column — two inches wider — and one inch longer. It's nearer to the size most daily paper readers are used to. Alterations have been made in typography and lay-out of the pages so that the reader's eye senses an easier-to-read quality in all pages. The number of pages increases correspondingly with increases in advertising, news items and pictures.

THANKS — We are most sincere in saying 'thanks' to our consistent advertisers, interested weekly readers, yearly subscribers, and faithful loyal correspondents and — as we begin another new year you can look forward to more improvements to better serve Acton and district

THE ACTON FREE PRESS