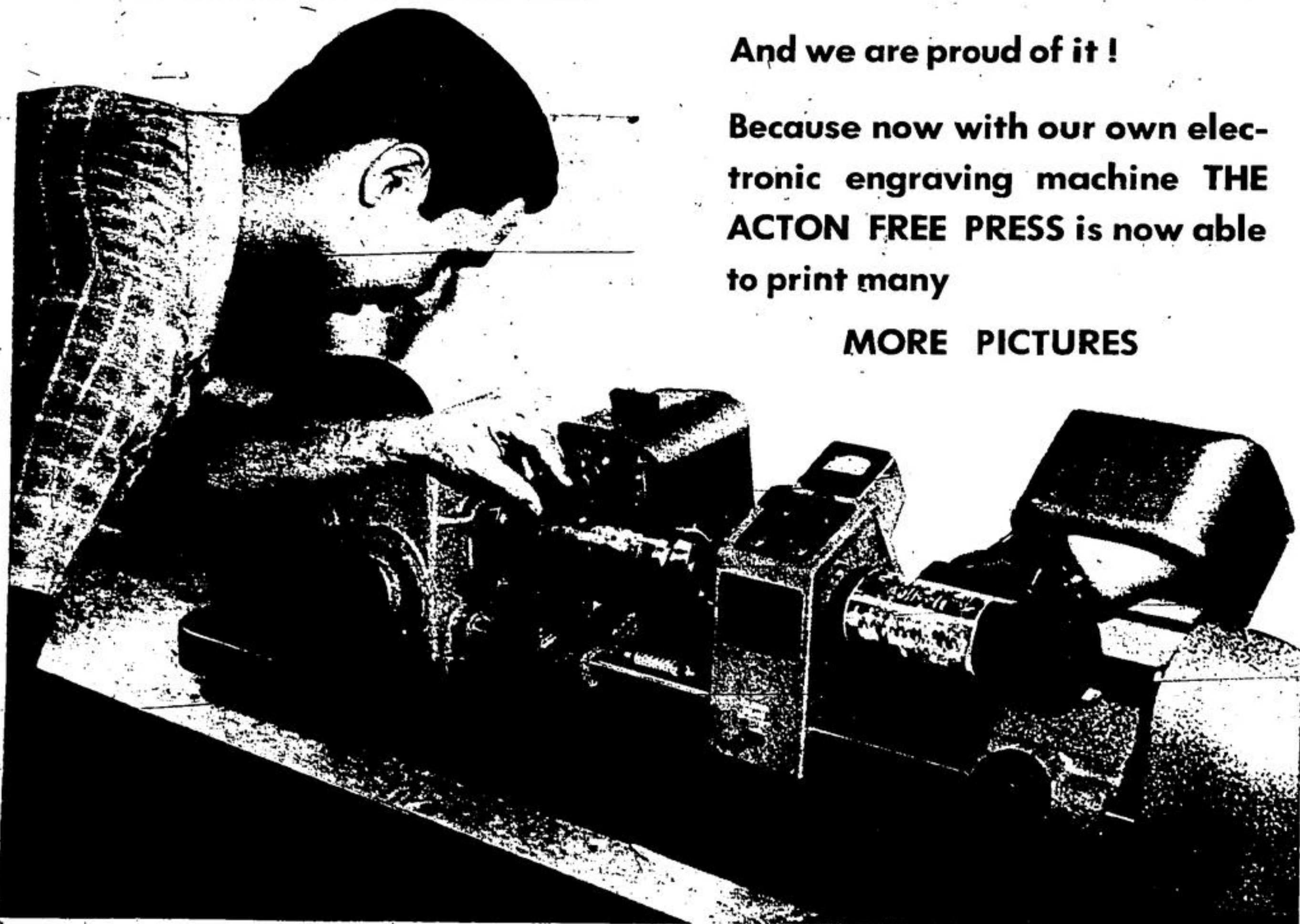


KEEPING IN STEP WITH PROGRESS . . . AND THE FUTURE GROWTH OF ACTON

To keep in step with progress and the continuing expansion of Acton and vicinity we, at the Free Press, have lost no opportunity to install additional equipment and employ additional staff that we might produce better printing, more complete news coverage, greater picture display and faster, efficient service . . . to serve you better in the new year.

. . . **HERE ARE SOME OF THE NEW IMPROVEMENTS**

Our **SCAN-A-GRAVER** - a Photo-electric Plastic Engraver



And we are proud of it!

Because now with our own electronic engraving machine THE ACTON FREE PRESS is now able to print many

MORE PICTURES

To news column readers, to advertisers, and to printing clients, the photography and engraving facilities now available mean a broader, better service.

MORE READING PER PAGE -

THE ACTON FREE PRESS is now a bigger news weekly, each page a full column -- two inches wider -- and one inch longer. It's nearer to the size most daily paper readers are used to. Alterations have been made in typography and lay-out of the pages so that the reader's eye senses an easier-to-read quality in all pages. The number of pages increases correspondingly with increases in advertising, news items and pictures.



TWO-LINE TELEPHONE SERVICE

For quicker and uninterrupted service, the ACTON FREE PRESS has a second line into the business and editorial offices. With this service we are prepared to give more prompt attention to news items, classified ads and commercial printing made over the telephone.

CALL 600 or 601
For Prompt, Efficient Service



INCREASED CIRCULATION -

AUDIT BUREAU OF CIRCULATIONS
122 NORTH WACKER DRIVE - CHICAGO 6, ILLINOIS
[This statement is subject to audit by the Audit Bureau of Circulations. For Audit Report refer to latest white paper form.]

Publisher's Statement—Weekly Newspaper
(Audited Every Other Year)
6 months ending September 30, 1956

8. Average net paid circulation:		Thursday
Dealers and Carriers	Per. 28(p)	738
Mail Subscriptions		729
Street Vendors		-39
Publisher's Counter Sales		
TOTAL NET PAID excluding Bulk:		1,556

AVERAGES BY QUARTERS:		
April 1 to June 30, 1956		1,557
July 1 to September 30, 1956		1,557

9. Net press run by editions & day of issue: September 13, 1956:		
Edition	Day	Copies
1st	Thursday	1,742

10. Average bulk sales: None.

11. Average unpaid distribution:		Thursday
Arrears Over Three Months		
Short Term Subscriptions in Arrears		
Credit Subscriptions in Arrears		
Total Arrears		
Service Copies, Local Advertisers, Employees, Correspondents, City Employees, R. R. & P. O. Employees		35
Advertising Agencies, Complimentary, Samples, Exchanges		43
Total Arrears, Service Copies, etc.		78

12. (a) Basic		By Mail	By Carrier	Single
Prices:	1 Yr.	6 Mos.	3 Mos.	1 Mo.
	3.00	1.75	1.30	7c

ANALYSIS OF CIRCULATIONS
15. During the period
(a) Premiums?
(b) Reduced price
(c) Combination
(d) Contests
(e) Insurance
28. EXPLANATION
Regular price
Aug.
(a) Paid in advance
to subscribers
figures are proof positive that the number of our readers is increasing yearly. The most recent publisher's statement filed with the A.B.C. offices indicates an average total distribution of 1634 copies each week.

THANKS — We are most sincere in saying 'thanks' to our consistent advertisers, interested weekly readers, yearly subscribers, and faithful loyal correspondents and —

TO ALL WE WISH

A Peaceful and Prosperous New Year
THE ACTON FREE PRESS