

MONUMENTS

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Good going Saturday, Sept. 8 to Saturday Sept. 15, inclusive. Return Limit-Sept. 17

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Bronte Building Boom Predicted

A building boom for Bronte was given the initial go-ahead at a special session of village council when construction of 78 homes immediately west of the Bryers subdivision was approved.

road structure.

Reeve Thomas Millward said he expected the subdivision wouldn't be completed for three or four years. The plan now goes to the joint planning board for approval.

Attention Farmers!

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Moving Performance

Members of a Canadian Legion branch have designed and built a portable outdoor stage and donated it to a Veterans' hospital. Mounted on a trailer, it can be assembled in a few minutes into a 20' x 27' stage and moved to any part of the hospital grounds.

Light, easy-to-handle aluminum was the Legion members' obvious choice of material. And in case of sudden thunderstorms. it would be a simple matter to roll the performers, stage and all, under the nearest shelter. A typical example of how aluminum often provides not just one but several advantages on a single job.

ALUMINUM COMPANY OF CANADA, LTD. (ALCAN)



Burlington Editor Made Life Member

Eighty year old former editor and publisher of the Burlington Gaz-ette, Elgin A. Harris, and Adam L. Sellar, president and editor of the Huntingdon (Que.) "Gleaner" were made life members of the Canadian Weekly Newspapers Association at its annual meeting last week.

William Campbell, whose comp- Former mayor of Burlington, Mr. ment." any will build the bungalows, said Harris is well-known in Canadian minimum selling price would be newspaper circles. He joined the \$13,500, and that he would build Canadian Press Association in 1902 along Hixon. Jones and Radial and is one of the 11 living foundat-Road before tackling a subdivision | ion members of the C.W.N.A. He has served as a director of both

organizations. During his turbulent newspaper career he was served with six libel suits, although none reached court proceedings.

Active in public affairs, he was elected reeve of Burlington from 1921-23, warden of Halton county in 1922 and became mayor in 1923. In earlier days, Mr. Harris fought through the editorial columns for establishment of secondary education and various public works for his community.

Editor Adam L. Sellar was born in Huntingdon, Quebec, where he has published "The Gleaner" since

The well-known Canadian newspaperman and publisher is pastpresident of C.W.N.A. He established La Gazette, Valleyfield - Beauharnois in 1936 and became owner and publisher of Canada-West Ind- tige of the weekly press. But they ies magazine in 1951.

of Huntingdon County, hospital, towns, honorary vice-president Canadian Legion, Huntingdon Branch, B.E.S. L. No. 81 and governor of Mackay Institute for the Deaf, Montreal.

Editors Informed Weeklies Should Be Proud Of Their Role in the Development of Canada

"Weekly newspaper editors have every reason to be proud of the role they play in Canada's develop-

This was the keynote of Canadian Weekly Newspaper Association President John A. Vopni's opening address before the nearly 500 editors and publishers who assembled at the Manoir Richelieu, Quebec, last week to deliberate the problems and significance of weekly newspaperes on the Canadian

"The non-metropolitan newspapers contribute in great measure to the stability of this nation," the Davidson (Sask.) Leader editor said. "We must not overlook the tremendous significance of our combined efforts in both reflecting and moulding public opinion and public attitudes from coast to

At the same time, the group was urged to guard vigilantly the high respect and recognition won during the past half century.

Several of the speakers at the 37th annual convention complimented the delegates on their accomplishments in building the preswarned that weekly editors have Mr. Sellar is honorary secretary grave responsibilities in their home

Family Party

Look how

gasoline prices have stayed down

In these days of high and

Let's compare wholesale gasoline prices

general wholesale price index.

Since 1935-1939, prices

in general have risen 120%.

In the same period,

gasoline has gone up only 38%.

than one-third as much as

Gasoline prices have gone up less

wholesale prices in general.

IMPERIAL OIL LIMITED

with the government's

the price of gasoline?

rising prices, what's happened to

The convention, held this year at Quebec's luxury summer resort,



CANADA'S WEEKLY NEWSPAPERS are constantly growing in impact to the point where they now go into over 11/4 million Canadian homes. Here, Win Allison and Bill Telfer look over the revised number of member papers at last week's Canadian Weekly Newspapers Association annual convention at Manoir Richelieu, Murray Bay, Que.

has become known as "Canada's chosen to succeed his fellow west- ing." three day convention had its share while G. C. Day, Liverpool (N.S.) general atmosphere was one of con- Montreal Monitor, were chosen as

Many of the 400 delegates arrived wearing gay Alouette stocking caps. They found bellhops, waitresses

the spirit of the get-together. William Draaer, popular editor of

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H. Cranston, Midland (Ont.) Free vention in Vancouver. Press Herald; C. H. Nolan, Stouffville (Ont.) Tribune; Lucien Guertin, Shawinigan Falls (Que.) L'Echo! du St. Maurice; Lawrence Gage, St. Johns (Que.) News; J. Louis Mc-

Springhill (N.S.) Record. Mr Vopni, in his address, noted the mechanical departments. The use of pictures, modern automatic presses and mailing machines all demonstrated this mechanical

Kenna, Sussex (N.B.) Kings Coun-

ty Record; G. C. Murray, Pictou

(N.S.) Advocate: C. J. Allbon,

transformation, he said. Role the Same

Manoir Richelieu at Murray Bay, the Wetaskiwin (Alta.) Times, was the matter of community up-buildbiggest family party". Although the erner, John Vopni, as president, He commended delegates for

their support of the C.W.N.A. and of serious business sessions, the Advance and H. E. McCormick, their loyalty to each other. "These are the reasons that the first and second vice-presidents res-Association is the largest press association in the world."

Directors chosen at the annual At the same meeting, W. H meeting were: L. E. Barber, Chilli- (Bill) Crantston, editor of the Midand elevator operators similarly at- wack (B.C.) Progress; G. C. Hack- land Free Press Herald, delivered tired as the hotel staff joined in er. Abbotsford (B.C.) News; K. Pat- a strong rebuke to weekly editors rige, Camrose (Alta.) Booster: B. who do not live up to the strong P. Knowles, Fort Saskatchewan responsibilities which they owe

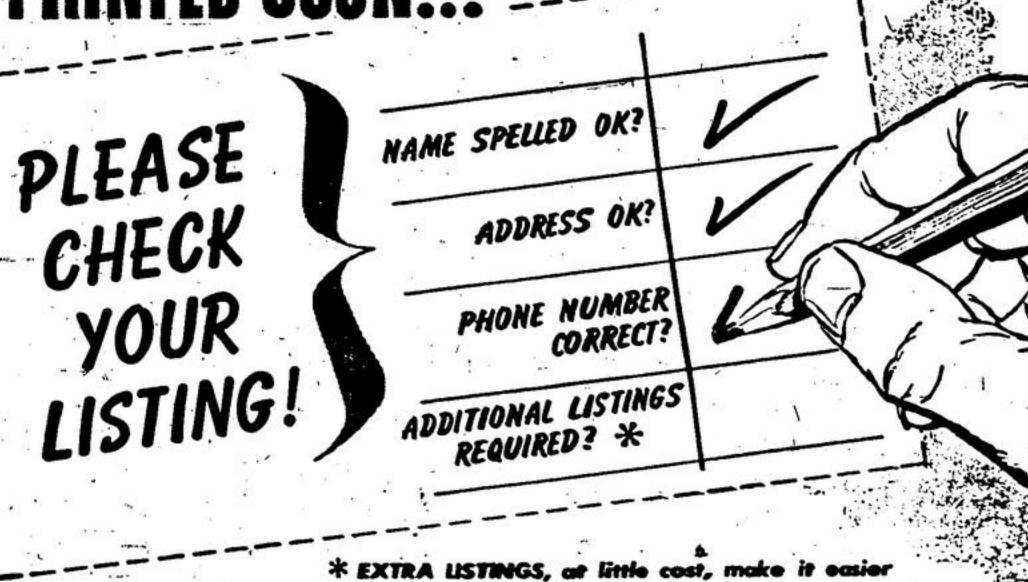
(Alta.) Fort Record: Walter P. Tel- their readers. fer. Humboldt (Sask.) Journal: Although most of the delegates, Clifford Ashfield, Grenfell (Sask.) guests and hosts arrived Tuesday Sun: John Pinckney. Rosetown evening, the only official business (Sask.) Eagle: J. R. McLachlan, carried on before the next morning Virden (Man.) Empire Advance: G. was a short directors' meeting. The C. Kroft, Selkirk (Man.) Enter- remainder of the delegates circulprise; .Werden Leavens, Bolton ated through the Manoir Richelieu (Ont.) Enterprise: R. G. Shearer, meeting associates whom they had Blenheim (Ont.) News-Tribune; W. not seen since the previous con-

> Attendance at Wednesday's meetings was spurred by the offer of door prizes to the first delegates to arrive. However, the hotel's noted golf course, the swimming pool and other less athletic endeavors lured many delegates away from the business sessions.

Canada Steamship Lines, owners of the Manoir, were hosts for Tuesthe many changes he had seen in day evening's dinner. Massey Harris- Ferguson hosted the Wednesweekly newspapers across Canada. day breakfast and various members of the printing trade were hosts at the Wednesday lunch.

The acquisition of three new members during the convention came when Managing Director Wil-"But despite these changes, the liam Telfer received applications basic role of the weekly newspaper from the Bruno (Sask.) Times; the has ben retained," he said. 'Our North Renfrew (Ont.) News and La traditional functison remain - to Voix Des Mille Isles. La Voix is chronicle the happenings in our published by Lionel Bertrand, M. own communities and to give edit- P. Secretary of the French Canadorial leadership and inspiration in lan Weeklies Association.

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