

### Two changes Harry Shoubridge is glad to see

"The modern food store is a shopper's paradise," says food store owner Harry Shoubridge. "Self-service has made buying quicker and easier. New departments, such as frozen foods, have brought a wider choice of products. Package designs, store arrangements and lighting have all been modernized and vastly improved."

Another change benefits Mr. Shoubridge and his family in a personal way. Nowadays it's easier to provide financial security for families because life insurance policies are much more flexible. Never before has the range of policies and plans been so wide.

Life insurance representatives, too, are trained to give more competent service in the selection of plans to meet individual family needs. Today, through life insurance, ready funds are provided for emergencies, for education, for safeguarding your home, for your business and for your

In these and other ways, the life insurance companies in Canada are in step with progress . . . bringing benefits to people in all walks of life!

#### THE LIFE INSURANCE COMPANIES IN CANADA

Life insurance payments to Canadians totalled more than \$300 million last year and \$200 million of these payments were made to living policybehine

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## Flying Officer Ron Rolston Weds Anne Sorochan in Regina

A double-ring ceremony in Re-, the occasion. Mrs. J. Fisher was gina, Saskatchewan, united in mar- organist. riage Anne Sorochan of that city | The bride wore a floor length and Flying Officer Ronald G. H. gown made of layers of nylon net Rolston of Acton. The bride is the over heavy white satin, with a lilydaughter of Mr. and Mrs. Peter Sor- point sleeved bolero jacket. The ochan of Regina. The groom, who veil reached the hem of the gown, has been stationed at the R.C.A.F. falling from a pearl studded head-Station at Chatham, New Bruns- dress. She carried American Beauwick, is the son of Mr. and Mrs. ty roses. Her cultured pearls and James Rolston of Victoria Avenue, matching earrings were the gift of

Rev. Boyd Beckel officiated in St. John's United church, Regina, on Saturday-afternoon, July 21. Shas- coral cocktail length gown and carta daisies decorated the church for ried white carnations. Another sis-

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Sheet

Her maid of honor was her sister, Miss Elsie Sorochan, who wore a

ter, Miss Patsy Sorochan, wore a semi-formal gown of powder blue and carried pink tinted carnations. The bride's cousin, Miss Victoria Sorochan, was her third attendant wearing an aqua semi-formal gown and carrying yellow tinted carna-

Groomsman was Elton Tanne of Edmonton, Alberta. Ushers were Roy Demchuck and Jim Sullivan, both of Regina.

Friends and relatives gathered in St. John's United church auditorium for the reception which followed, The bride and groom left later on a trip to various points in Saskatchewan and Ontario. Mrs. Rolston wore a white gown figured in pale yellow and grey, with a white coolie sage was of red roses.

The young couple will be leaving shortly for Zweibrucken, Germany, for about three years.

of Edmonton, Alberta; Mr. Elton sories and red rose corsage. Tanne of Edmonton, Miss Victoria Sorochan of Victoria and Mrs. Nellie Klewchuck of Raleigh Mount,

People buy the Free Press to read and read the Free Press to buy.

#### Mary Rita Gazzola, Kenneth Fatt Wed

In Sacred Heart Rectory, Guelph, Miss Mary Rita Gazzola became the bride of Kenneth Fatt in a double ring ceremony performed by Father V. Rae. The bride is the daughter of Mr. and Mrs. Victor Gazzola, Sudbury, and the groom's parents are Mr. and Mrs. Henry Fatt, Acton.

The bride, given in marriage by her father, wore a floor length gown of white crystallette and lace over taffeta with V-neckline and lily-point sleeves. The skirt had a lace panel scattered with rhinestones on both front, and back. Her fingertip veil of net was held by a heart-shaped headdress trimmed signed. with rhinestones. She carried with pink sweetheart roses.

gloves, blue mesh shoes and brue stephanotis. taffeta picture hat with a large bow at the back. She carried a bouwore an identical outfit in pink.

Miss Alma Gazzola, sister of the bride, was flower girl in an identi-

Russell Fatt of Glen Williams was best man and Bill Manson ushered

three-tiered wedding cake centered the bride's table with two giant the wedding.

received her guests in a dress of Out-of-town guests at the wed- blue embossed taffeta with pink ac- the guests. She also wore a corsage ding included the groom's parents, cosories and corsage of pink roses, of red roses. The groom's mother counts. One time we got our hydro Mr. and Mrs. James Rolston of Ac- The groom's mother assisted in a wore a dress of navy and embossed bill mixed up with some Christmas ton, Mr. and Mrs. William Sorochan navy silk dress with white acces- black taffeta, The dress was worn For travelling by car to New a corsage of red roses.

York city the bride chose a yellow Guelph.

## M. Fountain Wed To J. McKinney

A pretty wedding in a setting summer flowers took place in Acton's St. Alban's church on the afternoon of July 28 at 3 p.m. when Marjorie Joan Fountain, daughter of Mr. and Mrs. George Fountain, Acton, became the bride of John Henry McKinney, the son of Mr. and Mrs. Harry McKinney of Erin.

Rev. Richardson of Georgetown married) the couple in the absence of Rev. (Evan Jones. Mrs. F. G. Oakes played the wedding music and while the register was being

The bride's gown was ballerina cross-shaped bouquet of gardenias length and consisted of snow white lace over net. Her fingertip veil fell taxes on an average six-roomed Miss Mary Prigione was maid of from a dainty crown of silk, house in town. Two, because for honor in a dress of soft blue net sprinkled with pearls. The bride the first time that we know of, over taffeta with net jacket and carried a bouquet of red roses and encouragement is given for prompt

matron of honor was Mrs. Shirley end of two months, unpaid taxes quet of white capations and pink Cannons of Acton. Mrs. Cannons will be classifed as overdue and a sweetheart roses with a blue bow. wore a light blue nylon dress with two per cent. penalty added. Miss Rita Gazzola as bridesmaid hat to match. She carried a bouquet of pink roses.

cal dress, but wore a crown of blue Cripps, Acton, an uncle of the this packet" -but omitting to menbride and Mr. Fred Wilson of Erin. tion the "regular" price! The reception was held in the St.

"Dinner was served to 50 guests at guests came from Erin, London, lose money. Pay one per cent. more the Polish Hall and 75 guests at- Georgetown and Toronto. The after a month's time? Nothing dotended the reception held later. A groom's grandmother. Mrs. Alice ing-we might as well have that one Strowger of Whitby also attended per cent, as the township. So by

boughets of pink and white roses. At the hall the bride's mother where the groom will be stationed and sweetpeas. The bride's mother dressed in a navy blue nylon dress with white accessories, received with pink accessories and she wore

> The newly married couple left by sheath dress with matching yellow car for Malton where they boarded duster coat with black and white a plane for Montreal. Upon arrival accessories and corsage of yellow at Montreal, the couple have planroses. The couple are residing in ned a cruise on the St. Lawrence

> > For her departure, the bride work a navy duster coat over a dress of white with white accessories. Her corsage was red roses.

The couple will reside in Toronto.

#### Reception on Lawn Follows Marriage In Rockwood Church

Rev. Evan II Jones officiated in wood, when Nancy Ruth Waller merchants had a "lay-away plan" and Richard Kenneth McGregor of Montreal were married, Gladioli and fern, with white candles, decorated the church for the cere-

The bride is the daughter of Dr. and Mrs K. B. Waller of Rockwood and the groom is the son of Mrs. A McGregor and the late Mr Mc-Gregor of Noranda, Quebec.

The bride chose a white guipure lace gown with fitted bodice, can.enskirt falling to a chapel train. Her provincial bonnet and she carried a colonial bouquet of white carnations, pinocchio chrysanthemums and sweetheart roses set in white tuffe. She also carried a lace handkerchief, carried by her grandmother, Mrs. Evan Steen, at - her wedding 58 years ago.

Matron of honor was Mrs. Charles Green of Rivers, Manitoba, sister of the bride. Bridesmaids were Miss Victoria Waller, sister of the bride. Mrs. George Waller and Mrs. Ro- quite happy to show their treasures bert Gurr. All were gowned alike in mist blue polished cotton waltz any customer who is genuinely inlength dresses in princess style with terested in antiques-and respects draped sash and hipline and back them enough to keep his or her bow. They were matching forget hands off the priceless treasures. I me-not caps tied with dainty bow am not quite such an enthusiast trim, and carried white-ivory fans about antiques as my friend. That

with white shasta chrysanthemums. Robert Gurr, Bagotville, Quebec, was best man, and the ushers were George Waller, Palmerston, brother of the bride, William McGregor and Mr. Don McGregor of Noranda, brother of the groom.

by Miss Ada Waller, aunt of the park, complete with waterfalls,

The reception was on the lawns mother chose silver gray crystalette with matching fuchsia trimmed picture hat and fuschia accessories. Her corsage was demure sweetheart! roses and cornflowers. The groom's mother assisted, wearing a dusty rose taffeta gown with matching mohair petal hat and brown acces-

For the wedding trip to Cape Cod the bride donned a spruce green swiss organdy with white accessories and corsage of white carnations and sweetheart roses.

sories. Her corsage was of Lestra

The bride's grandparents, Mr. and Mrs. Evan Steen of Kingston at tended. Other guests were present from Noranda, Kingston, Montreal. Ottawa, Hamilton, Bagotville, Waterdown. Dunnville and Guelph.

The bride is a graduate of the Hospital for Sick Children Toronto. and Queen's University school of nursing. The groom is a graduate in mechanical - engineering Queen's University, Kingston.

After their wedding trip, Mr. and Mrs. McGregor will reside at Notre Dame de Grace, Montreal.

## Robt. R. Hamilton Fred A. Hoffman

OPTOMETRISTS (Formerly E. P. Head)

PHONE GUELPH 1924 58 St. George's Square

Chronicles Ginger Farm Written Specially for the Actor Free Press by Gwendoline P. Clarke

We got our yearly tax bill last week . . . and it was very welcome. Welcome on two counts. One, because our entire taxes on a hundred acres still amount to less than the payment. One per cent. discount on The bride's only attendant and taxes paid within 30 days. At the

Now that is what we consider good business -- a little different The groomsman was Mr. Charles from soap products carrying a label. Scott of Erin. Ushers were Mr. Lyle "10 cents off the regular price of

Honest-to-goodness discount is a Alban's Parish Hall. The attending wonderful idea. No one likes to hook or by crook, we pay the bill on time and collect the discount. As for paying an overdue penalty, that would be unthinkable.

> The same goes with hydro ac cards and forgot to pay it. Handing over that extra \$2.50 really hurt. But we hadn't a leg to stand on it was no one's fault but our own.

Some coal merchants are adopting the discount plan in regard to customers' winter supply of coal and find it works very well. It would be wonderful if the

same policy became more general in business instead of encouragement given to installment buying. It might result in a better economic system. People would be less inclined to live beyond their means, which would be one more step towards curbing inflation. Many older people will remember the time when there was no such thing as installment buying. You either paid eash or you gave a promissory

Over in the Old- Country, for St. John's Anglican church, Rock- customers with limited means, this meant so much a week paid into a "clothing club." I suppose the revolving credit plan operated by some stores today works in much the same way and is a good thing for those who seem to have a perpetual hole in their pocket!

Well, weather-wise, until Saturday we really had a wonderful week. Cool nights, warm days --what more could anyone ask? We had mid-week visitors on two sepneckline, short sleeves and full arate days. Looking back, I am amused at how differently we enterfingertip veil was held by a lace tained them - that is, after the usual

visiting at home. One friend was delighted because I took her to visit an extra-special antique shop. She was absolutely in her glory. I don't know how long we browsed around, but it was certainly a wrench to drag ourselves away. Shop-keepers of antique stores are on a little different footing from other merchants.

Naturally, they like to make a sale, but even if they don't they are. and talk about this one and that to is to say, I value anything old that is given me because of its association, but I don't buy antiques to add to my collection.

Our next visitor came from Toronto and likes nothing better than to ramble around the country. So The wedding music was played for her we took a trip to a natural caves, rocks and century-old buildings. Then we looked at various of the home of the bride's parents. houses that were up for sale, dis-Receiving the guests the bride's cussing the factors for and against new houses versus old.

> We also paid a visit to a wonderful old gentleman of 95. He was somewhat lame, but there was nothing wrong with his mental ability. More amazing still, he had hardly a line or a wrinkle in his face. We felt this was a result of his philosophy of life. So different. from the tell-tale wrinkles that denote the discontented person. Not all wrinkles, of course. There are wrinkles around the eyes that go with a humorous disposition.

We really enjoyed our visit and came away feeling that old age is a relative quality-sq much depends on the years that have gone before and the mental attitude of persons as they approach old age

The friend who was with me, for instance. She is in her early fifties and already a little hard of hearing. Her doctor prescribed a hearing aid. Did she rebel? Not a bit of it, although she is very active in a social way

She adopted the attitude that people wear glasses to see better, then why not a hearing-aid to hear better? She could do without it for a while yet, but her doctor said it would be wise for her to get used to it while she is still at an adaptable age She is following his adfor herself and less difficult for those with whom she comes in

I tried it out myself and decided that it was absolutely ridiculous for anyone to- be self-conscious about wearing such a worthwhile little contraption. And I might come to it some time as my hearing depends almost entirely on the left ear. I punctured the drum of the right ear years ago while diving in somewhat shallow water:

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It is extremely unlikely that so many thoughtful men and women would put their confidence in us, unless we provided to their satisfaction a service that helps keep the Canadian family a going concern.





\*This is typical of thousands of letters received by HFC. Publication authorized by our custome