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Want Ads Are Your Community Market Place

Esqueusing Dogs To Be Licensed

A by-law requiring the licensing of all dogs in Esqueusing township was passed at the meeting of the township council January 23 in Stewarttown. Reeve Linham presided at the meeting with councillors Currie, Sinclair, Wilson and Bird in attendance.

Claims for fees destroyed, amounting to \$59, were ordered paid to Clare Wilson, John Bush, Edward Robinson, Alfred Bridgen, Jack Tizzard, George Burt, Douglas Leslie and Robert Sutherland. Mr. Robertson's claim was for six foxes.

A by-law for the inspection of plumbing and sewage installations is to be prepared.

The treasurer of Esqueusing Planning Board was to be paid \$200. Other accounts passed included division court fees \$31, registration fees \$9, \$12.80 to be charged to Esqueusing Fire Area.

The treasurer was also authorized to invest \$500 of the principal monies of the Railway Bonus Fund in 20 year four per cent. bonds

I.O.D.E. Marks Founder's Day

Founder's Day is being observed across Canada this week by the Imperial Order Daughters of the Empire. February 13 marks the 56th anniversary of the I.O.D.E., which was organized by Mrs. Clark Murray of Montreal, P.Q.

Today the I.O.D.E. has grown to be the largest voluntary patriotic women's organization in Canada. Its aims and objects, are to foster a bond of union among the women and children of the British Commonwealth; to care for the widows, orphans and dependents of servicemen; to provide an efficient organization by which prompt and initial action may be taken in times of emergency; to preserve the memory of brave and historic deeds and the last resting places of our heroes and heroines, especially those in distant places.

Mrs. L. E. Smart, National President, I.O.D.E., said that the 960 I.O.D.E. Chapters in Canada raise and spend nearly one million dollars each year on their projects, and that the members, who number over 32,000, do a great deal of philanthropic and educational work.

This year, from its First and Second War Memorial Funds alone, the Order is providing 13 post-graduate scholarships (overseas) of \$2,000 each, and 20 bursaries to the value of \$1,600 each, in Canadian universities. These two educational memorials represent only a portion of the \$240,000 assistance given to Canadian students and schools, as Chapters of the Order in every province, and the Yukon, work in their own localities providing books, educational supplies and monetary aid for fees, transportation and hot lunches.

Through the continuous work of I.O.D.E. members, thousands of knitted and sewn articles of clothing, and quilts, are distributed in Canada, Great Britain, Europe and Korea.

Although the aims and objects of the I.O.D.E. are more than half a century old, the manner in which they are implemented has kept abreast of the times and are so broad that young women of many interests are members of the Order, which is a non-political, non-sectarian organization and open to all women who are Canadian citizens or British subjects.

Chronicles of Ginger Farm

Written Specially for the Acton Free Press by Gwendolyn F. Clark

During the last week weather, the world over, has made the headlines. And it has certainly been disagreeable around here, resulting in treacherous driving conditions, minor accidents and filthy, mud-splashed cars. It is still slushy, with wet snow falling so the comforts of home seem more attractive than usual. Even the cattle share that opinion. On nice, bright days they gambol around in the yard like a bunch of kittens, racing this way and that when Partner tries to get them back to the stable. But when a storm is brewing, or in progress, they bunch up together, huddled to the wind, and wait at the barnyard door to be let in.

Last week we had three helpers dehorned without any adverse after effects, so that's another little worry Partner has behind him. Which is just as well as we were faced with other problems last week. More about that later. To look at me you might think I was either heading for the divorce court or had been imbibing too freely of the cup that cheers—or something equally drastic—as I have one beautiful "shiner"—the result of bumping into a door-jamb. It didn't bother me at the time but the next morning, "Bud" said—Now the swelling has gone down the blackness is blacker than ever. However, I am really lucky as the impact did not break my glasses.

Joy and Bob came up from Oakville during the storm and left for home when it was even worse. It didn't seem to worry Bob. As for Joy and I we forgot the weather as we anticipated the joys of spring by pouring over the newly-arrived seed catalogue. Those beautiful, colorful flowers!

Between discussions of the best type of roses and whether to start asparagus from seed or roots, I heard snatches of conversation between Partner and Bob—man talk—about the collision of a truck and tractor-trailer and the marvelous work done by one small tow-truck with the help of winches, block and tackle. I was paying a little more attention than usual because I had to get towed out of our lane last week. It wasn't because the going was heavy, nor was it very slippery, but as I turned off the road to drive up our lane I was facing east and I hadn't gone 50 yards before the windshield was a solid sheet of ice. I thought I was going straight until my two off-side wheels hit the ditch. I should have driven with the door open but it all happened so quickly I hardly had time to think. I guess I'm a fair weather driver, or right? Anyway, it's no hardship to stay home when it is snowing and blowing outside.

Today I had a big pile of Australian magazines to look through and it suddenly struck me what a lot one can learn of an unknown country from letters and advertising in magazines. For instance, in one letter the writer advised, "Why can't Australian women have household electrical appliances the same as American women?"

That naturally excited my curiosity so I began leafing through the magazines again just to see what could be gleaned from the advertisements. Here is what I found advertised: two refrigerators, one three-burner electric stove, one mix-master, one floor polisher, two radios, several washing machines, and that's about it all. There were only two advertisements for cars, one a Morris and the other a Ford—and not one ad for any kind of television, nor any kind of liquor, cigarettes or tobacco. But there were ads galore for dress materials, furniture, soups, soaps, biscuits and cosmetics. Judging from that what would you imagine the average Australian home to be like?

Then I came to an item that depicted the fact that modern houses were built minus verandas. At this time I was asking myself questions about new Canadian houses and suddenly realized that new houses in Canada don't have verandas either. It was quite a shock because I always thought a screened porch was the grandest thing to have. Apparently there is medium between indoors and out. The trend now is for breezeways and patios. When you can't stand the flies and mosquitoes any more you get behind closed doors and glass windows. Or for those in the monied class there is a cottage at the lake—and in winter a trip to Florida.

So I began to wonder about farm homes. What is the average farm home like? Is there such a thing? I doubt it, because right on the same road you can find remodelled homes with all the modern trappings and perhaps just across the way another place where there is no bathroom or furnace. I know one place many miles from here, where the family still use oil lamps although hydro goes right past their gate.

This family has a mortgage complex, denying themselves the comforts they should have, so as to scrape and save to pay off the mortgage. They still have the old-fashioned notion that a mortgage is something to be ashamed of. Nothing could be further from the truth. A mortgage can be good business—providing the foreseeable income will cover the interest. Perhaps a mortgage—or lack of it—is one reason why we cannot give a definite example of what constitutes an average farm home.

People buy the Free Press to read and read the Free Press to buy.



MUTUAL AID FIREMEN gathered in Milton last week for a demonstration course in various phases of fire fighting. At left a Milton fireman demonstrates ladder raising, while at right William O'Sullivan of the Ontario Fire Marshall's office explains some of the hazards of ladder climbing. Twenty-five attended the course.

Want Ad Page: Where Old Friends Meet

Sun Life of Canada Again Increases Policy Dividends

NEW INSURANCE OF \$761 MILLION LARGEST AMOUNT EVER SOLD BY A CANADIAN COMPANY IN ANY YEAR; \$6½ BILLION NOW IN FORCE; CANADIAN SALES UP 24%.

Life insurance totaling more than \$761 millions was purchased from the Sun Life of Canada in 1955, the largest amount ever sold by a Canadian company in one year. Sun Life's 85th Annual Report to Policyholders also discloses that life insurance in force now has passed \$6½ billions, the highest in the history of Canadian life insurance companies. The Sun Life has announced a further increase in policyholders' dividend scales for 1956 when \$28 millions will be paid, thereby reducing the cost of insurance to policyholders for the 7th successive year. During 1955 the Company paid \$136 millions in benefits to policyholders and beneficiaries, a new record. Living policyholders alone received over \$94 millions. Total benefits paid since the Company's first policy was issued in 1871 now exceed three billion dollars.

In writing its record total of new life insurance during 1955, Sun Life exceeded its 1954 total by \$65,000,000. In a year when sales of consumer goods were at an unusually high level and competing actively with sales of life insurance, the fact that an all-time record for life insurance could be established showed that more and more people realize life insurance protection is essential to family security, according to George W. Bourke, Sun Life President, who reviewed Company results for the 12-month period. The Company's Canadian sales of Ordinary Insurance were up 24 per cent. and increases were also reported from the United States, Great Britain and other countries where Sun Life transacts business.

GROUP UP 42% Included in total new business was \$244 millions of new Group Insurance. Canadian Group sales alone were up 42 per cent. over the previous year. Sun Life's worldwide total of insurance in force now has reached \$6,531,000,000, an increase of 8.2 per cent. Total Group Life insurance in force stands at \$2,312,000,000; the Sun-life, has one of its books one-third of all Group Life coverage now in force in Canada. Sun Life annuities in force provide for payments of \$149,000,000 per annum, 88 per cent. of the total being Group pensions. The worldwide figure of life insurance and annuities in force may be considered the equivalent of \$8,511,000,000 for life insurance. By territory of origin, this business is divided 48 per cent. in Canada, 37 per cent. in the United States—19 per cent. in Great Britain and other Commonwealth countries, and 2 per cent. elsewhere in the world.

LARGE INVESTMENT IN HOME MORTGAGES During 1955, Sun Life assets increased by \$72 millions and now stand at \$1,948 millions. Once again, mortgages were a principal outlet for new investment funds; during the year the Company placed some \$108 millions in home and other mortgages, bringing the total Sun Life mortgage investment to \$400,000,000. "The record construction of new homes in recent years has been financed to a great extent out of the premiums paid by policyholders to life insurance companies," Mr. Bourke said. "We provide financial security for the family through the purchase of life insurance and we help as many as possible to fulfill their natural ambition to become homeowners. The modern type of home mortgage whereby monthly payments are made against interest and principal is a most attractive form of savings for young married people," he added. The Company also made substantial purchases, during the year, of public utility and industrial bonds. "In making these investments we are seeking for our policyholders the highest possible interest return consistent with security of principal," said Mr. Bourke.

The report revealed that the rate of interest earned by the Sun Life on its assets had shown a further increase during 1955, rising to 4.17 per cent. With the credit policies of monetary authorities in world financial markets halting 1954's downward trend of interest rates, Mr. Bourke was of the opinion that the Company could continue to look forward to interest earnings "at a satisfactory rate" in the months to come.

HEART AND CIRCULATORY DISEASES LEADING CAUSE OF DEATH

The report contains special reference to the mortality experience of the Sun Life during 1955. In North America, due partly to the continuing decrease in mortality from infectious diseases, death claims were substantially more for diseases associated with the heart and circulatory system than for all other causes combined. Cancer, which accounted for nearly 20 per cent. of death claim payments during the year, placed second.

FUTURE OUTLOOK

Mr. Bourke concluded by saying he had every reason to believe that the high levels attained in the life insurance industry will be exceeded during 1956 and that life insurance ownership will rise to a new peak in Canada, the nation's prosperity, natural resources and future potentialities are attracting new citizens. This will in turn increase the demand for goods, new housing and services. The need for life insurance will continue to increase. "A copy of the Sun Life 1955 Report, including the President's review of the year, is being sent to each policyholder, or may be obtained from George Hollinger, Local Representative, Acton, Ont.

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DELICIOUS MACARONI AND CHEESE . . . Quickly Prepared . . . 7½ oz. pkg. **2 for 25c**

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California Seedless . . . Large Size 220's SUNKIST NAVAL **ORANGES doz 45c**

B.C. Extra Fancy . . . Large Size 138's . . . doz. **Delicious APPLES - - - 49c**

Texas New Crop . . . Fresh Green Tops Large Bchs. **NEW CARROTS - - - 3 for 25c**

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Florida . . . Crunchy Green Pascal Large Size **CELERY STALKS 3 for 25c**

Clover Valley Regular **CHEESE SLICES 8 oz. pkg. 25c**

Aylmer Choice Mixed **Peas and Carrots 15 oz. tins 2 for 31c**

Good Luck Regular **MARGARINE 1 lb. pkg. 29c**

Lincoln Choice Red Pitted **CHERRIES 15 oz. tins 2 for 29c**

IGA Choice . . . Ripe 'N Regged **PEACHES 20 oz. tins 2 for 39c**

Rose Brand . . . Pure **Raspberry JAM 12 oz. jar 29c**

Robin Hood . . . White **CAKE MIX 15 oz. pkg. 25c**

IGA . . . Pure Tomato **CATSUP 11 oz. bot. 19c**

QUALITY MEATS

YOUNG, TENDER - HALF OR WHOLE lb. **LEGS OF LAMB 51c**

Three Meals in One! . . . Roast - Chops - Stew lb. **LAMB-in-the-BASKET - - - 27c**

Tender Lean . . . loin lb. **RIB LAMB CHOPS - - - 49c**

Swift Premium . . . Picnic Style . . . Cooked-Ready to eat **PORK SHOULDERS - - - lb. 39c**

Swift Premium . . . Lean Rindless 1 lb. pkg. **SIDE BACON 59c**

Maple Leaf . . . lb. **BOLOGNA BY-THE-PIECE 21c**

THE TREND TODAY IS TO SAVING

Booth Brand . . . Heat and Serve **Fish Sticks 10 oz. Pkg. 33c**

Pictswest . . . Frozen Fresh 9 oz. **French Fries 2 for 35c**

LEDGER'S IGA

Former Wool Combing Head Dies In Florida

Leslie Biggin, formerly vice-president of Wool Combing Corporation and president and general manager of Canadian Wool Company Limited died at Miami Beach following a short illness. He was 61 years of age.

Born in Bradford, England, he came to the United States in 1913 and became associated with Francis Willey and Co. of Boston. In 1915 he moved to Toronto and opened offices for the Canadian Wool Co. Ltd. He was made managing director in 1917, and was president and general manager from 1935 until his retirement about a year ago.

Mr. Biggin was vice-president of Wool Combing Corp. of Canada Ltd. and founded with Lord Barnby, the firm of Willey-Biggin Wool Service Inc. of Boston.

He was past president of Canadian Allied Textile Trades Association and of the Dominion Wool Dealers Association, Toronto.

He leaves his wife, Margaret H. Biggin of Wimpole Dr., Toronto; sons, L. Charles of Boston and Robert E. of Toronto, and a daughter, Mrs. Leslie Reid of Peterborough.

H. S. HOLDEN OPTOMETRIST

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