

Reports and articles from Halton's Farmlands and Farm Organizations

## Wm. Featherstone Heads Halton Jersey Breeders

Marketing of Jersey milk was the theme of the 17th annual meeting of the Halton Jersey club held in conjunction with a dinner meeting in the Stewartrtown Hall on Tuesday of last week. Mac Alexander, president of the club, presided over what many considered to be one of the best annual meetings held by the Halton club in some years.

J. W. Pawley of Brampton, who was introduced by John Holtby, president of the Peel County club, delivered an interesting and encouraging address on the results of the special program sponsored by Ontario Jersey Breeders in expanding the market for Jersey milk.

Starting with one of the smaller dairies in London, the sales of Jersey milk in this dairy in the London market, jumped from 25,000 quarts for September, 1954, to 84,000 quarts for the same month in 1955. As a result of the public demand for a low fat milk, emphasis is being placed on a two per cent. all Jersey milk which sells at two cents per quart below the price of regular milk. Mention was also made of another dairy in the Brantford market which without any assistance from the Jersey Milk Marketing Committee, were already selling 2000 quarts per day.

### Hear Other Speakers

February will see a Toronto dairy marketing 200 cans of this special two per cent. b.f. Jersey milk on the streets of Toronto. As a result of the activities of the special Jersey Milk Marketing Committee, several of those present reported that sales of Jersey cattle had peaked up

## Middleman Gets 60 Cents Per \$1 Farmers Told

Canadian farmers are back in the same position they were in during the 1935-1939 period, from the standpoint of the percentage they are receiving of the consumer's dollar, stated Professor Ralph Campbell, head of the Dept. of Economics, Guelph.

Professor Campbell was the speaker at the seventh of the series of meetings being sponsored on Tuesday evenings, in the Milton public school, by the Halton Soil and Crop Improvement Association. 62 Halton farmers were out to hear the discussion on Marketing, Marketing Schemes, their advantages and limitations.

Professor Campbell, who is a Rhodes scholar and hails from a farm in Hastings county, delighted his audience with his clear, 60% comprehensive knowledge of the subject of marketing.

He pointed out that in the period 1935 to 1939, 40% of the consumer's dollar went to the farmer—in 1946 the farmer received 51% out of every dollar spent by the consumer for farm products—in 1955, the farmer had to content himself with 41% out of every dollar. Additional services demanded by the consumer, were partially responsible for this drop in return to the Canadian farmer. In an effort to improve this bargaining position, farmers have entered into the field of marketing in various ways. These include (1) Purchasing Co-ops; (2) Marketing Co-ops; Compulsory (a) Canadian Wheat Board; Negotiating Schemes; (c) Agencies.

During the evening, Prof. Campbell also outlined comparative pictures for Canada and the U.S. in connection with the latter country, he pointed out that the U.S. Government now owns farm products to the value of 7.2 billion dollars.

W. R. Hume expressed the appreciation of the gathering to Professor Campbell.

On Tuesday evening of the current week, the group will enjoy the privilege of listening in on a panel discussion entitled "Health of the Dairy Herd." Dr. Maplesden, Ontario Veterinary College; Dr. J. C. Rennie, Animal Husbandry Dept., O.A.C.; M. C. Beatty, Milton and E. Ross Segsworth, Burlington, were scheduled to be panel members.

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## Guernsey Breeders Elect Gordon King As President

"You can never get something for nothing," stated Everett Biggs, Dairy Commissioner for Ontario, when addressing the Halton and Peel Guernsey club annual at Stewartrtown on Thursday of last week. Mr. Biggs, who was introduced by J. W. McCullough, agricultural representative for Peel, presented a dynamic message on the dairy industry.

In these days of old age pensions, widows' allowances, etc., we are living in a socialistic world. The policy of the Ontario Department of Agriculture has been to give the necessary legislation to farmers, to enable them to do the job for themselves. Our marketing schemes, agencies, etc., means that when at least two-thirds are in favor, the remainder must go along with them.

This means, stated Mr. Biggs, "You give up a little bit of freedom in order to get more security. The dairyman, despite all his problems, is in a better position today than any other branch of agriculture."

**Cheese, Milk Figures**  
Reference was made by the speaker to the cheese industry. In the past, we have had to depend on the export market. At one time since the last war, we had a surplus of 15 or 16 million pounds of cheese and it was necessary to work out a two price structure with a three or four cent differential in order to move that surplus. In 1955 our surplus, stated Mr. Biggs, was down to four million pounds and in part due to the improved dollar position in Great Britain, cheese sold in Great Britain at the same price as in Canada.

In referring to the fluid milk trade, Mr. Biggs stated, "fluid milk absorbed 32 per cent of the total milk sold in Ontario in 1955." Another interesting statement was, "that as a result of formula pricing, only \$106 was spent in arbitration in 1955."

J. L. Chisholm ably expressed the thanks of the gathering to Mr. Biggs for his most informative address. J. M. Brownridge of Brampton, president of the club, was the chairman of the day's program, which opened with one of those dinners for which the ladies of the Ashgrove W.I. have gained an enviable reputation. The thanks of the group were ably extended to J. Y. McNabb.

Bruce Badgins, secretary of the Canadian Guernsey Association, brought greetings and presented "long time production certificates" to the following: Lazy Pat Farms (5); M. T. McNabb and Sons (6); Howard King (2); Geo. H. King (2); E. E. Featherstone (3); Wm. G. Booth (3).

The top cow, Graemeholm Supreme, Alberta, owned by Wm. G. Booth, has an official long distance record of 109,947-pounds milk and 4840 pounds of fat. In addition to this, "Alberta" has an unofficial

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## Black & White Breeders Elect R. Alexander Prexy

C. D. Graham, Ontario's popular Deputy Minister of Agriculture, was the guest speaker at the 30th annual meeting of the Halton Holstein Club held at Palermo Community Hall on Wednesday of last week. Mr. Graham, who was introduced by J. E. Whelan, presented a clear cut picture of Ontario and Canadian agriculture.

The carry-over of wheat, stated Mr. C. D. Graham, was 907 million bushels—the second largest in the history of Canada. The wheat situation effects Ontario Agriculture in two ways—our elevators are filled with wheat and consequently, stated Mr. Graham, there is not half the usual amount of feed grain in place—furthermore, Western farmers are going into hogs and poultry and will finish more beef cattle than normal in 1956.

In referring to butter, he reported that at the recent Dominion-Provincial Conference, all provinces had urged the continuation of the present floor of 58¢. As dairy farmers of Ontario and Canada, we should always plan to have a surplus of butter—in my opinion, added Mr. Graham, our surplus is not too great.

The thanks of the gathering was ably extended to Mr. Graham by E. Ross Segsworth, the Halton director on the Holstein-Friesian Association board. Mr. Segsworth during the meeting also reported that in the year just ended, registrations of Holsteins were up, and that the same was true of transfers and sales.

**Halton Sales Also Up**  
Marilyn Heslop, Halton Holstein Club Sales Agent, reported selling 213 head for a total of \$47,970. Included in his excellent report were both grade and pure bred cattle and quite a large number of heifers and calves.

A pleasing feature on the morning program was the presentation by John W. Powell, secretary of the Ontario Holstein Extension Committee of some 28 certificates for long time production records.

Breeders receiving these certificates were the following: V. J. Archer (1); J. C. Bell and Son (1); H. C. Cooper (1); Dr. Paul Beer (7); A. G. Hunter (4); T. H. McGee (1); G. Leslie Peer and Son (1); F. Hunter (1); Tovell Bros. (1); W. W. Thompson (1); H. C. Reid (1); J. C. Reid (1); Ross Segsworth (2); M. T. Watson and Son (3).

Three Halton cows qualified for Silver Seal Certificates—that is, they have each produced over 150,000 lbs. of milk during their lifetime. The top cow was Woodglen Queen Nig, that "Excellent" cow, until recently owned by W. W. Thompson of Hornby. Old "Queen", according to Mr. Powell, has produced 173,295 lbs. of milk and 8578 lbs. of fat.

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