

FARM NEWS

From Halton's Farm Lands

HOLSTEIN CLUB NAMES G. PELLETTERIO NEW PRESIDENT, AWARDS HONORS

L.H. McGee, Esquering Township, wins both the All-Canadian and All-America awards on his senior heifer calf Hagerlee Jean Hope. It was revealed at the Halton Holstein Friesian Association's annual meeting.

It will be recalled that this great heifer, sired by Spring Farm Hope, won her class at the C.M.E. Show topped her class and also was declared junior female champion at the Halton Holstein Show. She duplicated this achievement at both the international Dairy Show in Chicago and at the Royal Winter Fair.

The year 1954 has been one of many outstanding achievements for Halton County. W. E. Breckon with the World Wheat King Title—Katherine Merry with the Queen's Guineas—Barbara Cunningham and John W. Pickett, the provincial Dairyman and Dairyman—John Cunningham and Arnold Howden, inter-county tractor-plow champions—Don Johnson and Andy Stull, provincial 4-H inter-club tractor club champions—Ken Ella with a Superior Sire and Constructive Breeder Award—and so we might go on. But to get back to Black and White circles.

Tom McGee's achievement is tops from a Halton Holstein standpoint. While Wilfred Thompson bred a heifer, which won All-American honours a year or two ago, Hagerlee Jean Hope is to the best of our knowledge the first Halton Holstein to be bred, owned and exhibited by a Halton breeder to receive All-American Honors—all honor to Tom McGee.

However, that isn't all. W. H. Robinson gets the reserve All-Canadian award on his junior yearling bull, Robros Fond—Dandy. Lloyd Pickett and Clark also get a reserve All-Canadian award on their heifer. Other Halton breeders who had animals nominated for the

Receive Certificates

In the 150,000 pound class which received Silver Seal certificates, Ashville Farms Ltd. has produced 168,232 lbs. of milk and 6,376 lbs. of fat in eleven lactations.

The second Silver Seal certificate was received by Kyle Bingham of Harold Bigham and Son, on Mana R. A. Piche with 154,404 lbs. of milk and 6,228 lbs. fat also in eleven lactations.

In the Blue Seal class, (125 to 150,000) three Halton breeders were recipients, namely M. T. Watson; E. F. Ford, and A. G. Hunter, on Red Seal certificates (100 to 125,000 lbs.) were awarded as follows: Dr. Paul Beer; E. R. Segsworth; Estate of E. J. Meagher; Johnson Neelands, (2); and G. Leslie Peer and Son.

As in the case of the Jersey meeting, the "Black and White" boys also enjoyed one of those dinners for which Halton ladies are in a class by themselves. In this case the "Holstein" ladies of South Halton were the caterers.

Asst. Deputy Minister Speaks

Dr. Howard, formerly of Canada Howard Farms, Nelson Township, and now with the Holstein Friesian Association, Brant-

ford, ably explained the Breed Class Average Plan which has recently been developed. Others who contributed to the breed discussion part of the program were D. S. Duntun, Brampton; and F. R. Soutar, both directors on the National Board.

J. A. Carroll, Assistant Deputy Minister of Agriculture for Ontario, as always, delivered a most interesting and thought provoking address. Mr. Carroll took as his topic, "The New Canada—A Challenge". He mentioned changes taking place in Ontario agriculture due to the rapid industrialization.

Mr. Carroll's address, like Padre Young's, is worthy of a complete article in itself. All we can say is if you didn't hear it, Mr. Carroll, don't miss him the next time.

Elect New President

The newly elected board of directors is as follows: President, Geo. Pelletterio; first vice-president, R. C. Alexander; second vice-president, G. Leslie Peer.

Directors: Esquering—Katherine Merry; Ashville Farms—John W. Pickett; Nassagaweya—Wm. Mahon; and Murray Mahon; Nelson—Fred Nell and A. G. Sinclair; Trafalgar—J. C. Marshall; Lloyd Pickett; Walter Royce; W. W. Thompson and Lloyd Tovel.

The only disquieting note of an outstanding day's program was the announcement of the Club's veteran secretary-treasurer, V. J. Lawrence that after 23 years in that office he finds it necessary to resign. "Vic" has played an active part in building up the Halton club to the point where it is recognized as one of the top clubs in the Province. He will be a difficult man to replace.

Guernsey Breeders Elect Brownridge Assoc. President

"You had the largest Guernsey Club Show in Ontario in 1954," reported B. B. Hodgins, Sec. Treas. of the Canadian Guernsey Breeders' Association at the Annual Meeting and banquet of the Halton-Peel Guernsey Club. Mr. Hodgins also praised the Club for staging five consecutive Club Sales which is a Canadian record as well.

President Joe Brownridge, Brampton, chaired this meeting and was ably assisted by Sec. Treasurer Don Joyce of Milton. J. E. Whitelock conducted the election of officers, which resulted as follows: President, Joe Brownridge; Vice-President, Gordon King; Secretary-Treasurer, Don Joyce.

Directors—Trafalgar—Bill Booth; Gordon King; Emerson Featherstone; Esquering—Finlay Joyce; John McNabb; L. Davison; Nelson—Mark Allen; Frank Greenlee; Nassagaweya—Lloyd Chisholm; Peel—Joe Brownridge; John Brownridge; W. A. Wright.

Lawyer Guest Speaker

An inspiring, thought provoking address, "It's All In Your Mind", highlighted the afternoon program for the large group of Guernsey Breeders and their friends. Mr. Elliott, in his usual fluent and forceful manner, completely captivated his audience. Beginning by asking three questions—What are we seeking? Why are we seeking? Have we found what we are seeking?—the speaker then enumerated eight characteristics of good citizens.

To be good citizens, we should try to be scholarly, emancipated or free, courageous, ultimate minded,

CANADA'S FARMERS BEST-INFORMED IN WORLD DUE TO FARM FORUMS

"Only an informed farm public can correctly advise its government and Canada's farmers, thanks to Farm Forums, are the best-informed in the world."

Jack McPherson, secretary-manager of Ontario Farm Forums, recalled these words in his annual report presented at the annual meeting of the Ontario Federation of Agriculture, held in Toronto. The chain was originally made by J. A. Reynolds, of the International Agricultural Organization of the United Nations.

Many from Halton county attended the conference. Sessions and cer-

emonies were held. The Ontario Farm Forums, which are held in each week by the individual Forums to the Provincial office, are of great importance. These findings give a "poll" of farm opinion on the topics under discussion, which would be extremely difficult to get in any other way. Moreover, it is a poll of farm opinion which is likely to be much more accurate than one where a considerable number of individuals give a snap judgement on a question. The Forum Findings are based on group opinions arrived at after considerable discussion. These joint opinions are really considered opinions and represent the result of thought and discussion on the topic before the question is answered.

"Men in public life" officials in Government Departments, Senatorial offices in Farm organizations and a good many business organizations ask for and study the summaries of Forum Findings very closely.

"We frequently overlook this fact, for in Farm Forums, but people outside Canada, envy this means of developing an informed farm opinion and of making it known.

"Conditions change rapidly these days and if our farmers are to maintain the reputation of being the best informed in the world, they must use the Forum project to keep them up to date. Farm Forum is your educational project. If it is our hope and our job to assist more farm people to use it for the betterment of agriculture."

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JERSEY BREEDERS HEAR O.A.C. PADRE RE-ELECT M. ALEXANDER PRESIDENT

"Here in Halton you have three Constructive Breeders," stated James Bremner, secretary of the Canadian Jersey Club, when addressing the recent Annual Meeting of the Halton Jersey Club. The three Halton breeders who have reached this charmed circle, which is the ambition of every Jersey breeder, are Ken Ella and Sons of Hornby; Featherstone Bros. of Oakville; and Maurice C. Beatty, of Milton.

"You have more top breeders of Jersey cattle in Halton than any other area of its size in Canada," further added Mr. Bremner.

Some 75 Jersey enthusiasts were in attendance for the 15th annual meeting of this progressive organization. The meeting was held on Tuesday of last week in the Trafalgar Memorial Hall. Padre W. A. Young of the Ontario Agricultural College was the main speaker at the afternoon session.

O.A.C. Padre Speaker

The Padre was, in his usual good form and delighted his audience with his message, which centred around the topic "Making friends with the Consumer." "Don't forget," stated Mr. Young, "the farmer has got to be a salesman—the customer is always right. Milk is the world's best and cheapest food—it is up to

each and every one of us to present our problems to the urban consumer in the proper light."

"There are a lot of things that the consumer doesn't know," he continued. "Milk just doesn't happen. It requires a tremendous amount of know-how, skill, and capital. If dairying doesn't pay, what is going to happen? We are not far from an economy of scarcity."

Others who spoke briefly during the excellent day's program included John Bull, Brampton, who spoke on Marketing Jersey Milk. Interested guests of the day also included Alf Bagg & Sons, of Edgeley.

Elect New Officers

The delicious dinner served by the Munn's W. A. topped off the outstanding day's program. The officers elected for 1955 are as follows:

President, Mac Alexander; first vice-president, Wm. Featherstone; second vice-president, Stanley Matthews; Sec. Treas., J. E. Whitelock.

Directors—Esquering Township, Ken Ella; Gerald R. Graham; and Fred Nurse; Nassagaweya township, Geo. Hower, and Duncan Moffat; Nelson Township, Ernest Davies; Trafalgar township H. L. Beatty and W. H. Devlin; Erin and Eramosa; Fred Nurse.

Store-Wide Clearance

Ladies' Hats Reg. to 5.95 Now 1.99 - 2.49	Ladies' Panties Reg. 39c Now 25c 2 FOR 45c	Ladies' Fall Coats From 20-25% Off Regular Price
Ladies' Wool Jersey Blouses Latest Fall shades and colors 20% Off Reg. Price	BRAS Broken Lines Reg. to 2.95 Now 99c each	LADIES' FALL DRESSES Greatly Reduced!
Children's Snow Suits Reg. to 10.95 Now 6.95 - 8.95 Also 3-Piece Outfits Greatly Reduced	Boys' and Men's Winter Jackets Up to 30% Off	Ski Pants Reg. 4.95 Now 3.99
Children's Sleepers Sizes 4, 5, 6 only Reg. 1.49 Now 99c	Men's Nylon Gab Zip-in Topcoats Reg. 21.95 Now 18.95 each	Men's Lamb's Wool Pullovers Reg. 8.95 Now 6.95 each

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