

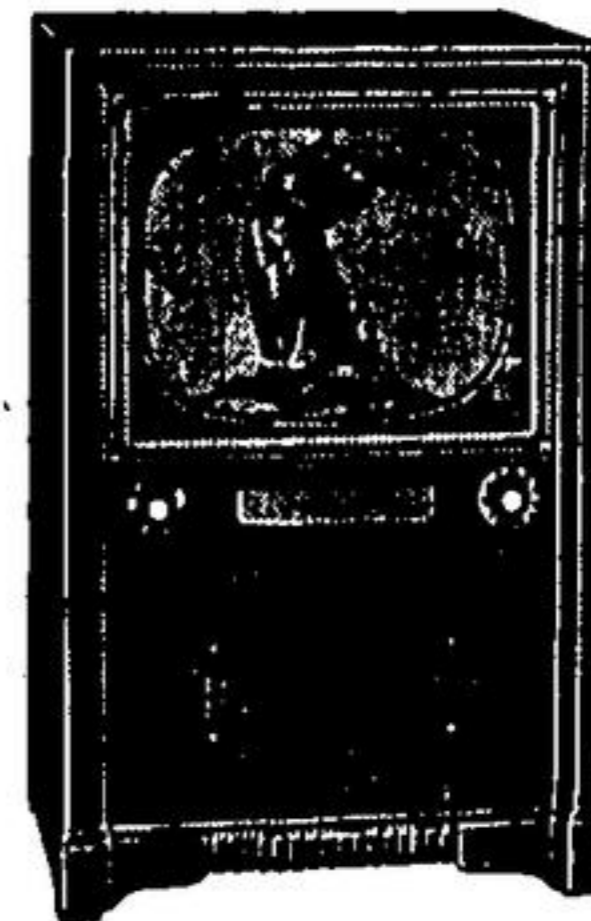
ANNOUNCING THE GREATEST VALUES IN TV HISTORY

1955 RCA VICTOR TELEVISION

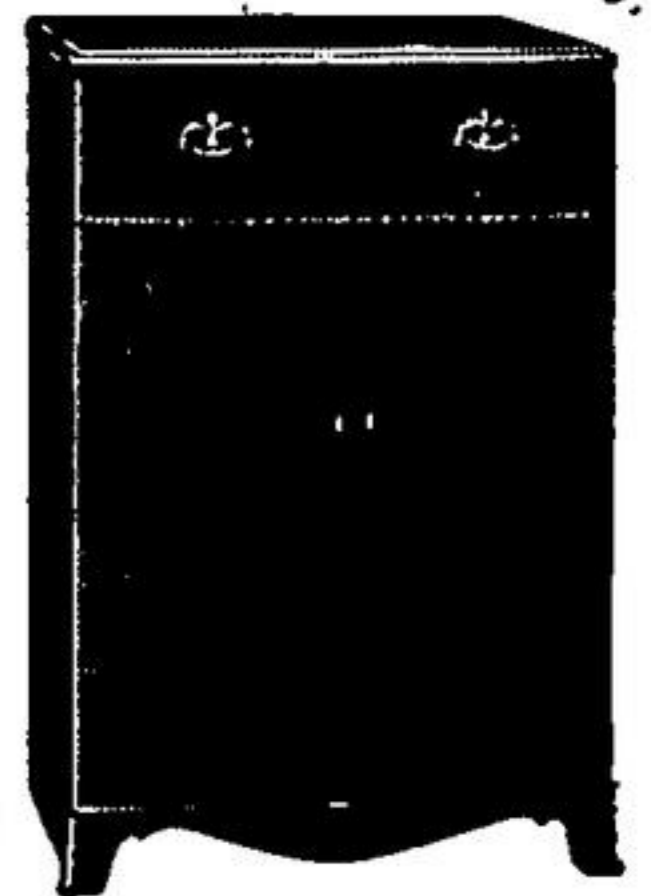
TOP VALUE... FINER PERFORMANCE
...AT EVERY PRICE LEVEL



24" BYSTANDER
There's a new look in T.V. ... it's the "Wide Open Look" of the 24" Bystander with Deep Image Picture and a host of RCA Victor Features. In a choice of gleaming finishes.



21" DELUXE CAMERON
RCA Victor, a matchless console with "Deep Image" picture and amazing Super "Synchro-Lock" Picture Stabilizer for the ultimate in Television performance, in cabinet artistry. In satin smooth finishes of walnut, mahogany or limed oak.



21" DELUXE MONTGOMERY
Exquisite full-door console with "Deep Image" picture, super "Synchro-Lock" Picture Stabilizer plus all the features that have made RCA Victor the world's most dependable television. In walnut, mahogany or limed oak.



21" DELUXE WOODLAND
Luxurious table model with "Deep Image" picture, plus new Super "Synchro-Lock" Picture Stabilizer for superb fringe area reception. In rich finishes of walnut, mahogany or limed oak. Matching table base is also available.

Never before so much good news for you in a new RCA VICTOR TV line! Never before such a wide range of models to choose from! Never before such values! To see what's new and beautiful in T.V. Sets—to see the greatest values of all time—be sure to see and compare RCA Victor, the world's most dependable Television, before you buy!

... with the Exclusive

"DEEP IMAGE" PICTURE



21" TALBOT
An outstanding value in 21-inch "Deep Image" Television with traditional RCA Victor high quality performance and styling. A budget priced table model in rich finishes of walnut, mahogany or limed oak. Matching base also available.



17" DOBSON
New RCA Victor "Deep Image" Television for the first time in a 17" console! Superiority in picture quality is dramatic. In satiny finishes of walnut, mahogany or limed oak.



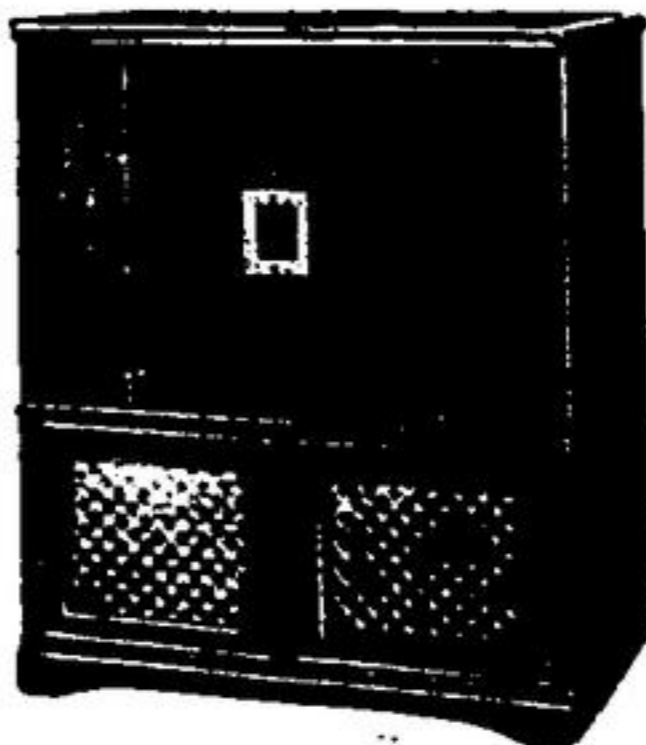
21" SOUTHBRIDGE
Exciting new RCA Victor "Deep Image" Television heralding a fundamental advance in picture quality. A console model of exquisite design available in gleaming finishes of walnut, mahogany or limed oak.



21" DEAUVILLE
Charming console cabinet provides elegant setting for exciting 21" pictures with Super-Sensitive "Magic Monitor", thrilling "Golden Throat" tone system and a host of RCA Victor features.



21" KENBRIDGE
Complete home entertainment—21" RCA Victor Television with "Deep Image" picture, powerful radio and 3-speed "Victrola" phonograph. Three matchless instruments in one superb console. In walnut, mahogany or limed oak finishes.



21" LONGCHAMPS
RCA Victor "Deep Image" Television combined with a powerful radio and a superb 3-speed "Victrola" phonograph in a magnificently styled console in choice of walnut, mahogany or limed oak.



17" BRADBURY
Brilliantly styled new table model with exclusive RCA Victor "Picture Lock", "Long Distance" circuits, "Golden Throat" tone system. In choice of lustrous wood grained finishes of walnut, mahogany or limed oak. Table base is also available.



17" TOWNSMAN III
Thrilling successor to RCA Victor's famous Townsman... a powerful new 17" table model featuring the amazing "Deep Image" Picture. In choice of walnut, mahogany or limed oak. Matching base also available.

COME IN AND LET US SHOW YOU THE NEW 1955 RCA VICTOR TELEVISION IN ACTION!

MANNING ELECTRIC