

# EDITORIAL

## Booster or Buster?

What do you say to a visitor about your town? The answer to that question will give a clear picture on your position as a town booster.

If the conversation you start is led off with complaints about the taxes, bad roads, poor financial condition, insufficient sidewalk and other notes of gloom you're far from being the desired town booster.

If you point to the better roads, express confidence in the work of elected officials, and explain the promising notes of the future you would satisfactorily pass as a town booster.

It seems that some towns have more than their share of town boosters while others may be hindered by the expressive operations of the town knockers.

One industrialist planning to expand his operations visited the main street and chose the town with the best main street boosters, feeling more secure in the future of that centre.

The activities of all the service clubs and chambers of commerce in existence can be very readily undermined by a few town knockers with a few chosen words to a few special visitors.

What do you tell a visitor about your town?

## Delayed Expenditure

The legislation governing the operations of the local or municipal government continues to intrigue us. The trust placed in the freely elected officials is continually waning. For example, to build a new school the Board is provided with a simplified list of no less than 17 steps before construction can be commenced.

As tax rates climb and times are considered good it is an interesting comparison to note that the money raised is all being spent. The natural question to follow from the burdened taxpayer is why shouldn't it? But in other provincial and federal circles where the scale of dollars is higher money is raised, put in a sinking fund and is then available for public works in a time when the employment level is not as great.

Since sewers have been installed, many have commented on how cheaply the work might have been done a few years ago when the relief rolls were bulging. To overcome the repetition of this situation a change in municipal financing might be wise.

If the senior governments fail to hold any trust in the decisions of the local councils they might decide, as they do in so many other things, that a certain portion of a mill might be placed in a sinking fund for future works. The time of expenditures could be set by the Municipal Board as it is now.

But then probably we shouldn't advocate any more drain on the tax dollar than is already provided for. No doubt taxpayers wouldn't appreciate paying for a program of road building that might not be carried out for 10 years.

## Canadians As Advertisers

Canadians are continually admonishing themselves for not being better advertisers of their own country. Comparisons for the admonition are naturally based on our neighbor to the south because of the proximity of the two countries. Probably, in comparison with European countries, Canadians are not as bad advertisers of the country's value as may be supposed.

But one of the better features of advertising carried on in the United States is the practice of marking historical sites. Numerous signs along the well built roads identify the site historically with an event in the development of the country.

Ontario has had an interesting historical development and yet few American tourists are aware of it because the information is obtainable only from the text books. Halton, although it is one of the province's smallest counties could provide a good quantity of interesting historical signs that might surprise many of the present residents as well as enlighten visitors.

The Dundas highway in the south of the county was an early route to York. The present Trafalgar village was formerly Postville and the Indian cemeteries known by a few should at least be marked. The fact that the Mississauga Indians were natives of the area including the county is far from well-known.

Canadians, too, are always more anxious to serve dishes more popular with our southern neighbors rather than popularizing some native Canadian dishes. Blueberry pie in the north country during season, strawberries and cream, strawberry shortcake, asparagus on toast and many other more-Canadian dishes would surely be welcomed by U.S. and other tourists.

No doubt a beneficial effect would be achieved if Canadians developed a little more interest in their country and arrived at a happy medium in the quantity and type of advertising done.

## Bank Loans on Houses

It will be welcome news for many who are planning construction of a home this spring that the banks are now in the mortgage business on house loans.

A recent announcement by the Central Mortgage and Housing Corporation places 10 of 11 chartered banks in the field. The one bank not in the business is the small Dutch owned Mercantile Bank of Canada.

Under the act the down payment on a \$10,000 house is reduced to \$1,400. Mortgages will run from 25 to 30 years at a maximum interest rate of 5 1/2%.

The general idea is that more money will be available for loans and it is hoped this may be the case, although bankers disagree. There is little indication that the procedure of obtaining one of these loans will be made any easier except that the bank is more easily accessible than the offices of insurance companies in district cities. Loans were formerly obtainable through the insurance companies if one could interest the company in lending the money in the particular area concerned since the loan necessitates visits from the inspectors.

To interest the banks in this business of residential loans it was necessary to introduce a type of insurance to guarantee the loans. This measure raised the interest rate from the former 5 1/4 to 5 1/2%.

While the red tape of securing a loan may not be lessened it is to be hoped the procedure will be easier in contacting the loan source and make more houses available for families.

## Results of the Home

Educationalists will readily agree that most discipline problems are a result of the home life. Today as in years past, older people are looking with alarm at the actions of the "younger generation." The major change in the outlook appears to be that the blame for the activities of this group is being more reasonably placed on the parents and the home life.

We are a people who believe in freedom but perhaps we've been led too much to believe that freedom is the only virtue and that authority is an unreasonable measure to inflict since it opposes our belief in freedom.

Probably the thing we've forgotten is that in all things there must be a happy medium. Children must be encouraged to express themselves but when the expression reaches the point of rudeness, or sauciness, an authority must be recognized.

It becomes difficult when in one avenue of activity a child is greeted by a passive expression of authority while from another quarter a more distinct authority is encountered. The real danger is when the passive authority criticizes the distinct authority in an attempt to rationalize actions. Then the child will naturally follow the easier path.

The economy and the greater earning power which makes funds available to children more easily is a tendency that may make a difficult start for teenagers. When the supply is cut down or eliminated the needs, based on experience, remain and the easier method for satisfying the desire will be followed. Thus we have petty thievery which leads to greater things.

It is well for parents to consider the home life they have provided before criticizing the authority children are encountering out of the home.

## Other Papers Say:

Nanton (Alta) News: The scarcity of teachers has been a topic of conversation over most of the country for the past 17 years but few have noticed the scarcity of ministers until lately.

## Reading Between The Lines

### TIME DUE FOR RELIEF ON AUTO TAX INDUSTRY IN '53 MADE 484,406 UNITS

by Jim Dills

There are a lot of cars on the main street today. Probably quite a few farmers drove to town for groceries or other supplies. No doubt a good number of people left town by car to get to their work in other centres. Yes there was a lot of traffic over the streets of this town today, this week, last week and for weeks to come.

This is all a result of the increased standard of living produced by industrial and resource development that has brought the car of today from the horse-drawn buggy era of 30 years ago. No longer is the gasoline machine a luxury available to the few. It has become for many people in industry, business and in rural areas a necessity.

The automotive industry in Canada in 1953 set an all time record by producing 12 per cent more vehicles than it did in 1952. That is a total of 484,406 cars and trucks.

It is just possible that our federal budget thinking has not kept the necessary pace with our social development in still considering the car for tax purposes, a luxury.

I have endeavored to point out

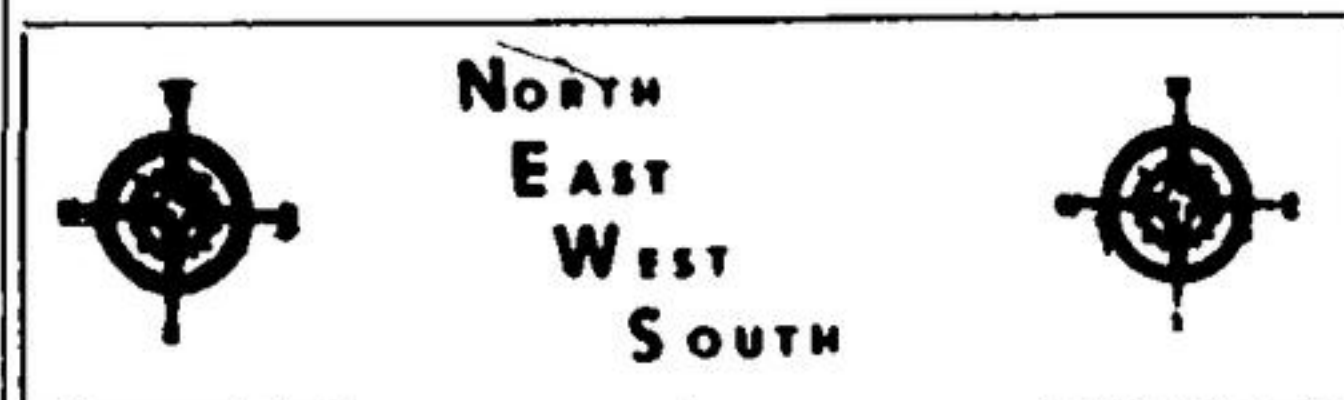
that the car has lost its luxury classification and become a necessity. While realizing the tax revenue must come from some place, the automobile owner has more than paid his share. For instance on the smallest car the 10 per cent tax plus the 15 per cent, excise tax amount to about \$400.

It is important that during this year when predictions on the sale of automobiles indicate a tougher market that this industry should be encouraged with a reduction in the taxation on what is no longer a luxury item.

Mr. Abbott will be bringing down his federal budget next week and no doubt he has given this matter consideration. In the interests of encouraging the efforts of the industrialists in this regard I hope he has considered it wisely viewing both sides of the situation.

Automobiles that might be sold at least \$200 cheaper would much improve the market and assist in retaining employment at a high level in 1954 in the major industry as well as in all the feeder industries.

A lot of cars came to town today. I hope they continue.



## Retain Seat in Peel

The Conservative party retained Peel county in the by-election last week when its candidate, John Pallett of Dixie, garnered some 4800 more votes than his Liberal opponent, A. J. O'Marra. C.C.F. candidate Lloyd Gain trailed far behind.

Smash and Grab Theft A smash-and-grab thief made off with some \$700 worth of watches early one morning last week in Georgetown. The thief broke in through a window after smashing the window. Despite there being a witness to the crime and an intensive search by police, no arrest was made following the incident.

Smith, Smith and Smith George Smith met George Smith, then they both met George Smith one day last week in a Georgetown hardware store. The first two Smiths named George live in Georgetown and had occasion to run across each other in the store. While there they met George Smith who was a traveling salesman travelling through Georgetown.

To Decide Who Pays Oakville auditor John Entwistle predicted happiness all around last week, after he informed the public through a local paper that the provincial legislature's private bills committee was prepared to decide this week who should pay \$467,609.17 for local improvements in Oakville. Meanwhile, citizens of the area affected passed the hat to finance local council at the hearing.

May Build Composite School Oakville - Trafalgar Area High School Board may build a composite school on a 19-acre site recently acquired by the board. The site is between the Lakeshore highway and the Radial Road east of the third line. Board officials had earlier intended to sell part of the property, but have changed their mind in view of circumstances which point to larger school population and use of larger playground areas.

Apply for Certification The United Automobile Workers, C.I.O., applied Tuesday to the Ontario Labour Relations Board for certification as bargaining agents for the employees of the Ontario Steel Products plant in Milton, the local organizer revealed. He explained that "we have a substantial majority" of the employees signed up.

NEEDS LUCK In Glendale, California, a husky lad entered John Valentine's book store and purchased two leather-bound Bibles. "One of them," he explained, "is for myself. The other is for the guy at our shop that I'm trying to convert. Gambling is rampant there, and this fellow is the ring leader." As the clerk wrapped up the volumes, she remarked, "I hope you succeed in converting him." Replied the purchaser, "I do too. They've bet me 5 to 3 I can't."

# AT THE Churches

**UNITED CHURCH OF CANADA**  
Acton, Ontario  
A FRIENDLY CHURCH  
Rev. E. A. Curry, B.A., B.D., Minister  
Parsonage—29 Bower Avenue  
Phone 60  
Miss O. M. Lampard, A.T.C.M.  
Organist and Choir Leader

SUNDAY, APRIL 4th, 1954  
10:00 a.m. Sunday School  
11:00 a.m. Morning Worship  
7:00 p.m. Evening Worship

**PRESBYTERIAN CHURCH IN CANADA**  
KNOX CHURCH, ACTON  
REV. ROBERT H. ARMSTRONG  
M.A., B.D., Minister  
Friday, April 2, 1954—8 p.m. Pro-paratory Service and reception of new members.  
SUNDAY, APRIL 4th, 1954  
9:45 a.m.—The Church School  
11:00 a.m.—The Lord's Supper  
7:00 p.m.—Evening Worship  
This day in remembrance of me  
A Warm Welcome Awaits You

**BAPTIST CHURCH ACTON**  
Ray H. Coster, Pastor  
Parsonage 115 Bower Ave.  
Phone 206  
Friday, April 2, 8 p.m. Drama  
Saturday, 3 p.m. Musical  
SUNDAY, APRIL 4th, 1954  
10:00 a.m. Sunday School  
11:00 a.m. Morning Worship  
7:00 p.m. Evening Worship  
8:15 p.m. B.V.E. 8 p.m. Easter  
Monday, April 5, 8 p.m. Easter  
Thanksgiving Speaker, Mr. H. Coster, over 30 years in China  
Wednesday, April 7, 8 p.m. Prayer meeting and church rehearsal.

**ST. ALBAN'S CHURCH (Anglican)**  
Rev. Ralph E. Price, B.A., B.D.  
Rector  
FIFTH SUNDAY IN LENT  
Passion Sunday  
April 4th, 1954  
10:00 a.m. Church School  
11:00 a.m.—Beginners' Class  
11:00 a.m.—Choral Communion  
Corporate communion for the W.A.  
7:00 p.m. Evening Prayer and Sermon  
Thursday, April 1, Men's Club meets in the Parish Hall at 8 p.m. Two films are shown from 8 to 10 p.m. All Anglicans invited.  
Wednesday, April 7th, Midweek Lenten Services  
7:00 a.m. Holy Communion  
8:00 p.m. Evensong  
Visitors are Welcome

## THE GOOD OLD DAYS MAY HAVE SEEMED BETTER

**BACK IN 1904**  
From the issue of the Free Press of Thursday, March 21, 1904

The Sanitary Inspector should instruct the turkey shippers to remove the turkeys that are scattered all over the G.T.R. yard. The pavements are now pretty generally cleared of ice. A few careless citizens should emulate their neighbours' example. After 19 weeks of continuous sleighing the wheels are coming into service again.

The new Easter bonnets will be looked for Sunday Good Friday service will be held in St. Alban's church tomorrow.

Miss Laura Grey has been appointed organist of Knox church, to succeed Mrs. H. G. Hunter, who very efficiently filled the duties for several years. Miss Grey is a musician of ability and cultured attainment.

The ladies of the Women's Institute will meet Friday at the home of Mrs. W. Lackey. Mrs. Lackey will give a demonstration of broiling beef steak. A general conversation on housecleaning will follow.

Owing to the very bad condition of the roads, Rev. Mr. Drysdale was unable to get to Church Hill church on Sunday, so the pulpit was vacant.

A son of Mr. William Dobbie met with what might have been a fatal accident last Friday night while driving a cow home at Limehouse. The animal got beyond its depth in the deep snow in front of Mr. William Newton's farm. When he was trying to get the cow out it fell on top of him, pinning him down. After being there in the rain for nearly an hour his cry for help brought assistance and men with shovels dug him out.

"Jerry from Kerry" will be given in the town hall on Saturday evening. The company is well spoken of.

Mr. John Clarridge, the new proprietor of "Gordon Hall" farm, is now getting settled there. He was fortunate in getting his household goods, farm implements, etc. moved before the roads broke up. His neighbors assisted him and the moving was quite a contract since he brought 32 loads of affects.

Mr. and Mrs. Frank Day of Rockwood celebrated the 25th anniversary of their wedding last Saturday. Members of the family were all present for the occasion, with friends to the number of 40.

Mr. George Jiggins, Aurora, spent the week-end at his home here. The Easter school holidays commence tonight.

Mr. and Mrs. J. F. E. Terry and Joan Marilyn and Donna Elaine of Bramford visited over the week-end with Mrs. Robert Bennett and Miss M. Z. Bennett.

Mr. Earl Cooper was home from Tottenham for the week-end. Mr. and Mrs. Gordon MacKay and Mr. and Mrs. Gordon Wansbrough spent the week-end with their mother, Mrs. R. H. Wansbrough.

## PROFESSIONAL DIRECTORY AND TRAVELLERS' GUIDE

**REAL ESTATE AND INSURANCE**

F. L. WRIGHT  
20 Wilbur St., Acton, Ontario  
Phone 95  
Appraiser, Real Estate and Insurance

W. R. BRACKEN  
Real Estate Insurance  
Phone 26 Acton  
List your farms, business or house with us. We invite you to use our facilities in securing a purchase for your property.

E. H. Ashman  
Phone Milton 14642  
R. R. 1, Campbellville  
Salesman

R. F. BEAN LIMITED  
Complete Insurance Service  
83 MILL ST., ACTON  
Phone 585

**MISCELLANEOUS**

VICTOR RUMLEY & SON  
FUNERAL HOME  
Funeral Home, Heated Ambulance  
Phone 30 night or day  
Serving the community for 46 years

OLIVE M. LAMPARD  
A.T.C.M. R.M.T.  
Teacher of Piano  
Studio United Church  
Thursdays  
14 PARK AVE GUELPH  
Phone 296

**LEGAL**

C. F. LEATHERLAND  
Barrister & Solicitor, Notary Public  
Office Hours 10:00 a.m.—12:00 a.m.  
1:00 p.m.—5:00 p.m.  
Saturdays by appointment only  
Office 22—Phone—Res 151  
ACTON

LEVER & HOSKIN  
Chartered Accountants  
Successors to  
JENKINS AND HARDY  
1305 Metropolitan Bldg  
44 Victoria St. Toronto  
Em 4-9131

GERALD A. CANDLER  
Chartered Accountant  
Monday to Friday 7-9 p.m.  
Saturday from 9 a.m.  
27 Acton Blvd  
Phone 561 Acton

ALFRED J. BISHOP  
Certified Public Accountant  
Main St. Georgetown  
Triangle 7-3351  
Office open Monday and Friday evenings

**MEDICAL**

DR. W. G. C. KENNEY  
Physician and Surgeon  
Office in Symon Block,  
43A Mill St., E., Acton  
Office Phone 78  
Residence 115 Church St. E.  
Phone 158

DR. D. A. GARRETT  
Physician and Surgeon  
Corner of Willow and River Sts.  
Entrance River Street  
Acton, Ontario  
Phone 258

**DENTAL**

DR. A. J. BUCHANAN  
Dental Surgeon  
Office—Leishan Block, Mill St.  
Office Hours—9 a.m. to 6 p.m.  
X-RAY  
TELEPHONE 148

DR. H. LEIB  
Dental Surgeon  
Office—Corner Mill and  
Frederick Streets  
Office Hours—9 a.m. to 6 p.m.  
TELEPHONE 19—ACTON

**VETERINARY**

B. D. YOUNG, B.V.Sc.  
C. L. YOUNG, D.V.M.  
Veterinary Surgeons  
Office Brookville, Ontario  
Phone—Milton 16321

F. G. HOAKES, B.V.Sc.  
Veterinarian  
Office and Residence—24 Knox Ave.  
Acton—Phone 130

**TRAVELLERS' GUIDE**

GRAY COACH LINES  
COACHES LEAVE ACTON  
Eastbound  
8:30 a.m. 8:55 a.m. 11:33 a.m.  
2:18 p.m. 5:06 p.m. 6:33 p.m. 8:27 p.m. 8:58 p.m.

Westbound  
10:27 a.m. 12:52 p.m. 2:57 p.m.  
5:27 p.m. 7:27 p.m. 9:12 p.m.  
11:32 p.m. 11:2 a.m. Sun to Kis  
chener only  
a Daily except Sunday and holidays  
b Saturday Sunday and holidays

**CANADIAN NATIONAL RAILWAYS**  
Standard Time  
Eastbound  
Daily 6:40 a.m. Daily except Sunday 9:55 a.m. 7:10 p.m. Sunday only 8:16 p.m. Daily except Sunday Flyer at Georgetown 9:02 a.m. Daily Flyer at Georgetown 10:11 p.m.

Westbound  
Daily 1:28 a.m. Daily except Sunday 8:48 a.m. 6:50 p.m. (flagstop) 7:44 p.m. Daily except Saturday and Sunday 6:10 p.m. Saturday only 2:36 p.m. Sunday only 9:43 a.m. (flagstop). Sunday only Flyer at Guelph 7:05 p.m.

# The Acton Free Press

The Only Paper Ever Published in Acton

Founded in 1875 and published every Thursday at 56 Mill St. E. Acton, Ont. Member of the Audit Bureau of Circulations, the C.W.N.A. and the Ontario-Quebec Division of the C.W.N.A. Advertising rates on request. Subscriptions payable in advance \$2.50 in Canada, \$3.50 in the United States, six months \$1.50, single copies 6c. Authorized as Second Class Mail. Post Office Department, Ottawa  
G. A. Dills, Editor and Publisher

BUSINESS AND EDITORIAL OFFICE TELEPHONE 174