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The man whose picture belongs here is not necessarily a celebrity or a leading citizen. Indeed, he might be any one of millions of Canadians.

How did so many people benefit their communities so greatly? Simply by insuring their lives! In this way, they set in motion a series of events which have far-reaching effects on themselves and their fellow-citizens.

Take for instance the new highways, schools, bridges, power plants, homes, hotels, hospitals and other important works now being built from coast to coast. Many of these projects have been financed with money which life insurance companies have invested for their policyholders.

Or look at the workers streaming out from some new industrial plant.

They may owe their jobs to life insurance policyholders who provide the money needed for investment in that plant's expansion.

Good health, too, is promoted by life insurance policyholders. Several important medical research projects, supported by life insurance company funds, are waging war against polio, heart ailments, cancer and other dread diseases.

But perhaps the life insurance owner's most important service is not any of these things. It is the way he provides for his family so that they will not be a financial burden to his relatives or the community.

So, if you own life insurance, be proud that in all these ways you're helping to make Canada a better land to live in!



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A trained life underwriter, representing one of the more than 50 Canadian, British and United States life insurance companies in Canada, will gladly help you plan for your family's security and your own needs in later years. Rely on him!

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Approve Bid To Include Manor in Town Boundary

Application to have the Halton Centennial Manor included in the boundaries of Milton was approved by members of Halton County Council at the regular monthly session held November 10th. Since the Town of Milton made application for the annexation of certain lands to the Ontario Municipal Board, county officials have expressed their desire to have the Centennial Manor property included.

Resolutions from both the Milton and Trafalgar councils signified their municipalities approval of the request, and on motion of councillors Pwren and Ford, county council members approved the council's application to be forwarded to the Ontario Municipal Board for consideration.

Cenotaph Responsibility

John Caron addressed council on behalf of the former cenotaph committee and requested council's approval of transferring responsibility to the town of Milton. He explained the cenotaph committee was set up after the first world war including representatives from Trafalgar, Milton, Nelson, Esquesing and Nassagaweya townships. It was a district project and now as Mr. Caron felt he was the only remaining member of the original committee, the authority should be vested in the municipality of Milton.

While the memorial is situated on county property, the town of Milton is responsible for the care and maintenance, council decided. Members expressed much dissatisfaction of the operation and tidiness of wreking yards scattered at different points in the county when F. Kirkman made formal application for a licence. Members were told the applicant was the new owner of the wreking yard formerly operated by Wilaam Grus.

Yards Must Comply

Reeve Lachin McArthur felt it was time the council began taking the necessary action to see these yards conforming to the terms of the by-law and were properly fenced. However, council agreed by resolution that all

wreking yards are to be properly fenced and if they do not meet the terms of the by-law by December 31, their licences will be cancelled.

Staff Changes

Council accepted the resignation of H. Agnew as caretaker of the county buildings, to take effect December 1. The position it to be offered by tender, council agreed. Tenders are also being called for to supply additional office equipment for the Registry Office.

Hear Jury Report

The Grand Jury's report was read to council by Sheriff W. J. Robertson. He stressed His Honor Mr. Justice LeBel's remarks about the caretaking of the buildings. He also said the jury's chairs were extremely dusty and he and the deputy-sheriff dusted the courtroom before the fall assizes began.

Application is to be made to the Bell Telephone company to have a telephone booth installed in the lobby of the county buildings.

To Review Engineer's Contract

The county roads committee is to review the county engineer's contract and report to council at the next meeting, members decided, following a lengthy discussion after Reeve Emmerson Ford informed council the county engineer had

appeared before the Ontario Municipal Board, on behalf of a private individual, during Milton's annexation hearing.

He told the board he appeared on behalf of Davis and Davis, who were in favor of having their subdivision annexed to the town of Milton.

Mr. Ford felt that as the engineer was an employee of the county, it was not proper to appear at an arbitration hearing between two municipalities.

Reeve C. R. Anderson explained he was asked to appear before the board following an injury to the subdivider who was unable to be present.

Reeve R. H. Shannon observed there had been deputations appear before council asking certain improvement be made on county roads and he felt that as long as the engineer was permitted to do other work, the affairs of the county were bound to suffer.

Reeve Ford wondered why protection had not been provided to the two bridges which collapsed apparently under heavy loads. With the increased trucking traffic and proper preventative measures taken following inspections, these structures would likely be in use today he felt.

Other members thought the engineer should be employed on a full time basis while Deputy-Reeve E. R. Peaten suggested that if the county felt they could loan his services to the various municipalities in the county, they should pay the fee directly to the county instead of the individual.

Salaries Considered

Once again members were agreed that adjustments of employee's salaries should be considered at the beginning of the year instead of the latter part. Discussion was heard following a recommendation of the assessment committee to increase the county assessor's salary from \$3,500 to \$4,800 per year and the assistant's salary from \$35 to \$38 per week. No action was taken by council during the session.

IT COSTS MONEY TO MODERNIZE YOUR FARM—BUT COSTS MORE IF YOU DON'T

When you plan essential farm improvements, don't delay because you're short of ready cash. Modernization helps to increase your yields, cut your costs, swell your net profits. Many improvements are investments that pay you big dividends in the end. And every month they're postponed costs you the money you'd otherwise be making. If you haven't enough ready cash to cover the beginning of your modernization program, a Bank of Montreal Farm Improvement Loan may be your answer. It's a low cost loan only five per cent interest and it's available for the purchase of tractors, trucks, combines, livestock, the

construction and improvement of farmhouses and out-buildings, the clearing of land and the installation of electrical and drainage systems. And repayment can be made in easy instalments, timed to match seasonal-income periods.

Call in and have a chat with Gordon Odier, manager of the Acton B. of M. about your improvement plans. You can count on him to give you every possible assistance. If it's inconvenient for you to call personally, write for a copy of "Quiz for a go-ahead farmer," the B. of M. folder about Farm Improvement Loans. You'll find it a handy check-list for your own farm-modernization needs.

Officers of W.A. For '54 Announced

The Women's Association of the United Church met at the home of Mrs. W. Evans on Tuesday with the president Mrs. H. Burns presiding. The meeting opened with the Ode and prayer. The devotional period was taken by Mrs. L. Agar.

A collection was taken and the donation sent to Five Oaks Training School as a memorial to the late Mrs. Jewett. Each member was asked to bring a gift suitable for a girl eight to 16 years of age to bring Christmas cheer to the girls in Cedarvale Girls' Home in Georgetown, also to bring a friend to the next meeting.

Report on the turkey supper was given. The ladies are catering to a wedding at the end of November. A reading was given by Mrs. H. Burns. Cards have been sent to the shut-ins. The meeting closed with the Mizpah benediction.

Mrs. Evans, assisted by Mrs. Gordon, Mrs. J. Moore, Mrs. J. Bilton, Mrs. H. Burns and Mrs. Bertha Hughes served lunch and social time was spent together in the close of the meeting.

A vote of thanks was given to Mrs. Evans for her home and lunch assistants.

Officers for 1954 are: president Mrs. H. Burns, first vice-president Mrs. D. Drydale, second vice-president Mrs. J. Wilderspin, secretary Mrs. E. Hawthorne, treasurer Mrs. D. Landsay.

Committee patronage, Mrs. H. Veldhuis president, Mrs. C. W. Mason, church housekeepers, Mrs. Theford, Mrs. Harris, Mrs. Evans, quilt, Mrs. J. Wilderspin, Mrs. N. Lambert, Mrs. E. Lambert, Mr. J. Bell, Mrs. Theford, Mrs. Evans, Mrs. Robison and volunteers, pants Mrs. J. Robison, Mrs. C. Pick, etc., quartermaster, Mrs. J. Moore, Mrs. J. Wilderspin.

Mrs. L. F. Clarke Addresses W.I.

Mrs. J. K. Mahon was hostess to the November meeting of the Campbellville W.I. Mrs. George Ingila presided and opened with a poem "Do it now" which was followed by the Institute Ode sung in unison and the Mary Stewart Collect repeated by all. 31 ladies answered the roll call with "My favourite" pastime when I was a girl.

Mrs. Roy Parker gave the secretary's report, Mrs. A. T. Moore the treasurer's report, Mrs. Wm. Buck the cheer report, Mrs. J. K. Mahon the bazaar report.

Mrs. Lloyd Crawford took the chair for the Historical Research and community activities program, and opened with community singing and accompanied Mrs. Lorne Dixon and Mrs. Archie Curtis in singing "Little Grey Home in the West."

Mrs. Crawford also gave a story on the early pioneers after which she introduced the guest speaker, Mrs. L. F. Clarke, of Milton, who gave the highlights of the A.C.W.W. Convention. Mrs. William McLaren thanked Mrs. Clarke for her wonderful talk. Mrs. George Ingila thanked Mrs. Mahon, the hostess and all who took part in the meeting. After the Queen and W.I. program was sung, a social half hour followed.

Memorial Service. Rev. J. Sutherland officiated at the Memorial and Armistice service in St. David's church on Sunday, and Mr. Jack Jordan of Chatsworth, was guest soloist. Friends of Mr. Russell Common who is in Sunnybrook Hospital, Toronto, wish him a speedy recovery.

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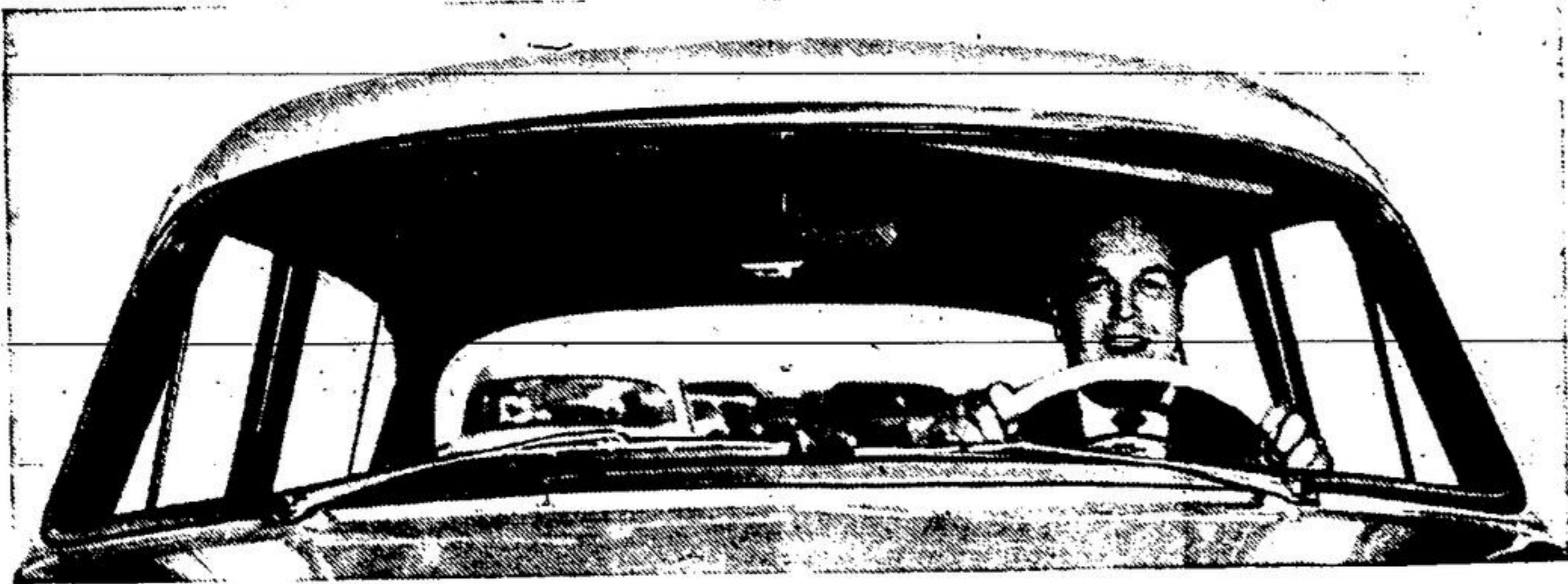
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You have so many outstanding advantages

If you didn't know beforehand that Plymouth is a low-priced car, you'd say, "All this is simply marvellous—but will my budget buy so much luxury?"

And no wonder!

For there's an unmistakable sense of luxury in the long, low sweep of Plymouth's graceful lines... in the elegant new chrome... the gem-bright colours in a wide choice of solid or two-tone combinations... the richly appointed interiors with their finer fabrics and soft, white leather-grained vinyl.

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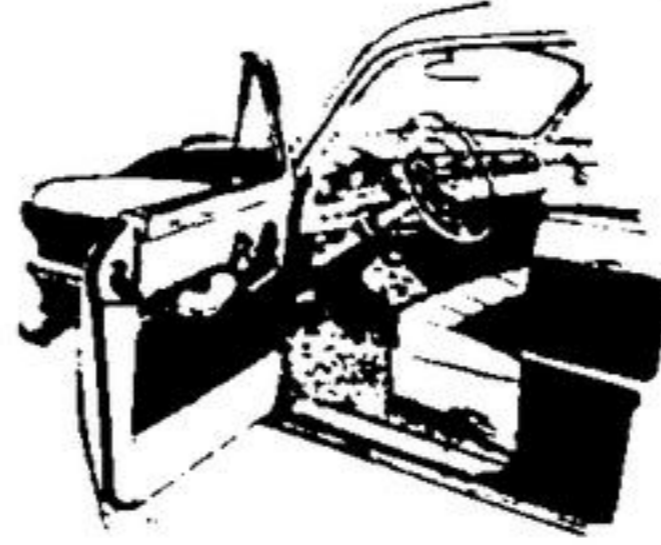
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Picture News from C-I-L



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THE WINNER! Attractive "Flite-69" was the only winner in the luggage division of this year's Design Award of Merit, sponsored by the National Industrial Design Committee. It is covered with "Fibrilite", the vinyl plastic supplied by C-I-L to manufacturers of furniture and luggage. This chemical material is easy to clean, waterproof and scuff-resistant.

Did you know?

A coat or two of enamel, instead of paper, to line bureau drawers will not only improve their appearance but will make them easier to clean. Enamel will also cover up any roughness in the wood that causes spoils in lingerie, hosiery and silk scarves.



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