

You're right there... with new '54 RCA VICTOR TV AT MANNING ELECTRIC



New higher standards of performance
at the lowest prices we have ever been able to
offer for RCA Victor Quality TV!

Pictures so strong, so steady, you'll feel
you're right there... wherever the TV camera
takes you... rich, true sound reproduction
even to the faintest whisper... All the proven
features that have made RCA Victor the quality
standard of the industry. Come in and see
RCA Victor television in action. You'll see why
RCA Victor is the world's most popular television.



FOR ONLY

\$269.95

In gleaming
walnut
finish.

Including full year's guarantee
on picture tube.

ANOTHER FIRST...
NEW 1954
RCA VICTOR 17"
"Linton"

WITH NEW EXCLUSIVE *Super-Sensitive*
"Magic Monitor"

YOU GET THESE ADVANCED FEATURES IN EVERY RCA VICTOR TV

- New RCA VICTOR "Picture Lock" snaps pictures into place, locks them securely in focus.
- New POWER TRANSFORMER gives higher picture tube voltages, for brighter, clearer pictures.
- GOLDEN THROAT TONE SYSTEM for television's finest listening plus a phono-jack for record player attachment.
- New U.H.F. ADAPTABILITY. Every RCA Victor is readily adapted for U.H.F. reception.
- New "LONG DISTANCE" Circuits bring you better reception wherever you live.
- New "MAGIC MONITOR" Circuits screen out static, step up power as needed and hold pictures sharp and steady over the entire surface of the screen — AUTOMATICALLY!

JUST PLUG IT IN and your TV set is a phonograph too!

This Victrola "45" automatic attachment plugs into phono-jack built in every RCA Victor TV set. Plays up to 10 of the new EP or regular "45" records automatically.



RCA Victor VA-45 only \$1995

FREE!

A \$6.00 "Surprise Package" of RCA VICTOR RECORDS with the purchase of any RCA Victor Record Player.

YOUR GUARANTEE OF YEAR 'ROUND TV SATISFACTION

This RCA Victor Factory Service Contract covers the installation and maintenance of your TV set by RCA Victor factory-trained experts. Its exclusive to RCA Victor owners. Ask us about it.



Included in the price you pay for these RCA Victor TV sets is a full year's guarantee on the picture tube.



THERE'S AN RCA VICTOR THAT'S JUST RIGHT FOR EVERY FAMILY BUDGET... IN STYLES TO SUIT EVERY HOME SETTING!

<p>RCA VICTOR 17" Strong, clear, steady 17-inch pictures in a beautifully styled wood cabinet. In walnut only \$289.50</p>	<p>RCA VICTOR 17" Console styling and television's finest 17-inch pictures. In walnut only \$359.50</p>	<p>RCA VICTOR 21" Complete home entertainment — RCA Victor television, radio and recorded music — all in one gleaming console cabinet. In walnut \$569.50</p>	<p>RCA VICTOR 21" Great big 21-inch pictures — new simplified tuning — distinctive cabinet styling — bigger value for your television dollar. In walnut \$399.50</p>	<p>RCA VICTOR 21" Superbly styled new table model... at a wonderful price for 21 inch RCA Victor quality Television. In maroon \$349.95</p>
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YOU HAVE AN OPPORTUNITY TO WIN AN RCA VICTOR TV SET FREE!

The price of any RCA Victor TV set you buy prior to December 1 may be refunded to you in full, if the salesman from whom you buy is the big winner in the RCA Victor 3-Way TV Contest. Ask us about it!

MANNING ELECTRIC

ACTON, ONTARIO - - - PHONE 230