

MESSAGE, SIR?

Disguised as ordinary living-room furniture, a new special overstuffed chair contains motors, motor mounts and floating panels enclosed in foam rubber, reports the Financial Post. When in action occupant of the chair obtains a gentle or vigorous massage which can be controlled by use of knobs in the side panel. Unit locks in one of three positions—sitting up, half reclining or horizontal. Upholstered in nylon, it is available in many colors.

SOME DOUBT

While calling on the superintendent of an insane asylum, a visitor asked him: "How do you know when your inmates are ready to leave?" "Oh," exclaimed the superintendent, "we've got a system all figured out. I say to them: 'Magellan sailed around the world three times. On which trip did he die?'" "Gosh!" commented the visitor, "you know it's been so long since I studied that stuff, I doubt if I could answer that one myself."

(ADVERTISEMENT)

UNUSUALLY GOOD FILM AT ROXY THIS WEEK

Story of a Country Parson a Reminiscing Hit, by James J. Hill-ton, author of "Goodbye Mr. Chips."

Hollywood's long awaited film of a man of God, "The Country Parson," comes to this community after playing to tremendous success in New York, Chicago, Los Angeles, Kansas City and other important cities in every section of the land. Everyone has read or heard something of this story of "The Country Parson." Men and women have commented on it on the air, on TV and in print. Dr. Frank Kingdon some months ago said: "It is one of the truly magnificent stories of self sacrifice written in many years."

Robert M. Savini, president of Astor, distributor of the thrilling story of a man who put the love of his fellow men and women before all else, told a press conference in New York, he had seen over 2,000 films, both feature length and short subjects, but never one with emotional impact of "The Country Parson." Patrons of theatres and churches where the film has already played, some with tear-stained eyes and others in low emotional voices say that no character in pictures has ever affected them like that of "The Country Parson." This wonderful minister of God is a composite of a hundred servants of the church; and if ever an Oscar is given, for a humble and best motion picture, this forthright motion picture would win one of the coveted honours.

"The Country Parson" is at the Roxy Theatre next week and if you are seeking a new kind of thrill, a sensation of tenderness that comes once in a lifetime, a spirit of thrilling inspiration, we recommend this screenplay of one man's supreme sacrifice for his fellowmen, "The Country Parson," with its cast of splendid artists, is

one of those rare moments of the theatre.

It is a lesson of self sacrifice so sadly and badly needed in these A-bomb days when we all need such a message of brotherly love and family sweetness and tenderness that this unusual film gives out to all who have the eyes to see it and the heart to accept it.

Prevent Poison Ivy Watch For Leaves

If it has three leaves on each stem—avoid it. That's the best advice on how to prevent poison ivy.

The innocent-looking plant that runs wild along the roadside, up riverbanks, frequently around the best looking picnic spots, and sometimes dangerously near to summer cottages and playgrounds, can cause a great deal of summertime discomfort and even serious infection.

If a word of warning is not sufficient and you find yourself in contact with poison ivy or even with the smoke from burning poison ivy here is what to do:

1. Immediately wash the exposed parts of the body with laundry soap and warm water. Make it a thorough washing but do not scrub with a brush. Rinse several times.
2. Apply rubbing alcohol liberally to the exposed areas.
3. Next take a complete shower or tub bath.
4. Dress in clean clothing and see that clothing which may have been contaminated is cleaned either by laundering or with a cleaning solvent.
5. If a rash appears, consult your doctor at once.

Spruce and balsam account for 84 per cent of the wood used by the Canadian pulp and paper mills.

FARM NEWS

Interesting Soil and Crop Tour Ontario's winter wheat yield in 1953 is the highest on record" stated Dr. Don Huntley, head of the Field Husbandry department at the Ontario Agricultural College, when addressing the twilight meeting sponsored by the Halton Soil and Crop Improvement Association, at Woodland Orchards on Thursday evening last.

Despite busy harvesting conditions, well over 50 soil and crop enthusiasts were out for the evening's program, which got under way at 7:00 p.m. at Nurseland Farm, operated by Fred Nurse, president of the Halton Association. Here the group inspected a four-acre pasture of Orchard Grass and Ladino Clover, on which Mr. Nurse turned his dairy herd of 27 Jerseys on May 6th. This small acreage has carried this herd for the greater part of the season. The fertility treatment last spring included a light application of poultry manure from the Nurse 903 herd flock and also 100 lbs. per acre of 33 per cent Ammonium Nitrate.

During the brief visit the group also inspected a 10-acre field in which stored 250 tons of silage from a 22-acre meadow, a hedge of multi-rose, planted in the fall of 1950, a new 40x60 drive barn and the hay drier operated by a 10 h.p. one-cylinder gas engine.

The next visit was to the farm of Maurice Baily Trafalgar township Ontario during the past year, situated on top of the hill in which is stored some 200 tons taken off 20 acres of meadow in early June. The large barnyard, which was cemented this past spring and an excellent pasture field were other features which interested the group during their brief stay at this outstanding farmstead.

Woodland Orchards The final visit was at Woodland Orchards, near Palermo. Here the operator, Geo. S. Atkins, had laid down an interesting group of tests. The first was a test including some varieties of silage corn. Despite the late planting season in Halton, incidentally the corn at Woodland was planted on June 20th, nearly a month later than normal. The crop averages well over six feet at the present time. The second test involved mulching versus cultivation in various combinations.

At the moment the first cultivation would appear to be the most effective. The corn in this area appears equal in growth to that which had received three cultivations during the season. The mulched plots also compared favorably with those which had been cultivated two and three times. The complete story, however, will not be available until the yields are taken later in the fall.

The final test inspected was a replicated oat variety test. Here the new variety "Simcoe" was showing up well in competition with such varieties as Beaver, Erban and Roxton.

With local mills filled to capacity and "No Buying" signs out at most centres, the value of Ontario wheat from a feed standpoint in relation to oats came in for considerable discussion. It was pointed out by Agricultural Representative, J. E. Whitlock, that even though a market could be found at \$1.50 per bushel, this means only \$50.00 per ton. No western feed oats at present prices cost \$52.00 to \$53.00 ground and delivered. On the other hand a ton of wheat contains approximately 1600 pounds of total digestible nutrients, whereas a ton of oats contains only some 1400 pounds of total digestible nutrients. N. J. Thomas of the Soils Department, Ontario Agricultural College, who operates his own dairy farm near Guelph, summed up the matter by stating, "Anyone who normally feeds it necessary to purchase feed grain, would be very foolish to sell their wheat at present prices in any event my 500 bushels of wheat are staying in the bin."

With this logic many other practical farmers present appeared to be in agreement.

New Menace to Wheat Crop "Dwarf Bunt" a new fungus disease attacking wheat has made its appearance in several counties in Ontario during the past year, stated Dr. Don Huntley, head of the Field Husbandry department at the Ontario Agricultural College, when he was introduced to the gathering by A. H. Martin, Director of the Crops, Seeds and Weeds Branch of the Ontario Department of Agriculture, paid tribute to the lovely setting in which the meeting was being held at Woodlands Orchards and also to the Landale and Nurseland Farms previously visited.

"Dwarf Bunt" he added, "I would like to have stayed two or three hours at each farm." With further reference to the disease "Dwarf Bunt" Dr. Huntley pointed out that in contrast to common bunt or stinking smut, the stalk will be short but with a head of normal length. This disease is not only seed borne but also soil borne. The speaker also dealt with Root Rot and "Take All," two other fungus diseases which attacked fields here and there throughout the province this year. "The only advice I can give at the moment is to practice a good rotation do not grow wheat too frequently in the same field."

A T. Woodley aptly expressed the appreciation of the gathering to the hosts and speakers of the evening and thus concluded one of the most interesting field meetings ever held in the county.

Tips on Touring

By Carol Lane Women's Travel Authority



There's many a woman who can't swing a full scale vacation just now, but there's not one I wouldn't welcome a change of scene and a break in her every day routine. For these people, I heartily recommend the Tourette. The Tourette is a two or three-day budgeted little vacation within a 200-mile radius of home. Here's how it's done: Find your home town on a Provincial road map. Then using the mileage scale measure off a piece of string representing 200 miles. Tack one end of the string to your home town and with a pencil on the other end swing a circle on the map. Inside the circle is your Tourette area. Now look at the area you have marked off. Find the places you most want to visit, determine your route and you're all set to go.

Of course, there's no hard and fast rule about what distance to travel. But in my Tourette-ing, I've found 175 to 200 miles to be just about right. A drive of that length allows plenty of time to loaf and sight-see along the way and still find a sleeping place before dark. Or if you prefer you can head straight for your destination and browse about before for the remainder of the day.

If you're planning on a stay at a motor-inn, better stop driving about 4:30 p.m. and get settled in your room. Make advance reservations.

Before you set out, pack lunch for the first day's trip. Then plan on a picnic breakfast before your second day's drive as it's often hard to find an open restaurant when you want to make an early morning start.

The Tourette really proves there is plenty of green grass on your side of the fence. You'll be amazed how much fascinating sight-seeing you can work into a brief two or three days. The high point of your Tourette may be a fishing expedition, a summer theatre play, a historic building, a factory tour. The choice is up to you but one thing is sure you'll have a stimulating, relaxing time on your close-to-home vacation.

Speaker: "I see that I have spoken much longer than I had intended. You see I haven't got my watch."

Voice: "Yes but you got a calendar right beside you."

CANADIAN NATIONAL EXHIBITION

HOLIDAY ON ICE OF 1954 5 NIGHTS ONLY AUG. 29 thru SEPT. 3

Advertisement for 'Holiday on Ice of 1954' featuring a figure skater and details about ticket prices and showtimes.

Skinny men, women gain 5, 10, 15 lbs.

Advertisement for 'Oxtra-Tone Tablets' claiming to help gain weight and improve health.



Can you do Better?

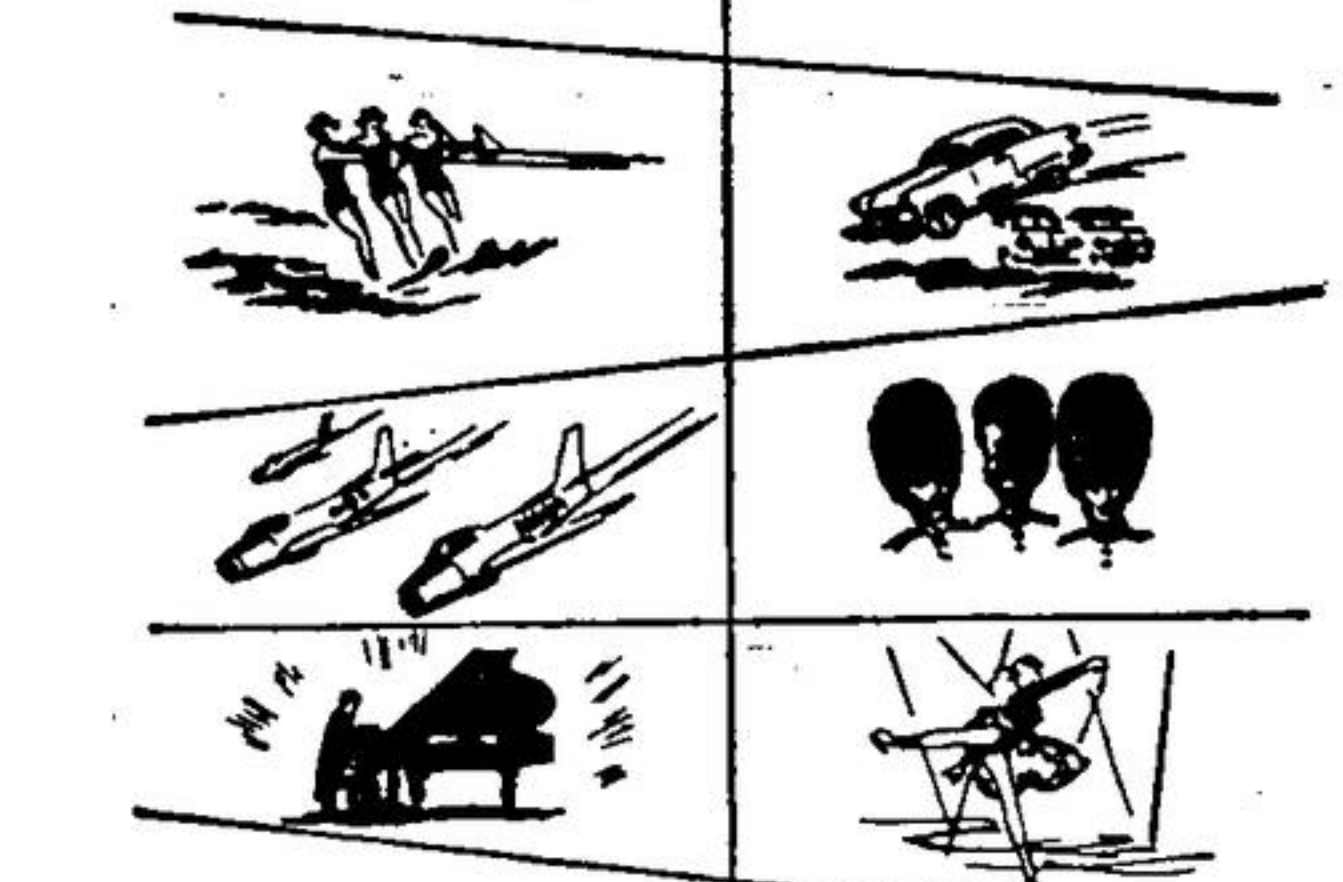
Table with 2 columns: Destination and Round Trip Fares. Includes Collingwood (\$7.65), Barrie (5.65), and Orillia (7.05).

Whether you can or not, there are lots of healthful outdoor activities at Ontario's vacation resorts. You'll enjoy the fun with your fellow guests—and here's a tip: add enjoyment to your holiday, travel by bus.



HAROLD WILES PHONE 207

Something different every minute!



That's the famous and fabulous C.N.E! And, this year, there's features and attractions galore. The 1953 edition of "Canadiana", starring Victor Borge, Darvas and Julia, the Lunds, and the beauty and wonderment of "Dancing Waters." There's a diamond display never before shown to the public... spine-chilling thrills, and laughs, on two great new Midway rides... the famous Welsh Guards Band... a full-scale ice show. Yes, there's something different every minute at this year's...

CANADIAN NATIONAL EXHIBITION TORONTO AUG. 28-SEPT. 12, 1953

Advertisement for Firestone tires, featuring a tire illustration and text: 'CANADA'S NUMBER ONE TIRE BUY Firestone TIRES'.

Advertisement for LORNE GARNER MOTORS LTD. with address and phone numbers.

Large advertisement for Household Finance Corporation of Canada, featuring a 'What kind of mail do you get?' graphic and text about loans and insurance.

Advertisement for SALADA TEA BAGS, 'Sold in hundreds of millions'.

Advertisement for PALEFACE TOTEM POLE, featuring a vertical stack of cartoon characters and text about life insurance.