

THREE LITTLE WOMEN
Mrs. "Whisper those three little words that will make me walk on air."
Sue: "Go hang yourself."

Did you know that...

THE FIRST AUTOMOBILE WAS BUILT IN 1760—OVER 100 YEARS AGO! (IT WAS WRECKED WHEN IT HIT A WALL AT FULL SPEED... 2 MPH!)

**PAPER, SILVER, SILVER-COINING BY
BROWNSVILLE FOUNDRY COMPANY
MINUTE, MINUTE PRICED TWO-NICE
MINUTES... REGULAR PRICED DELUXE
BROWNSVILLE AND THE LOW PRICES
BROWNSVILLE FOUNDRY COMPANY SEE US
BROWNSVILLE OF THESE BIG
SILVER-COINING VALUES!**



**THOMPSON
MOTORS**
GENERAL MOTORS
DISTRIBUTOR

**TOTH SERVICE STATION**

12 No. 7 Highway W. Acton, Ont. Phone 326R

LORNE GARNER MOTORS LTD.

45 Main St. N. Acton, Ont. Phone 452

**PALEFACE
TOTEM POLE**

(with a very important
face at the base!)

KEY TO FACES:

Top: This man represents The Spirit of Building — especially the building of houses, schools, roads, power plants and other developments often financed by invested life insurance dollars.

Second from top: Here is The Spirit of Health, as promoted through medical research projects aided by life insurance companies. These projects support science's war against polio, cancer, heart disease and processes of ageing.

Third from top: The Spirit of Employment is symbolized by this worker. He might be any of the thousands of workers with good jobs in some of Canada's new factories, which life insurance dollars have helped create.

Base: The Spirit of Life Insurance, represented by a policyholder, is put here because in a certain sense all the others depend upon him. It is money from his premiums, invested by his life insurance company, that so often helps them serve you in all these useful ways.

So, if you are a life insurance policyholder, remember — you are more than a good provider for your family. You're also a very important person who's helping to make Canada a better land to live in!

AT YOUR SERVICE — A trained life underwriter, representing one of the more than 30 Canadian, British and United States life insurance companies in Canada, will gladly help you plan for your family's security and your own needs in later years. Rely on him!

**THE LIFE INSURANCE COMPANIES
IN CANADA**

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