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Mr. E. P. Head)
COMPLETE EYESIGHT
SERVICE

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Opportunity is said to knock but once, so you don't want to risk missing it. It may require ready cash that you do not have, but even that need not stop you. If you have a regular income and are in a position to repay, you can obtain

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So next time you need money don't hesitate to drop in and talk over your problem with Gordon Ordor, manager of the Acton B of M. You'll find him an interested listener and ready to help whenever possible.

**Give Extra Bonus
With Directories**

Telephone subscribers in Acton are receiving an extra bonus with their directories this year. They were each mailed a blue-covered "Telephone Numbers" booklet along with the regular directory. Both booklets were delivered this week.

H. G. Dillane, Bell Telephone manager for this region, said that the booklets are designed to enable subscribers to compile handy lists of both the local and long distance numbers they call frequently. He urged subscribers to keep adding to the lists they keep in the booklets.

Mr. Dillane pointed out that the directory contains 18,345 new and changed listings. He therefore advises subscribers to check any personal lists of telephone numbers they may have compiled against the numbers listed in the new book and to make necessary changes.

Besides Acton, the directory contains listings for subscribers in the Kitchener, Waterloo, Guelph, Galt, Elmira, Arthur, Elora, Fergus, Ayr, Hespler, Preston, New Hamburg, Rockwood and New Dundee exchanges.

The new Acton directory looks very large when compared with the first telephone directory issued in Canada back in 1878. Distributed to subscribers of the Hamilton District Telegraph Co., it was a single sheet and contained the names of only 68 subscribers.

The telephone itself was quite young in those days as it was only two years previously that Alexander Graham Bell spoke the first words through a telephone to his associate, Thomas A. Watson. There was no need for a directory then, as Watson was in the next room.

Chronicles
of
Ginger Farm
Written Specially for the Acton
Free Press by
Gwendolyn P. Clarke

Two weeks to Christmas! Oh, no, it couldn't be. I'm not ready for it yet. Nor, as I write, is the weather. Just as mild as it can be and the house uncomfortably warm. But at least we haven't got fog not the way they have in England. I'm imagining to take a Christmas morning in a fog. But then, unless you come from England you have no idea what a London fog is like. Believe me, it isn't funny.

It isn't only that you can't see, you can't breathe either. Something like being shut up in a small kitchen full of smoke and you cough and your eyes ache trying to pierce the gloom. About the only people who can find their way about in a London fog are the blind. And I'm not kidding more than once people with unimpaired sight have relied on a blind person to take them where they want to go. So if you ask me, London fog is one thing that England can keep to herself. We wouldn't welcome imports of that kind.

And speaking of England, I had a beautiful calendar from friend Cecily last week, each month featuring a photograph of the Royal Family, all different from any we have seen published in papers or magazines. One thing that we were particularly interested in was of the Princess Royal smiling, no less!

We all said that never before had we seen a photograph of Princess Mary smiling. Maybe she never had much to smile about anyway. I always had a tender spot in my heart for Princess Mary because she and I sort of grew up together. Oh no, I don't mean we did any visiting back and forth. I just mean we were pretty much the same age, so of course as a girl I had romantic ideas about the Princess and I wasn't a bit pleased when she married the Earl of Harewood.

Quite a lot of people this side of the water are wishing they could go to England for the Coronation. But not I know too well what London crowds are like and how much chance there would be of actually seeing any of the Coronation proceedings at all. Of course, if one could be sure of a seat in Westminster Abbey that would be different. For a seat I would pawn my last pair of nylons. However, I expect I shall keep my nylons and see the Coronation at our local theatre or on somebody's television set or maybe which is just as well because I am awfully short of nylons.

Speaking of television, a young mother I know in "Toronto" is very excited because she cannot keep her two little boys out of the house since Daddy installed a TV set. The children are seven and five, and the television is in the basement, which, from a health standpoint, makes it that much worse. I suppose other mothers are up against the same problem. But why? Isn't there any parental discipline at all? Are even very small children allowed to come in and out as they like and turn the television on at will? If that is so it seems to me it isn't the television that is at fault.

I was reading a very interesting article today on TV, more or less a survey of viewer's habits. It claimed that most interested fans are public school children. High school students are still more interested in dates, movies and dances, and a get-together at the soda fountain than they are in television, which, it is claimed, is because of the herd instinct among adolescents.

Neither movies nor libraries report any decrease in attendance and the time spent watching TV among high school students is reported as being between two and eighteen hours a week. For public school children it is from sixteen to twenty hours. Apparently it is the housewife that is its greatest audience.

Women who used to follow soap operas with avid interest now turn to television, even though many of them admit it is a waste of time. But there are not nearly as many TV fans in the country as there are in town so maybe farmers will still get their socks darned and their overalls mended. After Christmas, that is—until then our menfolk had better wear nylon socks, and make sure of keeping their feet covered.

Do you housewives know that a pair of nylon socks will last three months without darning? Now I am hoping for the day when we shall be able to buy thick, woolly nylon socks for our men to wear inside rubber boots.

Well, it is a good thing I have finished this column because Mitchell and Black Joe have just decided to have a free-for-all on the living-room floor, with Honey ready to pounce on whichever one shall be the victor.

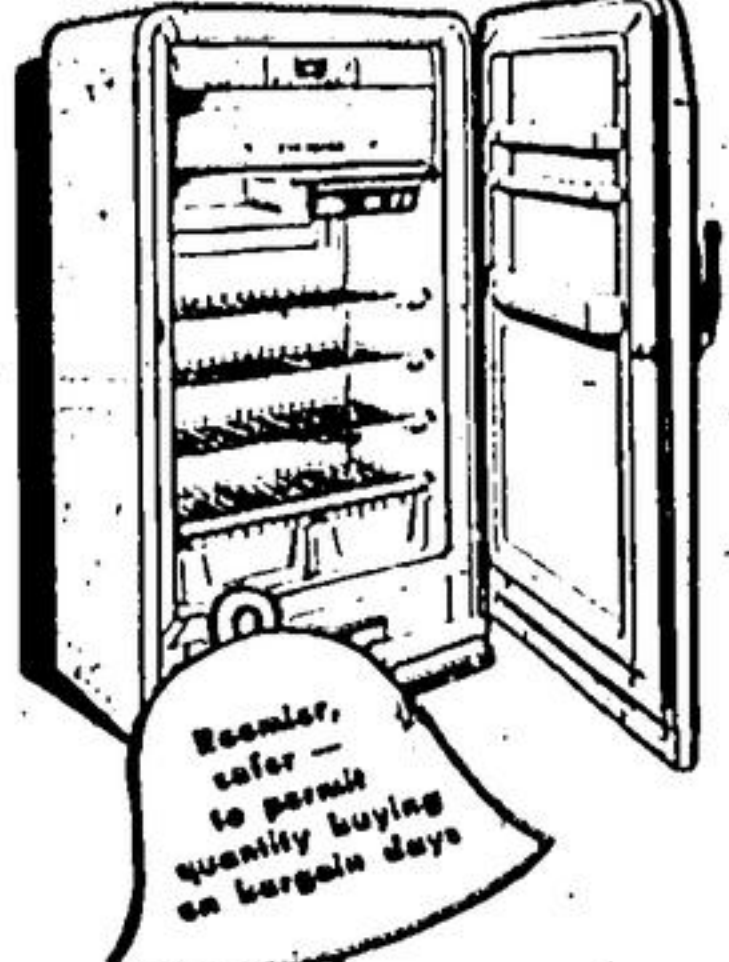
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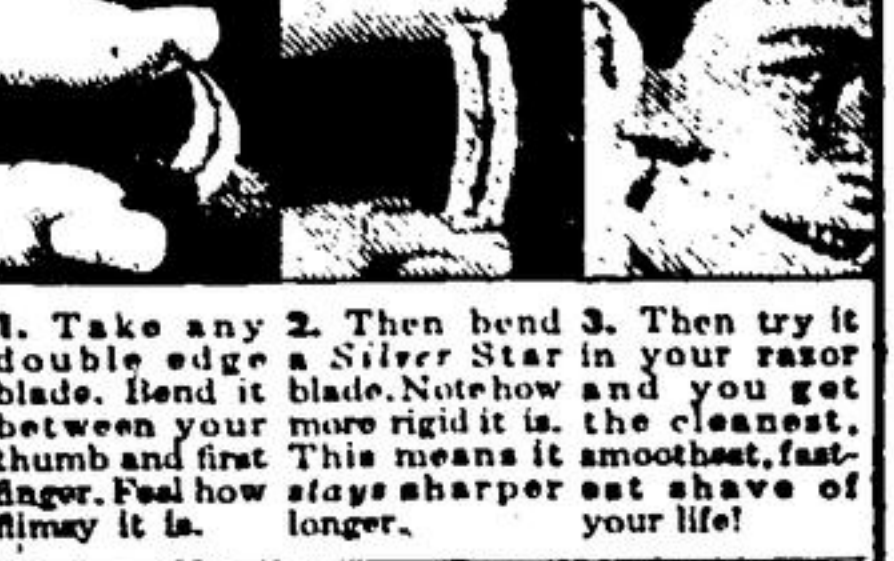
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PROVE IT YOURSELF!
MAKE YOUR OWN TEST!



1. Take any 2. Then bend 3. Then try it double edge a Silver Star in your razor blade. Bend it blade. Note how and you get between your more rigid it is. The cleanest, thumb and first. This means it smoothest, fast-finger. Feel how stays sharper set shave of time it is longer. your life!



CLEANER My beard's real tough! But new Silver Star just wipes it off clean as a whistle! They shave so clean, my face stays fresh-looking hours longer!
SMOOTHER I could never get a smooth shave with any blade. But with Silver Star I can't feel the whiskers even if I rub against the grain!
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