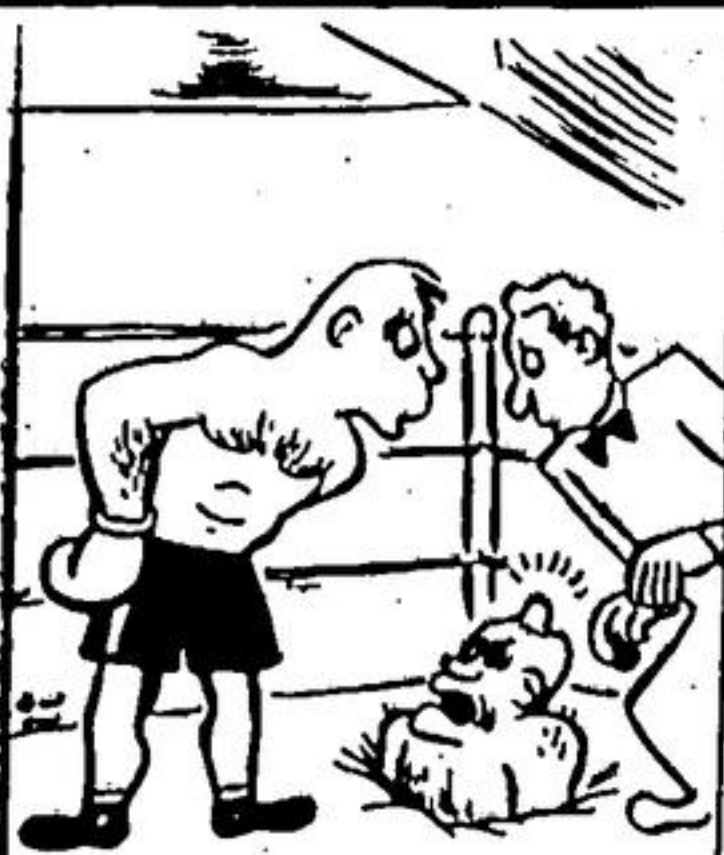


Coca-Cola
6 bottle carton 36¢

SPORTOONS
BY BOB FRANK



"If you don't stop hitting me on top of the head we're going to have a fight!"

We can give you help in re-decorating your home - be sure to talk to us about your paint problems. Remember that we carry only the best; you wouldn't want the rest.

JOHN B. FRANK
EVERYTHING IN PAINTING & DECORATING
BRUSH OR SPRAY
PHONE 477 W. ACTON, ONTARIO

Feminine Appeal Affects Industry

Mankind, meaning in this case the male of the species, usually discovers sooner or later the wisdom of that familiar injunction Never underestimate the power of a woman.

Advertising men have long observed this principle by directing their appeal as often as possible to the purchasing agent of the family. Husbands, of course, do have some spending money of their own, but more often than not they are strongly influenced in the way they spend it by women's ideas, preferences or expectations.

The investigators found, among other things, that a wife looks upon her husband's job mainly as a source of family income. As long as spendable income is steady, she isn't too concerned about such things as prestige or working conditions.

If young, the wife encourages her husband to work overtime for more money. If older, she is more inclined to oppose overtime.

The wife of an habitual absentee may have considerable influence in correcting the situation if the facts are brought to her attention.

When the company sends literature to the home, the wife's interest in the company is much greater than if she has to rely on her husband for information. And if the information she gets from the company is understandable and convincing, her influence on her husband is greater than if there is little or nothing to guide her thinking.

There is nothing very startling about these findings; they merely help to confirm what many people have assumed for a long time - that employees' wives are an important factor in industrial relations.

HORNBY Has 88th Birthday Is Given Red Roses

Mrs. Campbell of the 8th line, Hornby, celebrated her 88th birthday, Wednesday, October 8 and marked the occasion by entertaining a few friends and neighbors at a most enjoyable afternoon tea. A beautiful bouquet of red roses was the gift of the community club.

Best wishes are extended to Mrs. Campbell for many happy returns of the day.

Congratulations to Mr. and Mrs. John Bradley on the birth of a daughter and also to Mr. and Mrs. H. Gardiner on the birth of a son. Mr. and Mrs. Gardiner just recently moved to the eighth line.

Return to England
Mr. and Mrs. H. Brookes, who have been visiting Canada for the past two months, left Hornby on Thursday last for Montreal, where they boarded the Empress of France for their return trip to England. They were the guests of Mr. Brookes' sister, Mrs. Harold Matthews.

25th Anniversary
A surprise party was held for Mr. and Mrs. Harold Scott, Friday, October 10, on the occasion of their 25th wedding anniversary.

CRAFTY SHE
He: "Will you sail with me on the sea of matrimony?"
She: "Yes, after you have made a raft of money."

EXTENSIVE CLEARING AUCTION SALE

Of Furniture, Farm Implements and Poultry Equipment

The undersigned have received instructions from
L. W. WOODS

To sell by public auction at his home, 8th line, Township of Trafalgar, beside C.B.L. Lower, on
SATURDAY, NOVEMBER 1st

At 1:30 o'clock, the following:
FURNITURE-Chesterfield with 2 chairs to match; chest-of-drawers; 2 studio couches; almost new 2 and 3 tables; book case; 12-piece dining table; 12 chairs; 12 chairs; square centre table; upright piano; secretary; 2 odd large upholstered chairs; drapes; radiator; table; telephone table; no. of electric table and floor lamps; day-bed; 2 dining room suits, including 2 large china cabinets; 2 kitchen cabinets; Gurney electric stove; ice refrigerator; 2 single beds and springs; complete bedroom suite; 2 chiffoniers; no. of bedroom chairs; odd vanity; odd dressers; odd wash stands; cook stove; oil stove; coal heater; clothes rack; child's high chair; churn; 2 baby carriages; books; pictures; odd dishes; pots, pans, cooking utensils; Spartan console radio; Stewart Warner console radio; and numerous other small household effects.

IMPLEMENTS & POULTRY EQUIPMENT, ETC.-Spring tooth harrow; drag harrows; coal chick brooder; 600 egg incubator; no. of fattening crates; feed hoppers; drinking fountains, etc.

No reserve as the proprietor is leaving this community for business reasons and has rented his home.

TERMS: Cash settlement with clerk day of sale.
HINDLEY AND ELLIOTT, Auctioneers.

World War III Feared by Truman

"Twice during his tenure as President of the United States Harry S. Truman has thought that the Soviet Union was about to precipitate World War III.

Mr. Truman makes this startling revelation in the book "Mr. President" and condensed in the Reader's Digest.

"The book was prepared by the veteran international correspondent William Hillman and is composed largely of Mr. Truman's own words taken from diaries, private papers and directly quoted interviews made available exclusively to the author. The president has disclosed his innermost thoughts to a degree unprecedented by any chief of a major power while still in office.

In one of the diary entries reproduced in the book, the President tells how on September 13, 1948, during the Soviet blockade of Berlin, he called a conference of his chief military aides and asked them to bring him on bases, bombs, Moscow, Leningrad, etc.

"I have a terrible feeling afterward that we are very close to war," Mr. Truman wrote that day in his private journal as published in the Reader's Digest and its international editions.

Again, on December 9, 1950, writing in this same diary following Chinese Communist entrance into the Korean War, the president observed:

"I have worked for peace for five years and six months and it looks like World War III is near. I hope not - but we must get whatever comes - and we will."

On Getting Along with Russia
(After former U.S. Ambassador to Moscow Joseph Davies suggested in May 1945 that Truman meet with Prime Minister Winston Churchill; "He (Davies) thought Churchill had been importuning me to urge Stalin to come to a meeting, but Churchill wanted me to meet with him first - which I do not want to do. Stalin has already an erroneous opinion we are gangling up on him. To have a reasonably lasting peace, the three great powers must be able to trust each other, and they must themselves honestly want it. They must also have the confidence of the smaller nations. I want peace and I am willing to work hard for it. It is my opinion we should get it... peace for the world for at least 50 years."

On His Hardening Attitude Toward Russia
(In a memorandum letter written January 5, 1946, to James F. Byrnes, then Secretary of State, Truman wrote: "We ought to protest with all the vigor of which we are capable against the Russian program in Iran... It is a parallel to the program of Russia in Latvia, Estonia and Lithuania. It is also in line with the high-handed arbitrary manner in which Russia acted in Poland. At Potsdam we were faced with an accomplished fact and were by circumstances almost forced to agree to Russian occupation of Eastern Poland and the occupation of that part of Germany east of the Oder River by Poland. It was a high-handed outrage. At the time we were anxious for Russian entry into the Japanese war. Of course we found later that we didn't need Russia here, and the Russians have been a headache to us ever since. When you (Byrnes) went to Moscow, you were faced with another accomplished fact in Iran. Another outrage if ever I saw one... There is a doubt in my mind that Russia intends an invasion of Turkey and the seizure of the Black Sea Straits."

BACK TO WORK
And what happened after you stooped to pick up your companion's glove in the restaurant?
"Before I could straighten up the waiter had thrown a table cloth over me and seated five people."

MILING THROUGH
A young couple were driving through the countryside at high speed. Suddenly, he turned to her and said: "Isn't it great - speeding like this for mile after mile. Doam!"
"What do you mean by that?" she asked.
"I'm amazed!"

POUNDRING THE SPORTS BEAT

with A. Vengeance

PERENNIAL QUESTION At this time of year: Is Acton going to have a hockey team? By a team of the fellow means an intermediate entry in the O.H.A.

Most folks would look at you in horror if you asked that and shut you up with, "But my dear fellow, we have no artificial ice!" What they're trying to infer is that without artificial ice an O.H.A. entry is not only highly improbable but also impossible. This line of reasoning, although popular hereabouts, is as full of holes as an old sock.

What would they say if I approached the wife and asked her to bake a cake and she said, "But, dear hubby, I have no mixer to whip it up with?" What would I reply?

"I'd holler to the roof tops, 'Use what you've got!' In this case, if natural ice is all we've got, why not use it?"

Let's face it! The only real obstacle to a hockey club is the lack of officials who would be willing to organize and see a club through the season. What all the sporting fraternity in this town has is its counterpart in various other centres but most of them have devised some solution without sacrificing the hockey club. Orangeville is a good example of a town where they haven't yet installed artificial ice but intermediate hockey is thriving. On the other hand, Ferguson with all the conveniences of ice has been hard put financially and is just as aware of the player shortage as any other town with natural ice.

Acton has had teams in the O.H.A. for years, teams that made Acton synonymous with hockey and that did a wide advertising job for our little town. Once the scourge of intermediate circles, now without even a semblance of a team. A big decline in three short years.

The success of lacrosse this summer indicates that any team entered by Acton would receive almost unanimous support. It need not be a winning team. The Tanners last year in Intermediate hockey was far from being successful so far as wins went. I believe the club won only two games that year; they missed the play-offs entirely, something unheard of in Acton. There was, however, plenty of support. The arena had large crowds for every home game.

Perhaps the most acute problem for any executive attempting to introduce hockey back would be the lack of players suitable for intermediate ranks. Imports come high these days. However, it is the opinion of this scribe that sufficient players are available in the immediate district to see some kind of team and that's all we need for a start.

The modern family uses two to four times as much hot water as a comparable family of 20 years ago.

LWY HOW NOW? ZASU BROWN COW?
That cow resting in the back pasture must live the life of Riley - nothing to do and all day to do it in. Come the cold weather, and into a stall she goes to have her feed brought to her. The milking chore she placidly leaves to some one else.

People who work forty to forty-four hours a week might envy such a life of luxurious idleness. Evidently the question bothered scientists in New Zealand's Agriculture Department. They studied 2,000 cow-days to find out how Bessie put in her time so as not to feel bored. They were somewhat surprised. She works practically a forty-nine hour week grazing, a process which causes her to walk between twelve and thirteen miles. She spends another fifty-three hours or so chewing the cud, at the rate of 50 bites a minute. That leaves only sixty-six hours to loaf and sleep.

Besides, she has a seven-day week. Who wouldn't be a cow? By those tokens, who would?

Weaner Roast For Coolish Piglets

Mortality is high among young pigs during the period from birth to weaning. The first week after birth is a critical time since 10 to 35 per cent of the litter may die during that time.

Because sows farrow several pigs that are small and easily injured, special care must be taken. Normally sows need little help at farrowing. Too much assistance is often disastrous for the litter since it makes the sow nervous and restless. At an experimental station, at Kapuskasing, says L. A. Charrette, the practice followed is to remove each young pig from the dam immediately after birth and to return all pigs about one hour after she has finished farrowing. This is done with as little interference as possible, and the attendant is never a stranger.

In cool weather, warmth is an important factor in saving pigs. Where electricity is available, heat can be supplied from a reflector type electric brooder. This brooder is placed in a corner of the pen where the sow cannot disturb it. A brooder provides heat for the young pigs and keeps them away from the sow.

After the first three days, the danger of pigs being crushed drops, but the danger of anaemia increases. To prevent this condition, a A. Charrette reports that enough reduced iron to cover a ten cent piece should be given to each pig on the second day after birth and repeated twice at weekly intervals.

By treating the suckling pigs individually, every pig in the litter will receive the correct dose and the danger of loss from anaemia is prevented.

Creep feeding is usually started at three weeks of age. Since sows may not be capable of supplying enough milk, skim milk should be supplied if it is available, along with sifted oats. If this is impossible, a commercial pig starter can be used to great advantage.

Cash Stolen From Service Station

Thieves broke into Early's Service Station at Campbellville over the week-end and took between \$5 and \$8 from the till. The theft was discovered and reported on Monday morning. Cash was the only thing missing although there was a valuable stock of tires.

Entrance to the building was evidently made through a window which was broken and exit through the door, opened from the inside.

Provincial Constable H. Gunn is investigating.

I RESOLVE
To drive in such a manner that I'll keep living and keep making a living.
To stay in the pink by watching the red and green.
To use care as standard equipment.
To drive as I think the other guy should.
To keep my vehicle in shape to keep me in shape.

TOWN OF ACTON

Court of Revision
Take notice that the Court of Revision for appeals against the 1953 Assessment of the Town of Acton will be held in the Council Chambers at the
Town Hall in Acton
at the hour of 10.00 a.m.
Wednesday, October 29, 1952
J. McGEACHIE, Clerk.

STOVE PIPES
6-7-8 inch lengths elbows - tees - half lengths - tapers - dampers - stove pipe enamel - pallis - brushes, etc. Excellent values.
HINYON'S 5c TO 1 STORE

Car Owner
MAKE MONEY IN SPARE TIME
Responsible man or woman with 5 to 6 hours a week spare time to service route of new type vending machines. No selling. Income up to \$300 monthly depending on number units you can service. Excellent possibilities of operating full time. Income increases accordingly as earnings are based on profit-sharing plan. Applicant must have car, \$900.00 cash for inventory, references and a sincere desire to go into business for himself or herself. Please do not apply unless you qualify. Interview will be arranged in your locality.
Fully qualified applicants should write, stating qualifications, age and telephone number to
P.O. Box 97, Station D, Toronto, 9

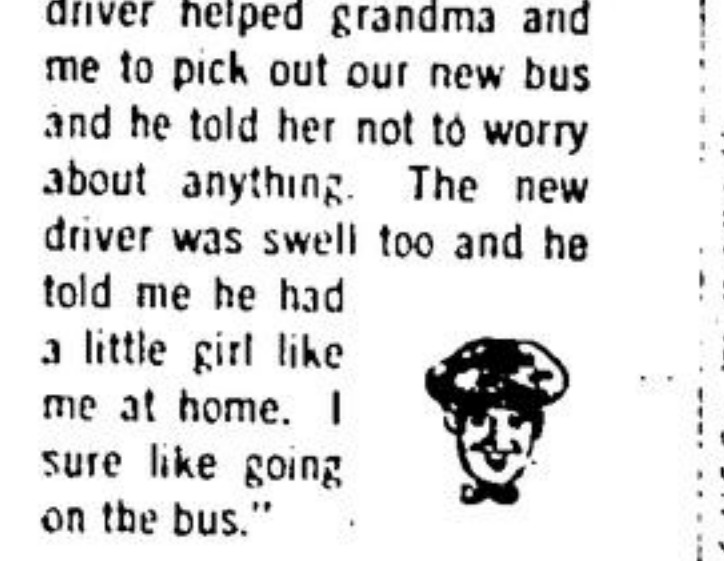
"the drivers are swell!"



"The next time I go to see uncle Ed I'm going to go on the bus. Last week grandma and I had a long bus trip and the drivers were really swell. When we changed buses the driver helped grandma and me to pick out our new bus and he told her not to worry about anything. The new driver was swell too and he told me he had a little girl like me at home. I sure like going on the bus."

FARES ARE LOW ROUND TRIP
(Subject to change)
BOSTON \$25.10
LOS ANGELES 92.00
ST. LOUIS 27.30
WASHINGTON 23.55

HAROLD WILES' Acton
Phone 207



PLUS: "WORLD NEWS EVENTS"

OUR CANDY BAR HAS YOUR FAVOURITE TREAT!

FAMILY STYLE ENTERTAINMENT
ROXY
A-C-T-O-N * PHONE 110
CONTINUOUS SHOWS MONDAY TO FRIDAY FROM 7.00 P.M. SATURDAYS - HOLIDAYS CONTINUOUS FROM 6.30 WITH MATINEES AT 2 P.M.
Fri.-Sat. Oct. 17-18
Courage That Opened The Gateway To The West!
O'BRIEN HAYDEN JAGGER ELLIOT BETTGER DENVER & RIO GRANDE CARROL NAISH - ZASU PITTS
MON.-TUES. OCT. 20-21
MGM's Singin' Swingin' Glorious Feelin' Technicolor Musical
"SINGIN' IN THE RAIN"
GENE DONALD DEBBIE KELLY O'CONNOR REYNOLDS
EXTRA! "SMITTEN KITTEN"
HERE IS DEFINITE PROOF THAT... "MOVIES ARE BETTER THAN EVER!"
WED.-THURS. TWO DAYS OCT. 22-23



"THAT WAS FUN - NOW TEACH ME HOW TO HUNT."

BIG 3 for 1 SHOW
1. The Lion and the Horse
2. A Circus of Joy!
3. FREE POPCORN FOR THE KIDS!
PLUS: "WORLD NEWS EVENTS"
OUR CANDY BAR HAS YOUR FAVOURITE TREAT!