

YOU'RE INVITED TO ATTEND PURLOVES

TELEVISION AND RADIO
Open House Sat. Sept. 13th 9a.m. - 9p.m.



SEE ADMIRAL TV

WORLD'S MOST POWERFUL TELEVISION



17" TV with Built-in Dynamagic Radio **\$369.**

NEW! Admiral 17" TV Only **\$289.95**

20" TV with Built-in Dynamagic Radio **\$399.95**

OPENING SPECIALS . . .

To celebrate our opening, we at Purloves extend a warm welcome to all residents of the Acton area to visit our store. During September we have reduced prices on all "famous name" appliances and this is your great chance to buy for Christmas . . . Use our convenient layaway plan . . . you'll find it a joy to use . . . Credit terms are also available at all times.

PHILIPS "Therm-Omatic" RANGES

— Made by Moffat —



- Automatic Clock Control
- One Piece Cooking Top
- Stainless Steel Reflectors
- Automatic Oven Lamp Control
- Minute Minder with Bell

\$249.00

REG. \$289

Buy on Easy

An Outstanding Range Value with ALL the Features Usually Associated with the More Expensive Table-Top Models

\$25.00 DOWN \$3.00 WEEKLY

"PURLOVES"
Credit Terms

PURLOVES Acton's Newest Appliance Store
will bring you such famous names as . . . ADMIRAL . . . PHILIPS . . . ELECTROHOME
. . . NORTHERN ELECTRIC . . . NORGE . . . GENERAL ELECTRIC . . . EASY . . .
To Mention Only a Few
During September All Household Appliances Will Be Greatly Reduced . . . This is Your
Chance to SAVE!

CONVENIENT
Credit Terms
ALWAYS AVAILABLE

PURLOVES

TELEVISION

RADIO

BELL TELEPHONE BLDG., ACTON

PHONE 575

Purloves SPECIALIZE IN SERVICE!

Our aim is to provide you, the citizens of Acton, a prompt, efficient and above all . . . courteous service at all times. The technical staff at Purloves ensure our customers of splendid service. They have years of electrical experience plus the most up-to-date testing equipment for all major appliances . . . so be safe, not sorry . . . call on Purloves for service!

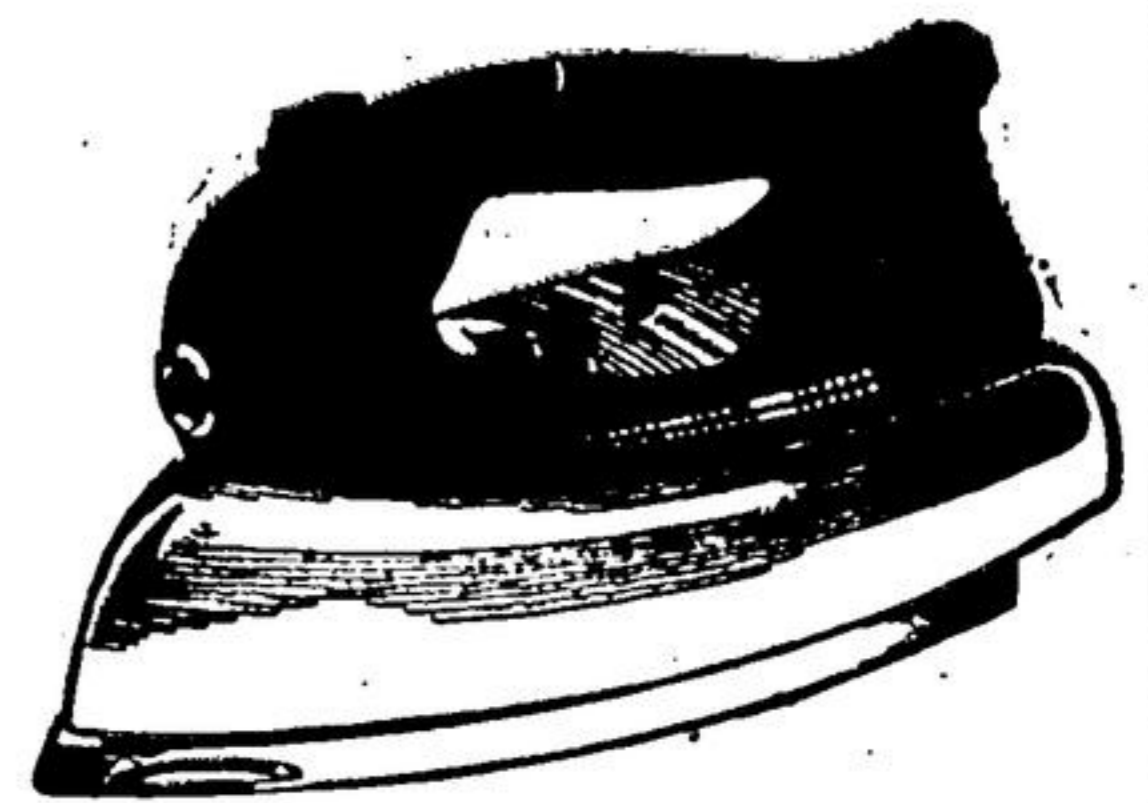
**PURLOVES . . . One of the Largest
AND MOST UP-TO-DATE ELECTRICAL AND TELEVISION
ORGANIZATIONS IN THE ACTON AREA**

GENERAL ELECTRIC FEATHERWEIGHT

IRON

\$12.00

This is a Reg.
\$14.50 Value

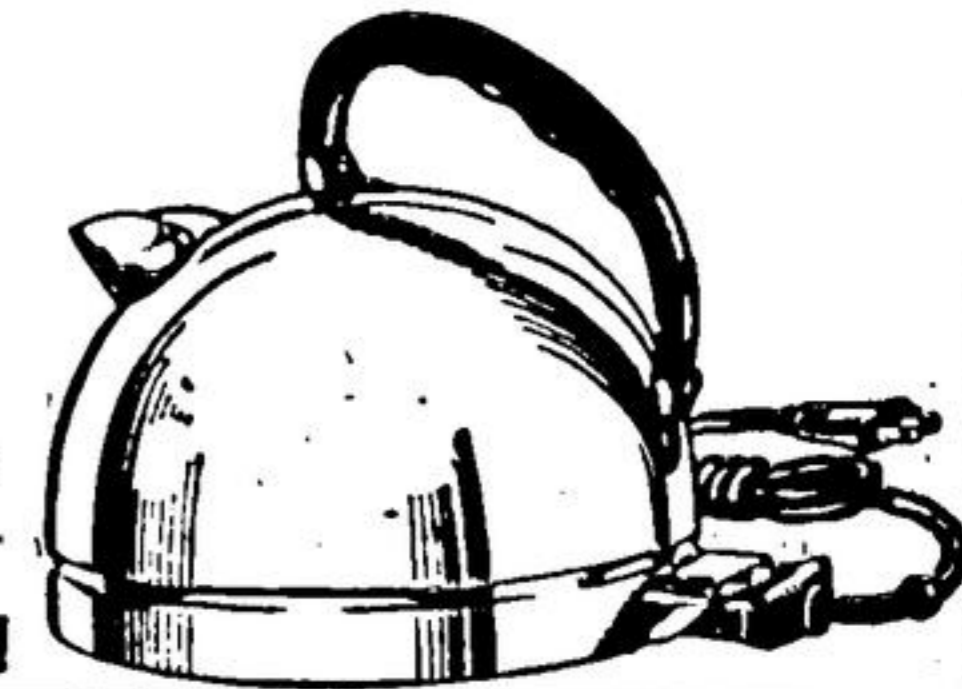


BUY NOW & SAVE!

GENERAL ELECTRIC KETTLES

\$12.00

Reg. \$14.50 Value
Your Chance to . . .
SAVE!



YOU ARE ASSURED OF PROMPT
COURTEOUS SERVICE . . . WHEN YOU
DEAL WITH "PURLOVES"