

Fashion Hint



1952's not very old, but still shopping for clothes (with the exception of children's clothes, generally), is usually ahead of season. One store in Toronto had a front window which perpetually advertised "Full Fashions" all during the Christmas season - we don't mean that far ahead!

More Than a Million Can Pay Bills By Cheque

Every day, every office of the Bank of Montreal handles hundreds and thousands of cheques. Some cover business transactions of millions of dollars, others are used to settle personal accounts of just a dollar or two. All over the country, people in every walk of life find it convenient to carry a B of M cheque book.

AD Lib's advertisement featuring a woman's face and the text 'Weary Wanda quickly found that shopping is a breeze. She reads the ads in classified and shops around with ease.'

Advertisement for Super-Cushion tires featuring an illustration of a tire and the text 'He'll land gently! That's a Super-Cushion.'

Advertisement for Thompson Motors featuring a car and the text 'Get a softer, safer ride with GOOD YEAR Super Cushion. There's no doubt about it - softer smoother-running Super-Cushion make any car ride better. You'll find they're real mileage-builders too! See us soon for yours! LOOK FOR THIS "HIGH SIGN" OF QUALITY THOMPSON MOTORS PHONE: 69'

FARM NEWS

RECORD ATTENDANCE AT CROP MEETING

W. P. Watson Reviews Agricultural Conditions and Outlook for 1952

The annual meeting of the Halton Crop Improvement Association attracted well over 200 to the Milton Town Hall on Friday of last week. The popularity of this progressive organization grows year by year.

Last week they packed the Milton Town Hall and now the officers of the Association are wondering where to go next in order to accommodate those who wish to attend. This year they commenced their program sharp at 10.30 a.m., with 150 in attendance for the morning session and what a program they had.

President C. F. Pickett was the capable chairman for the excellent program, which included brief reports, in addition to the feature of the day - an address by W. P. Watson, popular Live Stock Commissioner for Ontario, in which he spoke on "The Agricultural Outlook for 1952."

Each of the local farmers' reports is worthy of an article and perhaps we may be able in some future issues to present some of the highlights of their interesting and valuable reports. However, for this week we shall have to be content simply to list the names of those who made contributions to the excellent program. These were as follows: Gen. S. Atkins, Brant; Hugh Beatty, Milton; Walter Eves, of Omagh; J. H. Willmott, Milton; Brock Harris, Milton; Fred Nunn, Georgetown; Gordon Leslie, Acton; H. Sampson of Rockwood; Robert McInnes of Hornby; A. T. Woodley, Milton; Cameron Wilson, Milton and W. E. Brecken of Freeman.

Now for a few of the highlights of the Watson address in his introductory remarks Mr. Watson stated "The farm income in 1951 was the greatest in the history of this country, being between two and a half and three billion dollars."

In referring to the grain crop, he stated "There is more grain in Canada at the present time than at any time in our previous history with the possible exception of 1943 when we had an accumulation due to war conditions." "Last fall" he added, "we had a potential 567 million bushel wheat crop - a greater crop than in 1928 - a 507 million bushel oat crop - an increase of 82 million bushels over 1949 - a 300 million bushel crop of barley or 86 million bushels more than in 1949."

In referring to weather conditions in Western Canada which prevented the harvesting of part of the crop he stated "80% of the crop was harvested in Manitoba and 65% in Saskatchewan and Alberta and the balance will be harvested in the spring and will make feed." "It is difficult," stated Mr. Watson, "to understand why grain prices should be so high - some of our industries have not expanded or kept pace with the expansion of this country. We have no more box cars than in pre-war years," he added, "and with our boat ac-

commodation largely being used for transportation of iron ore, the amount of grain which can be brought down by boat even when navigation is open is limited. Despite the tremendous grain crop in Canada, there is not much likelihood," stated Mr. Watson, "of feed grain being any cheaper until we see what the prospects are for the 1952 crop."

"United States," he stated, "is worried about a potential feed shortage. Its livestock population is up and its corn crop was not as great as anticipated."

"Turning to live stock, Mr. Watson pointed out that cattle marketings were 10 to 11% lower in 1951 and our cattle exports were also lower which indicates one of two things - either there are fewer cattle in the country or more cattle being held for breeding purposes. "It is my opinion," stated Mr. Watson, "that cattle prices are likely to remain high despite the present undertone." "Our cattle prices," he added, "will follow U.S. prices. In 1951 we exported the equivalent of 300,000 head."

"The outlook for hogs is not so bright. "We are," said Mr. Watson, "going to be in an export position on hogs and present prospects for finding an export market are not good."

"In the first five months of 1951 we marketed 63,000 hogs per week for the next three months, 72,000 hogs per week but during the last three months our weekly marketings ranged from 121,000 to 130,000. Present estimates would indicate that up to mid June our marketings in 1952 are likely to be up to 10 to 12% over the same period in 1951. Most of this increase," added Mr. Watson, "will come from Western Canada. There are a lot of people who are not satisfied with hog prices but we must not overlook the fact that hogs are at least 30 cents per pound higher now than they are in United States and for most of last year the Canadian price was 4 to 8 cents per pound higher than in any other country in the world."

"Our only guarantee for 1952 is a hog price of \$2.50 for Wiltshire delivered at seaboard, which is the equivalent of \$26 to \$27 per cwt in Toronto dressed weight."

Dealing with the dairy situation, he stated "We produced 10 billion pounds more milk than in 1945. In other words, our cow population is down 11% and our milk production only 6%. We have weeded out some of our lower producing cows this past few years and in addition pasture conditions were more favorable in 1951."

"Due to our increased population in Canada, we are consuming a higher percentage of fluid milk. "Our butter production," stated Mr. Watson, "is down but there is a big increase in concentrated milk products. In 1951 we consumed about 92% of our concentrated milk products in contrast to some 50% five or six years ago. At the end of the year," he added, "we were in a deficit position in short, we produced less, in terms of milk, than we consumed."

"True we exported 24 million lbs. of cheese and exported 10% of concentrated milk products but on the other hand," pointed out Mr. Watson, "we imported 15 million lbs. of butter and 10 million lbs. of various types of cheese. The outlook here," added Mr. Watson, "would point to plenty of fluid milk with less cheese and butter in 1952."

Mrs. A. Kerr Host At Christmas Party

Mrs. Archie Kerr was hostess at the December meeting of Church Hill W.A.

Twelve members were present and Mrs. H. Griffin used part of the Christmas story as the topic of her devotions. Several Christmas carols were enjoyed and Mrs. Turner favored the ladies with a very lovely solo.

Mrs. W. Swackhamer took charge of the business which followed. Last minute plans were made for the baking sale, which was held the following Saturday. Cards and fruit were arranged for shipment on Christmas. The treasurer read an interesting report of the year's finances which showed an active year for the ladies.

With the election of the following officers, the business part of the meeting came to a close: president, Mrs. A. Kerr; secretary, Mrs. W. Butler; treasurer, Mrs. H. Griffin; pianist, Mrs. R. Denny; flower secretary, Mrs. B. Leitch; missions, Mrs. A. Kerr; reporter, Mrs. R. Denny.

While Mrs. Kerr and her helper prepared a very dainty lunch, little Arthur Thomson, acting as Santa, presented each lady with a gift from the tree.

EVERYONE Week-End Guests Visit In Community

Sunday visitors with Mr. and Mrs. Harvey Justin and Bobby were Mr. and Mrs. Duncan Kingsbury and Catherine, Brucevale; and Mr. and Mrs. Ted Justin, Patsy and Nancy, Rockwood.

Mr. and Mrs. Fred Murray, of Guelph, were Sunday visitors with Mr. and Mrs. Wm. Head.

Sunday visitors at the home of Mrs. Suter were Mr. and Mrs. Wm. Black, Keith and Marleen and Mr. Irwin.

Mr. and Mrs. Robert Patten and Diane, Guelph, visited on Sunday with Mr. and Mrs. John Alton.

Mr. and Mrs. W. H. Horlop and Mr. and Mrs. Harry Horlop, Elizabeth and Nancy, visited Saturday evening with Mr. and Mrs. Clarence Horlop, Rockwood.

Mrs. Lloyd Cutting, Acton, is visiting a few days with her mother, Mrs. Justin.

New Year's Day visitors with Mr. and Mrs. McAllister were Mr. Archie Milloy and Misses Ada, Kathleen and Margaret Milloy, of Guelph.

New Year's Day visitors with Mr. and Mrs. T. D. McCutcheon were Mr. and Mrs. Ernie Decker and family.

Holiday visitors with Mr. and Mrs. Chas. Fountain and family were Mr. and Mrs. Dick Grill and family, Oakville and Mr. Jim Fountain, Halifax.

Mr. Bob Barbour spent New Year's Day with Mr. and Mrs. Harry Horlop and family.

BRITAIN TO MALTA

Two U.K. naval Sea Fury aircraft flew the 1,322 miles from Leeson-Solent to Malta in 3 hours, 22 minutes, believed the fastest time ever.

Great Britain can be written off as a potential customer for very much of our agricultural products, due to lack of dollars. Quoting Winston Churchill, Mr. Watson pointed out that Great Britain does not intend to live on charity.

Turning to labor Mr. Watson reminded his audience that labor is demanding more money and consequently there is a great likelihood of labor having more money to spend. True, due to the change over to the production of implements of war there is more unemployment at the moment than a year ago, but the picture is likely to change once their new production program gets under way.

Furthermore, due to Old Age Pension, there will be 26 million dollars more money to spend each month than previously. In other words, he pointed out "Buying power will be greater."

The additional expenditure can only come from one source, the people of Canada, and that can only mean rising taxes.

Summary of Mr. Watson's address that the income of most of our people will be a little higher than a year ago, on the basis of labor in the form of higher wages - in agriculture, from mechanization rather than increased prices. Our net in agriculture is not likely to be much higher in 1952 due to increased costs for labor etc. However, the farm people of this Province are resourceful enough to deal with the situation if they know the facts.

Prominent District Born Doctor Dies

After a life of purposeful work on behalf of his fellowmen, Dr. Harold Craig Reid Hayward, of Perth, passed on following a heart attack in his office 16th Friday.

Dr. Hayward, Perth coroner and medical practitioner, was born near Milton on December 1st, 1881, and educated in Milton and Georgetown. He was the son of Thomas Hayward and the former Florence Craig.

Taking his medical degree at Queen's University, he graduated in 1915. After practicing in Kingston and McDonald's Corners near Perth, he joined the Royal Canadian Army Medical Corps in 1921 and moved to Perth and was married in Hamilton to the former Mary Edna Dewey.

The Perth blood donor clinic was organized and operated by Dr. Hayward, who took an active part in Red Cross work. He was largely responsible for the Ottawa branch of the Red Cross, which is a memorial to his son, Flight Sergeant William Dewey Hayward, reported missing in action, February, 1942. His leadership also led to the establishment of a war memorial at the Perth hospital.

His help went beyond that of his profession and it may well be that this unlagging effort hastened his death, of a heart attack suffered at his office, at the age of 60.

Dr. Hayward was a fisherman, and was instrumental in organizing the Perth baseball team. He was a member of the United Church.

It was reported that he recently left his bed during a storm to answer an emergency call, knowing well he had a heart condition. The next day he visited his patients as usual, and finally collapsed.

Surviving are his wife, and two daughters, Mrs. John Wickware (Nora); Mrs. Charles Murray (Barbara) both of Montreal, a sister, Isabella Stark, and a brother, Stephen Hayward, both of RR 5, Milton.

A guard of honor of Provincial Police flanked the coffin with a panel of honor from the Perth Rotary Club, of which Dr. Hayward was a very active member.

To quote again the Ottawa Evening Citizen Dr. Hayward was "a dedicated man of very considerable stature."

Bring Million Hp. In Operation in '51

In the big Canadian race to keep plant growth space with head growth, well over a million horse power of steam and hydro-electric capacity was brought into operation in 1951 in developments from coast to coast, says The Financial Post. Of the total, 891,250 hp. was new hydro-electric capacity.

Quebec led the power parade with some 461,700 hp. added during the year. Ontario brought in 376,500 hp. and Alberta, 100,000 to almost double the province's hydro capacity.

On the drawing boards for operation by or before 1955 is another 4,017,130 hp. exclusive of the St. Lawrence Seaway potential. It is estimated that more than 17 million hp. of new hydro-electric capacity will be brought into operation before the end of 1953.

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In extending the thanks of the gathering to Mr. Watson, Edwin Harrop of Milton referred to the speaker as "Prophet Watson" and complimented him on his usual comprehensive logical and masterly review in presenting the agricultural outlook for 1952.

Peet's Corner THE OLD SLEIGH BELLS

There came a sound to day that was familiar. Seldom heard, it carried me away back thru the years when noise like these resounded in school chimneys each frosty winter day.

It was the tinkle of the old sleigh bells ringing. And the frosty runners sliding on the snow. The bells were keeping time to horses' footsteps. With their tinkling chiming to and fro.

If you would go to hear a concert of sleigh bells, Or listen to some fine musician fare, You would not enjoy it any more than I did. When I heard those chiming ring through the frosty air!

FINDING URANIUM FROM HWY

Members of Britain's Atomic Energy Research Establishment have successfully tested a new technique of prospecting for uranium from a radiation detector equipped aeroplane. Tests were carried out at a height of 500 feet and a speed of 120 miles an hour.

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SECRET OF CONVICT LAKE showing Monday and Tuesday at Rexy, is predicated upon an actual event in California's early history. Here is a photoplay that incorporates more in the way of drama, suspense and action than can be found in most films which spring from purely fictional writing. Drama... Romance... and edge-of-the-chair suspense... they're all in this exciting action-adventure story starring Glenn Ford; Gene Tierney, Eitel Barrymore and Zachary Scott.



They're better with Butter. Such glorious flavour in everything you cook when you use rich, golden Canadian butter! Makes so many things taste so very satisfying! And wise mothers know, every pound of butter is bursting with natural goodness and food values. For better living, serve butter. DAILY FOODS 109 Huron Street TORONTO SERVICE BUREAU Toronto, Ontario. "Down Dairy Lane" - Listen to this program on Thursdays 1:45-2:00 p.m. E.S.T. over the Trans-Canada Network of C.B.C.