

EDITORIAL

Your Town is Represented

This week the editor of your hometown paper is attending the thirty-second annual convention of the Canadian Weekly Newspapers Association being held at the Royal Alexandra Hotel in Winnipeg, Man.

One of the largest and most influential newspaper associations in the world, the C.W.N.A. holds an annual get-together for a number of reasons. Most important is the objective that underlies most of the work of the association, that of developing better weekly newspapers from coast to coast in Canada. That this objective is a worthy one, and is in a measure being attained, is borne out in the fact that many tremendous improvements have been made in the weeklies during the years since the last war.

Another reason for the convention is the opportunity it affords for newspaper men and women to discuss mutual problems both at the formal sessions and in talking shop with one another as newspaper people invariably do. Surprising how many ideas for turning out better papers are to be picked up at these off the record discussions.

Addresses, round table discussions, forums, displays—all of these assist the newspaper people in gathering useful information and bright new ideas.

The convention, too, helps solve problems in connection with the business of turning out a newspaper that will be a credit to the hometown community. These days, goodness knows, there are enough problems, some of them affecting the very existence of weekly newspapers in this country.

But the annual C.W.N.A. gathering is not all work. There is, for instance, the pleasure of greeting old newspaper friends and making new ones. Time is allotted for dinners, luncheons and even a special breakfast, receptions, an all day tour to a paper mill and power development, and for just having fun.

Represented at the C.W.N.A. this year are newspapers in every province from British Columbia to Newfoundland. The gathering is symbolic of the unity that exists in this nation.

Friendly Towns

We are not at all anxious to see our town grow to such a size that mail delivery will become a necessity. We would miss the morning trip to the Post Office and the opportunity to greet friends along the route and assembled at mail time.

We in the smaller communities have a friendliness that is missing in the larger centres that the city dweller who plods the same route to and from his daily task does not enjoy.

City folk with little knowledge of day-to-day living in towns and villages sometimes comment on the interest small town people take in each others' affairs. To the uninitiated this might appear to be simply "nosiness". But anyone acquainted with the facts can tell them that it is something else altogether.

In small communities where the tempo of life is a bit more leisurely than in the cities we can afford to take time to get to know our neighbors, to talk with them about their activities and ours, to watch for a chance to lend a hand to the fellow who needs help or to put in a word of encouragement when it will do some good. That's why we say "good morning" to strangers as a matter of course.

It's a good thing, too, this business of friendliness and co-operation and looking out for the other fellow. Good for our neighbours and good for us.

Each of Us Can Do His Bit

The fight against inflation is everybody's fight, and everybody can do something about it. If every one of us would do his part we could check this rising spiral of prices.

This is not quite the same as saying that if the sky would fall we could catch larks, because, before we could catch any larks the whole sky would have to come down, but we could gain something on inflation if even a substantial minority of us would do our part.

What is our part? It is to work harder, to produce more, to consume less and to put our savings where they will not be spent on consumer goods.

Every dollar we withdraw from circulation helps to ease the upward pressure on prices. Every point that prices can be kept from rising is a point gained in maintaining the value of our dollar.

If you will be 70 this year or over application forms for Old Age pension benefits are ready for you at the Post Office. We're hopeful the run won't be too heavy before we reach the qualifying mark.

Freedoms

Ask a dozen people what they consider to be the greatest virtue of democracy, and a dozen different answers can be expected. In the long run, however, the over-riding virtue of them all is the power of the people to turn a government out of office.

In order to exercise this power intelligently, the voters must be kept informed. There must be freedom for those who oppose the party in power to expose its errors and weaknesses through every means available to them. These include first of all, the press; but they also include radio and its newer development, television.

The Massey commission, or rather a majority of its members, has recently published a report advocating that the present government control over radio through the CBC be greatly strengthened, and further that the CBC be given a monopoly of television program production, if not of transmission. In this latter conclusion, it suggests that the CBC should collaborate very closely with another government agency, the National Film Board.

A fifth member of the commission, Mr. Arthur Surveyer, is at odds with his colleagues on both these points. He proposes that control of radio be removed from the CBC and placed in the hands of an independent board; and that television production and transmission be opened to private enterprise.

There are apparently freedoms other than those of the press that require close watching that we may not lose. None would suggest that the press be put under government supervision surely.

For Better Fire Fighting

A \$900,000 program of standardization of Ontario firefighting equipment is announced by Col. Arthur Welsh, Provincial Secretary and Ontario Co-ordinator of Civil Defence.

The program will provide for standardization of all hydrant outlet ports, hose couplings, nozzle connections and auxiliary connecting equipment.

"The Ontario Government will pay \$600,000 of the cost and the Federal Government will contribute \$300,000," Col. Welsh said on his return from Ottawa after a conference with Federal authorities.

"Standardization will mean that all available fire fighting equipment of neighboring municipalities can be used in fighting large fires. At present, this can not be done except with the use of adapters.

All hose equipment will be standardized at 2 1/2 inches in diameter, and couplings at 3 1/4 inches diameter with five threads to the inch. All auxiliary connecting equipment will also be standardized. The program will include standardization of industrial fire fighting equipment so that municipal fire department equipment may connect to them.

Of the major cities, the Toronto metropolitan area is the only one not requiring conversion. Windsor, Hamilton, London and Ottawa will have to be standardized.

The cost of the program will include equipment and labor. Where municipalities' fire departments are not able to make their own conversion, teams of experts will be sent out to make the change.

Editorial Notes

Advertising is sort of like a man journeying through life. Just like the man, advertising accomplishes little without persistence.

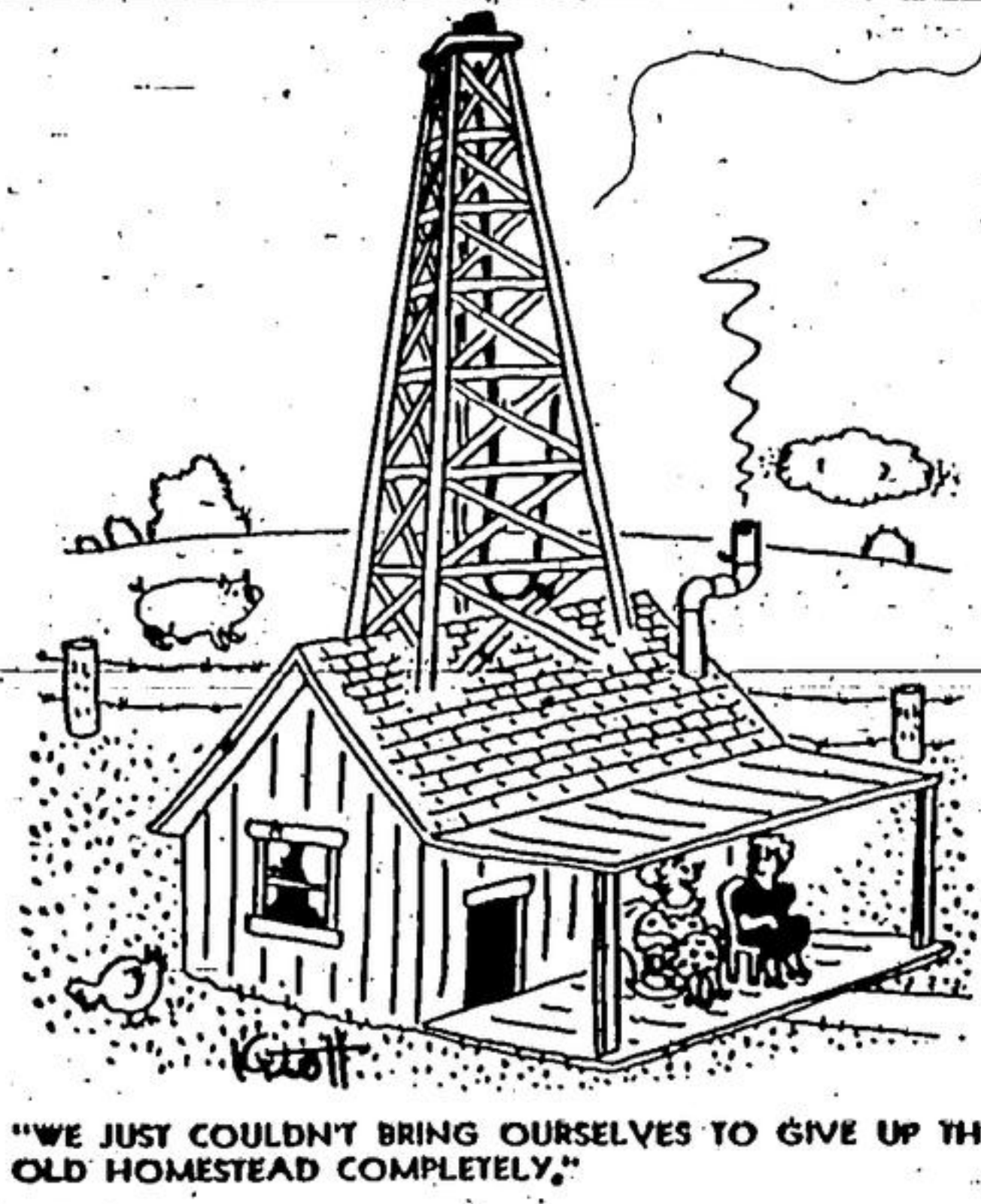
Someone has asked, "When you earn more money, but can buy less with it—where are you?" Next door to a request for government assistance.

The great Canadian National Exhibition is just around the corner and will be followed by the fall fairs. All of these are reminders that summer is on the wane.

We seem to be willing to do most anything to help those who are alcoholics except abolish the stuff that makes human beings that way. The profits must come first.

This week's editorial columns are of necessity compiled before the editor leaves for the Weekly Newspaper Convention in Winnipeg. Next week's will likely be written either in Winnipeg or more likely on the return trip from the west.

Although they do not seem to be included in the government index, taxes certainly form one of the chief ingredients of the cost-of-living in this day and age. If every tax were suddenly removed from the goods we buy, we would be amazed at how low prices would be.



"WE JUST COULDN'T BRING OURSELVES TO GIVE UP THE OLD HOMESTEAD COMPLETELY."

THE GOOD OLD DAYS MAY HAVE SEEMED BETTER

BACK IN 1931

Taken from the Issue of the Free Press of Thursday, August 13, 1931

Quite a number from Acton attended the Derry Day celebration at Georgetown yesterday.

Edwards Park will also close on Saturday night, along with the electric railway.

23-6 was the regimental tune to which Ballinadad trimmed the Halton Rifles in a game of softball on Monday night.

Extensive alterations are being made with the machinery and arrangements at the Mason Knitting Company plant this week.

Mr. William K. Black and wife are leaving next week to motor back to their home at Grand Prairie, in the Peace River district, where he will resume his teaching duties.

The first reunion of the Weatherston clan was held at the home of Mr. and Mrs. James Weatherston, of Everton.

The cut sole department at Beardmore Leathers Limited will be ready to start operations in the new quarters next week. For some months alterations have been under way at the warehouse preparatory to moving this department from Toronto.

Wife Of General Ex. Guest of Honor

Mrs. George Marshall will accompany her husband, General Marshall, U.S. Secretary of Defense when he comes to Toronto to officially open the C.N.E. on Aug. 24.

Mrs. Marshall will be guest of honor at the women's division luncheon on opening day and is expected to take part in the official opening of the Women's Building and the Design for Living Show in the Coliseum.

Katherine Tupper Brown Marshall is the General's second wife, having married him in 1930. His first wife and childhood sweetheart Elizabeth Carter Coles, died three years earlier.

Mrs. Marshall is described as gracious, sensitive and capable and is credited with having helped her husband immensely during the war by keeping an efficient quiet house. Her son, one of three children, was killed on the Anzio beachhead while serving as a second lieutenant with the U.S. First Armored Division.

The Marshall's favourite home is their country place, a five-acre estate known as Dodonna Manor in Leesburg, Virginia. It was built by a nephew of George Washington in 1754 and is constructed of white-painted handmade bricks with wooden lintels and a tin roof.

Here they had planned to retire and enjoy gardening together when President Truman recalled the General to become Secretary of Defense. Earlier General Marshall served as Secretary of State and later as U.S. Ambassador to China.

The daughter of a minister, Mrs. Marshall has written a book, "Togetherness," the annals of an Army wife.

Bizarre products from throughout the world will be on display at the 1951 Canadian National Exhibition. From Opening Day on August 24 until the closing on September 8, millions will see the unusual and the fascinating at the world's largest annual exhibition, so aptly termed "The Show Window of the Nation".

BACK IN 1901

Taken from the Issue of the Free Press of Thursday, August 15, 1901

During the week the secretary of the Gunner Moore Memorial Committee has been in consultation with Capt. J. G. Langton, officer in command of No. 6 Co., Acton and also with Col. John Davidson, Guelph. The suggestions of these gentlemen regarding the ceremony attending the unveiling of the monument will aid the committee very much. It has been proposed that as this monument is to be located in Fairview Cemetery that citizens and plot owners generally be urged to make the day a decoration day for the cemetery when all graves and plots will be decorated with flowers and flags.

Acton's first impression on strangers will be much improved now with the well paved street from Main St. to the G.T.R. depot. Foreman S. J. Barlow is determined to have the walks here turn out first class. The 600 feet of granite pavement was completed Tuesday.

Acton and vicinity have contributed a fair quota to the army of harvesters who have gone to the North West to assist in securing the immense harvest of golden grain now ready for the binder. Tickets were sold at the G.T.R. depot on Tuesday to the following: Alex. Waldie sr., A. B. Cheyne, Allan Mann, Stephen Carnochan, Samuel Frank, Robert Storey, Alexander McKinnon, T. A. Storey, Joseph Agnew, Willie Harding, Thos. Lee, John Gibbons, Robert MacPherson, Stephen Hornby, John Rawson and Robert McAlpine.

Mr. Chas. Davidson, of 2nd line, Esquesing, received a severe kick over the right eye from a young colt last week.

After several months of patient skilful overhauls and the introduction of the latest improved machinery Acton Roller Mills are now in running order and the proprietor, Mr. Glebe, is quite proud of the excellent grade of flour he is now turning out.

During the present summer Fairview Cemetery, Acton's city of the dead, has been visited by scores of persons. Visitors from the city are charmed with the location and general contour of the grounds and express surprise that Acton is able to keep the gravel drives and greenward walks in such excellent condition.

SIX FATALITIES

Vancouver has Canada's best traffic safety record. Third largest city, it had only six traffic fatalities in 1949.

Name For Dinner Set To Win Prize

An award of \$100 is being offered by the Women's Division of the Canadian National Exhibition for the most suitable name for a new dinnerware pattern designed by Sovereign Pottery in honor of the visit to Canada of Princess Elizabeth.

The new dinnerware, to be shown for the first time at the Exhibition, has a dark green border edged in gold, set against an off-white background. Green tones of the border are repeated in the centerpiece of lily-of-the-valley.

Try for the \$100 prize by sending your suggested name to the Women's Division, C.N.E., Toronto. All suggestions must be in by Aug. 22.

AT THE Churches

<p>United Church of Canada Acton, Ontario A FRIENDLY CHURCH Parsonage—29 Bower Avenue Phone 80 Rev. E. A. Currey, B.A., B.D. Minister Miss O. M. Leonard, A.T.C.M. Organist and Choir Leader</p> <p>SUNDAY, AUGUST 19th, 1951 10:00 a.m.—Sunday School 11:00 a.m.—Morning Worship 7:00 p.m.—Evening Worship</p>	<p>Presbyterian Church in Canada KNOX CHURCH, ACTON REV. ROBERT H. ARMSTRONG M.A., B.D., Minister</p> <p>SUNDAY, AUGUST 19th, 1951 11:00 a.m.—Divine Worship 10:00 a.m.—Sunday School ALL ARE WELCOME</p>
<p>Baptist Church ACTON</p> <p>SUNDAY, AUGUST 19th, 1951 10:30 a.m.—Sunday School 11:30 a.m. and 7:30 p.m.—Rev. F. H. Wentworth, Simcoe, Ont. Wednesday, 8:30 p.m.—Prayer Meeting</p>	<p>St. Alban's Church (Anglican) Rector—Rev. W. G. Luxton, B.A.</p> <p>SUNDAY, AUGUST 19th, 1951 Trinity XIII 11:15 a.m.—Holy Communion 7:00 p.m.—Evening Prayer A Welcome Awaits You</p>

PROFESSIONAL DIRECTORY AND TRAVELLER'S GUIDE

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