

EDITORIAL

Faith In Our Town

Faith in our own communities will do much to help our town progress. True, there are always things which require attention but the Midland Free Press makes this charge which is not applicable to Midland alone.

Very often he (the visitor) finds that the majority of merchants would rather grouse than do anything else. They suggest that business is not as good as it might be, that the industrial outlook is gloomy, that it is not like the good old days.

There are exceptions, and when there are enough of them, you find an exceptional town or city.

But unfortunately too often the grouse, who watch Toronto or some other neighboring city or town growing at what they think is a faster pace than his municipality, are in the majority.

This attitude is not confined to business men alone but it is often happy that business men meet more of the public and if they are spreading gloom it spreads much faster. The next time you as a citizen are tempted to grouse, stop and say the good things you can about your town. It is surprising how fast the good things will spread and when visitors are all told these advantages it soon becomes known that our town is a good town. Leave our bad points to be discovered by the visitors but let's not parade them ourselves.

Shop at Home

From all accounts, the Santa Claus parade caused the biggest crowd in Toronto there has been yet at such an event. And for out of towners going to Toronto to the parade is usually followed by a shopping tour of the downtown stores. The crowds are terrible, and you can scarcely get near a counter.

Why is it that it seems to so many a necessity to go to the city to do their Christmas shopping? Take another thoughtful look in the store windows in town next time you walk down the street. Local merchants are well stocked in respect to Christmas and have splendid lines of all kinds of goods. There is scarcely anything that is on your shopping list that can't be brought in here in town, and at a lower price.

The storekeepers make this a good town to live in. They pay a great percentage of the taxes and they cooperate in all the town enterprises. They have an active interest in the community and deserve the support of the "home" people. Their special Christmas displays are to help the buyer.

Rather than the urgency and haste that predominates in stores in larger centres, helpfulness comes naturally to clerks who are selling to their friends and neighbours. There is less risk, then, of finding yourself saddled with unsatisfactory goods when you return home and look them over by buying locally.

Shop at home!

Getting Attention

Several years in the editorial chair of a weekly newspaper has taught us when to toss the free publicity that every mail brings to our desk. It's surprising how our aim can hit the wastepaper basket and how fast we can detect the free publicity which comes from many big enterprises and from government offices. We have become so accustomed to the deluge that it usually doesn't bother us and apparently the institutions represented never bother to check up to see that none of it appears.

The other day, however, we were annoyed. We had postage to pay on one of these propaganda envelopes. It seemed like the height of injury and so instead of tossing it into the wastebasket we put the whole bulky thing into a plain envelope and sent a letter asking to be taken off this company's mailing list since we never used the stuff and we didn't want to pay postage on it. We even sent the envelope showing the postage we had to pay and sealed it up securely but forgot to put any postage on the letter.

Sure we got results. A nice letter of apology telling us how grieved they were that postage had been insufficient and that this rarely occurred—and best of all we can anticipate not having to pay postage on any more mail from this source. No, we weren't reimbursed for our postage paid but we have one less free publicity seeker and we think we'll continue to use the plan as it gets attention better than anything we have previously tried.

Population of Canada at September 1st was 13,921,000, an increase of 76,000 from June and 285,000 from September 1949. It is estimated by the end of the year the population will have reached 14,000,000.

Repeat and Repeat

The importance of tomorrow night's nomination meeting cannot be overemphasized and repetition of urging of citizens to attend and be kept informed on the affairs of their municipality cannot be repeated too often. You as citizens are stockholders in this municipal corporation. You make the decisions on the policy your corporation will follow. You may well be thankful that each year numbers of your fellow citizens agree to take of their time and talent to serve the municipality. It will be a sorry day for this democracy of ours when there are not sufficient of these citizens willing to make this sacrifice of their time.

You cannot do much about your provincial or Dominion tax levies but with your municipality you have ready access to making your desires known. Municipal officials are your fellow citizens. They give an account of their stewardship every year and the meetings throughout the year are open to every citizen to attend.

We urge therefore that all citizens attend the nomination meeting tomorrow night and if other citizens ask you to serve for a term, consider it well and be prepared to help with the duties if at all possible.

Pensions and Security

The last wave of wage increases in the United States took the form of obtaining guaranteed pensions, rather than increases in wage rates. This has now been succeeded by the current wave of demands for higher wage rates.

The idea of pensions, whether given by the state out of taxation or private employers out of the earnings of corporations, or out of a combination of the two, has a very powerful appeal. Such a system, carried into effect on a general scale, means an end of the spectacle of men and women being thrown out of work late in life without adequate means of support.

It should be noted that any such plan is really a form of compulsory savings, especially in the case of private pension systems. Obviously, a corporation can afford substantial pensions for its workers, if it is in a position to pay higher wages equal to the amount of its contribution to the pension fund. What happens is that the corporation and its workers agree that in place of higher wages paid now, there will be set aside enough money to provide pensions later on. The worker in reality admits his inability to secure for himself and arranged for the employer to provide for the future.

However, merely setting up these pension schemes does not guarantee that they will accomplish their purpose. There are two very important considerations to be kept in mind.

One is that the corporations which promise pensions, or large contribution to pension funds, must earn the money with which to provide these. Once a corporation has set up a pension scheme, then it is only common sense for its employees to remember that they will not actually get the pension, unless the corporation be solvent and with the necessary reserves on hand when the pensions come due.

The other point is perhaps even more important. These pensions are guaranteed in money so many dollars a month. Each man's pension becomes due at a given age, and after a certain length of service. The actual working of such a system, not to speak of its justice, must depend therefore on money retaining something like a stable purchasing power.

If A had retired on \$100 a month pension ten years ago, and B were to retire on the same pension today, then A would actually be getting a much more larger pension in terms of purchasing power than B will get. What is to happen to the pension of C, when he retires five or ten years from now?

Editorial Notes

From now on it will be regular routine to be reminded of the number of shopping days prior to Christmas.

Seems little doubt that the swamps will be full when winter sets in. The fall rains have been really copious.

Back again to Standard Time next week and for a few months of the year time will be uniform in this locality.

Tomorrow night is Nomination Night. Let's show a real interest in our town by having a record crowd of citizens at the town hall to take part in our municipal affairs.



"QUICK, JACKSON, HIDE THAT 'NO RIDER' SIGN."

THE GOOD OLD DAYS MAY HAVE SEEMED BETTER

BACK IN 1900

Taken from the issue of the Free Press of November 22nd, 1900

Flags flying at half mast on Saturday morning indicated to our citizens that someone occupying a prominent position in the eyes of the public had departed this life.

The following despatch gave the explanation and at the same time brought deepest sorrow to the home of highly esteemed citizens and sadness over the entire community.

Ottawa, Nov. 16. Sir Alfred Milner cabled to-day as follows: Cape Town, Nov. 16. 303 Moore, Canadian Field Artillery, was W. J. Moore, the second son of Mr. Thomas T. Moore, the principal of Acton Public School. The above is the only intimation as yet received of the sad event. Letters received from the deceased about the middle of this week intimated that he expected to return home about Christmas.

The Barber's Protective Association have decided to limit on the closing of all barber shops on the Sabbath.

The Free Library Board met on Friday evening last in the Library. Members present: Rev. H. A. Macpherson, Rev. J. K. Golden, M.A., Rev. J. M. Hagar, M.A., Messrs. Thos. T. Moore, John Cameron and H. P. Moore.

The early winter didn't stay. The three days' rain annihilated it. There was skilling on Henderson's pond a day or two last week.

DEATH
MOORE: At the Military Hospital Pretoria, South Africa on Friday, 9th November, Bombadier W. J. Moore of 12th Battery, Royal Artillery, second son of Thomas T. Moore Esq., Principal of Acton Public School, aged 35 years.

FROSTED GRAIN

There is considerable discussion among Western farmers on how best to use frosted grain and the usual answer is to feed to cattle and hogs. A check of sex reports for the past five weeks on Alberta hog marketings shows 65 per cent male and 45 per cent female (cows and sows). Hogs are always looked upon as great users of grain, and undoubtedly more grain than usual will be retained for breeding this year.

BACK IN 1930

Taken from the issue of the Free Press of Thursday, Nov. 20, 1930

The Indian Summer weather cut off quite a quota of fuel requirements.

The Annual Winter Fair is quite the attraction this week. It opened yesterday.

Work commenced this week on the rounding out of the highway at the seventh line corner and the making of a park of about four or five acres.

Secretary Neil Gibbons of the Acton Hockey Club was the representative from here at the meeting of the O.H.A. in Toronto on Saturday.

A beautiful supper was served and a splendid programme provided at the Baptist supper and concert on Monday evening. The ladies were well awarded for their labors by the response of the citizens.

Mrs. Edson Smith of Port Arthur, who accompanied the body of her father, the late Allan Mann, to Acton for interment here, is spending a week or so with friends in the old home.

Mr. and Mrs. H. P. Moore have been invited by the Chancellor and the Senate of Victoria University to leave the honor of meeting H. Excellence, the Governor of Canada on Tuesday, November 28th.

Win Dilas, aged 27, an Ukrainian member of a C.P.R. construction gang was struck by a flir while walking between the tracks east of Milton station. He died in Guelph General Hospital on Thursday night.

The annual meeting of the Acton Citizens' Band was a gathering of more than usual interest. A portrait of the late J. C. Hill was unveiled. The duty of unveiling this splendid portrait was given to Mr. N. F. Moore, the eldest member of the Band. A number of ex-bandmen were present.

DEATH
MURRAY: In Erin on Sunday, November 16, 1930, Thomas Hilliard Murray in his 59th year. MANN: At Port Arthur General Hospital on Thursday, November 13, 1930, Allan Mann, in his 83rd year.

GRASS-FED STEERS

Two grass-fed steers from the Lennoxville Experimental Farm were exhibited at the Sherbrooke Winter Fair. The object of the exhibit was to demonstrate to the farmers that by feeding grass and more silage, the feeding cost of the steers can be reduced.

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MANNING ELECTRIC

PHONE 230 ACTON

CARROLL'S

CLARK'S PORK and BEANS 2 16 OZ. TINS **23c**

Campbell's TOMATO SOUP 2 TINS **21c**
HEINZ KETCHUP 16 OZ. BTL. **25c**
AYLMER CHOICE SLICED BEETS 15 OZ. TIN **12c**
Aylmer TOMATOES 30 OZ. TIN **15c**
AYLMER CHOICE Tomato JUICE 2 20 OZ. TINS **19c**
Niblets Corn 14 OZ. 17c, 2 8 OZ. TINS **23c**
HEINZ SPAGHETTI 15 OZ. TIN **14c**

AYLMER CHOICE SIEVE 4-5

PEAS 20 OZ. TIN **15c**

Budded WALNUTS EMERALD 1 LB. **45c**
Christie's RITZ BISCUITS 8 OZ. PKG. **19c**
SEEDLESS RAISINS 2 LBS. **31c**
AUSTRALIAN CURRANTS LB. **17c**
PITTED DATES LB. **19c**
Greek TABLE FIGS 16 OZ. PKG. **17c**
SILVER STAR FLOUR BAG **39c, \$1.25**
ROMAR COFFEE BAG **47c, 93c**
DANDEE TEA PKG. **38c, 75c**

APPLE JUICE

ALLEN'S 2 20 OZ. TINS 21c

CLOVER LEAF TUNA 4 1/2 LB. TIN **44c**
Red Coho SALMON 1 1/2 LB. TIN **31c**
Richmello CHEESE 16 OZ. PKG. **27c**
PANCAKE SYRUP MULLAPERS 16 OZ. JUG **33c**
FRUIT PUDDING SHIRIFF'S 15 OZ. TIN **37c**
LUSHUS JELLY Powders 3 PKGS. **26c**
BLENDED JUICE TIN **15c, 35c**
Heinz BABY FOOD 3 TINS **27c**

SOAP FLAKES

CARROLL'S 4-LB. FAMILY BOX **59c**

ROBIN HOOD OATS 5-LB. BOX **34c**
Swift's CLEANSER 2 TINS **25c**

FANCY JERSEY SWEET POTATOES 3 lb. **29c**
NO. 1 LARGE ONIONS - - - - **5 lb. 14c**
FLORIDA U.S. No. 1 GRAPEFRUIT - - - **4 for 23c**
FLORIDA 250'S ORANGES - - - - **Dozen 29c**
California Emperor GRAPES - - - - **2 lb. 25c**

FRESH DAILY—Cauliflower, Cello Tomatoes, Cucumbers, Grapes, Bananas, Salads and Spinach in Package

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