

The Acton Free Press

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C. A. BLOP, D.L.S., Editor
Editorial and Business Office 174
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EDITORIAL

Our Generations Place in Progress

We were pleased to note last week that
Haltom County Council decided after discussion
against delaying action on the Home for the
Aged. No one will argue that the joint owner-
ship of Haltom and Peel has not been satisfactory
over the years. But when both Counties outgrow
the joint arrangement the sensible thing for both
is to meet present day requirements. We are all
for keeping down municipal expenditure and
curtailing debenture indebtedness where possi-
ble.

It does not, however, seem good municipal
program to invest more money in building and
equipment that is inadequate for present needs
and when completed would not give the public
the service required for both Counties. "Penny
Wise and Pound Foolish" is an old proverb that
is as fitting today as back in the days it was first
uttered. In the case of the program for a Home
for the Aged in Haltom the present expenditure
does seem high but viewed over the term of
years the wisdom of County Council will we
believe, be proven.

Plans for the new Haltom Home should be
elastic as well as making provision for present
needs. We believe expenditure of all municipa-
lities should be weighed carefully and curtailed
whenever possible. But certainly there are
new expenditures that must be made if we are
in this generation to make a contribution toward
progress.

Business Failures Rising

Business failures in Canada are increasing,
according to a survey in The Financial Post. But
the rate is well below that which prevailed after
the first world war when the country also ex-
perienced a period of readjustment.

"Indications are that the trend will continue,
in the view of business experts. They base their
opinions on two major factors: the return of a
more competitive market, and inevitable weed-
ing out of inexperienced management and firms
which lack sound financing.

Here's the 1949 record: "Number of failures,
596 which is 20.9% more than 1948. Total
liabilities, \$17,279,000, which is 47.0% over
1948. They're still not close to records after
World War One: 3,695 failures and total liabil-
ities of \$78.1 million in 1922."

The Powers of a Woman

When Chambers of Commerce, municipal
councils, and transportation experts and econo-
mists discuss the problems of attracting industry
to a particular municipality, they talk about such
things as freight rates, proximity to the source
of material supply, and distribution costs.

They are partly right, for these are factors
which have some part in determining the most
economic location of any industrial enterprise.

Never, however, underestimate the power of
a woman.

In recent discussions with several manufac-
turers who are considering moving their plants
from large cities to smaller communities, we
were told that the biggest single obstacle was not
the cost of moving, the finding of adequate per-
sonnel, nor freight rates, but merely convincing
the wives of certain key employees that life in a
small town was "human".

One manufacturer who had moved to a point
60 miles outside Toronto some three years ago
was being forced to return to the city because
the wives of certain of his executives would not
adjust themselves to life and friends in a smaller
centre.

Making strangers feel at home, improving
local recreation facilities, raising the cultural level
of a community and other similar considerations
are often "pooh-poohed" by hard-headed busi-
ness men and labor leaders who claim that the
main job of a chamber of commerce or a town
council is to go out and get more industry.

It often happens, however, that seemingly
unimportant considerations such as these are the

very things which determine the industrial and
commercial prosperity of a town or village.

Most industrial heads move their plants to
new communities because they fall in love with
the way of life in those communities, not because
of economic factors. They like the fishing. They
like the people. They like the beauty of the
streets. They are impressed by the cleanliness of
the town. In other words, they think that's the
sort of place I'd like to live in and raise my
children. And if their key executives feel the
same way, the industrial progress of that town is
sure.

A friendly welcome and a friendly face is
often a greater asset to a community than a
strategic location.

The Functions of a Reporter

A newspaper reporter is of necessity an im-
personal observer of the happenings of the
community. Officially, it matters little to him
what action a town council or any other civic
body or organization may take in any given
matter. As an impartial observer a news item
stating one side of a controversy is just as im-
portant as an item conveying the other side. In
other words he is not a biased witness of any
event. He is interested only from the standpoint
of news.

Perhaps the actions of a reporter at a meeting
sometimes seem unusual, but they have to be
unusual because he is, as we have said, only an
observer and not a participant in an event. It will
be noticed that he does not applaud when a
speaker makes some remarks that please the
audience. He does not join in the programme
unless it is to stand when the national anthem is
sung. He is merely an onlooker and is reporting
the cause of events, not solely for the benefit of
those at the meeting but for the whole com-
munity.

To paraphrase a famous poem "his is not to
reason why". That phrase adequately describes
the reporter's attitude toward any assignment he
is called upon to cover. He should not be ex-
pected to take part in the proceedings unless he is
personally interested as a member of the group.
—Smith's Falls Record News

Equal Pay for Equal Work

In the towns and villages and on the farms,
most folk work a six or seven day week.

In the cities, many people now work only
five days a week.

Much of what city people buy is produced
by a long work week in the country.

Much of what rural folk have to buy is pro-
duced by a short work week in the city.

Yet earnings in the towns, villages and farm
hamlets are, on the average, lower than those of
city-dwellers.

This means that most country folk are work-
ing longer hours for less money so that some of
their urban neighbours can earn more money
working shorter hours.

Equal pay for equal work might lead to an
economic revolution and a consequent decentral-
ization of commerce and industry which would
yield major benefits in trade, health, and citizen-
ship.

EDITORIAL NOTES

Hot arguments produce nothing but a cold
shoulder.

Since it's unusual the weather still provides
quite a part of the news this season.

There is no way to control the atomic power
we have harnessed, unless we give God the
reins.

The argument of whose got the biggest bomb
is getting a bit monotonous and scarcely rates as
news anymore.

Between John Lewis and the mine worker a
very bad example has been made of public
authority. If one group is outside the law so are
all other groups and we drift toward anarchy
and chaos. It's to be hoped Canada notes the
example and acts before it is too late.

Plans for Acton Swimming Pool are, we
understand, delayed at present because a sur-
veyor is not available to stake out the location in
the Park. It is expected construction will start
when the building season opens and proceed as
far as funds are available.

"Profound concern with what seems to be a
very dangerous tendency of our times," is ex-
pressed by Judge C. L. Austen of the Wellington
County Family Court in his annual report. He
referred to the "increase in excessive drinking on
the part of many people, with its consequences
in broken homes, loosening of moral standards
and decay of individual character. This is be-
coming a moral, economic and sociological prob-
lem of grave import for the future of society,"
the judge declared.

Recollections
of Acton
BACK IN 1900

Taken from the issue of the Free
Press of Thurs. February 8, 1900

Mr James Matthews is putting
his new patented horse tail rein
protector on the market.

The passenger train going west
at 10:02 was delayed nearly half an
hour Monday morning, between
Acton and Rockwood, owing to a
side-slip of the engine breaking it
is said from the effects of the late
severe frost.

Mr W. D. Shattuck of Calgary,
was in town this week visiting his
old friend, R. Agnew.

Attending school in the fifth de-
partment with teacher E. H. Mc-
Queen, its charges are Della Law-
son, Donald Sinclair, Marie Le-
onardy, Amy Speight, Mina Fark-
Ida Graham, Warren Brown, Ha-
ry Ed. Arthur Kenney and John
Moore.

Messrs. H. P. and E. J. Moore
are attending the annual meeting
of the Canadian Press Association
of Toronto this week.

The forty third annual conven-
tion of the Halton Sunday School As-
sociation held in Knox Church last
Thursday and Friday will always
be regarded as one of the most
successful in the history of Sun-
day School work in the County.

The Toronto Star has stepped in-
to the front rank as a metropolitan
evening daily. Under the new order
of things, Mr. J. E. Atkinson is
the man at the helm. He has as-
sociated with him, Mr. Joe T.
Clarke and Mr. Sam Hunter, for-
most cartoonist in Canada.

SNYDER Killed on the G.T.R. at
Toronto on Sunday, 4th Feb-
ruary John Wesley Snyder, son
of Isaac Snyder Esq., Esquimaux,
in Acton, in his thirty-fourth
year.

BACK IN 1930

From the issue of the Acton Free
Press of Thurs. February 6, 1930

The song of the snow shoveler was
pretty general after that six-inch
fall of snow on Sunday.

For the third time in recent
years and twice within the past
year, Cooper's Gent's Furnishing
Store has been unstocked by
thieves. Last night it was estimated
the store's loot would run well
over a thousand dollars.

The U.F.Y.P.O. Club held a skat-
ing party in the Acton Arena on
Wednesday evening. Between 80
and 100 members spent an enjoy-
able evening. After skating a social
time was spent at the home
of Mr and Mrs. Hugh McCutcheon.

Mr and Mrs. J. W. Jones enter-
tained the Intermediate Hockey
Club members and officials at an
enjoyable dinner party following
the game here on Monday evening.

BORN
GOWDY A. Victoria Hospital,
Montreal, on Thursday, Feb. 6,
1930, to Mr and Mrs. Douglas
McGowdy, a son.

DIED
GUNTON. At the home of her son,
Victor H. Gunton, Toronto, on
Friday January 31st, 1930, Anne
Gunton in her 78th year.

U.S. soybean growers got the
highest yields to the acre on record
in 1929, which again makes the
United States the world's largest
soybean producer.

AUCTION SALE

of Valuable Farm Property
The Undersigned has been in-
structed by
MRS. CLARA M. CLARKE
to sell by auction at the Dominion
Hotel, Acton, on
SATURDAY, FEBRUARY 11th
at 2 o'clock the following
of lot 28, Con. 5, Township
of Nassagaweya, better known as
the Cameron Ramshaw farm con-
sisting of 150 acres more or less,
about 5 acres of bush, balance
workable. Stone house, bank barn,
drive shed, telephone, hydro avail-
able. Farm in good state of
cultivation. Possession as of a
lease expiring April-15.
TERMS: 10 per cent Cash day of
sale. Balance in 30 days. Property
will be sold subject to a re-survey
bid. For further particulars apply
to C. F. Leatherland, Acton.
C. F. PETCH, Auctioneer.

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Lynn Valley Sleeve 4-5 PEAS 2 20.0Z 19c
HARVEST GOLDEN CORN 15.0Z 10c
LYNN VALLEY KERNEL CORN 3 14.0Z 25c
AYLMER WAX BEANS 2 15.0Z 25c
AYLMER PORK and BEANS 2 20.0Z 27c
Lynn Valley GREEN BEANS 2 15.0Z 21c
SPECIAL PROCESS LYNN VALLEY PEAS 2 20.0Z 29c
Sockeye SALMON 23c, 39c
Blueback SALMON 15.0Z 35c
Keta SALMON 1.8 19c, 32c

Tomato Juice
AYLMER CHOICE QUALITY 3 20.0Z 24c
SLICED AYLMER PEACHES 20.0Z 23c
CLOSE CHOICE DESSERT PEARS 15.0Z 18c
AYLMER APPLE SAUCE 2 15.0Z 25c
AYLMER JAMS WITH PECTIN ASSORTED 6.0Z 25c
AYLMER CATSUP BTL 17c
CANADA FIRST SOUPS 10.0Z 5c
MARGINE MARGARINE LB 32c
FREE-O-SEED RAISINS 12.0Z 19c
SEEDED CALIFORNIA RAISINS 15.0Z 23c
MAXWELL HOUSE COFFEE 1.8 89c
QUICK QUAKER OATS 1.6 30c

1c SALE SUPER SUDS
GIANT SIZE WITH GIANT PALMOLIVE SOAP
ALL FOR 58c YOU SAVE 11c
HAWES FLOOR GLOSS TIN 58c, 98c
SUNLIGHT SOAP 2 BARS 19c
Princess FLAKES 1c PKG 28c
SILVO SILVER POLISH BTL 17c, 31c
PARD DOG or CAT FOOD 2 1.8 27c
Heinz BABY CEREALS PKG 23c
Heinz BABY FOODS 3 TINS 25c
Yellow Quik MARGARINE 1.8 PKG 37c

Cal. Naval, 220's ORANGES, Special, Dozen 49c
Imp. Red GRAPES, 2 Pounds 29c
H. No. 1 96's GRAPEFRUIT 4 for 29c
Cello Pkg. TOMATOES, Each 19c
Imp. New CABBAGE, Pound 7c
Imp. Bunches CARROTS AND BEETS 2 for 21c

Business Directory

MEDICAL
DR. W. G. C. KENNEY
Physician and Surgeon
(Successor to Dr. J. A. McNeill)
Office in Symon Block, Mill St.,
Acton.
Office Phone 78—Residence (Chatham)
No. Phone 150
DR. D. A. GARRETT
Physician and Surgeon
Corner of Willow and River Sts.
Entrance River Street
Acton, Ontario
Phone 238

DENTAL
DR. A. J. BUCHANAN
Dental Surgeon
Office—Lishman Block, Mill St.
Office Hours—9 a.m. to 6 p.m.
X-RAY
TELEPHONE 148
DR. GEORGE A. SIKRS
Dental Surgeon
Mill St., corner Frederick, Acton
Office Hours 9:00 a.m. to 5:30 p.m.
TELEPHONE 19

LEGAL
C. F. LEATHERLAND, B.A.
ACTON
Barrister & Solicitor, Notary Public
Office 21 Phone Residence 188

LEVER & HOSKIN
Chartered Accountants
Successors to
JENKINSON & HARDY
1305 Metropolitan Bldg.
44 Victoria St., Toronto
Eig. 9131

VETERINARY
B. D. YOUNG, V.S., B.V.Sc.
Veterinary Surgeon
Office Brookville, Ontario
Phone Milton 1484
I. G. OAKES, V.S., B.V.Sc.
Veterinary Surgeon
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rance Agents' Association

TRAVELLERS' GUIDE
GRAY COACH LINES
COACHES LEAVE ACTON
Eastbound
6:38 a.m., 8:58 a.m., 11:48 a.m.;
2:04 p.m., 4:44 p.m., 6:33 p.m., 8:33
p.m., 10:58 p.m.
Westbound
10:42 a.m., 12:52 p.m., 2:57 p.m.;
5:27 p.m., 7:27 p.m., 9:12 p.m., 11:32
p.m.
Daily except Sunday and holi-
days.
Saturday, Sunday and holi-
days.

RAILWAYS
CANADIAN NATIONAL
Eastbound
Daily except Sunday, 9:52 a.m.;
6:27 p.m. and 9:24 p.m.
Westbound
Daily except Sunday, 8:48 a.m.;
6:50 p.m.; 7:44 p.m.; Saturday
only, 4:36 p.m.; Flyer at Guelph,
except Saturday and Sunday, 6:56
p.m.

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