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G. ASLOP DILLS, Editor
 Editorial and Business Office 724
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EDITORIAL

Signs Without Meaning
 Many signs are baffling these days, especially road signs. One wonders often how long such signs as "Men at Work" are left in position after the men have ceased work or the job is completed. It's rather startling to go along a highway at night and see such a sign and later find out it doesn't mean anything but just carelessness that it wasn't removed.

Another Highway sign that bothers folks is the familiar "Bump" sign. One would consider that such a sign was an emergency warning until repairs could be made. Often they become permanent fixtures and no attention is given to repairing the bump. Such a one has been in use for months on No. 25 Highway just north of Milton. It's such neglect as this that leads to non-belief in signs and warnings.

Controls Need To Hurry
 Alcoholism, it is indicated by research conducted "primarily in the United States, is one of the leading public health problems of the present generation." But, according to H. D. Archibald, Director of Research for the Liquor Control Board of Ontario, the problem is by no means new, going back almost as far as civilization itself.

Mr. Archibald reviewed the course alcoholism took and said the typical alcoholic starts young. By the time he is 25 the first tangible indication of his affliction appears.

It was the Liquor Control Board's intention, Mr. Archibald said, to continue a thorough study into this problem and the primary purpose of his remarks was to seek the delegates' co-operation when his department called on them in the future for assistance in the compilation of alcoholic statistics.

If it might be asked, he said, why this study was being undertaken by the Board, "I would ask you to underline and note the word control. That word is now being interpreted in the broad sense to include not only legislative measures with respect to sale, but also to include control of the drinking habits of the people, with particular reference in this case to the excessive drinker and the alcoholic."

Greatest Canadians
 What Canadians have contributed most to our national development since the beginning of the century? The Financial Post puts this question to nearly a hundred prominent citizens, historians, newspapermen, people in public life and similar positions. These five led their choice: Rt. Hon. W. L. Mackenzie King, leader of the Liberal party since 1919 and prime minister of Canada (with two breaks) from 1921 to 1949; Sir Frederick Banting, who discovered insulin; Sir Wilfred Laurier, prime minister during the great expansion era of 1900-11; Sir Charles Saunders, originator of the famous Marquis wheat; John W. Diefenbaker, one of Canada's greatest editors (Winnipeg Free Press from 1901-44). Not far behind were Tom Thomson, painter of Ontario lakes and forests; Sir William Osler, world famous surgeon; Sir Robert Borden, prime minister in first world war; Sir Adam Beck, founder of Ontario Hydro; Stephen Leacock, economist and humorist; Gilbert Labine, prospector and discoverer of uranium field in Canada; Sir Ernest MacMillan who, as one observer put it, "made an unmusical people like serious music."

Profits Regardless of Results
 The recent publication of statistics on Canada's consumption of intoxicating beverages gives reason to believe that the educational policy announced by the Ontario Liquor Control Board is long overdue and will have to hurry to keep pace with the spread of the habit of drunkenness. That the root of the disease is the unsatisfied demand for profit and greed for more money is the subject of a front page article in The Temperance Advocate.

Some years ago a thorough study and report on the Beverage Alcohol business by the Rockefeller Foundation had the conclusion: "The profit

motive is the core of the problem. Unless that motive is divorced from the retail sale of spirituous liquor, unless society as a whole can take over the business in the protection of its citizens, the future, at least in America, holds only the prospect of an endless guerilla warfare between a nation fighting for temperance and a traffic that thrives on excess."

"It is plain that the materials cost of beer and spirits is very low. Beer "materials" cost at the rate of one cent per glass which sells for 10 cents. Hard liquor materials for a sixty cent cocktail cost less than a cent. Here, in a word, is a business in which the profit motive is at its highest and monopoly control is fully eighty per cent effective.

This, however, is only a part of the profits story. The bigger half of the profits scoop is made at the stock market level. Canada's biggest breweries' common stock sold at 60 cents per share in 1941. At the time this breweries "chain" with headquarters in Toronto, had about 900,000 shares on the market. That stock went as high as \$29.00 per common share. And the shares on the market have been stepped up from 900,000 to a new level of 2,200,000 shares. In other words a stock market gain of 45 million dollars or more was made. And being a capital gain—its makers paid not one cent of taxes."

Why Water is Scarce
 One reason for the shortages is that the demand for water by cities and industry has more than doubled in the last 15 years. Air conditioning, expanding industries, sewage disposal and a hundred new uses are draining off daily millions more gallons of water with the result that the underground level is being steadily lowered.

It is generally agreed, however, that the greater reason is the general waste of natural resources. Uplands have been stripped of trees and water allowed to run off into streams and rivers. Experts tell us that an acre of mature forest land will absorb and return to the water table 500 times as much rainfall as an acre of land put to quick-yield crops.

The importance of forest reclamation, planting of farm wood-lots and even shelter belts in both the east and west is, therefore, emphasized. If we continue to strip our forests without replanting there are bound to be increasing water shortages.

This is a conversation argument that city dwellers are beginning to appreciate almost as much as those persons who have seen fertile areas converted into dust bowls and who have suffered greatly as a result. Winnipeg Tribune.

Japan Goes Modern
 Things are apparently picking up in Japan. Signs of progress have not been too numerous lately, but it finally looks as though the Japanese have at last introduced a modernization project aimed at raising their status in the eyes of the rest of the world.

Reason for their claim to modernization comes from a report issued recently by Kyoto news agency in Tokyo. According to the report, Japan's leading industry, textile manufacturing, is going modern in a big way. "A new type of cotton spinning machinery," says the release, "expected to cut the production costs in Japanese mills by about 10 per cent. has been installed in three of the major plants in the country. This new machinery is needed to cope with the post-war problem of higher labor costs."

If it weren't for the fact that this information contains serious ramifications for a great many Canadians, the statement would be extremely ludicrous.

The so-called higher labor costs in Japanese textile mills represent a wage system which is close to outright slave labour. For example, a girl employed in a Japanese textile mill must work ten hours a day, six days a week for a year and a half to earn the equivalent of one week's salary paid to a young woman employed in a Canadian textile plant. If the wages presently paid in Japan represent a "post war problem of higher labour costs", Canadians can shudder to think what Japanese wages will be when the post war problem is eliminated.

EDITORIAL NOTES
 Not such a favourable season for sewer work this year as was experienced last winter.

The Canadian winter is not fully co-operating with John L. Lewis this year. It's been an easy season in fuel consumption.

The most remarkable January that folks can remember—just one long January thaw. But just imagine what drifts we would have if all that rain had been snow.

Another change is announced in weekly newspaper ownership. The Bracebridge Gazette which has been owned for many years by the Thomas family is now owned by the Bracebridge Gazette Limited, a company which has C. E. Bond, of New Liskeard as president; D. C. Thomas as Vice President and Sec. Treas.; V. L. Farrow as manager and editor and Alma Peacock as assistant editor.

Recollections of Acton BACK IN 1900

Taken from the Issue of the Free Press of Thursday, Jan. 12, 1900

Plenty of snow now. About six inches fell during Monday night's storm. Farmers are busy teaming wood.

Mr. Cowan Shortall has been appointed assessor of Esqueping Township for 1900.

Between eleven and twelve o'clock last Thursday forenoon, Mr. John Watson one of our esteemed farmers of Lot 26, Con. 5, Esqueping met with an accident of a most serious character. In company with his brothers, Robert and Henry he was engaged in tearing down an old stone house at his brother Robert's, when the heavy plate on top of the stone wall, thirty-six feet long, fell, striking him upon the head and back, and then rebounding a short distance. By the blow his spinal column was fractured and his head badly cut. Contrary to expectations the medical men give some hope for his recovery.

Mr. John A. Tracy, the new clerk of Esqueping, is a son of the late Richard Tracy, who was first clerk of the Township.

Mr. John N. Border of Namsagweys, who went out west to Yorkton last April, has left with a party of ten to act as scouts or rough riders, in the Transvaal.

Mr. and Mrs. J. B. Chisholm gave a farewell party to their daughter, Mrs. Johnston, and Miss Etts and Mr. Park Dills, on Friday evening, before their leaving for Johnstown, N.Y.

MARRIED
 WOODHALL-McKAY - On Wednesday, 27th of December, at the Methodist Parsonage, Georgetown, by Rev. J. Saunders, Mr. Cranmer Woodhall to Miss Elizabeth T. McKay, both of Georgetown.

LANE-MILLAR On Wednesday, January 3, Mr. William A. Lane of Esqueping, to Miss Margaret Millar daughter of the late John Millar of the 7th Con Esqueping.

DIED
 McPHAIL. At her home, Willow St. Acton on Wednesday morning, January 17th, Christine, widow of the late William McPhail, aged 77 years.

BACK IN 1930

From the Issue of the Free Press of Thursday, January 16, 1930

Norton Motors, Acton, made their first showing of the new Ford cars of 1930 this week.

On Monday evening the combined skating party of the Knox Church and the United Young People's Societies was held in the arena.

Last Saturday Mr. Jas. Symon and Mr. J. Kenney observed the first robin reported this year, on Mill Street.

At the annual meeting of the Acton Fall Fair Board Mr. J. J. Kennedy was elected President.

The choir, Sunday School Orchestra and Music Committee were banquetted by the Ladies Aid Society of the church last evening.

DIED
 INGLE. On Thursday, January 9, 1930, at the home of her son-in-law, Rev. J. W. Gordon, St. Catharines, Margaret Ingle, widow of the late George Ingle, Namsagweya Township, in her 82nd year.

What we consider masculine and feminine names are given to Eskimo children indiscriminately.

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OLD DUTCH CLEANSER 2 TINS 29c
VEL w/ PALMOLIVE Soap ALL PKG. 33c
HALVES FLOUR GLOSS 5-LB. 99c
IVORY SOAP 10c, 16c
PARD DOG or CAT FOOD 2 LBS. 27c

Special CRANBERRIES, lb. 19c
 Best For Juice **FLORIDA ORANGES, 288's, Doz. 29c**
 Imported Green Tops **Bunch Carrots and Beets, 2 lb. 25c**
Florida 96's GRAPEFRUIT, 4 for 29c
Fresh, Crisp CELERY HEARTS, Bundle 15c
 Fresh Daily — Broccoli, Rhubarb, New Cabbage, Green Onions, Spinach, Cauliflower and Grapes

Business Directory

MEDICAL
DR. W. G. C. KENNEY
 Physician and Surgeon
 (Successor to Dr. J. A. McNiven)
 Office in Symon Block, Mill St., Acton
 Office Phone 72—Residence Church St. Phone 140

DR. D. A. GARRETT
 Physician and Surgeon
 Corner of Willow and River Sts., Entrance River Street
 Acton, Ontario
 Phone 258

DENTAL
DR. A. J. BUCHANAN
 Dental Surgeon
 Office—Leishman Block, Mill St.
 Office Hours—8 a.m. to 6 p.m.
X-RAY
 TELEPHONE 148

DR. GEORGE A. SIRRS
 Dental Surgeon
 Mill St., corner Frederick, Acton
 Office Hours: 9:00 a.m. to 5:30 p.m.
 TELEPHONE 19

LEGAL
C. F. LEATHERLAND, B.A.
 ACTON
 Barrister & Solicitor, Notary Public
 Office 22 Phone Residence 183

LEVER & HOSKIN
 Chartered Accountants
 Successors to JENKINS & HARDY
 1305 Metropolitan Bldg., 44 Victoria St., Toronto
 Bldg. 9131

VETERINARY
B. D. YOUNG, V.S., B.V.S.C.
 Veterinary Surgeon
 Office: Brookville, Ontario
 Phone—Milton 1464

F. G. OAKES, V.S., B.V.S.C.
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TRAVELLERS' GUIDE
GRAY COACH LINES
COACHES LEAVE ACTON
 Eastbound
 6:38 a.m.; 8:58 a.m.; 11:48 a.m.; 2:08 p.m.; 4:43 p.m.; 6:33 p.m.; 8:33 p.m.; 10:58 p.m.
 Westbound
 10:42 a.m.; 12:52 p.m.; 2:57 p.m.; 5:27 p.m.; 7:27 p.m.; 9:12 p.m.; 11:32 p.m.
 *—Daily except Sunday and holidays.
 *—Saturday, Sunday and holidays.

RAILWAYS
CANADIAN NATIONAL
 Eastbound
 Daily except Sunday, 9:52 a.m.; 6:27 p.m. and 9:24 p.m.
 Westbound
 Daily except Sunday, 9:48 a.m.; 6:50 p.m.; 7:46 p.m.; Saturday only, 7:36 p.m.; 7:58 a.m. Guelph except Saturday and Sunday, 6:38 p.m.

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