

Business Directory

MEDICAL
DR. W. G. C. KENNEY
Physician and Surgeon
(Successor to Dr. J. A. Matthews)
Office in Ryson Block, Mill St.,
Acton
Office Phone 18—Residence Church
St., Phone 124

DR. D. A. GARRETT
Physician and Surgeon
Frederick Street, Acton
Formerly Dr. Nelson's office
Office Phone 238—Residence 348

DENTAL
DR. A. J. BUCHANAN
Dental Surgeon
Office—Latham Block, Mill St.
Office Hours—9 a.m. to 6 p.m.
X-RAY
TELEPHONE 148

DR. GEORGE A. SIBBS
Dental Surgeon
Mill St., corner Frederick, Acton
Office Hours: 9:00 a.m. to 1:00 p.m.
TELEPHONE 18

L. WILSON
Dentist of Chicago
Electro-Therapeutic
Bell Telephone Building
Acton
Phone 303
Hours 10 a.m. to 8 p.m.

LEGAL
C. F. LEATHERLAND, B.A.
ACTON
Notary Public, Notary Public
Office 21 Phone—Residence 183

LEVER & HOSKIN
Chartered Accountants
Successors to
JENKINS & HARRY
136 Metropolitan Bldg.
44 Victoria St., Toronto
Eg. 9131

VETERINARY
B. D. YOUNG, V.S., B.V.Sc.
Veterinary Surgeon
Office—Brookville, Ontario
Phone—Milton 1644

F. G. OAKES, V.S., B.V.Sc.
Veterinary Surgeon
Office and Residence Knox Ave.
Acton—Phone 138

MIMI ZLANEJON
THE VICTOR B. RUMLEY
FUNERAL HOME
Funeral Home, Heated Ambulance
Serving the community for 45
years
Phone 39 night or day

WILLOUGHBY FARM
AGENCY
Largest & Oldest Agency in Canada
Head Office, Kent Bldg., Toronto
Georgetown Representative
Tom Hawson
Phone Georgetown 225W

F. L. WRIGHT
Estate Real Estate
Member Appraisal Institute of
Canada
Member Guelph and District Real
Estate Board
Member Guelph and District
Insurance Agents Association
Office: Wilbur Street, Acton, Ont.
PHONE 88

TRAVELLERS' GUIDE
GRAY COACH LINES
COACHES LEAVE ACTON

Standard Time
Postbound
Daily 6:44 a.m.; Daily except
Sundays 9:52 a.m.; 7:10 p.m.; Mon-
day only 8:19 p.m.; Daily except
Sunday, Flyer at Georgetown, 6:37
p.m.; Daily Flyer at Georgetown,
10:11 p.m.
Weekbound
To Stratford—10:44 a.m.; 12:44
p.m.; 2:56 p.m.; 8:29 p.m.; 7:34 p.m.;
8:14 p.m.; 11:34 p.m.
To London—10:44 a.m.; 1:59
p.m.; 4:52 p.m.; 7:34 p.m.; 6:16
p.m.
a—Except Sundays and Holidays
b—Monday and Holidays
c—Saturday, Sunday and Holidays
x—To Kitchener daily to Stratford
Sunday and Holidays
y—To Kitchener only.

RAILWAYS
CANADIAN NATIONAL

(Standard Time)
Postbound
Daily 6:44 a.m.; Daily except
Sundays 9:52 a.m.; 7:10 p.m.; Mon-
day only 8:19 p.m.; Daily except
Sunday, Flyer at Georgetown, 6:37
p.m.; Daily Flyer at Georgetown,
10:11 p.m.
Weekbound
Daily except Monday, 1:17 a.m.;
Monday only, 12:00 a.m.; Daily ex-
cept Sunday, 8:49 a.m.; 6:50 p.m.;
7:44 p.m.; Saturday only, 2:36 p.m.;
Sunday only, 9:43 a.m.; flagstop;
Flyer at Guelph, except Sat. and
Sun. 6:36 p.m.

W. T. PATTERSON R.O.
Specialist in Eye Examination—
Ophthalmic
148 WYNDHAM ST., GUELPH
Phone 1188
Completely Equipped Office
Below Maher Shoe Store

The Acton Free Press
Published Every Thursday at Acton, Ontario
Authorized to second class mail, Post Office
Department, Ottawa
SUBSCRIPTION RATES—\$4.00 per year in ad-
vance. Unless stated otherwise, single copies
5c. Both old and new addresses should be given
when change of address is requested.
ADVERTISING RATES—On application and as
given in various columns hereafter.
Although every precaution will be taken to avoid
error, the Free Press accepts no responsibility for
omissions or misstatements in advertisements. It
will not be held responsible for any loss of
advertisements or for any damage to property
sent by the advertiser and with such error or
omission as may be caused by the advertiser.
The Free Press, its liability shall not extend to
any person for any loss of or damage to property
sent by the advertiser and with such error or
omission as may be caused by the advertiser.
G. ARLOFF DILLI, Editor
TELEPHONE—
Editorial and Business Office 138
Residence 42

EDITORIAL

Off Again On Again
Just when most municipalities have set their
1944 tax rate and counted on provincial govern-
ment grants as in the past along comes the
disturbing news that grants are to be changed
again and the one mill subsidy discontinued.
The same amount is assured but it is to be done
in a different way.

The thing that the provincial government
falls to consider is that most of the men who
labor on municipal councils give their services
with little or no remuneration. They are not
\$10,000 a year men or they do not have any
tax free salaries. The thing that irks is this
constant changing policy and lack of guidance
from the Provincial government.

We have change of assessment, change of
educational program, change of municipal
grants, interference by the province in local
police system and pay and now a hand in the
town fire brigades. We have Royal Commis-
sions and new fangled appointments that take
years to bring in reports.
In the meantime municipal taxes continue
to soar. The average tax payer knows each
year his tax bill is higher and begins to wonder
if the provincial budget with all the supposed
help for municipalities is real or camouflage.

Teach History, Not Propaganda

Real Canadians who hope to see this country
genuinely united will heartily applaud the sen-
timents expressed by L'Abbe Arthur Maheux
in Toronto recently, states the Financial Post.
The distinguished president of the Canadian
Historical Society, and professor of history at
Laval University sharply assailed the distorted
history textbooks used in various provinces.

To have one version, of our history pre-
sented in Quebec or Nova Scotia and another
and distinctly different version in Ontario or
British Columbia is not good enough, argues
The Post. That sort of thing can only lead to
confusion and greater segregation. Instead of
teaching history we are simply spreading prop-
aganda.

If we are to have the fullest co-operation
between French and English speaking Cana-
dians; if the citizen of British Columbia is
to really understand his fellow Canadian in the
Atlantic Provinces then each must know some-
thing of the other's history, of the problems of
the past and of the great heroes of the past.
That knowledge is not shared to-day for the
simple reason that there is little in common in
the history taught in the schools of the differ-
ent provinces.

Drinking Liquor vs. Car Driving

How many drinks of strong liquor can a
man take and still be capable of driving a motor
vehicle as it should be driven? It is claimed
by experts that a two-ounce drink of whisky
increases a man's error in reasoning twenty per-
cent. So, it would seem a man who has to drive
a car home—or anywhere—should not drink at
all. After three or four drinks, it is claimed,
men appear sober and think that they are that
way, but the fact is that even two drinks cause
a driver to take chances and drive at speeds he
would not do if he had taken no drinks at all.
With the motoring season in the offing, and
with a predicted increase in the number of cars
on the highways this year, drivers of motor
vehicles should remember that "liquor and gas
do not mix", and a drinking driver may be a
killer.

What Pensions at 65 Would Cost

A few weeks ago Farm Forums were de-
bating the deduction of pensionable age from
70 to 65 years and the removal of the means
test. We noted at the time that most of the
Forums favored the reduction in age and the
removal of the means test. We wondered then
what these changes would cost Canada and how

many of the Forum members who favored the
changes had any idea of the probable cost.

Information on these points came to hand
the other day through a return tabled in the
House of Commons by Health Minister Paul
Martin. The return stated that the cost of pro-
viding an Old Age pension plan of \$50 a month
at 65 years was estimated at \$212,500,000, if the
means test were continued and the percentage
of the population on pensions at 65 was the
same as at 70 and over. As the number of pen-
sions would likely increase if pensions began
at 65, the sum named in the return would be
more likely to be under than over the actual
cost. If the means test were abolished the cost
of providing \$50 pensions to persons of 65
years and over would total \$378,400,000.

We do not know whether or not the persons
who set the Farm Forum programs furnished
the Forums with any information as to the prob-
able cost of these changes. We think this is
information that the Forums should have had
before they were asked to make decisions on
a matter of such importance. Most of us would
favor Old Age pensions at 65 and the removal
of the means test if they were not going to
cost too much. If we understood clearly that
these changes were going to add seriously to
the burden of taxation we might come to a
different conclusion. Orangeville Banner.

A Danger to Democracy

There's a lesson for more than unions and
strikers in the facts concerning the Penman
Company strike in Paris. There are 650 em-
ployees of the Penman company. When a vote
was taken about a strike, there were 51 at the
union meeting. Of this number, 27 were in
favor of the strike, and 24 were opposed. For
more than a month, there has been a strike in
that town, caused by the vote of 27 of the 650
employees of this firm. Pickets have battled
with the police; people have been taken to hos-
pital; many have been arrested. One woman
involved in trouble at the plant, died of a heart
attack. The Mayor has had a nervous break-
down. The town is torn by strife, and divided
in its loyalties.

That's what happened when nearly 600
stayed away from a meeting. It could happen
not only in an industry, but also in a municip-
ality. It behooves citizens to take an interest
in their union and in their municipality and
make sure that the majority voice is always
expressed. A difference of 4 in a recorded vote
constitutes a majority even when 503 do not
have interest enough to record their vote.

Merchant Finds Advertising Never Costs—It Pays

The Ashburn Furniture Company, Alham-
bra, California, invests four per cent. of its
total annual sales in advertising each year, says
an article in "Retail Home Furnishings." And
according to Will J. Lavelle, advertising man-
ager for the company, "advertising never costs
—it pays."

Mr. Lavelle says that to realize profitable
returns from advertising investments, stores
should set up an advertising budget based on
a percentage of anticipated sales for the year
and spread this budget over the year, in a way
that will take advantage of seasonal selling op-
portunities when consumers are known to buy.

Merchants who use an advertising budget
and plan according to predetermined selling
opportunities, says the article, should also take
into consideration what competition is offering
and what consumers are demanding in the way
of value and price.

The major portion of Ashburn's advertising
goes into the local newspaper, which Mr. Lavelle
says is the best medium for advertising furni-
ture, appliances and housewares. Only with
consistent advertising can a store expect fast
returns from its advertising, he says. Spas-
modic advertising carries "no punch" and has
no readership "backlog," he asserts. Other
stores may have the same merchandise at the
same time and at the same price, but the store
that promotes its merchandise and builds up
good will and confidence through steady news-
paper advertising is the store that gets the sale.
Lavelle adds.

EDITORIAL NOTES

St. Patrick's Day a week from to-day and
a time when the little Shamrock is very much
in evidence on the breast of every true Irish-
man.

It is encouraging to learn that the Ontario
government plans no new taxes but disheart-
ening to find out that there will be no lowering
of present taxes.

When Hon. Geo. Drew failed to get his 1942
correspondence on the table in the House of
Commons, he landed the whole 32 pages of it
on the already cluttered desks of newspapers.
But it seems most of us are so busy keeping
abreast of 1949 that we haven't time to read
the wordy letter of 1942. We noticed by the
heading it's something about Hong Kong.

Recollections of Acton BACK IN 1899

Two-story addition in course of erection at Acton Roller Mills. The extra space will be utilized principally for storing flour and grain.

Mr. John A. Gordon has leased "Gordon Hall" the family home- stead to Mr. Paul Kennedy, Jr. and will leave on a prospecting trip to the North West.

It is pretty conclusively settled that a new Baptist Church will be erected in Acton this summer. The site is not definitely settled but the south-east corner of Mill and Elgin Streets is favoured by the congrega- tion.

Mr. J. T. Wood who has by his energy and skill built up a knitting business of considerable propor- tions in Lockwood, lately put in a steam boiler and engine. The capac- ity of this plant is thus largely in- creased.

At a well attended meeting of in- creased enthusiasts in the town hall the following officers for the Acton "Crescents" were elected: Hon. Pres. D. Henderson, M.P., Presi- dent; J. H. Matthews, Vice Pres.; J. Lawson, Sec. Treas.; J. D. McPhoe, Executive Committee; Dr. J. P. Coghlan, W. Gould and H. J. Mac- Nabb.

DEATHS
SWACKHAMER. In Acton on Sunday, 13th March, to Mr. and Mrs. J. B. Swackhamer, a son of LEATHE, in Acton on Friday, 10th March, to Mr. and Mrs. David Beattie, a daughter.

DEATHS
SYMON. In Georgetown on Sun- day, February 26th, William Symon in his 90th year.

BACK IN 1929

From the issue of the Free Press of March 7th, 1929

Mr. R. J. Walde has disposed of his farm at lot 22, concession 2, Ea- queuing Township, to a buyer from Hamilton.

William Sinclair, Norval, former- ly of Erin, was seriously injured when buried beneath a tree when part of a pit caved in.

At the regular meeting of the Actondale U.F.W.O. a debate re- solved that the school has greater influence in moulding character than does the home was the main item.

The affirmative was upheld by Miss Violet Crossman and Mr. Leslie Swackhamer, the negative by Miss Velma Murray and Mr. Roy McKeown. The decision was in favour of the negative side.

Mr. Frank Thompson, of Strath- ville, has been appointed superin- tendent of the Children's Aid So- ciety to succeed the late W. H. Stew- art.

The death occurred on Tuesday of David McCutcheon, of Everton, after a brief illness.

DEATHS
DUTTON. At the home of his daughter Mrs. J. E. Carlton, Rock- wood, on Thursday, February 28, 1929, William Dutton in his 83rd year.

E. P. HEAD OPTOMETRIST
Eye Examined Scientifically
HEARING AND BATTERING
QUICK REPAIRS TO
Glasses — Binoculars
Field Glasses, etc.
38 St. George's St.
PHONE 1236
GUELPH
Est. 26 Years

Make Your Selection of New Wallpaper
FROM THE LARGEST STOCK IN WESTERN ONTARIO
Priced to suit everyone
You'll find it at
CHAPPEL'S BOOKSTORE
125 Wyndham St., Guelph
ANGUS KENNEDY, Proprietor

Help The Red Cross
"SALADA" TEA

Be Miles Ahead With Meteor
Order that new Mercury or Meteor Now for Spring Delivery
FROM YOUR MERCURY LINCOLN & METEOR DEALERS
CALL MILTON 802 AND ONE OF OUR SALESMEN WILL CALL ON YOU

BELL BROS. SALES and SERVICE
Milton Ontario

CARROLL'S
LOW PRICES ON HIGH QUALITY FOODS EVERYDAY
SPECIAL — SILVER RIBBON
TOMATO JUICE
AYLMER CHILI SAUCE 2 28-OZ. TINS 23c
• BTL. 22c
LYNN VALLEY KERNEL CORN 2 2-OZ. TINS 37c
CLARK'S MUSHROOM SOUP 2 TINS 15c
JAM APPLE and RASPBERRY, APPLE and STRAWBERRY, LYNN VALLEY 4-LB. TIN 59c
SMALL SHRIMPS 5-LB. TIN 39c
AYLMER PIE APPLES 24-OZ. TIN 15c
SAUER KRAUT AYLMER 2 28-OZ. TINS 25c
GRAPEFRUIT JUICE 2 28-OZ. TINS 23c
SOCKEYE SALMON 14-LB. TIN 23c
AYLMER SUCCOTASH 24-OZ. TIN 19c
FITTED CHERRIES 24-OZ. TIN 31c
CHOICE PEACHES 24-OZ. TIN 33c
WESTON'S CRACK-ETTES 19c
PORK and BEANS CLARK'S 2 15-OZ. TINS 19c
CLARK'S VEGETARIAN BEANS 2 15-OZ. TINS 19c
WOODBURY'S SOAP 10 4-CASES 30c
LIBBY'S CATCHUP 11-OZ. BTL. 21c
TOMATO SOUP CAMPBELL'S 2 TINS 21c
SPECIAL — SILVER RIBBON CHOICE UNGRADED PEAS
3 TINS 26c 2 20-OZ. TINS 25c
AYLMER PEAS CHOICE 2 10-OZ. TINS 19c
AYLMER PEACHES 10-OZ. TIN 15c
LYNN BUTTER KROVAN 5-OZ. JAR 21c
INSTANT CHOCOLATE CADBURY'S 6-OZ. TIN 24c
California, Size 344 ORANGES, Doz. 25c
Crisp Fresh SPINACH, lb. 15c
Fresh COCONUTS, each 19c
Greening No. 1 APPLES 6 Quart Basket 69c