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Everyone loves the Baby Prince

Everyone will want to try the SENTIMENTAL CELEBRATING

PURITY "Prince Charles" CAKE

A great new name for a beautiful new cake. For high days, holidays, Sunday or any day this new Purity Flour triumph is *heavy* to look at, *royally good* to eat . . . and lucky, lucky it's homespun in cost. Clip the recipe right now. Better still skip out to the kitchen and start baking.

PRINCE CHARLES CAKE

½ cup butter, shortening, or other soft mild fat
½ teaspoon vanilla extract
1½ cups brown sugar
2 eggs
1¾ cups sifted PURITY FLOUR
¼ teaspoon salt
2½ teaspoons baking powder
½ cup walnut milk
½ cup chopped walnut meats
6 fine half-walnut meats to decorate

Cream butter or shortening and add vanilla. Blend well. Gradually add sugar. Beat until mixture lights and fluffy. Beat eggs with rotary beater until foamy, add gradually to fat, sugar mixture. Beat thoroughly. Sift together PURITY FLOUR, salt and baking powder. Add dry ingredients alternately with milk, making 3 or 4 additions. Add walnut meats. Stir gently and quickly until batter blended. Do not overmix. Spread into two 8" layer cake pans, well greased. Bake in moderate oven (350°-375°F) 30-50 minutes. Let cake "set" 5-10 minutes before removing from pans.

Maple Icing . . . Boil ½ cup Maple Syrup to soft ball in cold water stage. Beat whites of one egg until stiff and add hot syrup slowly, beating continuously with rotary beater. Add salt and continue beating until icing is thick enough to hold shape then spread on cold cake. Decorate.

Cocoa Icing . . . Melt ½ tbs. butter over direct heat, add cocoa. Stir until frothy. Remove from heat. Add ½ cup sugar, ¼ tsp. salt, then 1 cup of milk, a little at a time. Blend thoroughly. Cook over boiling water until thick. Heat one egg in frying pan. Pour hot mixture slowly over egg, stirring continuously. Cook 3 or 4 minutes more, stirring constantly. Cover, when cool add vanilla.

This and so many other wonderful recipes call for Purity Flour. It's the reliable favourite for cakes, pies, cookies, buns or bread. Wherever you shop you'll find this fine flour . . . milled from Canada's finest hard wheat.

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PURITY FLOUR
FOR ONE RESULT—PERFECTION

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NEWS and VIEWS

Of Halton Farm Interest

R. Bruce Reid Re-Elected President Halton Hog Producers

Despite icy roads the Annual Meeting of the Halton Hog Producers was well attended in the Court House, Milton, on Saturday afternoon, January 15th.

R. H. Graham, Assistant Live Stock Commissioner for Ontario, was the chief speaker. Mr. Graham gave a comprehensive report of the findings as revealed by the Cost Studies Branch, following an analysis of the reports of the sixty-five co-operators in the Hog Production Demonstration Project. These sixty-five co-operators were commercial hog producers selected by the County Hog Producers' Association. It was interesting to learn that the greatest financial returns were received by farmers putting the most time on the hog enterprise. This factor plus balanced rations and the reduction of weanling pig losses, were the most important factors in controlling profit or loss in hog production. The figures revealed a wide range in the cost of hog production and the returns being received by hog producers for labor per hour spent in the hog business.

The cost per 100 lbs. ranged from a low of $10.00 per cwt. to a point well over $20.00 cwt.; while the returns for man hour ranged from a loss or minus figure to slightly over $4.00 per hour.

Chas. Newton, director for District No. 5 on the directorate of the Ontario Hog Producers' Association, spoke briefly outlining action to date on such topics as condemnation insurance, hog tabbing, etc.

It was recommended by the meeting that the County Bacon show be continued and that the township directors of the Halton association be again responsible for the selection of hogs from their respective townships. The Halton Association also announced that they were prepared to contribute financial assistance towards the organization of a Boys' Swine Club in 1949.

The election of officers resulted as follows: President, R. Bruce Reid. Vice Pres. Perry Merry; Sec. Treas., Robert Miller; Directors, Nelson Twp. Erwin Gunby; Roy Ellenton, Glen Campbell and Fred Dixon; Esquesing, Arthur Brain, Cedric Harrop; Trafalgar, Clayton May, J. A. Dixon, Clarence Peacock; Nassagaweya, Ivan Richardson, John Wilson, W. L. Ferguson.

Gerald Graham Heads Halton Jersey Breeders

Halton Jersey Breeders held their annual meting in the Hornby Hall, on Tuesday of last week. William Davies, of Palermo, President of the Halton Association in 1948 was in charge of the meeting. At the business session held in the morning, following routine business Harold Butcher, Secretary of the Ontario Jersey Club spoke briefly as did Alko Harry Collins of Woodstock, president of the Ontario association.

Col. Bartley Bull of Brampton in a brief address revealed that Jerseys had been exported to eleven foreign countries in 1948. Col. Bull paid tribute to the work of Pro. N. J. Thomas, Soils and Pasture Specialist at the O.A.C., stating that as a result of Thomas' advice over the past six years, they reaped the best crops in 1948 in the history of their Brampton farm.

Following the sumptuous turkey dinner served by the ladies of the Hornby W.I., Reeve W. A. Young of Fergus delighted the audience which packed the auditorium with a humorous and philosophical address. Some excellent films screened by R. S. Heatherington of the National Film Board, brought to a conclusion one of the best meetings ever held by this organization.

The election of officers resulted as follows: Pres., Gerald Graham; 1st Vice Pres., Duncan Moffat; 2nd Vice Pres., W. H. Deylin; Sec. Treas., J. E. Whitelock. Directors Trafalgar, M. C. Beaty and Jack Egatherstone; Esquesing, F. D. Charles and Kenneth Ellis; Nelson, Wm. Davies, R. Hayward and F. Dewhurst; Nassagaweya, A. Padbury; Erin, Chas. McKeown; Eramosa, W. J. Hatch.

Junior Farmer Highlights

The annual Halton Junior Farmer Rally was held in the Milton High School on Thursday evening last. Ross Beattie of Stayner, President of the Junior Farmer Association of Ontario, and Norman C. Lindsay, Director of the Community Programs of the Ontario Dept. of Agriculture were the guest speakers. These two dynamic leaders gave those in attendance a most interesting and informative evening's program. Cameron Wilson, President of Halton Juniors, was in charge of the meeting.

Milton Juniors Hold Open House

Milton Juniors entertained their parents and friends at the Farmers' Bldg. on Wednesday last. At the boys' meeting with President Bill Lawson in charge, the program was given over to a consideration of the Farmer's Position from an Income tax and Succession Duties standpoint. Messrs. L. D. Deakin, Francis and Clancy, formerly of the Federal Income Tax Office in Hamilton, presented a fund of information on this confusing and complicated subject.

The Junior Homemakers with President Vera May in the chair had Miss Higginson of the Halton Medical Unit as their special speaker and demonstrator. The young ladies report a most enjoyable and educational evening's program.

Halton Juniors on the Air

On Saturday evening last, Halton Juniors presented an interesting and informative panel discussion on the subject of Conservation over CHML at Hamilton. Those participating in the broadcasting were W. Lawson, Vera May, Dave Pelletterio, John McClure and Ray Everdell.

Another feature of their broadcast was the address of Joan Somerville of Acton on Recreation.

All in all, they did an excellent job and reflect much credit to their leaders Miss Ismay Kean and Cameron Wilson who prepared the script.

CATTY

Mrs. Jones: "Whenever I'm in the dumps, I get a new hat."

Mrs. Smith: "I was wondering where you got them."

January Clearance Sale

January 27th to February 5th Inclusive

THOSE OF OUR CUSTOMERS WHO ARE USED TO OUR REGULAR LOW PRICES AND THE RELIABLE QUALITY OF OUR MERCHANDISE, WILL REALIZE THE SINCERITY OF THE SALE VALUES AS SHOWN HERE. WE HOPE YOU WILL TAKE THE FULLEST ADVANTAGE OF THIS SALE IF THE MERCHANDISE LISTED MEETS YOUR NEEDS. WE ARE EXTENDING THE DATES OF THIS SALE TO FEBRUARY 5th SO THAT ALL OUR RURAL CUSTOMERS MAY PARTICIPATE. ONLY A FEW ITEMS WILL BE WITHDRAWN FROM SALE THIS WEEK-END.

Glassware and Crockery

GLASS TUMBLERS, assorted designs, reg. 10c each. Sale Price 5c or 6 for 45c
TEAPOTS, 6 cup size, reg. 65c. Sale Price 55c
GLASS MIXING BOWLS 2 for 15c
WHITE ENGLISH JUGS
1 Qt. Size, reg. 35c. Sale Price 35c
1 Pint Size, reg. 25c. Sale Price 45c
½ Pt. size, reg. 45c. Sale Price 35c
PYREX NURSING BOTTLES, 8 oz. size, reg. 23c. Sale Price 18c
BEAN POTS, earthenware, reg. $1.50 Sale Price 75c each
CEREAL DISHES, white crockery 15c
LAMP CHIMNEYS, small size only
LANTERN GLASSES, Tall Only
SALE PRICE 4c EACH

HARDWARE

ELECTRIC LIGHT BULBS, 40 and 60 watt 2 for 25c
AERO LEMON OIL 16 oz. bottle reg. 29c Sale Price 25c
STOVE PIPES, 6-inch size only, reg. 22c. Sale Price 15c
STOVE PIPE ELBOWS, 6-inch size only reg. 25c. Sale Price 15c
SOOTFOE CHIMNEY CLEANER, reg. 29c. Sale Price 19c
GALVANIZED PAILS, No. 12 size, reg. 55c. Sale Price 49c
CORN BROOMS, each 85c
ROUND CLOTHES PINS, dozen 7c
SPRING CLOTHES PINS, dozen 9c
BRILLO SOAP PADS, reg. 10c
OLO PADS, reg. 12c
SALE PRICE 6c Pkg.
HOUSE PAINTS, FLOOR PAINTS, VARNISHES, ½ pt. 35c; quart 85c
PAINT BRUSHES 15c, 19c, 25c, 45c
Buy these now for spring and save
SHINGLE STAIN (5 gal. Drums), green, brown, Red, reg. $9.25. Sale Price $4.98
BARN PAINT, green, brown, red, 1 gal. cans, reg. $2.19. Sale Price $1.88 gal.

TOYS

STAKE TRUCKS and DUMP TRUCKS heavy gauge metal, reg. 69c. Sale Price 49c
HOCKEY STICKS 49c
HOCKEY PUCKS 8c and 15c
HOCKEY PADS, reg. 69c. Sale Price 49c
VALENTINE CUT-OUT BOOKS 19c

Stationery Dept.

WRITING PADS, letter size. Sale Price, each 9c
ENVELOPES, Sale Price 2 pkgs. for 9c
PAPER TOWELS, per roll 18c
TABLE NAPKINS, 70 in pkg. 15c
HEAVY WAX PAPER, 100 ft. rolls 29c
TOILET PAPER, Premier, White Swan or Interlake. Sale Price 9c roll
BAKING CUPS pkg. 15c

Drug and Toiletries Dept.

PEPSODENT ANTISEPTIC, 3 oz. bottle reg. 29c. Sale Price 15c
HYDROGEN PEROXIDE, 3 oz. bot. 15c
COLGATE'S TOOTH PASTE, lg. size 25c
KLEENEX TISSUES, 2 pkg. for 35c
FACELLE TISSUES, Sale Price 19c pkg.
KOTEX SANITARY PADS, Jr., Reg. or Super 2 for 65c
DYTINT, all colours, dyes or tints all fabrics 10c pkg.
SEE OUR FEATURE CORNER OF ODD LINES ON SALE AT FRACTIONS OF THEIR ORIGINAL VALUE
PERACO TOOTH POWDER, tin 9c
QUEST DEODORANT POWDER, reg. 35c, box 14c
FIBS TAMPONS, reg. 39c for 19c
TALCUM POWDER, reg. 19c for 9c etc.
TOILET SOAPS
LIFEBUOY PALMOLIVE LUX TOILET SOAP. Sale Price 9c cake
RICHARD'S CARBOLIC SOAP. Sale Price 6c cake
SOAP FLAKES
VEL, PRINCESS, SUPER SUDS FAB. Sale Price 29c box
SUNLIGHT SOAP. Sale Price 9c cake

Notions Dept.

WHEELING YARNS, ¼ lb. skeins, 2 or 3 ply, all colors, reg. 45c Sale Price 39c
MOTHPROOF GARMENT BAGS, reg. 18c. Sale Price 15c
FANCY WORK TO EMBROIDER
A large assortment of interesting and useful pieces, excellent materials in cotton and pure linen, ASSORTED PRICES
EMBROIDERY COTTON, all colors, 4 skeins for 15c
LADIES FELT SLIPPERS sizes 3, 4 and 5, reg. 69c. Sale Price 49c
CHILDREN'S FELT SLIPPERS, assorted sizes, reg. 59c and 69c pr. Sale Price 49c
LADIES' PLASTIC CLOTH SLIPPERS, Cuban Heel, reg. $1.29. Sale Price 98c
MEN'S SLIPPERS, reg. $1.95 and $1.49 Sale Price 98c
WEEK-END BAGS, and SUIT CASES, serviceable & attractive, excellent value from $2.79 to $3.19

Candy Dept.

FRESH ROASTED PEANUTS. Sale Price, 1 lb. Bags 19c
ORANGE and LEMON SLICES 35c lb.
A B GUM DROPS 35c lb.
CANDY KISSES, Xmas Wrapped. Sale Price 19c lb.
HARD BOILED CANDIES, odd flavours. Sale Price 25c lb.
CHOCOLATES, Ass't. cream centres or Peppermint Patties 64c lb.
VALENTINE GUM DROPS or JELLY BEANS, ½ lb. 16c
VARSITY CHOCOLATES, 1 lb. box reg. $1.60. Sale Price 89c
CHOCOLATE BARS from Scotland, each 6c

DRY GOODS

COTTON BATTS for quilts or Comfarters, 6 oz. batts 25c 8 oz. Batts 33c 1 lb. Batts 65c and 89c 2 lb. Batts $1.29
PILLOW PAK, 1 lb. bag 45c
WHITE FLANNELETTE, yd. 44c
COLORED FLANNELETTE, yd. 33c
COTTON PILLOW CASES, each 75c
PAPER WINDOW DRAPES
Kitchen Drapes 98c
Living and Bedroom Drapes $1.49
HAND TOWELS, each 39c, 45c, 55c, up
DISH CLOTHS 10c and 15c
FACE CLOTHS 9c and 15c

Table Coverings in Oilcloths and Plastics

PLASTIC TABLE CLOTHS, 1½ yds. by 1½ yds. each $1.29
1½ yds. by 2 yds. each $1.65
PLASTIC TABLE CLOTH, per yard 69c and 98c
DOMOLITE PLASTIC TABLE SQUARES, 1½ yds. square. Sale Price $1.89
TABLE OILCLOTH SQUARES, 1½ yds. square $1.17
TABLE OILCLOTHS, White, Damask or brocades, 40½ inch width, yd. 55c
45 inch widths, yd. 63c
54 inch widths, yd. 79c
LARGE FELTOL RUGS, 6 ft. by 4½ ft. each $1.85

LADIES' HOSE

LADIES' RAYON and COTTON HOSE, reg. 67c. Sale Price 59c
LADIES' WOOL and COTTON HOSE, reg. 99c. Sale Price 89c
LADIES' WOOL and COTTON FULL FASHIONED HOSE, reg. $1.45. Sale Price $1.25
LADIES' WOOL and RAYON HOSE, reg. $1.15. Sale Price 98c
LADIES' RAYON HOSE, pair 39c

BOYS' WEAR

BOYS' FLANNELETTE PYJAMAS, sizes 24 to 34, reg. $1.69. Sale Price $1.49
BOYS' FLEECED COTTON PULLOVERS, sizes 22 and 24 only, reg. $1.25. Sale Price 89c
BOYS' ALL WOOL PULLOVER SWEATERS, crew neck, navy and fawn, sizes 24 to 32, reg. $1.75. Sale Price $1.49
BOYS' LONG TWEED PANTS, Heavy Quality, pair $3.29
BOYS' LEATHER HELMETS, reg. $1.29 Sale Price 98c
BOYS' SKI CAPS reg. 79c. Sale price 65c
BOYS' DENIM OVERALLS, sizes 26 to 34, pair $2.49
BOYS' FLEECE-LINED COMBINATIONS, sizes 24-28 only, reg. 98c Sale Price 69c
BOYS' RIBBED COTTON COMBINATIONS, sizes 24 to 34, reg. $1.98. Sale Price $1.39
BOYS' PLAID COTTON SHIRTS, sizes 6 to 14 years, reg. $1.65. Sale Price $1.49
BOYS' PURE WOOL GOLF HOSE, reg. 75c. Sale Price 59c

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20% Reduction on our complete stock of Boys' and Men's Leather Dress Gloves and Mitts, Work Gloves, lined and unlined, Gauntlets, Pullovers, Shopper' Thumb Mitts, etc., etc.
You pay the reg. prices as marked less 20 per cent.

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MEN'S SKI CAPS, reg. $1.00 to $1.25. Sale Price 89c
REVERSIBLE GABARDINE SKI CAPS reg. $1.55. Sale Price $1.29
MEN'S BEST QUALITY DRILL PANTS Black or Blue with white stripes $3.98 pr
MEN'S DENIM PANTS, pair $3.15
MEN'S FLEECE-LINED COMBINATIONS, odd sizes, reg. $2.95. Sale Price $2.69
MEN'S DENIM OVERALLS $3.75 pair
MEN'S FLEECE - LINED SHIRTS and DRAWERS, odd sizes, reg. $2.25. S. P. $1.98
MEN'S PLUM COTTON COMBINATIONS, reg. $2.25. Sale Price $1.98
MEN'S 2-piece RIBBED COTTON UNDERWEAR, medium weight Shirts reg. $1.10. Sale Price 98c
Drawers, reg. $1.35. Sale Price $1.19
MEN'S HEAVY FLANNEL WORK SHIRTS, fawn colour, odd sizes. Sale Price $1.89
MEN'S WHITE RAYON SCARVES, reg. 89c. Sale Price 69c
MEN'S ALL WOOL SCARVES & PATTERNED RAYON SCARVES, reg. $1.00. Sale Price 79c
MEN'S PURE WOOL WORK SOCKS reg. 59c group. Sale Price 89c
reg. 89c group. Sale Price 79c
MEN'S HEAVY POLICE WORK BRACES 49c
MEN'S GREY JERSEY COTTON WORK GLOVES, reg. 45c. Sale Price 39c

CHILDREN'S WEAR

Girls' Plum Cotton Bloomers, sizes 16 to 32. Reg. 65c. Sale Price 49c
MISSES BALBRIGGAN PANTIES, sizes 6 to 12 yrs., reg. 49c Sale Price 35c
CHILDREN'S COTTON BRIEFS, winter weight, size 8 to 12 yrs., reg. 55c. Sale Price 45c
CHILDREN'S COTTON TRAINING PANTIES, winter weight sizes 2 to 6 yrs. reg. 45c. Sale Price 39c
Girls' Plum Cotton VESTS, sizes 20-22, reg. 69c. Sale Price 49c
Sizes 24 to 30, reg. 89c. Sale Price 69c
Girls' Plum COTTON COMBINATIONS, size 16, reg. 75c. Sale Price 69c
Sizes 18 to 22, reg. $1.25. Sale Price 98c
Sizes 24 to 28, reg. up to $1.59. S.P. $1.25
Girls' Navy FLEECE-LINED BLOOMERS sizes 2 to 6, reg. 59c. Sale Price 49c
Sizes 8 to 14 yrs. reg. 69c. S. P. 59c
MISSES NAVY BLOOMERS 50% Wool, reg. $1.00. Sale Price 79c
CHILDREN'S RIBBED CREAM VESTS sizes 20 to 28, reg. 75c. Sale Price 59c
Sizes 30 to 34, reg. 85c. Sale Price 69c
SOFT SOX, small, med. and large, used as bedroom slippers or as feet for sleepers, reg. 39c. Sale Price 23c
Children's FLEECE - LINED WAISTS sizes 2 to 8 yrs. Button front style, reg. 75c. Sale Price 69c
Slip-Over Style, reg. 55c. Sale Price 49c
CHILD'S OVERALLS, Doeskin, sizes 2 to 6 yrs. Reg. 59c group Sale Price 45c
Reg. 79c group Sale Price 65c
CHILDREN'S SAILOR SUITS, Doeskin, size 6 only, reg. $2.95. Sale Price $1.39
Children's BEANIES, asst. colours, reg. 29c. Sale Price 15c
Children's FELT TAMS, reg. 79c. Sale Price 49c
Child's FLANNELETTE SLEEPERS reg 69c. Sale Price 49c
Child's FLANNELETTE PYJAMAS, reg. 65c. Sale Price 49c
CHILD'S DOESKIN SKI PANTS, sizes 2 to 6 yrs. reg. $1.49. Sale Price $1.19
CHILDREN'S SNOW TROUSERS shoulder straps, blanket cloth, sizes 3 to 6, reg. $2.29. Sale Price $1.89
Infant's Wool Sweaters, old stock, reg. 85c. Sale Price 49c
Infant's Soakers, old stock, reg. 49c. Sale Price 25c
Infant's Wool Tams, old stock, soiled reg. 45c. Sale Price 19c
Infant's Fleeced Mitts, odd lines, counter Soiled, reg. 29c and 35c. Sale Price 19c
Infant's Vests, Button Front size, 4 to 6, reg. 69c. Sale Price 59c

LADIES' WEAR

LADIES' COTTON SNUGGIE BLOOMERS & VESTS in small, med. large sizes reg. 49c line. Sale Price 35c
Reg. 75c line. Sale Price 59c
Reg. 89c line oversize. Sale Price 69c
LADIES 15% WOOL SNUGGIES bloomers only, reg. 98c. Sale Price 79c
LADIES' RIBBED BLOOMERS, reg. 85c line. Sale Price 69c
Reg. $1.00 line. Sale Price 89c
LADIES' PINK FLEECE LINED BLOOMERS, reg. $1.00. Sale Price 79c
LADIES' FLANNELETTE NIGHT GOWNS, reg. $1.59. Sale Price $1.29
LADIES' PULLOVER SWEATERS, reg. $1.49. Sale Price $1.29
LADIES BROADCLOTH SPORT BLOUSES, reg. $1.59 group for $1.39
LADIES' HOUSE DRESSES, new styles, $1.95 and $2.49.
See our special Rack of Odd Numbers in Ladies' House Dresses, Blouses, Girls' Plaid Skirts, Dresses, Dirndle Skirts, Sweaters, etc. These are definitely odd, soiled or old stock, priced very low to clear. Can you make use of them?
PLASTIC APRONS, odd line to clear. Sale Price 39c
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