


On this happy occasion we wish you and those you hold dear, Merry Christmas and a rewarding New Year.

**Roy's Electric Service**  
R. R. 1, ACTON



We join good old Saint Nick in wishing one and all a very merry Christmas and a Happy New Year.

**Kendrick's Hairdressing**  
ACTON

**Season's Greetings**

To the Citizens of Halton

A MERRY CHRISTMAS

—and a—

HAPPY AND PROSPEROUS NEW YEAR

STANLEY L. HALL, M.P.P.

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**Halton Poultry Products**



**A Joyous Noel**

May the star of the wise men which shone from above, reflect down the years bringing goodwill to all men.

**Elliott Bros.**  
Mill St. Acton

**NEWS and VIEWS**  
Of Halton Farm Interest

**Halton Plowmen Re-Elect C. F. Pickett as President**

Halton Plowmen's Association concluded one of the most successful years in its history in the Farmers' Bldg., Milton, on Tuesday evening of last week. This was the occasion of their annual meeting and the treasurer's and auditor's reports revealed a successful year financially despite increased activity. During the year the Halton association in co-operation with Halton Junior Farmers sponsored a Junior Match and Coaching demonstration in the spring; financed a team of plow boys to represent Halton in the inter-county tractor class at the International; and climaxed this with what is considered by many to be the outstanding County Match and Farm Machinery display of the Province in the year 1948.

The election of officers and directors for 1949 which was keenly contested resulted as follows: Honorary President, J. A. Elliott, Milton; President, C. F. Pickett, Georgetown; Vice Presidents, Arthur Diamond, Rockwood, and V. E. McArthur, Milton; Secretary-Treasurer, J. E. Whitelock, Milton; Directors—Esqueuing, J. C. Cunningham, R. Currie, Clébert McDowell and J. S. Wilson; Nassagaweya—J. E. Ellenton, Ross Gordon and Jack McPhail; Nelson—Roy Ellenton, Geo. Readhead, Ross Segsworth and J. H. Taylor; Trafalgar—J. A. Dixon, Jack Marchment, J. C. Marshall and Harold Pickett; Honorary Directors, Hughes Cleaver, M.P., Stanley L. Hall, M.P.P., W. E. Breckon, Victor Hall, M. T. McNabb, W. J. Robertson, W. A. Robinson and W. H. Robinson.

Associate directors—Esqueuing, Lloyd Fisher, Harvey Nurse and F. Ruddle; Nassagaweya, Harold Ferguson, Tom Patterson and H. Warmington; Nelson, Glen Campbell, A. G. Hunter and John Richardson; Trafalgar, Frank Hall, Leonard Lister, and Lloyd May; Auditor, John Irving.

Present plans call for staging the 1949 County Match in the Georgetown-Norval district. The program included some excellent films screened by Messrs. C. Lewis and Shadlock of the International Harvester Co., Ltd.

**Halton Conservation Committee Organized**

The members of the Agriculture and Reforestation Committee of the Halton County Council together with representatives of the Halton Federation of Agriculture; Halton Junior Farmers; Milton Sportsmen's Association; Halton Lumbermen's Association; Halton Crop Improvement Association; Halton School Trustees; have in recent months been giving increasing attention to the Conservation of Halton's wood-lands, soil and water supply. As a result of their recommendations a by-law was recently passed by Halton County Council which provides a subsidy to cover the cost of fence to protect Halton County woodlots; another recommendation resulted in the public meeting held a few weeks ago in the Court House, Milton, which was addressed by W. G. Porter of London.

At a recent meeting this Committee recommended the publication of a pamphlet by County Council outlining the various by-laws recently passed by that body in aid of conservation. Plans are also under way to secure increased participation by Halton rural public school sections in the inter-rural school reforestation competition; establishment of Junior Farmer Reforestation Plots; the establishment of ponds or small lakes at selected points to conserve water; to stage demonstrations in contour plowing; etc.

Reeve Alex McLaren of Georgetown who was the chairman of the 1948 Halton County Agriculture and Reforestation Committee was the dynamo behind this increased activity. In order that the program may not only be continued but expanded the following officers were elected for 1949: Chairman—(Chairman of Committee on Agriculture and Reforestation, Halton County Council); Vice Chairman, Alex McLaren, Georgetown; Secretary, J. E. Whitelock, Milton;

**Expansion or Retraction of Agricultural Production**

In our column of last week we attempted to reproduce some of the highlights of an address by W. P. Watson, Ontario Live Stock Commissioner, when addressing a meeting sponsored by the Halton Livestock Improvement Association.

Certainly world conditions as revealed by Mr. Watson, all point to much lower prices for farm produce in 1950 providing there is no change in the world political situation and providing Canada, United States and other parts of the world reap another good crop in 1949. In short, all of the information revealed, points to the advisability of a period of retraction or curtailment of Production. The

humanitarian viewpoint still calls for increased food production since a goodly part of the world's population is still enduring a starvation diet, but unfortunately as pointed out by Mr. Watson, "the law of supply and demand, does not mean much unless coupled with the ability to buy." The past nine years has been a period of agricultural expansion. During this period the fixed capital investment.

How then are we to reconcile these two contradictory sets of conditions?

We are not too sure that there is a satisfactory answer which completely covers the situation. We would have no hesitation, however, in stating that 1949 should be the psychological time to market or convert some of our "boarder" livestock into hard cash while meat prices are high. It would also be a good time to take out of cultivation some of our sub marginal land and seed it down to hay or pasture. These latter crops are well building crops and certainly a lot of our heavy clay soils are in dire need of more humus or organic matter. Only a few days ago a farmer friend told us that on his farm, with the exception of along the fence rows which were quite mellow and friable, there was no earth worms. Apparently he was of the opinion that the earth worms were responsible for the physical differences between the soil in his fence rows and out in his fields. He may be partially right. However, we have no hesitation in stating that if he restores the humus and organic content of his fields, the earth worm will follow. Whether or not lower prices come in 1950 it would be sound business to build up the organic content of our soils—to practice proper land utilization, and that in our opinion points to seeding down some of our hillier and more sub marginal fields—in some cases it may mean planting with trees. As a matter of fact we are not at all sure that the taking out of cultivation of some of this land would result in decreased production. If we go back to 1933, you will recall the Roosevelt Administration in order to curtail production actually paid U.S. farmers to take a certain percentage of their crop land out of production? The answer is no.

They worked and cropped their remaining crop acreage more thoroughly, and the increased yields per acre more than compensated for the acreage of sub marginal land taken out of production.

In short, whether or not lower prices come in 1950, let's do some culling in our herds and in our fields—we believe it to be sound business.


New Brunswick's school children are being taught the importance and care of their forests.

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We take genuine pleasure in laying aside the routine of business to send our many friends the heartiest wishes for the holiday Season

**Baxter's Drug Store**  
Mill St. Acton

**Around the Christmas Tree**



As you and your loved ones gather 'round your gaily decorated tree on Christmas morn, we want you to know that our thoughts are with you. It is our way of showing you our appreciation for your generous patronage during the past.

**MacSwain Motors**

*Don't let a Cold mar your Holiday Season*

DECEMBER is here and with it lurks the "common cold"! Ontario citizens are reminded now of a few simple helpful rules to safeguard their health, and that of others.

Prevention of the common cold is the responsibility of all, and if everyone plays his part much unnecessary illness, expense and discomfort may be avoided. With the holiday season looming ahead, when so much happiness depends on everyone feeling fit, why run the risk of "catching cold"—or letting members of your family face that danger?

In the interest of parents and families, the Ontario Department of Health recommends every Ontario citizen to study the common-sense precautions suggested below and act upon them.

**Five Simple Precautions**

1. Take plenty of rest. Avoid becoming unduly tired. Endeavour to follow a well-balanced diet.
2. Avoid becoming wet, chilled or overheated. If clothing becomes wet, it should be changed as quickly as possible.
3. If a cold overtakes you, go to bed until it improves. If it does not clear up rapidly, do not hesitate to seek medical advice.
4. Be thoughtful of others. If suffering from a cold, do not spread germs by coughing or sneezing openly.
5. Avoid crowds as far as possible.

**DEPARTMENT OF HEALTH**  
FOR THE PROVINCE OF ONTARIO

RUSSELL T. KELLY  
MINISTER OF HEALTH