

Get Acquainted **SALE** ROS-ANN SHOP is Holding this Sale in Acton

TO ACQUAINT THE PEOPLE OF ACTON AND VICINITY WITH OUR NEW STORE! WE ARE OFFERING YOU SMART NEW FALL AND WINTER LADIES WEAR AT THE BEGINNING OF THE SEASON AT JANUARY PRICES. YOU WILL SAVE MONEY AT THIS GREAT SALE!!



All New FALL DRESSES

YOU HAVE NEVER SEEN SUCH LOVELY DRESSES. THE SEASON'S SMARTEST STYLES AND MATERIALS IN THE NEWEST GLOWING FALL COLORS. SIZES FOR JUNIORS, MISSES, WOMEN

Reduced for this Event

REGULAR \$12.95	..	NOW	\$10.90
REGULAR \$14.95	..	NOW	\$12.90
REGULAR \$16.95	..	NOW	\$14.90
REGULAR \$18.95	..	NOW	\$16.90

SOME HIGHER

SUITS

SUITS THAT WILL SUIT YOU AT MONEY SAVING PRICES

Wool Suits! Gab Suits!

ALL WOOL FALL SUITS	REGULAR TO \$29.95	NOW	\$22.50
REGULAR TO \$49.95		NOW	\$36.50

GABARDINE SUITS BY SUCH FAMOUS MAKERS AS VOGUE, POSLUNS, BANACK, MANUEL AND OTHER FINE MAKES
 REG. TO \$64.95 NOW

\$49.⁵⁰



NEW COAT SILHOUETTES

- Smart Dressy Coats
- New Full-Back Casuals
- Fitted and Belted Sports Coats
- Ever Popular Chesterfields

In New Autumn Colors of Green, Wine, Grey, Brown, Blue, Black

NOW AT MONEY SAVING PRICES

\$26.50 - \$36.50
\$44.50

IT PAYS TO SHOP AT

MILLINERY that will please Milady's Desire for Smart Headgear

NOW \$3.98 & \$4.98

- SOME HIGHER -



BLOUSES

REDUCED TO

\$2.59 \$3.49
\$4.29

Skirts Slacks Sweaters

REDUCED TO
 \$3.49 \$3.98 \$4.49 \$4.98 \$5.49 \$5.98

HALF SLIPS

IN WHITE OR BLACK

Reg. \$2.98 Now **\$2.59**

Slips! Nities! Bras!
 ALL REDUCED FOR THIS SALE

LONDON LASSIE MAN TAILORED

Shirts Blouses

IN WHITE, BLUE, YELLOW, AND STRIPE
 REGULAR \$2.98

Now **\$2.59**



Nylon Hose

First Quality

REGULAR \$1.39 ON SALE

\$1.10

Fur-Trimmed Coats At Great Savings

LUXURIOUS FUR TRIM IN PLATINA FOX BLACK PERSIAN RUSSIAN SQUIRREL

In Fitted - Belted and Box Styles

REG. TO \$64.95	NOW	\$54.50
REG. TO \$79.95	NOW	\$64.50
REG. TO \$99.95	NOW	\$69.50



Coats For Juniors

All Wool Coats for the Teen Ager

REG. TO \$21.50	NOW	\$18.00
REG. TO \$26.95	NOW	\$21.00

Ros-Ann Fur Prices Reduced

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Smart Coats

MOUTON, Reg. to \$198.00 (Processed Lamb)	NOW	\$145.00 up
CONY Reg. to \$179.50 (Dyed Rabbit)	NOW	\$135.00 up

BLACK SEAL Reg. to \$198.00 (Dyed Rabbit)	NOW	\$165.00 up
PERSIAN PAW Reg. \$325.00 (Black Dyed Lamb)	NOW	\$239.00 up
BROWN SEAL Reg. to \$239.00 (Dyed Rabbit)	NOW	\$195.00 up
Silver Fox Collars Reg. to \$45.00	NOW	\$29.50 up
MOUTON MUFFS (Processed Lamb)	NOW	\$18.00 up

USE OUR LAY-A-WAY PLAN

A Wide Variety of Other Choice Coats at Sale Prices

HOUSE COATS in Wool, Reg. \$12.95 NOW **\$10.90**



Ros-Ann Shop
 ACTON

ACTON'S SMARTEST LADIES SHOP