

Personals

Miss Frances Lamb of Guelph was home for Christmas.

Mr. Harry Peavoy visited with Mr. and Mrs. Stewart Russell on the holiday.

Mrs. Fred Blow visited over the week-end with Mr. and Mrs. M. Overholt.

Miss Zella McCurtney of Toronto is a guest at the home of Miss Fern Brown.

Miss Anne MacDonald of Waterloo is visiting friends in town during the holidays.

Miss Gladys Huffman, of Toronto, made a number of calls on friends last Friday.

Miss Annie Wiggins of Hamilton spent Christmas with Mr. and Mrs. L. O. Johnston.

Mr. and Mrs. Mac Symon and Barbara spent Christmas with friends at Owen Sound.

Mr. and Mrs. J. A. Chapman spent Christmas with Mr. and Mrs. Robert Pfaff at Trenton.

Miss Joan Rumley, nurse-in-training at Guelph General Hospital, was home for Christmas.

Mrs. A. T. Mann and Mr. and Mrs. G. W. Murray spent Christmas with relatives in Toronto.

Miss Nellie Hall is spending a week in Philadelphia and New York with Dr. and Mrs. Lee.

Mr. and Mrs. Roy Johnston and Verena spent Christmas with Mrs. Herb Dyer in Rockwood.

Mr. and Mrs. Duncan McRae, John, Mary and Jean of Collingwood visited Acton friends on Monday.

Mr. and Mrs. Fred Warren and Jimmie of Toronto visited with Mr. and Mrs. John Wood on Friday.

Mr. and Mrs. R. L. Johnston spent the Christmas holidays with Mr. and Mrs. M. Overholt in Toronto.

Mr. and Mrs. Frank Browning of Toronto were Christmas guests at the home of Mr. and Mrs. G. A. Dills.

Mr. and Mrs. Roy Brown, Miss Kay Brown and Mr. Warren and Mr. Ernest Brown of Toronto were in town for Christmas.

The Misses Lula and Mattie Calvert of Guelph and Mrs. Bob Wallace visited with Mrs. Caldwell and Mrs. Moffat on Saturday.

Mr. Wilfred Coles returned on Christmas day after a three month's visit with his sister and other relatives and friends in England.

Mrs. Edna Snyder, Miss Campbell, Mr. and Mrs. Harry Noble, Mr. and Mrs. Charles Symon spent Christmas with Mrs. James Symon.

Miss Helen McEachern, Mr. Douglas McEachern, Mr. and Mrs. Jack Smethurst and Jacqueline spent Christmas at their home.

Miss Mamie Mainprize, who has been teaching in York County, has resigned her position to be at home with her mother and father, Mr. and Mrs. Wm. Mainprize.

Miss Nellie E. Hall of Toronto; Mr. and Mrs. W. H. Hall and Heather Ann of Toronto; Mr. and Mrs. Robert Hall, Wingham; Mr. and Mrs. Wilfred McEachern, Faye, Rhona and Garry spent Christmas with Mrs. W. J. Hall.

Mr. and Mrs. W. McLeod and Mr. and Mrs. T. Wood of Toronto; Mr. and Mrs. A. Williams and Patsy Scott of Georgetown; Sgt. and Mrs. Earl Ryder and baby Judith of Camp Borden visited Miss E. Hawthorne during the week.

Guests at the home of Mr. and Mrs. Melvin Burns on Christmas Day were Mr. and Mrs. Arnold Marshall, Moffat; Mr. and Mrs. Cyril Knight and Douglas and Mrs. E. McNeil of Rockwood; Mr. and Mrs. J. C. Dennis and Mr. and Mrs. E. J. Sprowl and Harvey, Acton.

Mrs. Clarence Buck, Jim and Joan of Georgetown; Dr. and Mrs. Agnew, Bob, Margaret, Ruth, Mr. Su and Dorothy Kitching of Toronto; Mr. and Mrs. Vannatter of Fenelon Falls; Mr. and Mrs. Archie Kerr, Betty Ann, Marie and Bobbie spent Christmas with Mrs. Caldwell and her sister, Mrs. Moffat.

Church News

United Church of Canada
Acton, Ontario
Rev. LOUIS PICKERING
Minister
Parsonage—Bower Avenue

SUNDAY, JANUARY 4th, 1948
Messages for the New Year
Services Conducted by Minister
11 a.m. and 7 p.m.
Our Church School each week at 12.10.
A Year of Blessedness and Peace to You All
"Holy Jesus, every day,
Keep us in the narrow way."

Presbyterian Church in Canada
KNOX CHURCH, ACTON
Rev. J. M. Anderson, B.A., M.C. & Bar

SUNDAY, JANUARY 4th, 1948
11.00 a.m.—Christmas Service.
12.15 p.m.—Sunday School and Bible Classes.
7.00 p.m.—Evening Service.
"They that wait upon the Lord
Shall renew their strength."

Baptist Church
ACTON
Rev. CHAS. E. GOWER, Minister

SUNDAY, JANUARY 4th, 1948
10.30 a.m.—Sunday School.
11.30 a.m.—"Learn of Me."
12.30 p.m.—Communion.
No Mid-Week Service

Church of St. Alban the Martyr

SUNDAY, JANUARY 4th, 1948
11.00 a.m.—Holy Communion and Sermon.
11.15 a.m.—Beginner's Class.
12.15 p.m.—Church School.
7.00 p.m.—Evensong and Sermon.

BULL PREMIUM POLICY

Several groups of Ontario farmers are already taking advantage of the new Bull Premium Policy which was recently announced by the Ontario Department of Agriculture to stimulate the use of superior sizes of beef and dual-purpose breeds of cattle.

This plan provides for financial aid to be given by the Department to clubs of three or more farmers with a combined herd of 30 cows, of which one farmer may not have more than 12 animals. The bulls are registered at sales of registered animals, and the Department makes a grant of one-third of the cost. Half of this grant is paid at the time of purchase, the other half at the end of one year, during which time the bull has been in service in the herds of the club members. Annual reports on the project are required, and frequent inspections are made by the Live Stock Branch and the breed associations concerned. This policy is expected to develop greater standardization of type and improvement in the general qualities of beef and dual purpose cattle.

Three clubs have been organized in different parts of the Province and have secured bulls of a high type under this policy.

Standards in Business Include Intelligent Advertising

In a recent release the Royal Bank of Canada sets forth in a series of inter-related essays the value of Standards in Business. In later issues we hope to publish extracts from this series as a matter of interest to the general public. Meantime we quote: "Standards perform two functions; they enable us to identify goods and grades, thus buying with greater certainty of getting value for our money and they enable the producer, to make more goods with the same effort and investment, thus spreading commodities over a wider area at prices within the reach of more people."

Discussing "Advertising Standards" the following observations are set forth: "It is axiomatic that if consumers are to get a maximum of satisfaction from their expenditures they should have an opportunity to appraise the probable satisfaction that will attend their choice. Consumers need advertising as a directory of up to the minute information about goods. Without advertising, large-scale production, wide distribution, low prices and a high standard of living would be impossible. But advertising performs its function only when it is education, a broadcaster of news, and a dependable guide. Thoughtful consumers welcome precise, specific information about the product's qualities and performance. They need all the facts which will help them to judge what is the best value for the money and most suitable for their needs. It is quite possible that greater attention to the making of quality standards and durability of goods might contribute a vitalizing element to the advertising technique of concerns willing to be specific in telling qualities which their goods possess."

HOME PAPER AND PROGRESS

One of the services of the home town paper is to report progressive movements, and to discuss efforts that are made for the progress of the community. If people wish to suggest ideas which they feel would be beneficial to the community, they can write to the home town paper, which is glad to print hopeful suggestions. The discussion of home town questions at community meetings is reported by the home paper, which helps to arouse interest in local affairs. If a progressive movement is started it obtains valuable support and publicity from the home paper. The home paper makes life in the home town seem interesting, and the people who read it constantly keep in close touch with all its activities.

MAKING WASTE PLACES BLOOM

The fact that we don't like Russia's political system and particularly her tendency to try to impose it on unwilling minds need not keep us from recognizing a certain ingenuousness whether it is a matter of accomplishment or favorable propaganda. Russia for instance, is reported to be producing cotton that, in its native state is pink, brown, green or blue. This natural cotton is said to have the added advantage that the colors tend to intensify rather than fade under numerous washings. What is even more interesting, if true, and certainly of even more importance to Canada, is that Russia is said to have succeeded in growing citrus fruits, sugar beets and tobacco beyond the southerly rim of the Arctic circle. If this is true and the report appears in so reputable a publication as the New York Times, we will have to admit the wisdom of accepting their agricultural thinking while we continue to look askance at their political theories.

AUCTION SALE IN ERAMOSA TOWNSHIP

OF LIVESTOCK, TRACTOR MACHINERY AND THRESHING MACHINERY, IMPLEMENTS, FEED, ETC.

The undersigned have received instructions from

J. L. GRAHAM

To sell by public auction at his farm, Lot 4, Con. 7, situated on the Everton Line about two and a half miles S. of Everton and 2 miles E. of Rockwood, on

MONDAY, JANUARY 12th

Commencing at 1 o'clock the following:

COWS—Holstein Cow, due in Feb.; Blue Grey Cow, milking well, bred Dec. 17; Holstein Cow, bred in Nov.; Red Heifer, milking well; Roan Heifer, milking well, bred in Nov.; Blue Grey Heifer, bred in Nov.; Red Heifer, bred Sept. 12.

YOUNG STOCK—9 fat Steers, ranging 3 yrs., if not previously sold; 5 fat Heifers, 2 yrs. old; 1 Yearling Steer.

SHEEP—Dorsets: 6 Ewes, due in Feb.; 5 Shetling Dorset Ewes, due in Apr.; Downs: 15 grade Ewes, due to lamb in Apr.; Oxford Ram. This is an unusually good flock of ewes.

HARNESS—1 set double Harness with breeching; Single Harness; Blankets, etc. The horses go with the farm. Good set of open bells.

GRAIN SEPARATOR AND TRACTOR MACHINERY—Midway Lion Grain Separator, 24x36" with shredder and grain thrower, clover concaves. This machine is new and never used for custom work. 100 ft. of endless Belt, also other fitting; Ford Tractor on rubber with Flourey 12" Plow; Flourey Bissell 3-section Drag Cultivator; rubber tired Wagon pole or tractor hitch; new I.H.C. 11-disc Fertilizer Drill Pole or Tractor Hitch.

HORSE DRAWN IMPLEMENTS—I.H.C. Binder, 6 ft. cut, nearly new; Reeling Mower, 5 ft. cut, rebuilt; Dowsing Dump Rake; Drop Head Drum Hay Loader, new; Clover Winrower for Mower; Steel Land Roller; M.H. 13-tooth Cultivator; set of 4-section Harrows; Set of 3-section Harrows; Flourey 12" Plow; Truck Wagon; Flourey A2 Seed Plow; Sloop Sleighs; Scuffler; Portland Cutter; Wagon Box; Hay Rack with sliding platform.

FARM EQUIPMENT—Stone Boat; Blacksmith Forge; Hog Crates; Pounding Mill; Wheel Barrow; Renfrew Scales; Bag Truck; Pulper; Hand or Power Cutting Box; Cross Cut Saw; Debarking Clippers; Hedge Clippers; De Laval Separator, 800 lbs. capacity with motor; 350 lbs. capacity Stillard Scales; Electric Power Sheep Clippers; Hand Power Horse Clippers; Cart; Ox Yoke; Grain Cradle; 12 ft. Gate; 15 ft. Gate; and also a real good line of farm tools, forks, hoes, shovels, neck yoke, grain bags, etc.

GRAIN, HAY, FUEL—500 bus. Alaska Oats, good enough for feed; 1500 bus. mixed Grain; Red Clover and Timothy Seed, mixed; 1/2 bus. Alfalfa; 15 ton mixed Hay; 2 ton of 2nd cut Red Clover; 6 cords of 12" Wood from cedar rails; a quantity of Lumber.

FURNITURE—Wooden Bed and Dresser; Iron Bed; Toilet Set; Pillows; Cushions; Quilt Tops; Quilts; Sideboard; Chest of Drawers; Dining Room Chairs; 2 Rocking Chairs; Daisy Churn, butter bowl and ladle; 1 doz. large Dinner Plates; 1 doz. Cups and Saucers; a number of Tea Plates; Odd Dishes; Counter Scales; Pails, etc.; Snow Shoes.

TERMS: Cash on day of sale. No reserve as the farm is sold and the proprietor is giving up farming. Lunch counter.

The farm is 1 mile north of No. 7 Highway.

HINDLEY AND ELLIOTT,
Auctioneers
Phone Erin or Milton
Fred Baptie, Clerk B-26-2

YOUR EYES

FOR BETTER AND MORE COMFORTABLE VISION CONSULT

R. M. Bell
REGISTERED OPTOMETRIST
Phone 22r12 Erin



A Joyful New Year

One of our resolutions is to serve you with increasing efficiency throughout the days to come.

Closed Friday and Saturday, Jan. 2 and 3

Acton Beauty Shop
Mrs. Halladay, Prop.

Grand New Year's Eve Frolic

Ryan's AUDITORIUM GUELPH

DANCING

FROM 10.00 TO ?

HATS HORNS
Ted Williams
and his ORCHESTRA

ADMISSION \$1.50 PERSON

JOIN IN THE FUN

E. P. Head
OPTOMETRIST
EYES EXAMINED SCIENTIFICALLY
HEARING AID BATTERIES
55 St. George's Square
GUELPH
Appointment Ph. 1529
EST. 20 YEARS

Our Wish

May 1948 be a happy, prosperous year for you and yours.

Eisen's Clothing Store
Main St., Acton

TO THE ELECTORS OF NASSAGAWEVA

Campbellville, Ontario, December 30th, 1947.

Dear Mr. Ratepayer:

It is now eleven years since I first entered the municipal field and during that time I must thank you for the confidence and support you have given to me.

I have tried at all times to be considerate and carefully observe expenditures and burdens placed on the Ratepayer.

I am vitally interested as a Ratepayer, and feel that our record of keeping the Township levy at a low level throughout eleven years has been an accomplishment.

In submitting my name for Reeveship, I do so under the same views of conservation of taxation with maximum results at minimum cost through County Council, and, if you so favor me with your continued confidence and support, I shall, if elected, do my utmost to attain that goal.

On January 5th we go to the polls—every Ratepayer is entitled and obliged to vote—please do so and give your Representatives a mandate from the people. You owe it to your Township and you owe it to yourself.

Again thanking you and soliciting your support and wishing you the Very Best of Happiness and Prosperity in 1948.

I remain,
Yours very truly,
W. M. VanSickle

ROXY THEATRE .. ACTON

SAT. MAT. 2.00 P.M.
PHONE 110

SATURDAY 7.00 & 9.00 P.M. JAN. 3

Keeper of the Bees | **South of the Chisholm Trail**

STARRING: MICHAEL DUANE and GLORIA HENRY | STARRING: CHARLES STARRETT LOURANGO KID and SMILEY BURNETTE

MON. - TUES. 7.00 & 9.00 P.M. JAN. 5 & 6

MAUREEN O'HARA | JOHN PAYNE

MIRACLE ON 34th STREET

WED.-THURS. 7.00 & 9.00 P.M. JAN. 7 & 8

THE HUCKSTERS

STARRING: CLARK GABLE -AND- DEBORAH KERR

COMING
FRIDAY AND SATURDAY, JANUARY 9th AND 10th

John L. Weston, Mentalist
CAN YOU READ YOUR OWN MIND? HE WILL!

Social Worker Wanted!

Application for a Social Service Worker will be received by THE CHILDREN'S AID SOCIETY OF THE COUNTY OF HALTON, MILTON, ONTARIO.

Applicants are required to state qualifications, experience, if any and salary expected.

DRY CLEANING

For Prompt Weekly Service on all your Dry Cleaning

PUT CARD IN WINDOW EACH MONDAY OR

PHONE 163, ACTON

Master Dry Cleaners
JOE WOODS