

The Acton Free Press
 Published Every Thursday at Acton, Ontario
 Authorized as second class mail, Post Office Department,
 Ottawa

SUBSCRIPTION RATES—Five per year in advance.
 United States per additional. Single copies 5c. Both old
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 address is requested.

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G. ARLOF DILLS, Editor

TELEPHONES—
 Editorial and Business Office 174
 Residence 131

EDITORIAL

National Status of Weekly Newspapers

The Weekly Press of Canada has never laid much stress on its importance in national affairs. Rural editors have concentrated mainly on getting out each week, a real, hometown paper serving its community faithfully as a unit in a great independent chain stretching right across the country. But at annual conventions the weekly editor gets a view of the larger picture, yet seldom tells much about it from the national view among his subscribers.

So it is with much pleasure that we read how the newly elected President of the Canadian Weekly Newspapers Association, R. A. Giles, editor of the Lachute (Que.) Watchman, is telling the story of the weeklies in a series of addresses. Mr. Giles is placing before the public the history of how the weeklies helped to win freedom in this country and the struggles of the pioneer press from early days to the national status it enjoys to-day.

For instance, Mr. Giles points out that there are over 700 hometown weeklies in Canada to-day and most of them are members of the C.W.N.A., a truly national association. More than 61 per cent, or about 7,000,000 Canadians live in places including towns of not more than 10,000 population, which means that probably 4,000,000 people read the rural press every week. These figures are impressive and have a meaning.

The fact is that with such a vast readership the weeklies very definitely have a force in shaping public opinion and much more definitely offer great advantages in bringing buyer and seller together in advertising almost all the products and services in the national economy. Hence the weeklies have an important national status. Mr. Giles is rendering a fine public service in boosting the weeklies. Bowmanville Statesman.

Better Than We Hoped

When workmen started on the highway No. 25 between Acton and Milton, we had no idea that such an elaborate plan had been mapped out for this section of highway but it now appears that it is to be a highway of extra width and with all the dangerous curves and sharp rises eliminated and with grades that will permit good travel with heavy loads.

The section between Speyside and Milton is still closed to traffic and a gravel surface is being applied. It is doubtful if this section can be completed before winter sets in but men and machines have had a good break in the weather to date and it may be possible that traffic will be back here before the winter weather sets in. There are many rumors regarding the use of the road and its extension even further north than Acton. No doubt a good service could be given to relieve tourist travel from the three highways across the south end of the county and to get up to Northern Ontario and the tourist country. The Department is to be commended that a short term viewpoint is not taken and that when construction of the twelve mile link is being made that it is of such construction that it will meet any demand. For years it has been treated with half-way measures. It's a treat indeed to see No. 25 taken seriously and given the consideration it deserves.

Profits the Chief Interest

A man who frequently calls on the editor has sent this week a copyright article of J. V. McAree, a reprint from the Globe and Mail, in which the writer says he thinks it is time the prohibitionists did something to help solve the drink problem. He then goes on to say that prohibition is not the answer, but education. He gives his whole plan and also offers the information that a man can be sobered almost instantaneously by a dose of vitamin B-1. Anyway, Mr. McAree says the government and the prohibition forces are on the wrong line when they seek to restrict drinking facilities.

Don't know why this caller sent the article to the editor. We've never had to use B-1 to sober up so it would appear that we are one of those terrible prohibitionists. Most everyone is a prohibitionist. For instance we believe murder should be prohibited and that hanging is a deterrent to free massacre of every-

one wouldn't like. We think theft is something that should be prohibited and that the punishments for infraction of the law should not be repealed even if they do not stop all the bank robberies and major and minor thefts. We might go on down through the criminal code and into the highway traffic and income tax and a thousand and one other places to name prohibition measures and their success or failure. But most everyone knows that in this day or generation prohibition is not only applicable to the liquor problem and the consumption of alcoholic beverages.

We don't suppose Mr. McAree will ever see this article unless the chap who sent us him, turns it over to him. It isn't likely that we'll ever see Mr. McAree's reply either unless, this intermediary maintains his interest. But as a prohibitionist or one who believes in law enforcement, we can't see why it is our job to solve the drinking problem. We receive no revenue and want none from the manufacture or sale of intoxicating beverages. We think the job of curing the evil is one that should be undertaken by those who profit most, the manufacturers and the governments who collect the revenue. We haven't seen any effort on the part of either but to reap in the shekels and pass the buck to someone else. If prohibition has failed so has our leadership in governments!

The root of the whole business is in the immense profits. Take these away and no one would want to be bothered with making or selling the stuff. Right now the prohibitionists are badly underpaid. Why not a little reform from those who are doing so magnificently with the profits?

Remembrance Day Nov. 11th, Poppy Day Nov. 8th

The local branch of the Canadian Legion is making its annual Poppy Day appeal to the people of this community this week. The Poppy Fund is now a recognized institution wherever the Canadian Legion exists in Canada and it serves a two-fold purpose of much merit. The money which is raised by the distribution of the Poppy—the symbol of sacrifice—is used entirely to relieve the unusual distress among war veterans of the last war and the recent conflict, and their families. At all times it has been found that the veterans, in view of the fact that many of them have disabilities and handicaps, suffer even more than others who are out of employment since many of them require special care and attention which they are unable to provide. This is where the Poppy Fund, raised through the sale of poppies by the local branch of the Legion, steps in and provides relief for the situation.

There is another reason why every citizen should wear a poppy for Remembrance Day. These poppies are manufactured in the Veterans Shops of Canada, workshops in which handicapped veterans are given sheltered employments and in which they manufacture the hundreds of thousands of poppies which are distributed at this time every year. By wearing a poppy, citizens can find much satisfaction in knowing that they would otherwise lack on account of their special disabilities.

This two-fold appeal should find a ready response in the hearts and minds of the people of this community which has always been ready to make the way easier for those of its citizens who served country and empire in the Great War and in the recent conflict. We commend it to your sympathetic consideration in the hope that you will respond generously and thus help to hold the torch flung to you by those who did not come back.

EDITORIAL NOTES

Next Tuesday is Remembrance Day—wear a poppy in honor of those who served until death.

The October of 1947 set a new record for fine weather and November has started off very brilliantly too.

Halloween is indeed getting much more sensible in its observance. Now if some of the older folks will quit repeating their escapades, it may become just another evening of fun for everyone.

Seems hard to realize that Christmas is less than six weeks away. There was a time when the lack of snow or cold weather would cause deep concern for Christmas trade but that was before the days of nylon stockings.

The Y's Men's Club certainly deserves credit for their Halloween arrangements for the children. Everyone had a good time and it was proven even a better time than the rowdiness that was once characteristic of October 31st.

The last of rationing has gone. Sugar is now available as needed. Of course it's going to cost a cent a pound more but then gasoline also had an increase this week. Only one thing that has retained its old price—your weekly newspaper—and all forces are at work to put it in for an increase in subscription price in spite of anything your editor can do to prevent it.

Serious motor accidents are a reminder that these are "the bad months of the year" so far as accidents are concerned. There are more accidents in the last three months of the year than in any other three-month period, owing to wet weather, poor visibility, early darkness, etc. Of the 688 persons killed in traffic accidents in Ontario last year, more than a third lost their lives in the final three months.

REMEMBRANCE DAY
 NOVEMBER 11th

LOW RAIL FARES
 FARE AND ONE THIRD
 for the round trip

GO!—All day Monday, November 10th,
 until 2:00 P.M. Tuesday, November 11th.
 RETURN!—Leave destination and
 return by 12:00 midnight, Wednesday,
 November 12th.
 For information and reservations con-
 sult your nearest railway ticket agent.

CANADIAN NATIONAL

ROYAL WINTER FAIR

NOV. 18-26 COLISEUM, TORONTO

HOSE SHOW (Evening Prices) \$1.50, \$1.75, \$2.00 including General Admission

YOUTH in agriculture

CARROLL'S
 Peek Frean's
ENGLISH BISCUITS

BOURBON PATACAKE SHORT BREAD 1lb. **63c**

COFFEE 1 LB. BAG **49c**

POTATO CHIPS PER DOZ. **25c**
PORK and BEANS 2 TINS **35c**
SPAGHETTI 1 LB. TIN **16c**
FISH CAKES 1 DOZ. TIN **19c**
CHICKEN HADDIE TIN **29c**
PINEAPPLE 10 OZ. JAR **33c**

BOVRIL 2 for 27c

PLUMS 10 OZ. TIN **17c**

BEANS 10 OZ. TIN **15c**

LIMAS 10 OZ. TIN **19c**

BEANS 10 OZ. TIN **17c**

PEEL 1 LB. **17c**

DATES 1 LB. **29c**

FRUIT 1 LB. **21c**

FLOOR WAX TIN **59c, \$1.03**

GLO COAT TIN **59c, \$1.07**

PRUNES 1 LB. **19c**

WESTON'S PUDDINGS TIN **51c**

TAPIOCA CUSTARD 2 PEGS **9c**

ABSORTED PUDDINGS 2 PEGS **9c**

RED KIDNEY BEANS 10 OZ. TIN **19c**

PURE OLIVE OIL 5 OZ. BTL. **27c**

PEANUT BUTTER 10 OZ. JAR **37c**

CHRISTMAS CARDS

18 Large Cards **89c** — 14 Medium Cards **49c**

SNOW APPLES 3 lb. **21c**

GRAPEFRUIT, Florida, size 96 5 for **25c**

Cooking ONIONS, No. 1 10 lb. bag **35c**

BANANAS, firm, ripe, lb. **14c**

Business Directory

MEDICAL

DR. W. G. C. KENNEY
 Physician and Surgeon
 (Successor to Dr. J. A. McNeill)
 Office in Symon Block, Mill Street,
 Acton
 Office Phone 78—Residence Church
 St., Phone 180

DR. D. A. GARRETT
 Physician and Surgeon
 Frederick Street, Acton
 Formerly Dr. Nelson's office
 Office Phone 238 Residence 245

DENTAL

DR. A. J. BUCHANAN
 Dental Surgeon
 Office—Lalshman Block, Mill Street
 Office Hours—9 a.m. to 6 p.m.
 X-RAY — GAS
 TELEPHONE 148

DR. GEORGE A. SIRRS
 Dental Surgeon
 Mill Street, corner Frederick, Acton
 Office Hours: 9:00 a.m. to 5:30 p.m.
 TELEPHONE 19

LEGAL

C. F. LEATHERLAND, B.A.
 ACTON
 Barrister and Solicitor, Notary Public
 Issuer of Marriage Licenses
 Registrar of Births, Marriages, Deaths
 Office 22 Phone Residence 163

LANGDON & AYLSWORTH
 Barristers, Solicitors, Etc.
 Offices:
 Acton—Cooper Building
 R. MacIntyre Aylsworth, B.A.
 ACTON
 Office 215w Phone Residence 215J
 Georgetown—Gregory Theatre Build'g
 Phone 85w

LEVER & HOSKIN
 Chartered Accountants
 Successors to
JENKINS & HAIDY
 1305 Metropolitan Bldg.
 44 Victoria St., Toronto
 Elg. 9131

VETERINARY

B. D. YOUNG, V.S., B.V.Sc.
 Veterinary Surgeon
 Office: Brookville, Ontario
 Phone—Milton 146 r 4

F. G. OAKES, V.S., B.V.Sc.
 Veterinary Surgeon
 Office and Residence: Knox Avenue
 Acton — Phone 130

MISCELLANEOUS

JOHNSTONE & RUMLEY
 Victor B. Rumley
 Funeral Home, Heated Ambulance
 Serving the community for 45 years
 Phone 30 night or day

WILLOUGHBY FARM AGENCY
 Largest and Oldest Agency in Canada
 Head Office, Kent Bldg., Toronto
 Georgetown Representative
 Tom Hewson—Phone Georgetown 332

TIME TABLES

GRAY COACH LINES

COACHES LEAVE ACTON

Eastbound
 8:31 a.m.; 9:46 a.m.; 9:16 a.m.;
 11:51 a.m.; 2:06 p.m.; 4:46 p.m.; 6:26
 p.m.; 9:06 p.m.; 11:11 p.m.

Westbound
 10:38 a.m.; 12:35 p.m.; 2:50 p.m.;
 4:51 p.m.; 7:33 p.m.; 9:55 p.m.; 9:27
 p.m.; 11:28 p.m.

a. Daily except Sundays and Holidays
 b. Sundays and Holidays only.
 c. Daily except Sundays and Holl-
 idays
 d. Saturdays, Sundays & Holidays
 e. Daily except Sundays.

RAILWAYS

CANADIAN NATIONAL

STANDARD TIME

Eastbound
 Daily except Sundays: 6:11 a.m.;
 9:48 a.m.; 7:06 p.m.; Sunday only: 8:19
 p.m.; Daily except Sunday, Flyer at
 Georgetown 6:37 p.m.; Daily Flyer at
 Georgetown, 10:11 p.m.

Westbound
 Daily except Monday: 1:17 a.m.;
 Monday only: 12:09 a.m.; daily except
 Sunday: 3:44 a.m.; 6:48 p.m.; 7:30 p.m.;
 Saturday only: 2:36 p.m.; Sunday only
 9:43 a.m.; Flag-top, Flyer at Guilford
 except Saturday and Sunday, 6:36 p.m.

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