The Acton Free Press

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G. ARLOF DILLS, Editor

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EDITORIAL

A Membership to Retain

In spite of heavy commitments at home and abroad, involving millions of dollars, the magnificent financial support which the people of Ontario have given the Canadian Red Cross makes it unnecessary for the organization to appeal for funds until 1947, Mr. C. Bruce Hill, President of the Ontario Division of Red Cross announced. Branches of the Canadian Red Cross are, however, holding simultaneous membership drives from March 4 to March 9th. For six years of war, because every sixth Canadian was a member of Red Cross, the Society was able to do those things for our Armed Forces, our Prisoners of War, and for civilian war sufferers which many times meant the difference between life and death and which always brought comfort and mercy where and when it was most needed.

If the Red Cross is to remain a strong and potent factor in the improvement of health, the prevention of suffering and the mitigation of suffering throughout the world, (aims of Red Cross listed in its charter), its membership must be maintained at a high level.

A strong membership will enable the Canadian Red Cross to begin the operation of its new Free Blood Transfusion Service; and of its Outpost Hospitals on isolated frontiers, to bring mercy and comfort to gallant and disabled veterans and health, happiness and comfort to many people through the Society's many other humanitarian services.

The strength of the Red Cross is in its members and because they stood solidly united within the organization it was possible for Red Cross to develop its great war undertakings. What Red Cross did in war, it can do in peace, providing the membership continues strong and vigorous.

Residents are urged to become members of their respective Red Cross Branches and thus ensure continuance of the great work to which the Red Cross has sponsored.

Canada and its Weekly Newspapers

People across Canada in recent years have become familiar with the slogan adopted by the weekly press, "Serving those important parts of Canada that lie outside the cities." How well the home town weeklies serve the Canadian public is revealed in facts and figures recently compiled from a national survey undertaken to prove that "the weeklies go into the home." It has long been beyond dispute that they form the first media entering the home to be read by all members of the family able to read, and the advertisements appearing in them are read faithfully along with the news. At the risk of becoming tedious by quoting figures, we feel that the story cannot be told without them. Here goes:

The weekly press of Canada now serves virtually all of rural Canada's residents 5,276,328 living in centres of less than 10,000 population. Another fact brought out is that nearly 40 per cent. of rural homes are not daily newspaper subscribers but depend solely on their "home town" weekly for news, editorials and matters of general interest of town and district.

Figures are carried further to show the importance of the rural weeklies in that of 663 members of parliament, dominion and provincial, only 145 come from cities. Members frequently quote weeklies in House debates, get their cue from home-town papers.

All of which adds up to the scarcely debatable proposition that the weeklies are the "basic" advertising media through which to reach rural Canada when advertising products and services, national or local.

Besides the general loyalty of rural people in supporting their home town paper there are other factors of growing importance that have increased the support and general readership of rural weeklies. With many of the smaller centres having important industries, the leadership given by editors in promoting industrial harmony has done much to prevent strikes and keep industry on an even keel. This "tone" is appreciated among people who recognize a fair and enlightened approach by increased circulation. Bowmanville Statesman.

An Old Argument

There have been and probably always will be sources of contention between successive generations. Crusty convention and hide-bound thinking is youth's questionable valuation of its parents' way of life. The conflict has developed with new intensity in one sphere which supposedly is soothing to the senses and an incentive to companionship: music.

There is the exception of the 13 year-old pianist who said recently in Toronto that popular music is terrible" proving the rule that the younger generation likes swing. Father may not like the three "B's", Brahms Beethoven and Bach but he will certainly stand up for "Down by the Old Mill Stream" against "Chickery Chick."

Each generation cherishes the songs of its youth with a nostalgic fervor that colors its view of the musical products of a later day. Recognition is a prime factor to the average layman's appreciation of music.

The study of jazz as an artistic form has attracted many new adherents in the last ten years. Serious criticisms of the various styles of the modern musical technique have become a feature of trade papers and magazines read by the general public.

But the ardor of lovers of classical music has shown no signs of flagging and their ranks also have new recruits. Most large cities have at least one symphony orchestra and "pop" concerts draw listeners who are as enthusiastic if not as noisy as the swaying fans of swing bands.

The parent versus child theme in the musical world was played most graphically in the argument between the Strauss's, father and son, who quarrelled bitterly about the style of waltz which the young Johann was writing.

Solace can be found by to-day's swing sad parents when they realize that in 25 years, the bobby soxer and her boy friend will be looking askance at the musical gyrations of their own children.

Clean-Up

The Ontario Securities Commission under C. F. McTague is cracking down on brokerage houses which do not play according to the rules. Last week three Toronto firms lost their registrations and four salesmen had their registration cancelled. The commission also stated its investigating staff is carrying out a number of investigations into suspected violators of both the Ontario Securities Act and the Criminal Code.

In the interests of the good name of Ontario and the brokerage business as a whole, it is well that the cleanup has been started. The sweep has been overdue for some time.

Uniformity is Desirable

A movement seems to be crystalizing in Canada to have daylight saving time for a uniform period viz., April 29 to September 29 and we note that various towns and cities have supported this move and are proclaiming "Fast time" during that period. The suggestion seems to have emanated from the Railways Association which is preparing its summer schedule. The dates suggested start at 12.01 a.m. Sunday, April 28th, continuing until 12.01 a.m. Sunday, September 29th.

Uniformity is desirable. In a day when there is so much travelling from place to place, when we listen to radio programs and newscasts, and when we are more dependent on one another, it is exasperating to find one town on different hours than another town, and this tended to make the whole movement unpopular.

There are so many advantages in moving the clocks forward an hour during the summer months that townspeople are practically unanimous in their support of the matter. Nor is it too upsetting for farm people.

EDITORIAL NOTES

If you really want to replace war with peace,
Let war between you and the next man cease.

March was certainly very lamb-like in its entrance and why worry about its exit.

Somebody has figured out that there are only seven weeks to figure up your income tax.

We might worry less about when our soldiers are coming home and more about what they will find when they get here.

Those days of fine warm sunshine do make a break and give a promise that whatever winter storms do come, their effect won't be lasting long.

The speech from the Throne at the opening of the Ontario Legislature on Monday gave promise of many enactments which are intended to be beneficial to Ontario as a whole. The details will be eagerly anticipated, especially the "improvements" in the control of liquor in the Province.

Successful Battle Against Grain Insects

The farm wife who is troubled with ants in her pantry or beetles in her flour barrel is not alone in having insect trouble. Sooner or later everyone who stores food is faced with the problem of protecting it from insects. Naturally the biggest problem falls to those who store the largest quantity of food such as the grain elevator operators who store millions of bushels of grain every year.

Few people viewing a grain elevator with its clean walls of thick concrete think of it as being subject to the invasion of insects. Yet weevils, beetles, and moths are sometimes lustily at work within its bins eating furiously and multiplying as they eat. Into grain elevator in certain parts of the Dominion the Indian meal moth finds its way and lays its eggs in the form of golden white "eggs hatch and the larvae select these favorite food the germ of the grain which they greedily scoop out. The larva of another pest the red-red grain beetle also burrows into the germ. The immature stage of the granary weevil is not so particular as it bores out the entire kernel, reducing it to a mere shell.

These troubles developed when Canada was at war and endeavoring to supply Great Britain with as much food as possible when guns and tanks and planes and men competed with food for space on crowded ships. In normal times, the weevil and insects found little opportunity to establish themselves in Canada's fastmoving grain stores but with the outbreak of war huge stocks of grain piled up affording an unusual opportunity for the insect subdesin.

During the past five years, H. E. Gray of the Division of Entomology, Dominion Department of Agriculture and B. N. Smallman of the Board of Grain Commissioners, have been directing the battle against insects entrenched in stored grain. So successfully had been their campaign that the insects are now in retreat, in 1944 insect pest were found in a large percentage of the bins examined by these government officials; by 1945, the infestation in these same elevators had been reduced by 73 per cent, and in many of the elevators it was practically impossible to find any living insects.

The entomologists began their campaign by recommending methods of insect control and showing the elevator owners and operators how to apply these methods. Their work was effective, but only to a degree.

These two entomologists in the spring of 1945 invited grain elevator representatives to attend a short course in insect control which was held at Montreal, Toronto, Fort William and Vancouver. For four days at each of these centres a total of 292 representatives of 82 different grain storage organizations was educational film, listened to lectures, examined live and dead grain insects and took hundreds of questions.

While the course was over, some elevator companies had to wait for all the bins of grain. It provides in such clean condition that insect would find it difficult to lay there. This activity has been carried out under the direction of the Indian meal moth and elevator operators have to resort to the aeration and cleaning of the bins and carrying out insect control and other sanitary measures. If severe infestation should develop fumigants recommended by the government entomologist are used. Several materials are available which are colorless, harmless to grain and may be applied at the top of the bin and will percolate to the bottom killing the insects as they go. If the infestation is on the surface as in the case of the Indian meal moth, the insects are destroyed by a fine spray of ten per cent pyrethrum in a high grade shellac oil, which, on evaporation, leaves no trace on the grain. The knowledge of their value and the consistent use of the modern fumigants and sprays, combined with good housekeeping practice, have largely eliminated the hazard of insect infestation. This work will be continued for the protection of Canadian wheat standards, to the mutual advantage of grain producers, handlers and consumers.

Carroll's ALWAYS UP TO DATE

Aylmer Choice UNGRADED PEAS 2 20 OZ TINS 27c
GREEN PEAS 2 lb 22c
Heinz BEEF NOODLE SOUP 2 10 OZ TINS 25c

PANCAKE FLOUR 15c, 35c
BUCKWHEAT 2 lb 18c
HORNE'S CUSTARD 2 pkg 26c
JELL-O CUSTARD 3 pkg 9c
MINUTE GELATINE 2 pkg 26c
MUSHROOM SOUP 9c
VEGETABLE SOUP 2 tins 21c
CELERY SOUP 2 tins 17c
JIFFY PORRIDGE 17c
LIMA BEANS 17c

Special-- MAXWELL HOUSE COFFEE 1-Lb. Bag 41c
VACUUM PACK JAR 1-lb. 46c

BAKING POWDER 19c
AMMONIA 5c
TEA TIME FLOUR 10 lb bag 30c
BRODIE'S FLOUR 10 lb bag 23c
SHELLED ALMONDS 26c
EAST COAST MUSSELS tin 25c
ICE CREAM MIX 14c
CORN FLAKES Kellogg's 2 Pkgs. 15c

KELLOGG'S ALL-BRAN LG PKG 21c
ROMAN MEAL PKG 29c

WESTINGHOUSE LIGHT BULBS EACH 15c
Cubes pkt. 10c, 2 for 25c
WOODBURY'S FACIAL SOAP 3 cakes 23c
LEMON JUICE 2 tins 25c
CUT GOLDEN WAX BEANS 2 lim 25c

6 Brand New NASH CARS FREE!
QUAKER OATS 2 pkgs 19c

HAWES' FLOOR GLOSS tin 59c
SOAP 3 for 5c

CARROLL'S TEAS FOR QUALITY
GOLDEN TIP TEA
Carroll's Own TEA
COLDEN TIP TEA LB PKG 44c
CARROLL'S OWN TEA LB PKG 38c
OUR DANDEE TEA LB PKG 32c

COFFEE 1-Lb. Bag 19c, 35c
PRINCESS Small Pkg 33c
PALMOLIVE 3 for 23c
POLIFLOR 2 lb tin 49c
NABOB COFFEE 1 lb bag 43c
BRAN FLAKES KELLOGG'S 2 PKG 15c

Texas Marsh Seedless, 96's GRAPEFRUIT 4 for 19c
California Navel 288's ORANGES, per doz. 33c
Firm-Fresh 6's HEAD LETTUCE, each 11c
Imported Bunch CARROTS 2 pounds 17c
Fresh VEGETABLE for SALAD 9 oz. Cello Bag 17c Each

Business Directory

MEDICAL

DR. W. G. C. KENNEY
Physician and Surgeon
(Successor to Dr. J. A. McNiven)
Office—Symon Block, Mill Street, Acton
Office Phone 78—Residence Church St., Phone 150

DR. H. G. JOYCE
Bachelor of Medicine
Physician and Surgeon
Office next door to Bell Telephone Co.
Mill and Main Streets
Day 222 PHONES Night 228

DR. D. A. GARRETT
Physician and Surgeon
Frederick Street Acton
Formerly Dr. [illegible]
Office Hours [illegible]

DENTAL

DR. HUGH J. ADAMS
Dental Surgeon
Mill Street, Corner Frederick, Acton
Office Hours 9 a.m. to 5.30 p.m.
Evenings by Appointment
Telephone 19

DR. A. J. BUCHANAN
Dental Surgeon
Office: Lenahan Block, Mill Street
Office Hours 9 a.m. to 6 p.m.
X-RAY GAS
TELEPHONE 148

LEGAL

C. F. LEATHERLAND, B.A.
ACTON
Barrister and Solicitor, Notary Public
Issuer of Marriage Licences
Registrar of Births, Marriages, Deaths
Office 22 Phones Residence 183

LANGDON & AYLESWORTH
Barristers, Solicitors, Etc.
Offices
Acton: Cooper Bros. Bldg.
R. MacIntyre Aylesworth, B.A.
ACTON
Office 215w Phones Residence 215J
Georgetown: Gregory Theatre Building
Phone [illegible]

LEVER & HOSKIN
Chartered Accountants
Toronto
JENKINS & HARDY
First Metropolitan Bank Bldg.
14 Victoria St. East, Toronto
Elgin [illegible]

VETERINARY

B. D. YOUNG, V.S., B.V.Sc.
Veterinary Surgeon
Office: Brampton, Ontario
Phone [illegible]

F. G. OAKES, V.S., B.V.Sc.
Veterinary Surgeon
Office and Residence: [illegible] Avenue
Acton Phone [illegible]

REAL ESTATE

WILLOUGHBY FARM AGENCY
Largest and Oldest Agency in Canada
Head Office, Bank Bldg., Toronto
Georgetown Representative
Tom Hewson—Phone Georgetown 332

Real Estate Broker
General Insurance
WM. R. BRACKEN
PHONE 26 ACTON, ONT.

TIME TABLES

GRAY COACH LINES

COACHES LEAVE ACTON

Eastbound

a 6.31 a.m., b7.16 a.m., 9.16 a.m., x11.41 a.m., 2.56 p.m., 5.16 p.m., x6.26 p.m., 9.06 p.m., b11.11 p.m.

Westbound

a 10.18 a.m., y11.13 a.m., 2.35 p.m., x5.13 p.m., 7.31 p.m., b8.35 p.m., x9.23 p.m., y11.25 p.m.

a—To London.
b—Sundays and Holidays only.
x—Daily except Sundays and Holidays.
y—To Kitchener
z—To Stratford.

CANADIAN NATIONAL RAILWAYS

Going West

Daily, except Sunday	9.41 a.m.
Saturday only	2.38
Daily, except Sunday	7.48 p.m.
Monday, only	12.08 a.m.
Daily, except Sunday	1.34 a.m.
Flyer, at Georgetown, daily except Sat. and Sun.	6.35 p.m.
Flyer, at Guelph, daily except Sat. and Sun.	7.12 p.m.

Going East

Daily, except Sunday	6.49 a.m.
Daily, except Sunday	9.56 a.m.
Daily, except Sunday	6.50 p.m.
Sunday, only	8.19 p.m.
Flyer, daily, Georgetown	9.25 p.m.
Flyer, daily, at Guelph	8.59 p.m.