

**LETTERS FROM HOME**

You may not have a brother  
Or sister, but you may  
Or you may not be a brother  
With a son on foreign shore.

But somewhere in a distant land  
In a boy in uniform,  
With a heart that's full and happy,  
Though his eyes are blue and warm.

He is looking for a letter  
But if answers come to come,  
There's always mail for some kids,  
But for others there is none.

So tell him what you're doing,  
And send it with a kiss;  
That his might find an aching heart,  
And it's one you'll never miss.

So won't you spare a minute  
And drop that little note?  
For someone is boy is waiting  
For the letter you never wrote.

Seaman Frank Palmer.

**Twenty Years Ago**

From the Home of The Free Press  
Thursday, July 23, 1923

**Acton's Jubilee celebration—August 4, 5 and 6.**

The week's events in Acton were  
too busy for the ladies' team and the  
football team from Kodak.

There were no games in the Hinton  
League.

Knox picnic enjoyed good weather;  
a fine motor drive, hearty games and  
a splendid supper last Wednesday af-  
ternoon.

Walter Lawson, Sr., of Stewart-  
town, was fatally injured at the 7th  
line crossing on Monday evening. His  
son Walter was seriously injured.

Sir John Macdonald, former Lieuten-  
ant Governor of Ontario, died last  
night at John Hopkins Hospital, Bal-  
timore, after an operation.

**TAKE IT EASY!**

Of course every girl knows that  
sunbath is excellent for health, but  
at the beginning of your sunbathing  
days we advise every girl to take it  
in easy stages. Sun burns have some-  
times very disagreeable effects and a  
severe one may leave you with a  
sun fever for life. Beauty specialists,  
too, particularly warn us against  
tanning our skin to a chocolate  
brown. They say it takes months to  
recondition skin which has been tan-  
ned too deeply; your skin can get  
too dry and too tough to be recon-  
ditioned. Pores are liable to enlarge  
under constant exposure to the sun  
as they relax and stretch, and  
then we rub in oil or cream to soothe  
the burn and of course they stay re-  
laxed, and probably fill up with  
blackheads. The sun is like a tickle  
joke. She burns us out to sit and en-  
joy her soft warm rays, and then  
when we merely feel nice and cozy  
she gives us a good scorching. Pre-  
vention is very much better than  
cure, so think twice before you start  
sunbathing this season.

**Four-Time Dress  
Marked Duchess  
Visit to Gotham**

**"One-Dress Wally" is Colored by  
Fashion Editors After Wash-  
ton in Same Gown**

BY HENRIETTA BONE  
Associated Press Fashion Editor

NEW YORK, (AP)—The Duchess  
of Windsor may now add to her title  
of "best-dressed woman" the sub-  
title "One-Dress Wally."

During her recent visit to New  
York, the Maryland girl, for whom a  
public admiration in what seemed to  
be a succession of different costumes,  
all sleek and sophisticated.

On close scrutiny, however, the  
various costumes turned out to be all  
one dress, with different accessories.

The basic dress, which is Main-  
bocher's answer to the problems of  
wasteful economy and possible clothes  
wearing, is a slim black silk crepe  
with high, round neckline, short  
sleeves and a zipper down the back—  
undoubtedly ultimate in clothes sim-  
plicity.

**Basic Dress**

The Duchess, who knows her clothes-  
lines, made a bee-line for her favor-  
ite couturier on her arrival in New  
York, and snugged up the basic dress,  
which had been fitted beforehand to  
the dressmaker's model of her figure  
in the salon. Thereafter she appear-  
ed in four versions of the costume,  
and undoubtedly has further changes  
tucked handily away in her trunk.

To the circus the Duchess wore the  
basic dress as it, without adornment.

To the reception for the Bolivian  
president and the tea at the Women's  
Military Services Club she wore it  
garlanded with a black caplet scarf  
and a "glamor belt" bedecked with a  
huge corsage of mixed artificial  
flowers.

**Beds Helped**

For luncheon at a smart Park Av-  
enue restaurant she wore the in-  
formal accessories—a red and white  
print scarf with belt and gloves to  
match.

For an informal dinner she wore a  
second "glamor belt" which is made  
in the form of a brief apron of black  
crepe and not alternately banded in  
vertical stripes.

With such a wardrobe Wally will  
no longer need a dozen trunks, and  
will prove that she can budget as any  
good wife does when her husband un-  
derstands, as did the Duke:  
"We haven't any dollars."

**ORANGES IN BRITAIN**

Twenty-five years ago Miss Evelyn  
Lauder of Bridlington, Eng., planted  
a Jaffa orange tree in her garden. To-  
day, at a time when war has cut off  
orange imports to large extent, the  
tree is bearing and Miss Lauders  
oranges are almost curiosities in her  
neighborhood.

**The Sunday School  
Lesson**

FOR SUNDAY, JULY 26

**GOD ENCOURAGES MOSES**

Gabriel Text.—Certainly I will be  
with thee. Ex. 3:12.

Lesson Text.—Ex. 3:13-16: 4:15-21.

Time.—15th C.

Place.—Egypt.

Exposition.—I. "I AM hath need  
me." Ex. 3:13-16.

Moses seems to have feared his pos-  
sible reception by the Hebrews more  
than he feared Pharaoh. This is the  
basis for his question in whose name  
he is to go to them. The name of  
"I AM THAT I AM" Jehovah in He-  
brew, which God gives him in reply,  
is a sublime revelation of the nature  
of the Infinite Being, the highest and  
most majestic ever vouchsafed to man-  
kind till through the Incarnation. He  
revealed Himself as Love. Each name  
of Deity represents some aspect of  
His character and attributes. That  
of JEHOVAH reveals Him as the Om-  
nipotent, unchanging, self-existent  
entity in all the universe, who is  
and was, and ever shall be, "without  
variableness, neither shadow of turn-  
ing" (Jas. 1:17). Throughout all  
generations this name has remained a  
"memorial" to Him, the Rock of  
Ages on which rests the hope of the  
world. Moses was to declare to the  
Hebrews that I AM Who had appear-  
ed to him was the covenant God of  
their fathers. Stability was the first  
attribute to be stressed in this new  
revelation, only through their utter  
trust and confidence in His purpose  
and integrity could God accomplish  
for them His unchanging purpose.

The very name in itself was a pledge  
that the covenant still lived and that  
God Who changeth not would fulfill  
it. This sublime message to the Isra-  
elites, carrying to them its appeal to  
trust in the Divine integrity, could  
not fail to change their despair to  
confidence, their weakness to strength  
(cf. ch. 4:3).

**Women Patrons  
Of Tattoo Art**

**Service Women and Others Like  
Their Numbers laked in  
For Lifetime**

LONDON, (CP)—George Burchett  
and his little needles are working  
overtime, faster and oftener than  
they worked even during the First  
Great War. Mr. Burchett is a tattoo  
artist. His sign, pointing to a tiny  
back room in Waterloo Bridge road,  
says he has been tattooing for more  
than 50 years, right in this same back  
room.

Before this war women rarely had  
themselves tattooed and it is frequent  
now, particularly among women in  
the services. They like to have their  
regimental number put on in colored  
ink or sometimes want a design  
that obviously has some sentimental  
significance.

Parents with children about to be  
evacuated also bring them in to Mr.  
Burchett to have them tattooed with  
their national registration numbers  
and sometimes their blood group in  
case a transfusion should be neces-  
sary in a sudden emergency.

Burchett started his tattooing car-  
eer by odd and rather raggedy jobs  
on school friends with the aid of an  
ordinary needle and colored inks. He  
told of a sergeant-pilot who arrived  
for a "fitting" and wanted an old  
tattoo design in the form of a dragon  
on his wrist "repaired." A hit by  
ack-ack splinters had scored the flesh  
and torn with it the dragon's tail.  
"That," said Mr. Burchett, "was a  
satisfying job."

**Nazis Restricting  
Polish Marriages**

**Food Rationing "Groups" and  
Other "Methods" Imposed  
on Occupied Land**

LONDON, (CP)—Use of more "re-  
fined" methods of terrorism by the  
Germans to break resistance in Si-  
lesia, where production is far below  
the expected figure, is disclosed by  
Polish circles in London.

One method is to prohibit Polish  
men under 25 and women under 22 to  
marry. Older people are required to  
show permits that the intended mar-  
riage will not hamper them in their  
work.

Under another method Poles are di-  
vided into three food rationing  
groups; those whose production ex-  
ceeds 80 per cent. of the German out-  
put; those with 60 to 80 per cent.;  
those below 60 per cent. The first  
group receives two extra food rations,  
the second one extra ration and the  
third the rations given persons in  
labor camps.

**GOVERNOR GENERAL FRAMES  
OLDER PEOPLE AIDING  
SCOUTS**

His Excellency the Governor Gen-  
eral the Chief Scout for Canada had  
words of praise for older people who  
have taken up the leadership of Scout  
Troops, when he presided at the an-  
nual meeting of the Boy Scouts As-  
sociation in Ottawa recently. "I take  
off my hat to these older people who  
are taking the places of young Scout  
leaders who have joined the forces,"  
His Excellency said. He predicted a  
large increase in Boy Scout mem-  
bership when the war is over.

**Keep Your  
Money Good**

A few days ago Canada's minister  
of finance mentioned the necessity of  
"keeping your money good."

While most Canadians when they  
think seriously about it—apprehend  
the efforts of the government in finan-  
cing the war, it is doubtful if many  
give much thought to the matter of  
keeping our money good. Canada is  
in the happy position of knowing no  
time in her history when her money  
wasn't good.

Money is good when a dollar will  
buy a dollar's worth of merchandise.

It is bad when a dollar will buy  
goods worth only a small fraction of a  
dollar. When that happens, and it  
has happened in many parts of the  
world, a man with a week's wages  
can't buy a loaf of bread, in extreme  
difficulty. His wages will buy only a  
fraction of the amount of food neces-  
sary to feed his family.

**Two-Fold Job**

It is a two-fold task which faces  
the world of finance in Canada to-  
day. One is to pay as much as possi-  
ble of the cost of the war as it goes  
along. The other is to maintain prices  
in Canada in such a manner that a  
man with a week's wages can feed  
his family for a week—and buy the  
other necessary goods and services of  
everyday life.

The present tax rate is part of the  
effort to do this. The other part of  
the effort is the raising of money  
through Victory Bonds and War Sav-  
ings Certificates. Money invested in  
this manner is money invested in the  
finest possible way. It helps fight the  
war now. It helps keep your dollar  
good now—and in the future. It is  
there, with interest, waiting for you  
when this great struggle comes to its  
inevitable successful conclusion.

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**Potato Acreage  
And Yield down**

The past two years in Ontario have  
been the lowest for sixty years, says  
a statement issued by the Crop,  
Stock and Woods Branch of the On-  
tario Department of Agriculture, in  
which an appeal is made to growers  
to improve their cultural methods  
and adopt a vigorous program of  
spraying and dusting in order to  
bring up the yield per acre.

During the past number of years  
imports of potatoes into Ontario have  
increased from 1,139 carloads of a  
400-bag minimum in 1933 to 4,683 car-  
loads of a 600-bag minimum in 1942.

In the same period, potato acreage in  
Ontario has been reduced by more  
than 50,000 acres in comparing the  
year 1933 with 1942, of which more  
than 41,000 acres were in Western  
Ontario. Yields per acre have been

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constantly on the decline, from 42.2  
cwt. an acre average in the period  
from 1923-1926 to an average of 32.2  
cwt. per acre in the period 1933-  
1942.

"Ontario potato growers have the  
soil, the climate and the methods,"  
says the department's statement, in  
appealing to every potato grower to  
do his utmost by improved cultural  
methods to increase the production  
from every acre planted.

**Enough Twine, No More, for Crops**



**Merchant Navy Men Splice Miles of Twine Into Harvest**

Better the a string around your finger to remind yourself to go  
easy on twine and rope. There's enough binder twine to tie up this  
year's crop—that is, if the crop is normal—but it must be used spar-  
ingly on the farms if there's to be enough to provide for emergency  
demands.

Trouble is the shortage of hard fibre, according to the Depart-  
ment of Munitions and Supply. In peacetime, binder twine was  
made from Java and African hard fibres. Today, the limited  
supply of these best quality fibres is being reserved for the Navy  
and ocean going Merchant Marine.

Best available substitute for the hard fibres comes from Mexico.  
This will be used to manufacture 60,000,000 pounds for use on  
Canadian farms.

Despite the poorer quality, the new binder twine is expensive to  
make. To maintain the present price level, the government will  
subsidize imports.

Farmers can help by using twine sparingly and by making sure  
equipment is in good condition so that it will cut threads cleanly  
and without wastage. They can also help by taking care of their rope  
to make it last as long as possible.

# 225,000 New Ones 115,000 Gone

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It is estimated that in Canada a new customer is born every three minutes and an old customer dies every five minutes. Canadian industry loses 115,000 customers a year and it gains 255,000 new ones, who have to learn about new products and new services.

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Many industries and retailers fail to realize what this constantly changing of new and old customers means to the future of their business. During the boom times of war when all commodities are scarce there may be a tendency to ride along on the tide of easy turnover of all the goods procurable.

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But new customers have to be kept informed of the goods and services available if these goods are to hold the lead in the market and get a fair percentage of the new customers for Canadian goods every year.

## No Better Way

There's no better way of keeping your goods or services before these new customers than by steady and helpful information about your goods or store in the weekly newspaper. Sixty-eight years of service for and with Acton and district and its ever-changing population have proven the Acton Free Press to be the place that new customers look, not only for community news, but the places in which to shop.

# Every Week

New folks to the town and district buy the local paper in the local news stands—as a guide to this community in news—and where to shop. The sales message in The Free Press is the way to establish a firm acquaintanceship—regular messages every week retain that friendship.

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## Meet Your Share of the New Customers Every Week