

THE LORDS' PARADE

I stood in my accustomed place last eve. And I watched the parade of the night. If you've never witnessed this taking place, then you've missed a glorious sight.

Twenty Years Ago

From the issue of The Free Press of Thursday, June 21, 1923

Burlington Council proposes an annual tax of \$100 on single men of the town. Owing to the growing attendance at Acton High School the Board of Education is considering the advisability of employing an additional teacher.

At the nomination for a trustee to fill the vacancy caused by the retirement of Mr. Neil McDonald, Mr. Amos Mason was elected by acclamation.

Mr. A. E. Dobbie, son of Mr. and Mrs. A. Dobbie of Georgetown, has purchased an interest in the Advertiser-Topic of Petrolia, where he has been foreman for the past three years.

Acton girls' baseball team played a game with Brookville girls' team and defeated them with an overwhelming score of 41-23.

WOOD-WARREN On Wednesday, June 13th, 1923, at Walmer Road Baptist Church, Toronto, by the Rev. Dr. John McNeill, Helen Margaret, only daughter of Mr. Warren and the late James L. Warren, Acton, to Mr. John Wood, Acton.

COOK-At his home on Main Street, Acton, on Monday, June 18, 1923, Franklin Rae Cook, beloved husband of Prudence Thompson.

New Frocks From Old

Hello Homemakers! As inspiration guidance to new ways of conserving the War-time Prices and Trade Board have now installed the well-known Mrs. Kate Aitken as National Supervisor of Conservation for the Consumer Branch. The war on waste and needless spending will have a new meaning to homemakers.

- 1-Kiddie's mitts from a pair of dad's toe-holey socks. 2-Mary's felt hat from mother's, by trimming it down and twisting it around. 3-Warm, durable-overall and jacket from a discarded bathrobe. 4-Consider cutting up the worn-at-the-sleeve sweater and inserting the short sleeves and back into a dress that may have faded in the back.

- 5-When your trim shirtmaker dress has been stained or frayed at the armholes, make a smart jumper out of it. A blouse may be fashioned from a man's shirt, ripped apart and re-made to eliminate the frayed collar, etc. 6-We saw a very glamorous long-sleeved blouse which had been cut out of a striped evening dress. With or without stripes, you can just imagine the "richness" or crispness of those materials which have not had hard usage. 7-If a dress is too long or the collar is out of fashion, shorten the dress, make corded bows, a new belt and a hat band; take the collar off entirely and face it or bind it. 8-A black or dark colored dress may be livened up by paneling the front with a piece of flowered material. 9-If you have an old ensemble suit wearable, the material should be washed or dry-cleaned. Re-make as a two-piece suit to go marketing in. 10-An old skirt, plain or gored, can be cut excellently into a small boy's shirt; shorts may be cut from the worn-at-the-elbow jacket.

TO QUIET THE DANES

LONDON, (CP)—One of the most brilliant criminal investigators in Europe, Himmel Strup, has been sent to Arrhus, Denmark, to clear up anti-German sabotage there. Until he succeeds, the town will remain under a stage-of-emergency, the dispatch said.

State Controls Of Agriculture When War Over

British Farmers' Union Sees Some Form of Government Direction Necessary to Orderly Production and Marketing

BY FOSTER BARLAY, Unionist Press Staff Writer

LONDON, (CP)—A pretentious post-war agricultural policy, envisaging continuance of some form of state control and urging international co-operation to stabilize production and marketing, has been presented to the British government in an interim report by the Council of the National Farmers' Union.

The keynote of the report, result of three years' work by a sub-committee, stressed the necessity for international action to regulate the production and marketing of food supplies as to "bring primary producers a reasonable measure of security and stability of remunerative price levels." It further contended that stability of world agriculture would enhance the manufacturing industry which it said was concerned to see the swift revival of international trade.

The report said that the Union's policy was founded upon the unanimous recommendations of the Empire Producers' Conference at Sydney in 1938 which contemplated establishment of commodity councils for the purpose of obtaining the orderly marketing of Empire primary products in order to maintain "continuity of supplies and to prevent avoidable gluts and resultant instability of price levels and speculation."

Aid of Governments The commodity councils envisaged by the Sydney conference should be constituted as advisory bodies to guide Empire agricultural ministers in respect to control or production and marketing, the report continued. Similar collaborations should take place between the organized primary producers of the Empire and agricultural ministers in regard to market surveys. It added that the machinery contemplated at Sydney could be extended to include friendly foreign countries and cited the United States as an example.

"It is impossible to forecast the lines of economic policy which the ravaged countries of Europe will adopt when they are no longer under the Nazi heel, but it seems reasonable to assume that countries in urgent need of food supplies will maintain barriers against the importation of these supplies. If that assumption be well-founded, the position will ease the situation in respect to surpluses in store in the Dominions and will also ease the threatened pressure on the United Kingdom market."

Situation in Britain Dealing with home-grown agriculture the report declared that British producers had no disposition to accept abandonment of all measures of state control. The hasty scrapping of "control" after the First Great War cost the farmers dearly and the lesson has not been forgotten, it said. It recommended retention of machinery reconstructed from the existing Ministry of Food for purposes of purchasing supplies from overseas and fixing wholesale and retail price levels as an essential complement of action on lines advocated at the Sydney conference. It suggested increased production and advocated a minimum of 11,000,000 acres—under tillage, an increase of 4,000,000 over 1939. The minimum acreage for wheat should be 2,250,000 acres, compared with 1,700,000 in 1939, while the balance would include potatoes, sugar beet and fruit and vegetables.

Correspondent Tells How Paris is Stripped Of Manpower

The manhunt in France to fill German war factories and assure that the Allies will find no help from patriots when the "second front" is opened, continues unabated, says the Paris correspondent to the Swedish newspaper "D'Agence Nyheter," of April 20, 1943.

"When I wanted to order my return ticket to Vichy," he writes, "the tourist office declared 'we cannot send it as we have no errand boy; he has been taken to Germany.'"

"In a restaurant where I wanted a drink of mineral water, I was told nothing had been served there for the last fortnight owing to lack of labor. My old friend, a priest who is the editor of a church review, cannot print it—not for lack of paper, but because there are no typographers. My chamber maid has red eyes because her only son was sent to Germany. In the confectioner's room a twenty-year old wife sits weeping. After three months of marriage her husband has been sent to Germany. At the electrician's and the locksmith's shops it is the same story. 'We have no stock and we can repair nothing—all our workers have gone.'"

The Sunday School Lesson

FOR SUNDAY, JUNE 20

JOHN DESCRIBES TRUE CHRISTIANS

Golden Text.—But if we walk in the light, as he is in the light, we have fellowship one with another, and the blood of Jesus his Son cleanseth us from all sin. 1 Jno. 1:7.

Lesson Text.—1 Jno. 2:1-6; 3:13-18; 4:15-17.

Exposition.—I. How Fellowship With God May Be Preserved, 1-6.

First, by a determined effort to avoid sin. Fellowship with God is maintained on the basis of His love for us in Christ and our love for Him expressed through Christ. The goal must prevail where such love is exemplified in true believers. Sin mars fellowship for, in the last analysis, it is due to a cold and selfish heart toward God. Second, if sin is committed, however, we have relief in the sin offering of the Son of God. Jesus is both our help and our cure. But all of our deliverance from sin must be considered in the light of the sacrifice of Jesus on Calvary. This will keep us all from having light views of sin. The certainty of forgiveness does not allow us to accept it as an indulgence of sin. Any sin we commit can only be atoned for at the cross.

"We have an Advocate with the Father." The proper work of an Advocate is to plead before a Judge. As Christians we have come "to God, the Judge, of all" (Heb. 12:23) and live in the presence of that throne which rules over all. Believers are encouraged to believe that with Christ as their Advocate all will go well with their case in the court of heaven. This should strengthen faith and purity of life. Our Advocate is qualified. He is Jesus Christ, the righteous. It is His own righteousness which He pleads before the Judge. He was righteous in His life on earth (Jno. 8:46; 19:11). He was righteous in His death (Rom. 5:7-9; Luke 23:47). He was righteous in His resurrection (Ac. 2:22-24, 32, 33; Luke 24:36-48).

"He is the propitiation for our sins." The word "propitiation" means that Jesus expiated our sins by being our substitute in death and judgment. It is this that He pleads in our behalf as we confess our sins to God. Thus in the court of heaven we are sure of this efficacious ministry of intercession.

"If we keep his commandments." This may be said to be the test of the light within us. Obedience is better than sacrifice. Disregard of the simple but profound commands of our Lord is a revelation of the absence of real devotion to Christ, no matter how many professions of faith are made. Conscientious obedience to Christ's commands proves that we have a spirit sensitive to the Word of God. This too is indicative of the love we hold for God. "Henceforth know that we are in Him." We cannot abide in Christ without being sensitive to the way He lived and would live, were He in the world now. Let us examine ourselves to find how warm is the affection we feel for our Saviour whose love for us will never fail either while we live in this world or hereafter (Heb. 13:5, 6).

II. Two Tests of Sonship, 3:13-18. To become like Christ is the great end of the Christian's life on earth. There are two very searching tests of the sincerity of our "hope" (vs. 3), and the reality of our new life in God: (1) Practical righteousness. A man cannot be a child of God and act like a child of the devil (Matt. 6:23). If we are looking forward to being like Christ when we "see him as he is," we will long to be like Him here and now. "In him is no sin," and "he was manifested to take away our sin." While we live in the body of the flesh, the enemy will continue to war against the new nature (Gal. 5:17), but if the Christian, through carelessness or weakness, falls into sin, he will honestly and penitently confess his sin to God, looking for forgiveness through Christ Jesus. The new life principle begotten of God has not part in evil, for "sin is the transgression of the law" (God's law). There are many today who try to soften the stark reality of these words. Using scientific and psycho-analytical terms, they seek to give sin an air of innocence. A child of God will hate sin and cannot live in habitual sin. The great secret of righteousness is to live so close to Christ, to be so filled with His Spirit that we will manifest Him in and through all we do or say. The nearer we keep to Jesus, the more will our life reflect the radiance of the new relationship. (2) A compassionate, loving heart. This is the final, decisive proof. A heart and God were never "met together," for "God is love." That is the very essence of His Being (ch. 4:7, 8). "Behold what manner of love he hath bestowed upon us!" (cf. Rom. 5:8). He gave Himself—and that is what true love is always doing, translating itself into deeds.

III. "There is No Fear in Love," 4:15-17. "There is no fear in love, but perfect love casteth out fear." Learn to love God, and you will be delivered from all dread of God. You will still reverence God, but you will not be afraid of Him. You will have such

a holy awe of Him as you never had before, but there is no dread in that awe, only childlike trust. There will be no shrinking away from God, but rather a cuddling up to Him as a child to its mother's bosom. Does someone ask, "How can I learn to love God with that perfect love that casteth out fear?" The next point answers the question "We love God because he first loved us."

Plant Plenty Of Carrots in Victory Garden

If Victory Garden crops were to be rated according to the quantity of vitamins they are likely to contribute to the family diet all season long, the carrot would probably be rated next to the tomato.

Carrots are definitely a health food. They say that pilots of the Royal Air Force are required to eat them nearly every day to keep their eyesight keen. But not everybody likes carrots.

If your family belongs to the milk-carrot faction, do not omit carrots from the schedule just because of that prejudice. If you have never eaten carrots fresh from your garden then you have no idea how delicious they

can be. They make a pleasing and colorful addition when shredded into salads. Children often prefer carrots raw to cooked.

Let the carrots grow without thinning until they are as thick as lead pencils, then begin to thin out and cook the excess roots. You will be amazed at the flavor and tenderness of these tiny carrots, and from then on your prejudice will disappear.

While carrots are most delicious when they are young, they still remain tender and sweet after they have grown all summer. They will mature well standing so close in a row as to touch each other. But the best plan is to make successive sowings, and harvest them before they are full grown.

If you wish to eat carrots, the smaller they are, the more delicious you will find them next winter. It is a good plan to sow a special row for canning and harvest them when they reach the desired size.

When carrots are allowed to mature they should be pulled when the tops begin to turn yellow. If left in the ground they will lose quality.

Truly glory is the unanimous approbation of good men, for their praise is not bought with money, and they alone are able to estimate real merit at its proper value.—Cicero.

8th Army's Victory in Desert—The 1st Round



For close on 2,000 miles the victorious 8th Army has pursued the retreating Axis forces across the desert. In the first round the enemy received a pounding from British guns and bombs such as he never expected to experience in Egypt. He was badly shaken. He was forced out of many strong positions. He lost thousands of men as prisoners, thousands more killed and wounded. Severe inroads into his tanks and other armored vehicles were made. Large numbers of his guns were knocked out. Picture Shows One of the Australians who fought so magnificently in the new Western Desert battle. They look tough, they act tough and the enemy finds that they really are tough!

Newspaper Advertising

— AND —

Display Windows!

Both Newspaper Advertising and Proper Display of Merchandise in store windows play an important part in the sale of goods. One is helpful to the other and combined they make a grand merchandising plan, the one to create interest and give description and the other to clinch the statements by actual presentation of the articles, with store windows.

Used alone the program is only half put into effect. The field is narrowed and the effort does not bring its greatest yield. Here's an actual example of what happened in Acton recently that illustrates the point.

Window Attraction

THE FREE PRESS Office has a window in which small articles are placed so that owners may claim them without any expense. This spring the articles, filled the window, until a clearing out was necessary. We were overstocked.

Newspaper Attention

So we advertised them in a condensed advertisement in THE FREE PRESS, and here is what actually happened.

A license plate was returned to a truck operating from Guelph. There were twelve enquiries for one of the gloves before the owner secured it. The hub cap was tried on four cars and we finally got an offer to purchase it if the owner wasn't located. The small articles and items largely found owners and we secured a window nearly cleared out from just one small advertisement.

What happened in one window can and does occur in every form of merchandising. Newspaper advertising attracts a larger audience and supplemented by the display of goods completes sales. There is no magic but just plain everyday logic --- meeting more people. Sound merchandising is built on a public acceptance of the fact that its institutions always want to be of service to the buying public. Populations change. New families come to town. They look to the local store advertisements and store windows to guide them in their shopping needs.

Build and Maintain Business By Using Both Regularly!