Food Problems Solved Government in Britain

ARTRILE NO. 18

(By Winter B. Legge)

Canadians everywhere seem to termendously indepented in two things about Britain and they are form Darrage, and Food.

After enting meals for six weeks training comes, botels and the pri vale homes of friends or relatives the editors began to have a good idea of conditions there.

yearning for some good white bread. Perhaps after a longer period that it would be preferred.

Many items use entirely absent. such as citres fruits-oranges, grapefruit and lessons-ice cream, fresh eggs, cream and some other Fresh eggs are very source and they are reserved for sick people young children. Fresh milk is also difficult to obtain. There is, how ever, a fair supply of powdered eggs and powdered milk.

Most foods are rationed, and others are sold on the point system. The weekly ration for one person when we were there was: butter I ounces. ten 2 ounces, sugar 8 ounces, bacon 4 ounces, cheese 4 ounces, jam ounces, ment 23 cents worth and canned goods 24 points.

The prices are fixed by the government which also controls the distribution of supplies. This is the reason why commers must register with one storekeeper and buy rationed goods there only. The storekeeper then receives only sufficient stocks to look after the requirements of the people who are registered with him. This is an important part of the whole

The Minister of Food

The man who is responsible for the smooth working of this system, and not proving popular enough, the numand everyone over there seems con- ham was increased until it now is vinced that he has dode a marvellous quite popular over there. ich. In fact what he has done is one coupons and the food will be there.

Even during the worst of the blitz. Lord Woolton's department never failed to deliver the rations.

ed his thanks to Canadians for their stops. assistance in feeding Britain, and ex-

up over 40%. The Ministry of Food stretched around the corner. A wo- feel that conditions are already good and haby clothing are given to exbuys all the food imported into man saw this long queue and joined and well-organized and suggest that pectant and nursing mothers in Brit-Britain, and oversees the distribution up at the end of it. After a few min- Ernest Bevin, Minister of Labor, is nin. and price.

time trying to provide a proper sup- quired. ply of calories and vitamins through substitutes. The needs of children

ceeding in a wonderful way.

Conference and Bretneraule

Part of his plan to keep the people well fed was the establishment of supplying of food to smaller factories, to 2100 tons of foodstuff for bens. and the British Restmurants, some staggering ligure.

Probably the outstanding feature taken to some of these restaurants for ably often were served margarine of the meals is the total absence of a meal and had soon, meal and veg- without knowing it. any white bread or rolls. At first one etables; pudding and ten for a shilling | Hotel meals are limited to three

visited was a marvel of cleanliness serves shillings and sixpence, and and efficiency, and would serve 1200 charge for the orchestra was meals in twelve minutes.

Changing the Public Diet vernanently changing the public diet. The people are learning what is good for them to eat, and will continue to and many items of food are difficult after plenty of all kinds of foodstuffs have sufficient wholesome will be available. They are also thanks to Lord Woolton. It learning how to prepare food better ways. The result of all this is that the health of the people is better than it ever has been before.

As our conference drew to a close one of the Canadian editors usked Tourist Centre him what was going to happen after the war. After a few moments of When War Ends thought, Lord Woolton replied, Well I am going to have a nice, thick

The Points Systems

Selling food on points was designed primarily to control the distribution and supply of foods which are not rationed. Points for certain foods are raised or lowered as the available supply goes up or down. If one line is willing too freely, the number of method of keeping everyone supplied. points necessary to purchase that food is increased, and the demand

If some new food is available, but

The people look on this points busi of the big accomplishments of the ness as a game which appeals to their war, for he has taken the worry of gambling instinct. They try to guess insufficient food away from the what item will have the points inpeople. They now know that all they creased, and buy it; and if, as often have to do is to go to the store where happens, the points on it are decreasthey are registered, hand over their ed instead the people say. Woolton to-morrow on something eise."

Between the rationing and the points, the queues which might have The editors had a conference with become a problem have been

pressed his appreciation for the re- queues. At one time if a shopper over the trade. strictions which Canadians had im- saw a queue she would join up, with posed upon themselves in order to the idea that there must be somethis end scientists are at work all the "How do you cook them?" she en- the war.

The Queen's Messengers

NEWS BREAKS

On Sunday, March 14, at 10.15 p.m. EDT, 11.15 p.m. ADT, the

world radio premiere of a concerto by Carl Philipp Emanuel Bach

will be performed in the Concert Studios of the CBC, at Toronto.

Wanda Landowska, the world's leading harpischord virtuoso, will be

the holoist for this outstanding musical event. A young Canadian

violinist, Adolph Koldofsky, was instrumental in uncarthing the

manuscripts from which the performance and the chauing series will be played. Here is Mr. Koldofsky (left) telling William Hogg, of

the 'CBC central news room, something about the circumstances

which led to this Canadian radio performance of Philipp Em-

anuel's long lost compositions. Seven concerti in all, will be heard in

these Sunday night concerts, and Madame Landowska will be pre-

sent to take part in all performances.

and help in the emergency canteens. Our beloved Queen is the head of the organization. Wherever there is a raid which causes demage, a mohile canteen with some of the "Queen's Messes@cs" is sent immed intely to feed the people. These messengers with their food and cheer are

Shipping is the greatest concern of Lord Woolton, and so every effort is made to provide food that does have to be brought in by ships, or ese the most concentrated food with the maximum nutrition value.

That is why powdered eggs are valuable, for it is said that 80 toos conteens in the larger factories, the of dried erry are equal in food value

The margarine is now no reinforce inces called "Woolton's Restaurants," ed with vitamins that its nutritive to provide meals where canteens are value is equal to that of butter, and not practical. The number of these is very difficult to tell from butestaments meanly doubled in 1912 ter. At one botel we suspected by and the meals served amount to withe quantity served that it was mar garine instead of butter, and on en-Later the Canadian editors were quiry found we were right. We prob-

he metined to think that the dark and fourpeace. Most of the help is courses and the price celling is five bread is excellent, but after a few volunteer. It is no wonder that shillings, but in some cases service charges are allowed. At our London One factory canteen which we shillings, but the service charge was shillings and sixpence, bringing the cost of the meal up to fifteen whil-Lord Woolton believes that he is lings. However, these service charges are also under regulation.

While Britain's diet has changed or impossible to obtain. British people in wonder that everybody admirenthe

Vision Britain

Bill to Overhand the Catering Industry Leads to Impression Cabinet has Discussed Mea as Post-War Paraces

BY FOSTER BARCLAY

Canadian Press Staff Writer LONDON, (CP) - A rovernmentponsored bill which, in effect, envisages Britain as the world's tourist centre after the war through cheep forts, such as scarves, sweaters, mitts. sea and air transport and suggests socks, belinets, etc., are given away ways to overhaul conditions in the the supplying of sufficient food is ber of points is reduced. In this way nation's vast catering trade has been Lord Woolton, the Minister of Food, the use of a certain brand of pressed introduced in Parliament amid a di- Royal Canadian Air Force (and their versity of opinion.

The legislation, known as the "Catering Wages THE" outlines a scheme who work in everything from a dock- and abroad. vard snack bar to a honky-tonk night club. It proposes establishment of a benefits to men and women of the seven-man commission to examine Armed Services only? has done us again, but we'll get him the many sides of the complicated catering industry and to recommend

wage boards where necessary. port, but it will probably take a receive food parcels weekly just as the Minister of Food on September lutely eliminated. The only queues rough ride before it finally becomes British prisoners of war do; victims 16th, and were greatly impressed with which we saw all the time we were in law. About 200 back-bench members of bombing raids in Britain receive his ability and sincerity. He extend- England were at theatres and bus of Parliament intend to buck it on clothes, bedding and medical supplies the grounds that it would give the from the Canadian Red Cross; trans-

Too Much Dictator thing good for sale. One day a queue pecking at the bill ever since the 15- honey from Canada has been disutes she asked the man in front of breaking the government's word not The Ministry endeavors to main- her, "What have they got to-day:" to bring down controversial legisla- civilians here in Canada;" tain a standard of nutrition, and to The Tales of Hoffman," he replied, tion which has no direct bearing on A.—Despite the tremendously in-

by a Cabinet Minister," commended time activities are carried on as usual Lord Woolton praised the women Roy Snell Secretary of the Catering These consist, in part, of medical atand the sick are especially provided who are known as the "Queen's Mes- Trades Joint Committee. "Under the tention in outpost and frontier settlefor. Lord Woolton said. "It is the sengers," an organization of women pretext of improving conditions, Mr. ments, travelling dental clinics, children who will have to clean up volunteers who go into blitzed areas Bevin is really seeking to obtain ab- classes in nutrition and home nurssolute control of the catering trades ing. etc. n his own hands. For his bill transfers control to him. . . . Could any in the event of an attempted invasion industry have a worse fate?"

> The News Chronicle, however, termed the bill a "Waiters' Charter" relief organizations, supported by and said that nobody but a blased strong provincial committees, have party could call it "dictatorial."

> fiable extension of bureaucratic in- vulnerable points inland, and ar terference with a well-organized in- ready to go into instant action in the dustry," the paper added. . . . "The event of air raids or other war em-Bill must be welcomed as a belated ergencles. Equipment held in readieffort to bring a 'slum' area of em- ness includes portable operating-room ployment under proper control."

Unemployment Cure The bill doesn't mention anything about Britain becoming a tourists' mecca, but political observers say that possibility has been discussed by the cabinet as part of a vast plan to cure post-war unemployment. Some members believe the time is ripe to lay plans to bring to the world's notice the nation's beauties, amenities

and even her battle scars. Before the war the catering trade employed about 500,000 persons, many of them aliens, while 2,000,000 unem ployed were on the dole. Far-sighted persons suggest that with a tourist boom the industry could easily absorb another 1,000,000 workers.

MARCH BULL S20,000

PERTH, Scotland, (CP)-Pittodrie Banker, a March bull, was knocked down for the equivalent of \$20,000. highest price since 1928, at the annual shorthorn sales here.



ross have to appeal to the public for funds? Dorsn't the Canadian (Covernment pay for these services?

A .- Under the terms of the Interrational Red Cross Convention a Geneva, Switzerland, and agreed to by almost every country in the world, all monies for international relief must be jaised by voluntary subscription from the public. Covernment subsidiration would constitute a violation of this agreement and would result in forfeiture of international privileges.

Q .- What does the Red Cross do for Canadian servicemen who are ill or wounded and conlined to bospital

A .- As toon as a Canadian pervice man is admitted to hospital anywhere in Britain, his name is given to the ondou office of the Canadian Red Cross. They, in turn, communicate with their hospital visiting committee connected with that particular hospital. A Canadian Red Cross woman visitor then calls on the patient, being ing him such comforts as candies cigareties, reading material and even his hometown newspapers. If the patlent is too III to write, the Red Cross visitor will communicate with his family and advise them of his progress. If the patient's stay in hospital is to be a lengthy one, the Red Cross will supply him with occupie tional therapy materials and instructions to improve his morale and to help pass the time.

Q .- Does the Red Cross look after

servicemen in Canadian hospitals? A .- Yes. The same procedure fol lowed for overseas hospitals is used here in Canada. The Canadian Red Cross spares no effort to make sur that no Canadian pervicemen confined to hospital suffers from loneliness

Q.-Does a member of the Canad ian pervices have to be confined to hospital before receiving benefits from the Canadian Red Cross?

A.-No. Millions of knitted comfree to members of the Royal Canadian Navy, the Active Army and the associated women's divisions) to keep them warm in the course of their duty. In addition, cash grants are to regulate wage, health and welfare made by the Canadian Red Cross toconditions for thousands of persons wards servicemen's hostels in Canada

Q.-Does the Red Cross confine its

A.-No. Civilians in many parts of the world are benefitting from Canadian Red Cross services. British The bill has an abundance of sup- civilians in enemy internment camps They tell a good story about the government "dictatorship powers" fusions of Canadian Red Cross blood serum have been given to divilians, not only in Britain but in Russia and Officials in industry also have been Malta: a million pounds of jam and Imports of food from Canada, are formed in front of a theatre, and page document was printed. They tributed to British children; layettes

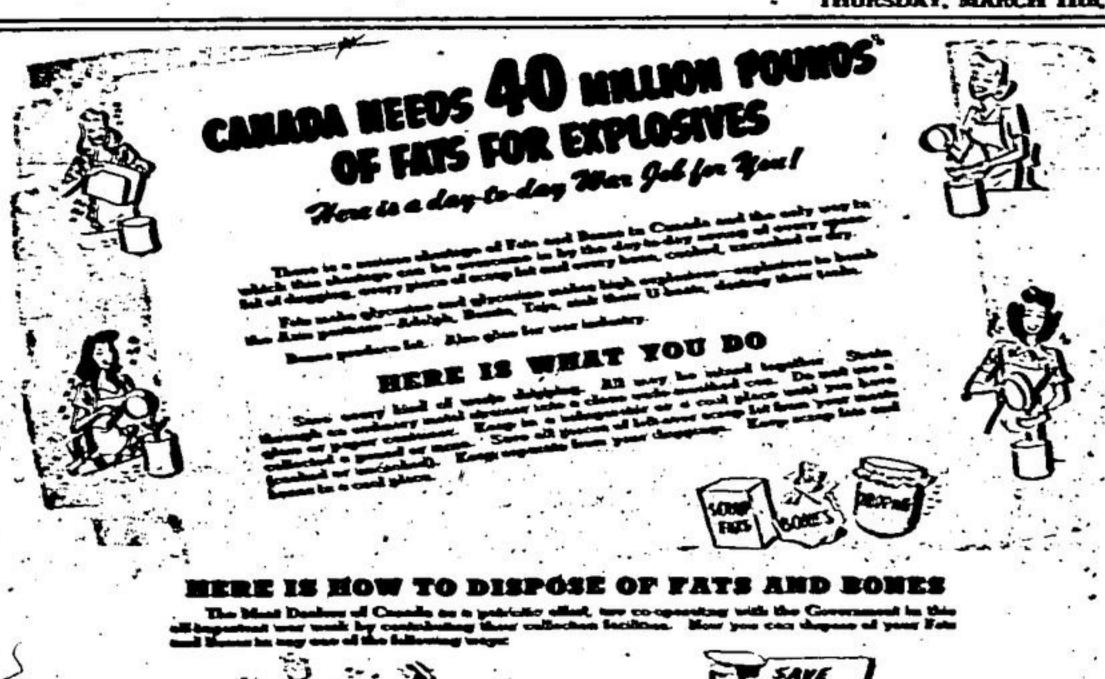
Q .- What does the Red Cross do for

creased wartime demands made on "The biggest bluff ever attempted the Canadian Red Cross, its peace-

Q.-What would the Red Cross do of Canada?

A.-Canadian Red Cross disaster been set up on the Atlantic and Pa-"This is no question of an unjusti- cific seaboards, as well as at other equipment, mobile hospitals, blankets, surgical and medical supplies.

your blood. When your liver gets out of order come constituted, stemach and hidneys can't work property. You feel "rotton" - headachy, beckachy, digry, dragged out all the time Thousands here were present relief with "Fruit-a-tires." So can you NOW. Try "Fruita tires" Capada's largest salling liver tablets. You'll be delighted how quickly you'll feel like a new person, hoppy and well again. 25c, 58c.







Notals, Roslawanis - Your support organity model THIS CAMPAIGN IS FOR THE DURATION OF THE WAR

OF NATIONAL WAR SERVICES NATIONAL SALVAGE DIVISION



WARNING

CANADA FACES A WOOD-FUEL FAMINE **NEXT WINTER**

ARE YOU one of the Canadian bouseholders who burned fences, doors, [] and even flooring to keep warm in this winter's sub-zero weather? Or perhaps you are one of the lucky ones who just managed to scrape through?

In either case, you will want to be prepared for next winter when greater hardships loom unless you take immediate action.

The shortage already has affected many communities . . . total stocks of dry wood are nearly exhausted . . . in some places the small supply of green wood cut for next winter is being used now to meet the present emergency.

Throughout most of Canada, fuel-wood is obtained not far from where it is consumed. Its production and distribution are the business of local citizens.

The Dominion Government recognizes that the wood-fuel shortage is so serious that even with the full co-operation of everyone in affected communities an adequate supply is not assured. Accordingly, it has been decided to stimulate the output of wood-fuel by assisting those normally engaged in its production and distribution. To this end, the following measures will be adopted:

- A subsidy of \$1.00 per cord will be paid to dealers on all commercial fuel-wood contracted for und cut on or before June 30, 1943, and held to dealers' account on that date.
- 2 The Coal Controller has been authorized to arrange in his discretion for the payment of such portion of the transportation costs as he considers proper in respect of fuel-wood, particularly in cases where dealers, to procure supplies, find it necessary to contract for fuel-wood at locations outside the area from which they normally derive their supplies. In order to obtain any such reimbursement, dealers must obtain a permit from the Coal Controller before contracting for such supplies.
- 3 The Coal Controller will repurchase from dealers at dealer's cost all commercial grades of fuel-wood on which a subsidy of \$1 per cord has been paid and which are still in dealers' hands as at May 31, 1944.
- Assistance will be given in providing priorities for necessary equipment.
- 5 Farmers now on the farm, and who leave the farm temporarily in response to this appeal to engage in fuel-wood cutting, will be deemed by National Selective Service to be carrying our their regular occupation as farmers and will be given all the rights of deferment of military service which such an occupation now carries. Such temporary absence should not, however, interfere with agricultural production.

Municipal councils, farmers, fuel dealers, individual citizans, service clubs, and all other groups in communities where weed-fuel is burned, are urged to begin at ence a rapid survey of their local situation, and to take imme-

THE DEPARTMENT OF MUNITIONS AND SUPPLY

Honourable C. D. Haws, Minister