

OUR TOWN WHAT WE MAKE IT

If you want to live in the kind of a town that you want your town to be...

Twenty Years Ago

From The Acton Free Press of Thursday, June 30, 1921
Wild raspberry picking has commenced. There's a big crop.

The Sunday School Lesson

LESSONS FROM THE EARLY CHURCH
Golden Text: For other foundation can no man lay than that which is laid, which is Jesus Christ.

The Week at OTTAWA

Specially Written for The Acton Free Press by ALAN HARVEY
OTTAWA, (CP) - Indications are that the summer months will see the reaching expansion in Canada's war effort.

What Advertising Is--
---what it has done
---what it can do now
1 Advertising makes possible better merchandise at lower prices...
2 Advertising helps the manufacturer get quicker distribution...
3 Advertising is the quickest and most economical aid in the introduction of new products...
4 With advertising the manufacturer can be sure of almost immediate acceptance...
5 Advertising creates greater stability of production and employment...
6 Advertising in highly competitive industries...
7 Advertising is a most potent force in building better public relations...
8 Advertising, by building consumer recognition of a trade-mark name...
9 Advertising assures manufacturers better supplies of raw materials at good prices...
10 Advertising helps assure the advertiser of getting the first opportunity to accept or reject patents...
11 Advertising attracts to the advertiser the better type of employee...
12 Advertising because it helps a manufacturer attract the better type of dealer and jobber...
13 Advertising helps the manufacturer in his financing...
14 Advertising, by placing the manufacturer prominently before the public...
15 Advertising gives the manufacturer his best protection against inroads of competition...
16 Advertising helps the small manufacturer grow larger and his best protection against competition...
17 Advertising helps the large manufacturer retain his position of leadership...
18 Advertising protects the advertiser against price competition of unadvertised brands...
19 Advertising fortifies every manufacturer against the rigors of depression conditions...
20 Advertising is excellent insurance for the trade-mark against infringers...
21 Advertising helps the manufacturer get the best types of jobber and dealer outlets...
22 Advertising contributes to better and more efficient sales management...

PRE-VITAMIN DAYS

How did our ancestors get along without knowing anything about vitamins? They didn't get along very well...

Until the latter half of the 19th century, raw fruits and vegetables were generally left for the cattle to eat...

In the 1800's Henry Clapp Sherman, now a professor in Columbia University, discovered the value of minerals...

Despite hard times, diets have grown more nutritious in the past 10 years...

Hairless Cow Has Real "Burn"

BATH, Me., (CP) - Hairless Alice, Pilsbush Harry Thompson's locally famous cow, is suffering from sunburn...

WARREN

On Thursday June 23, 1921 at the Private Pavilion, Toronto General Hospital...

MARRIED

At St. Joseph's Church, Acton, on Tuesday June 28, 1921, by Rev. Father Goodrow...

YOUNG

In Erin township on Tuesday June 14, 1921, W. H. Young aged 56 years.

INTERNATIONAL RELATIONS

Canada and the United States moved closer economically with the announcement that joint economic committees had been established...

FINANCING

Repercussions to Finance Minister Halsey's budget address April 29 were still in evidence...

CANADA GETS TWICE AS MANY MOTOR CYCLES

From Britain's Allocation of 50,000 Tons of Steel.

Canada bought twice as many motor cycles from Great Britain last year as in 1939.

The value of them was \$1,874,000, an increase of \$398,721 on the year before.

Thousands more bicycles went to China, and also to Thailand, Hong Kong, Dutch Malaya and the Dutch East Indies.

The popularity of the "motorized" bicycle is also spreading from Britain overseas.

The bicycle and motor cycle industry use more steel for export than any other industry in Great Britain.

Paul goes on to describe the various kinds of superstructures that men seek to rear upon this foundation.

Primarily people who are other applications of the building of this passage, but this is the immediate thought.

Christ, some of these are ready regenerate; these are gold, silver, precious stones in the temple not made with hands.

Paul goes on to describe the various kinds of superstructures that men seek to rear upon this foundation.