

QUESTION AND ANSWER

"Is it a voter, neighbor?" "No." Question and answer, nothing more, I heard amid the petty chat. Of idlers in the village store, Jones praised the softness of his mare, Brown lauded home-made pumpkin pie, Smith tried to prove his politics Were something sure to make one wise.

THE OLD MAN OF THE BIG CLOCK TOWER



THINGS WORK OUT

Because it rains when we wish it would. Because men do what they often should not. Because crops fail and plans go wrong. Some of us grumble the whole day long. But somehow in spite of the care and doubt, It seems at last that things work out.

to sympathize and give any necessary assistance. When the reports came from Manitoba of the great success of some of the men who went from this community in their farming operations, Mr. Anderson's thoughts turned to the West. His long-gone, especially after a visit of the McGregor boys, who seemed to be prosperous from the time of reaping their first crop, and he decided to give up plastering and go West. This he finally put into effect one spring, about forty-five years ago.

"ZIPPERED" HOT DOGS



Zippered weiners are the latest milestone on the march of progress. As demonstrated by this young lady at Cleveland, Ohio, the new arrangement enables "hot-dog" lovers to enjoy the succulent interior without having to gnaw through skin envelopes. The zipper, when pulled down, strips off the skin of the weiner. Now if zippers can only be attached to bananas, everyone will be happy maybe!

CANADA'S FISHERIES PRODUCTION

Showing a slight decline, the value of production of the commercial fisheries of Canada in 1937 amounted to \$38,976,294 compared with \$39,165,055 in 1936. These totals represent the value of the fish as marketed, whether sold for consumption fresh, or as canned, smoked, or dried. The sea fisheries contributed \$31,984,047 of the total production, while the inland fisheries accounted for \$6,992,247.

The Old Man

CANADIAN APPLES EXPORTED TO EUROPE

Of the total of 1,369,000 barrels and 2,352,000 boxes of Canadian apples shipped direct to Europe during the 1937-38 season, 1,275,000 barrels and 2,335,000 boxes were sent to the United Kingdom, while 94,000 barrels and 17,000 boxes went to the Continent. In addition to these direct shipments, states The Imperial Economic Committee, a certain quantity is usually shipped to the Continent via ports in the United States. No details of these consignments are, however, available, but in most seasons they are unimportant. All the direct shipments to the Continent in 1937-38 went to Hamburg except for 5,000 boxes to Havre, France.

NO APPRECIATION

A famous artist invited a humorist to his studio to see a painting he was just finishing. The humorist examined the canvas for some time in silence, then said, "I'd do away with that cloud if I were you, and extended a hand carefully toward one corner of the picture as though to smudge out a cloud effect. The artist cried out nervously, "God, sir, be careful! Don't you see the paint is still wet!" "Oh that doesn't matter," said the other. "I've got gloves on."

Twenty Years Ago

From the Issue of The Free Press of Thursday, October 3rd, 1918

There was quite a snow storm last Thursday afternoon. Rather unique for September.

Mr. Isaac Bennett had purchased the Robert Cole farm, on the seventh line. Mr. John Watson is excavating for a new house, to be erected on "his lot" at the corner of Church and John Streets, Canada and the United States will resume the Standard Time at 2 a.m. on Sunday, October 27th.

Mr. Henry Marlatt who left Acton and went to Melbourne about thirty-five years ago, was in town last week. Mr. Marlatt was a brick layer and made the bricks with which the Methodist Church and the factory of the Canada Glove Works were erected.

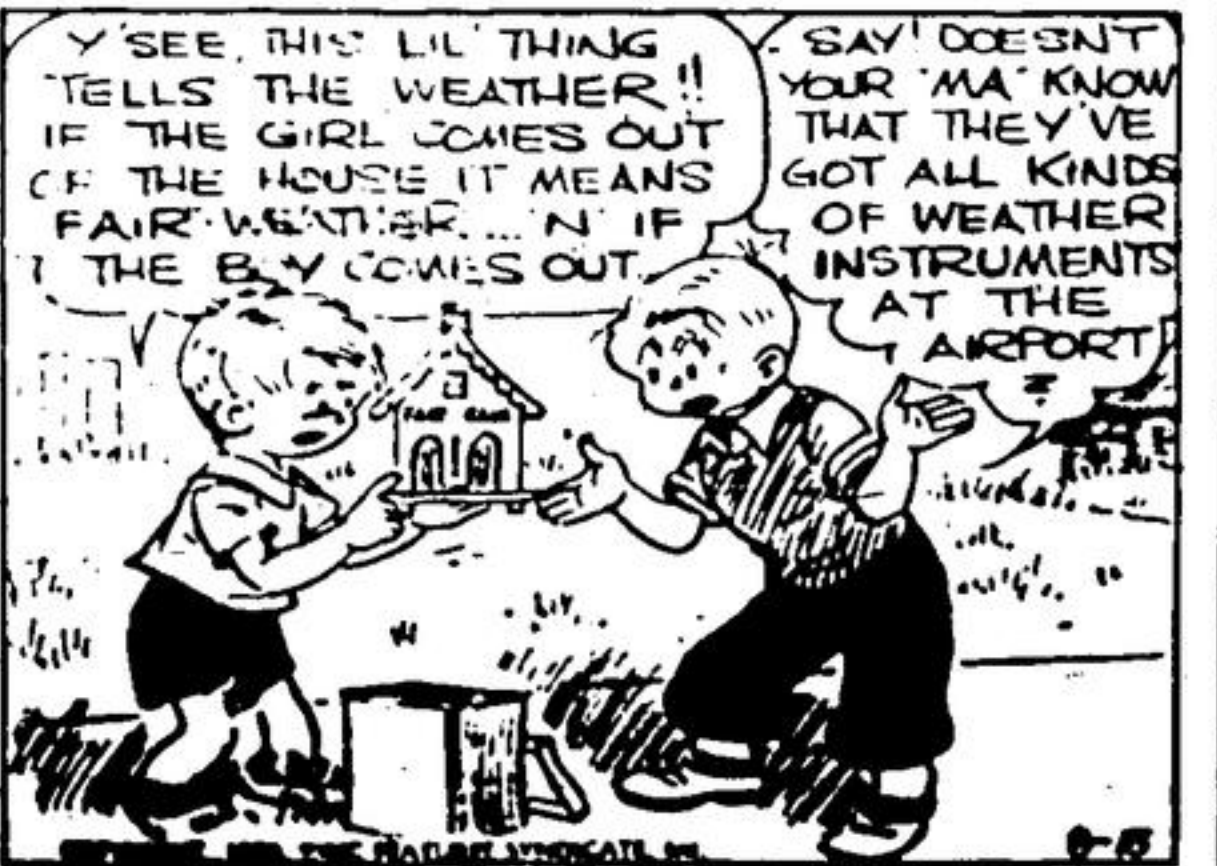
IMPATIENT DRIVERS ARE DEADLY DRIVERS

"What's your hurry?" Stop the average motorist on city streets and country highways and ask that question. Try to get a satisfactory answer. But you won't. They are just in a hurry, you will find, for no particular reason, except in rare cases. They must take chances, with their own or some other person's life. They can't pause to respect the rights of some other person's life. They can't pause to respect the rights of the other fellow.

Ontario's motor accident records show conclusively the horror and tragedy which motorists who haven't a minute to spare leave behind them. Last year, 108 people were killed and 1,836 were injured because drivers simply had to travel faster than road or traffic conditions warranted. Thirty-four were killed, and 840 injured because drivers could not stay behind the car ahead for another minute. Forty-six were killed and another 484 injured because motorists had not time to wait until they got around a curve or over a hill before passing the other car. Sixty-five more died and 128 more were injured because drivers could not wait for a train to pass the crossing. Many times drivers had no time to wait for traffic signals to change, so they barged through red lights and injured pedestrians who thought they were safe crossing on the green.



MUGGS AND SKIEER



By WALLY BISHOP

-RESULTS- Circulars and Reader Interest

A war is on in many districts against advertising circulars being distributed in corridors, and on verandahs until they become a nuisance; indeed so much of a nuisance that they are never looked at. Very quickly they are collected and consigned to the incinerator.

If an advertiser wants to reach the public the first thing he must consider is the medium--and that medium must have reader interest.

How many read circulars?

How many of the homes in which THE FREE PRESS enters reads this newspaper?

Every member of the family -- they read every page, and all that is on every page. Consequently the advertisements cannot escape their attention.

Without reader interest any advertising medium has comparatively little value.

There's a reason why you instinctively turn to the merchant who advertises when you want dependable merchandise at reasonable prices.

Advertising builds his sales, increases his business. The lower margin of profit on each sale is passed on to you.

When you see a local storekeeper's ad in your home town paper, you can be sure he has considered the buyer's interest as well as his own.

The Acton Free Press

Phone 174-Acton

A NICE DECOY

"Jim," said the taxi-driver's friend, "there's a purse lying in the bottom of your car." "Thank!" said Jim. "I put it in there and left the car door open. You have no idea how many people will jump in for a short ride when they see it."