"19th HOLE" HANDEST

Car Driving Noods Same Steady Norven

and Keen kye that Gelf Driving

Dess - Can't Drink and

Col. Bogey, the golf club's first presid-

ent and oldest member, was sitting in the locker room, the "19th hole," with

his gronies after they had finished an

ence in a golfer's driving and putting. It

a trap with a heavy niblick, but no club

in your bag can get a car out of a ditch."

In a golf game, Col. Bogey remarked,

driving into the rough or out of bounds

stroke or a ball; but driving "out of

somes," he told them, "just because !

with them. As long as I'm driving

and if you drink, don't drive."

car or 30 days or \$200.

18-hole foursome. .

-and stayed there.

while to say.

# Of Interest to Women

### Menu Hints

Recipes for New and Nevel Diches, Household Ideas and

### LEMON PIES ARE LUSCIOUS BY BETTY BARCLAY

Once upon a time, long, long ago, a printed in a white scattered patterning. lemon pie was a lemon pie no matter with a plain, navy sheer full-length where you obtained it-nust as a dish coat.

of calmeal was a dish of catmeal. But to-day we meet lemon meringue coat are puffed becomingly at the top. pies, lemon coconut pies, lemon chiffon and a white organdie flower finishes the ples, lemon souffle ples, lemon angel plas, magic lemon ples—there seems to be no end to the ways discovered by good cooks as they experimented with their lemons, sugar, eggs, butter and other

inal lemon pie grandmother made. One printed handkerchief. slice, and you will decide that this ple must be a constant visitor when company comes or the males of the family colorings again are in high favor this are tired and irritable. It's the greatest season.

little pacifier imaginable. Before giving you the recipe for this ple and another delicious lemon dainty, worn over print dresses. The fluffy here is a pie tip or two that you should know:: Cool lemon ples for two hours or more at room temperature for satisfac, tory cutting, unless recipe specifies otherwise. Then again, for never-fail results use the following pastry whenever baked shells are required. A second pie plate

### baking, insures a perfect shell:

SUNKIST PASTRY Bift together 3 cups sifted flour and seashore. I teaspoon salt. Out in I cup shortening. Add 1 alightly beaten egg, combined with 3 tablespoons lemon juice. Add ice navy and white, combined with a blue water gradually-just enough to bind wool pleated skirt and white pique blouse, dough together. Roll pastry out thin and will appeal strongly to the discriminating line pie plates. Bake in hot oven (475 young miss returning to school. degrees F.) for 15 minutes. (Makes three 8-mch single ple shells. Keep unbaked dough in refrigerafor until needed.)

### MAGIC LIMON MERINGUE PIE (Makes 1 pie)

15 cups (1 can) sweetened condensed (not evaporated) milk

h oup leman juice Grated rind of I lemon

2 ogg yolks, beaten

Stir together thoroughly. (Pilling will . thicken as though cooked). Pour into crumb crust pie shell made as follows:

UNBAKED CRUMB CRUST Roll enough lemon or vanilla waters to make & cup crumbs. Arrange a row of wafers to stand around edge of 8-inch pie plate. Mix rolled crumbs with 2 tablespoons melted butter. Cover bottom of plate and fill in space between wafers with crumb mixture. Pour in

filling and top with a meringue made of:

2 cgg whites " CUP SUGAL

teaspoon baking powder

Beat egg whites until frothy, and add sugar, baking powder and rind. Continue beating until stiff. Cover ple. Put in moderate oven (325 degrees F.) for 15 minutes to brown.

### LEMON SOUPPLE PIE

b cup lemon juice I teaspoon grated lemon peel

3 tablespoons hot water

teaspoon salt b cup sugar

3 cgg yolks, very well beaten Cook in double boiler until thicken

(about 15 minutes). Pold in: 3 egg whites, beaten stiff with

's cup curer

Fill 10-inch baked pie shell and brown in moderate oven (about 1/4 hour).

### CANADIAN POTATOES IN U.S.

Preliminary figures issued by the Commissioner of Customs at Washington, it at the rate of one pint to 100 gallons D.C. U.S.A., on imports of Canadian Irish seed potatoes into the United States under the quota provisions of the Canadian Trade Agreement during the period December 1st. 1937, to May 28th, 1938. give the total as 510,571 bushels. This represents 68.1 per cent. of the number of Canadian potatoes allowed entry into the United States during the twelve

### BOTH A BIT ASTRAY

prolaining that sculp in sculptor meant to carve, the teacher asked for One boy said: "The Indian will take the soulp right off the top of your

"Austere drew the dump cart to the

## GOOD SHOES

R. D. RACHLIN, Acton

## HINTS ON FASHIONS

Pleats Play Charming Part in Smart Summer Ensemble Pleats have a prominent part in the

1038 summer fashions. In many cases they spell the difference bleween a simple, ordinary frock and one that is extraordinary charming. Pleated fulness adds to the charm of this graceful summer ensemble. It combines a slender frock of navy rayon creps.

The short sleeves of both the frock and

Style Whimsies An entirely new departure from the all-white bag are printed in linens, challis types and rayons. Many have The pie for to-day is a magic lemon composition frames and chain handles, meringue pie-a rich cousin to the orig- others merely tie at the top like a large

The wood bead bags in Roman stripe

The "baby sweater" of angora is being

little sweaters appeal to the young girls.

styles of summer bars. The new summer clothes are just s little softer, dressier and more feminine

set inside the pastry-lined plate during than we have seen for many seasons. Cork beach sandals are a "must" in the wardrobe of the vacationer at the

A little suit with checked jacket in

black chiffon jacket frock which has white pique flower is worn on the jacket.

DEAN HALLIDAY

for Central Press Canadian

NOUT LEAFHOPPER

W

Gunning for the grape leafhopper

plagues the commercial grape grower, as

well as the home gardener who carefully

tends a few pet grape vines. When at-

tacked by this pest the grape leaves turn

a light greenish-yellow, the vines lack

vigor, and the entire plant takes on a

The grape leafhopper, greatly enlarged,

is illustrated in this garden-graph. These

small, but very active insects, are usually

found on the underside of the grape

leaves. They are pale yellow in color

The pest is difficult to control, since

it feeds by sucking the sap from the

foliage and not by eating the leaf itself.

The best control method is to apray or

dust with nicotine. If Bordeaux mixture

is being used on the grape vines for other

discuses, then add nicotine sulphate to

of apray. The apray should be applied

about the time the newly forming granes

HIS NAME

A man saw a baby deer at a zoo, and

"What does your wife call you every

Man. "Don't tell me that's a skunk!"

TOBACCO GROWING EXTENDS

It is expected that a total of about

2.000 acres of flue-cured tobacco will be

planted in the Province of Quebec during

played by the tobacco growers of the

Jolliette district in the production of flue

cured tobacco co-operative association

was established early in 1938. The total

acreage planted this year by the co-

plants and for carrying on operations.

asked the keeper what it was called. The

begin to touch one another.

run-down appearance.

with red spots.

keeper replied:

Year after year the grape leafhopper.



white organdic ruching at the surplic An attractive afternoon fronk is a neckline and on the jacket sleeves. A

### Weekly "Our" Column Garden-Graph

Items of Particular Interest to Wemen In Which Women Readers of The Free Press May Discuss Each Week

A MORNING GLORY FOR EACH DAY OF THE WEEK

Thursday, July 7th

It is hard to reason with a man in Friday, July 8th What a different world this would be

and the poor ceased to envy the rich. It is much easier to fill a man's purse than to fill either his head or his heart.

Monday, July 11th

exactly like rebellion against the lowest." Tuceday, July 12th A good cure for any vice is to plant a

virtue in its place. Wednesday, July 13th Persecuting sinners will never make on the highways as well as we do on

them saints.

### HOME HINTS

over, sprinkle a little salt on the overflow juice. It will eliminate fumes. To prevent a vegetable salad from becoming sodden when it has to be kept several hours, place a saucer upside down in bowl before putting in salad. moisture will run under saucer and saled will be fresh and crisp.

That an oil pipe about 1,150 miles standing features at the Canadian Paviland crosses deserts.

a lake-at a depth of between 600 and a special art collection of oil paintings, around and gets irritable 800 feet-and now that lake is to be used and posters and sketches in oil. to irrigute the desert.

an' a woman'll gib one dollar for a two-1938. Considerable activity is being dis- dollar thing she don't want."

operative is about 1,000 acres. The co- past generation, but I speak for poster- tailed grouse, American magnie, greater

. "Yes," replied Clay, "and it seems that western meadow lark, western grebe you are resolved to speak until

### Chronicles of. Ginger Farm Written Specially for

A DOD

The Acton Free Press GWENDOLINE P. CLARKE

They were holding the inevitable "post mortem" on their game; how George lost

his ball in the crook at the 12th, and So THE PARE PARES has had its sixtyhow Bert's putt from the edge of the third birthday. Many happy returns to 7th green had hung on the lip of the cup you, A.P.P., and may your pages never result of their travel in it. "You fellows may think you have

troubles at every hole on the course," broke in the Colonel, 'but take it from My, but you're hale and hearty for an old timer like me, there im't a golfer your age, aren't you? A regular high living who doesn't need to watch his stepper in fact. I sincerely hope when game more at the 19th hole than any am sixty-three I shall be just as much other. I've watched a good many men plive and as interesting to all classes of play this course in my day, and I know people as you are to-day. what I'm talking about."

The other men listened respectfully, because "old man Bogey" didn't usually speak unless he had something worth-"I mean about drinking and driving." he went on. "Lots of fellows wouldn't think of taking a drink before they started out to play, because they know what it will do to their game. Even a drink or two will make a tremendous differalong with me, the best is yet to be."

Well, I exepct there were a good many puts him off his sense of direction in driving and his sense of distance in put- disappointed people on July 1st, when turned out to be such a wet, disagreeable "But after the game is over, too few day. Dear knows farm crops needed rain golfers consider what effect a few drinks badly enough, but had we been given the choice we would have been quite will have on their driving after the 19th hole. Driving home in their cars, I content to wait for it until Saturday. mean. You can get a golf ball out of

Partner even took a bit of a holiday British Columbia. place-Partner just slacked up enough may only cost a golfer the loss of a bounds" or into the "rough" on the highway may cost him a life or a limb or a "I've turned down a lot of good fourdidn't want to play the heavy game some

of them go in for at the 19th hole, much You know, it is really rather convenas I would have liked to play the first 18 kent when two people have different interests, even in regard to a daily paper. car, I want to be able to go home with Partner, for instance, would never think as clear a head as I need on the golf of reading the Pourth Column or Judith course. And those Department of High-Robinson's witticisms. But I do, and ways fellows sum it up pretty neatly when they say: 'If you drive, don't drink "And another thing," the Colonel went on, "In golf, we practise a good many things to make our game safer and more pleasant that we should copy when we're don't drive or play a shot until the man our co-operative intelligence program.

ahead is well out of range, and we don't | One thing I read this week and found shoot when the view is obstructed unless particularly interesting was a lengthy we are sure the course is clear. We don't press report about Grey Owl. I rather try to force our way into the line of play, fancy in the course of time, he will stand or cut some player out of his position, out as the most romantic character in unless there's plenty of room ahead and modern literature. What a man! Perthe other man is willing to let us pass sonally I cannot help but admire his amazing audacity. And yet I don't think "Those are all things we do instinc- of him as an imposter, but rather as a tively on the golf course," he continued, man who longed so intensely to be the "but consider how often we neglect these character he acted that he finally reachpoints in our highway driving. We try ed the point where he really believed to pass cars without giving them a proper himself to be the character I shall signal. We try to cut in when the road always remember Grey Owl as I saw him is crowded. We risk our necks by pass- at the Book Fair in Toronto, striding ing other cars on curves and hills, when backwards and forwards, backwards and we don't know what's around the bend forwards across the platform fired with or on the other side of the hill. And if restless, nervous energy, pleading earn-Obedience to the highest often seems, we yelled at some of our fellow club estly that the right to live a natural life members the way we sometimes do at might be granted to "his people" our fellow drivers, we wouldn't stay on

Whether Grey Owl was English Apache, the Indians were undoubtedly "You can call me an 'old fogey' if you "his people" -- his by virtue of adoption like," smiled the Colonel, "but it seems and, except for the environment in which to me that if we golfers conduct ourselves he was born. I would say Grey Owl had far more right to call himself an Indian the golf course, the Department of Highthan has many a native born Englishman or Canadian to call himself English or British, if by his conduct he has proven himself disloyal to his country

And now for a more homely problem I was talking the other day to the mother of one of Daughter's girl friends, who we will call Lucy That isn't her name, but I never know who is going to read what write, so it is just as well to be on the eafe side Well, Lucy's mother and I were talking, and of course I inquired after Lucy, who is two years younger

"Well," said her mother. "I don't know long was laid from the Mediterranean to ion, this display presents a vivid por- what's come over her lately Lucy was the Kingdom of Iraq, at a cost of around trayal of the wild life attractions, scenic always casy enough to get along with \$58,000,000? It runs under the Rivers magnificence and recreation opportunities until just lately, but now she's that Tigres and Euphrates climbs mountains in the National Parks of Canada through cranky and irritable I don't know what the medium of a remarkable group of to do with her. If I ask her to do any While under construction water was mounted specimens of wild animals and thing, she grumbles, and if I don't give necessary. They drilled and found it- oirds, electrically lighted translites, and her anything to do, she just moons

> I am ashamed to say I laughed. Hav-Among the big game animals are the ing just come through the mill myself I grizzly boar, the Rocky Mountain goat, knew exactly what she meant, so I tried Rocky Mountain or bighorn sheep, and to comfort her by saying it is a stage all the friendly black bear. Reminiscent of girls reach aconer or later, and that she the days less than a century past, when will get over it just as younger children black with moving herds, are the well-

Why girls should be worse than boys during adolescence I don't know, unless it is that boys are more active, whereas girls have just reached the age when they are continually being told that they are young ladies now and mustn't do this that and the other. Anyway, I would rather deal with three boys than one girl when they reach that age.

So cheer up, mothers of growing girls, your daughter's fads and fancies are

art and a second control of

### YOUTH HOSTELS COME TO CANADA HAD DISTILLED SEA

New impetus is being given to hiking in Canada by a movement known as the Youth Hostels Association, already reglatered in a number of countries. The aim of youth Boatels is everywhere the ern age, but in going back over old doorssame—to enable young people to enjoy ments it is recorded that Sir Richard hiking and cycling in the beautiful outdoors of Europe and North America; to enable youth to find wholesome compantonship along the road, travelling inexpensively, and acquiring a knowledge of their neighbor's land and customs as well

us their own. One of the codes of the hikers is that they pledge themselves to leave the countryside unmarred as a grow less nor the interest of your readers | The youth hostels idea began in Europe in 1911, as the practical dream of a Ger-

man schoolmaster. Since its inception, youth in millions upon the open roads of West Indies. Europe have advanced youth hostelling from a national to an international influence. In 1930 hostels were opened in England; in 1933 one opened in Canada, and in 1934 the movement spread to the And we notice the Editor is promising United States. To-day there are thousands us something new for your sixty-fourth of hostels in forty different countries with year. Well, I haven't had word yet that several millions of members. As youth he wants "Ginger Parm" to drop out. hostels concern themselves not at all with If he does, wouldn't that be just too bad, the religious or political beliefs, or social because I really have a very friendly positions of members, the movement more feeling for you, A.F.P., even if I do not and more is lessening racial distinctions.

Right now, I feel as if you were saying hostels and a scent hundred members. to me on this your birthday-"Grow old The first youth hostel in Canada was opened in the foothills of Alberta, and a total of twelve now forms a chain from the E. P. Ranch to the town of Banff in Banff National Park. In 1937 Canada was the twentieth country to be admitted to the International Youth Hostels Association, and extensive organization work is now being carried on to extend the movement from the Maritimes to

that day—an almost unheard of thing | The development of outdoor recreation for him. Not that we went away any during the past decade has been a remarkable feature of Canadian social life. to get in a little extra reading. How that and is reflected in the increasing use man does love his paper. I often think and appreciation of the National Parks he must know more about Parliamentary as playgrounds. Hiking is among the affairs, both English and Canadian, than least expensive of all forms of sport, and some of the members do themselves. Be- sttracts thousands who find among the sides our daily paper, we have the New mountains, hills and valleys of these out-York Times passed on to us every week standing scenic regions, new health and now and anyone who can wade through happiness and a greater appreciation of the New York Times is doing something. nature in all its varied forms.

### MISLEADING STATISTICS

returns between Denmark and Canada when anything crops up that I know will In Denmark, statistics of imports are interest and amuse film, I pass the in- based on the country of purchase. Most formation along. Partner, in turn, keeps of the Canadian wheat imported into me well informed with Mitchell Hep- Denmark is purchased in New York and burn's lashings and R. B. Bennett's is therefore credited to the United States. criticisms and other current topics. It According to Canadian statistics, the on the highway. We call 'Pore' to let saves me a lot of trouble because I do Dominion's exports to Denmark were the fellow ahead know we're coming up like to keep abreast of the times without valued at \$1.088,507 for 1937, which i to him. And we don't pass him unless he spending too many hours pouring over approximately twice the amount credited gives us the signal to 'play through.' We newspapers. One might almost call it to the Dominion in the Danish returns.

WATER BACK IN 186 One might be inclined to think that the manufacture of distilled water from see water is an achievement of our mod-Hawkins, in a voyage he made from England to the West Indies, in 1803, had on board a distilling apparatus for the

same purpose. Modern liners, however,

take on supplies of pure fresh water before leaving port. A "Lady" liner of the Canadian National Steamships, one of the five named after the wives of English admirals, is known as the "Lady" Hawkins," after the wife of Admiral Sir John Hawkins, who was the father of Bir Richard and both helped to write England's history in the.



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## AD (toward) -VERTO (to draw)

Perhaps you, also, have been forced to arrive at a rather uncomfortable conclusion from the things you have been seeing and the sounds you have been hearing recently . . . a conclusion that many advertisers do not know -or, knowing, do not remember -just what that much misused and abused word Advertising means

Our dictionary tells us that Advertising is derived from the Latin, Ad (toward) and Verto (to draw). It means to draw toward.

Comes the question: Is it possible to attract the greatest number of buyers toward a specific product by imitation, senseless ballyhoo, deceit, or quicksand reasoning. Can it be accomplished by tingling language or by pictures of beautiful feminine legs?

To draw toward-no mean job. But a job which can be done well, as demonstrated by the scattered few who are doing it. And to do it is not complicated. It requires the certain knowledge of how much benefit the buyers can get from your product. It requires an ability to give people this knowledge in a simple, truthful, interesting manner . . . and the courage to keep telling until the stars fall.

This screed opens with the words Perhaps. With your permission we shall end it the same way.

PERHAPS it might be well for us to remember that the word Advertising does not mean cleverness, trickiness, sexology, wit, art, nor self-glorification. It means to draw toward.

### It means to DRAW TOWARD

## Mr. Local Business Man

If you want to DRAW customers TOWARD your store you should be a regular advertiser in

The Acton Free Fress

### NURSE ELERAM. ways would have a lot less to worry about in the way of highway safety and traffic accidents." NATIONAL PARKS DISPLAY CANADI-AN WILD LIFE AT GLASGOW

EXHIBITION

An attractive educational exhibit of

at Glasgow, Scotland. One of the out-

include the beaver, badger, coyote, mink,

muskrat, porcupine, rabbit, raccon, squir-

rel and woodchuck. Representative of

allowings, loon, mallard, American snipe,

When baking fruit pies and they bubble Canadian; wild animal life is being presented by the National Parks Bureau. Department of Mines and Resources, at the Empire Exhibition, now in progress

DID YOU KNOW?

### THE DIFFERENCE

Porter: "I tells you, boss, I done found out de difference between men and de the great plains of Western Canada were get over measles and chicken pox. women at las'."

The Boan: "What-what is it?" mounted heads of the buffalo or Amer-Porter: "Well, a man'll gib two dollars kan buson, now to be found only in special reserves maintained by the Government of Canada. Smaller specimens

Canadian bird life, the selection of A prosy, tedious Congressman once said mounted specimens includes the golden to Henry Clay: "You speak, sir, for the cagle, bald eagle, great grey owl, sharp-

your American robin, blackbird and Hungarian

the membership list very long