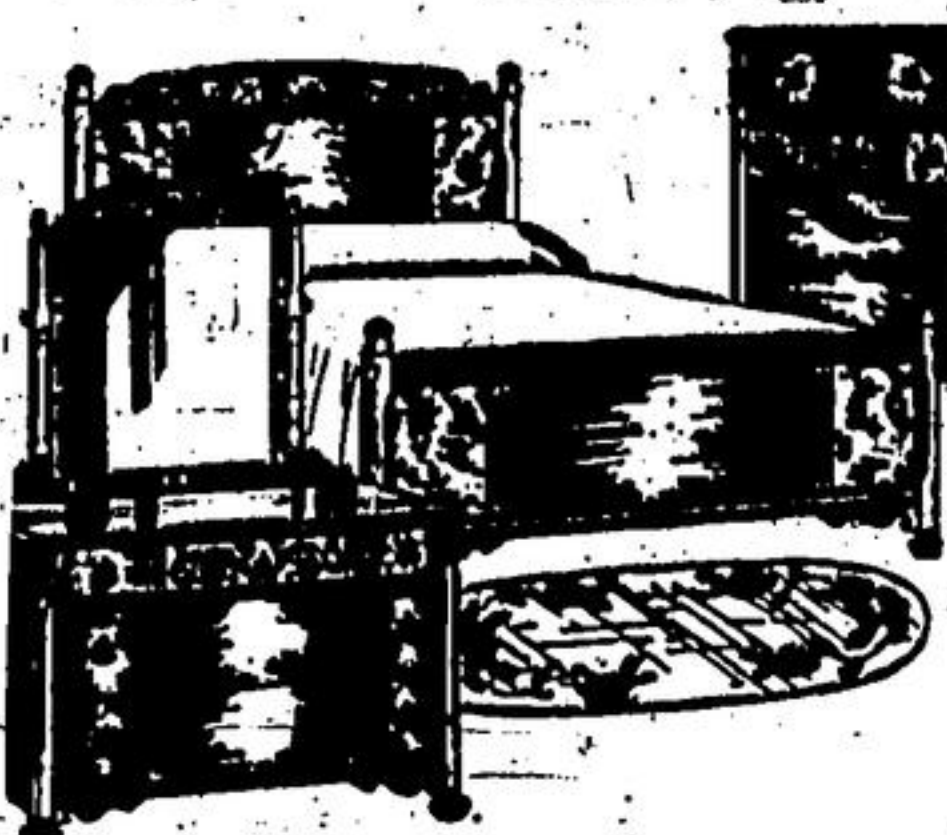


# \$1000 FREE

Offered in Cash and Prize Awards  
Commencing Saturday, July 31 Closes Saturday, September 25

### Grand Prize Suggestions



3-PIECE BEDROOM SUITE



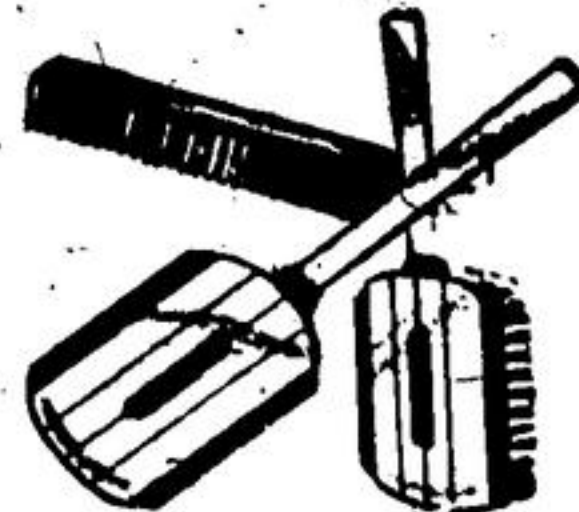
WALNUT CHEST or STUDIO COUCH



LADY'S or GENT'S TRAVELLING BAG



DINNERWARE or BREAKFAST SET



DRESSERWARE or TOILET SET

#### CASH COMMISSION PRIZES

(For Subscriptions Only)

Additional Prizes to Contestants turning in largest amount of money on subscriptions accounts.  
10 per cent Cash Commission to all non-prize winners on paid subscriptions during the entire campaign, providing a minimum of \$50.00 is turned in.

#### HOW TO GET BIG VOTES

Schedule of Votes Given on Subscriptions  
Subscriptions Dates from January 1st, 1937

Each Year	1000 Votes
Advance Subscriptions Prior to January 1st, 1937	3000 Votes
Each Year	3000 Votes
Don't Miss New Subscriptions: Not on Presenting Mailing List	
Each Year	6000 Votes

## THE ACTON GOOD-WILL CLUB

(Copyright Registered)

### Sales and Subscription Campaign

Twenty [20] Valuable Prizes Given Away Free To the Public of Acton and Surrounding District

#### Votes for Subscriptions

A SPECIAL INVITATION IS EXTENDED TO THE MEN, WOMEN, BOYS and GIRLS of ACTON, and SURROUNDING COMMUNITIES to share in this big event. You can win a beautiful prize for your spare time in the next few weeks. Secure new, renewal and arrears subscriptions and receive vote credits on payment of subscription accounts. The largest total vote secures the first choice of the grand awards, the next number of votes the second choice, and so on until the grand prizes are awarded. Those contestants who do not share in the grand prize awards will receive a cash commission cheque on all subscriptions secured providing a minimum of \$50.00 is turned in throughout the campaign.

#### And for Cash Purchases

A number of "Club" merchants are joining to co-operate in this distribution in an effort to encourage more local patronage and to stimulate cash purchases. Contestants and their supporters who patronize these stores will receive coupons on the following basis:

- 1—One unit of 25 votes given with each 25 cent cash purchase, or in the same ratio.
- 2—Votes will also be allowed on payment of outstanding accounts.
- 3—Any Club Merchant will be allowed to offer additional votes at his own discretion.
- 4—Subscription votes and votes on cash purchases from Club Merchants are of equal value, and can be combined on total votes.

Elliott Bros. GENERAL STORE	Hinton's 5c TO \$1.00 STORE	Lovell Bros MEAT MARKET	Pallant's Ladies' and Men's Clothing Boots and Shoes
Carroll's Ltd. GROCERIES	A. T. Brown DRUGGIST	Johnstone & Rumley HOME FURNISHINGS	Barr's Grocery QUALITY GROCERIES

Advertising Space Reserved for Other Merchants Wishing to Co-operate in the Acton Good-Will Club

W. D. Talbot HARDWARE	B. D. Kachlin Ladies' and Men's Wear Boots and Shoes	E. J. Hassard DRUGS	Symon's Hardware STOVES AND RANGES
Norton Motors FORD SALES AND SERVICE	Patterson's (Wholesale) MEAT MARKET	Miss K. Roszell MILLINERY and FANCY GOODS	Reid's Electric WIRING and APPLIANCES

#### Rules and Regulations Governing Contest

- 1—This Contest is open to any BOY or GIRL, MAN or WOMAN residing in Acton or surrounding district.
- 2—Employees of The Acton Free Press, all Club Merchants, their employees or their immediate families are not eligible to enter this Contest. This does not apply to newspaper correspondents or part-time employees.
- 3—Entries may be made on Entry Blank, or in writing to THE ACTON FREE PRESS.
- 4—Vote coupons must be deposited at THE FREE PRESS Office. Name of contestant must be plainly written on each to insure proper credit.
- 5—Coupons, when deposited in favor of any one contestant, cannot be transferred to another.
- 6—Contestants will not be allowed to solicit votes in or directly outside of Club Merchants' stores, nor to buy or sell votes or to accept purchase coupons, under penalty of disqualification.
- 7—Contestants MAY work where they please, collecting back subscriptions and renewals as well as new; vote credits will be issued on all.
- 8—Cash must accompany all subscriptions where credits are desired. Each contestant is an authorized agent of this newspaper and it is distinctly understood that EACH member will be RESPONSIBLE FOR MONEY and remit amount in full to Club Headquarters.
- 9—The first ten contestants having largest number of total votes on closing date shall have the choice of the Grand Prize Awards in the order of the final standing.
- 10—In the event of a tie for any of the awards, prize identical in value will be awarded to each using Club number. Also we reserve the right to alter or add to the above prize list, providing that the value of the prize shall not be reduced; and, to substitute any prize with a cash commission of not less than 50 per cent. of total cash subscription returns.
- 11—Final count will be supervised by a Special Committee.
- 12—This newspaper reserves the right to offer special credits at any time during the competition and to correct typographical errors that may occur in any of its announcements.
- 13—It is understood that the interpretation of the rules and regulations and any other questions pertaining to the competition, will be decided by the Club Manager and that his decision will be accepted as final.
- 14—In becoming a member or participating in this competition, Club Members agree to abide by the above conditions.

FOR FURTHER INFORMATION, WRITE OR PHONE CLUB HEADQUARTERS

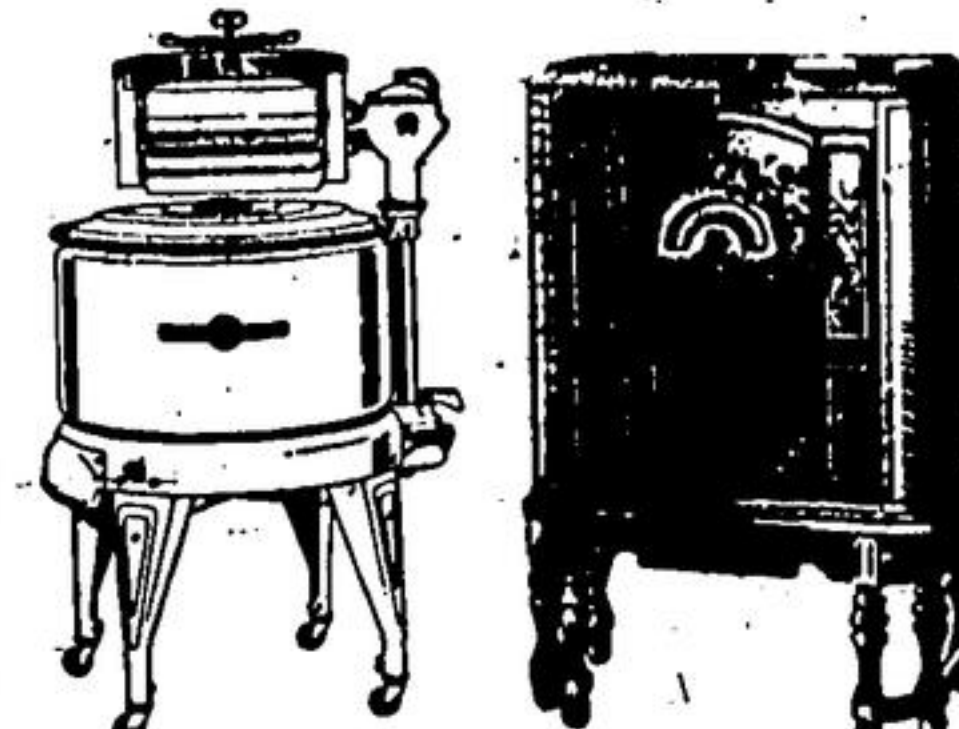
The Acton Free Press

R. L. Taylor, Club Manager

### Grand Prize Suggestions



CHESTERFIELD SUITE



ELECTRIC WASHER or ELECTRIC or BATTERY RADIO



LADY'S or GENT'S WRIST WATCH



SET OF SILVER or SILVER TEA SERVICE



LINEN or BED COMFORTER SET

#### SPECIAL PRIZE AWARDS

Weekly Prizes will be offered to Contestants turning in the Largest Total Votes from week to week.

1st—\$2.00 Cash  
2nd—\$1.00 Cash

Note—Only One First and Second Special Prize will be allotted to any one contestant

#### SAVE THESE COUPONS

100 Free Votes for

(Name of Contestant)

Each time during the competition this coupon when neatly cut out and mailed or brought to the Club Headquarters, will count for the person whose name appears above.