

I AM A TREE

I am a tree and made the soil... He made me straight... He made me high...

TWENTY YEARS AGO

From the Files of The Free Press of Thursday, July 11th, 1917

Butter retailed here yesterday at 34c... Mrs. H. W. Moore has an English rhododendron tree in bloom...

TWO DAIRY SCIENTISTS WIN BORDEN AWARDS

Canadian Attend Nebraska Convention of Association

Contributions of science to the dairy industry were recognized at the recent annual convention of the American Dairy Science Association in Lincoln, Nebraska...

As the Borden Awards are given for meritorious research by dairy scientists in North America, Canadians are eligible to receive them...

ELEPHANT REMEMBERS TREE

Age has not dimmed the memory of Alice, one of the best known of circus elephants. While she was being transported with two elephants of a circus on a railway train between Tananarive and Waikiki in New Zealand...

Chronicles of Ginger Farm

Written Specially for The Acton Free Press GWENDOLINE F. CLARKE

Hello, friends, neighbors and critics. Great haying weather we are having, isn't it? We have two and a half more loads in the barn since last week...

Now, which would you rather, have extreme heat or extreme wet weather? I believe I raised that question last year...

Sometimes the rain can do one a "Round turn" if it chooses its time wisely. This week, for instance, I had just got my strawberries for canning when it started to rain...

Let us hope the idea will spread and settle each scheme is adopted. Oh, but yes, it will come mostly of course...

SLATS' DIARY

By GUYVER N. WARREN

Sunday: Well, kids, how are you enjoying your vacation. Mine are fine except a few draw backs. Consistent of more, garden hose, and etc. About the home, Uncle Ben leaves it all to me. He don't want to enter fear.

Tuesday: Got a good 1 on Pa this evening. He sat me if I could name the 7 wonders of the world. I said I could name 1 of same & he sat with it & I said you when you were my size...

Wednesday: Got to monkey with a bumble bee today & it stung me. But it turned out useful as when Pa sat me do I no what are velocity I replied & sure sure. It is what you get away from a bumble bee with.

Thursday: Ma that she heered a burglar last night & sed to Pa Wake up I hear some body sneaking thru the hall. Pa sed what time are it & Ma sed 3 thirty & Pa sed Well it ain't me when I never came in that late. "Ee went to Sleep again."

Friday: Ma got kinda chummie with Pa after the supper hr. & sat him do he love her still. I don't no sed Pa. Try it on me & I will see. Ma scanned to be mad & I xpect Pa ottend of sed that rimark. His dephodasy needs repairs & rebuilding.

Saturday: Well to-morro are the forth of July & I am to be careful & not blow off a finger of a eye. Which don't worrie much 's much as the likely hood of getting out of fire crackers & bums & etc. before the celebrashun cums to a end. Be carefull about that I am kayen to me. & T'Pippy that I will be caree.

Accidents and Compensation: There were 4,327 accidents reported to the Workmen's Compensation Board during the month of June, this being the highest number during any month since November of 1929...

Too Handy: On a plantation a certain workman lived ease and fishing. When he wasn't fishing he was loafing. One night there was heavy rain, and the next morning all the low places on the plantation were flooded two feet deep...

Auction Lasts 64 Years: Sales of rare books and manuscripts amassed by Sir Thomas Phillipps, a collector and bibliophile, England, have established a record in auctioneering. Fifty years ago Sotheby's began selling sections of the vast store, whose owner died in 1872. The sale has been resumed and will probably go on for another 30 or 40 years.

Screen Actress Tosses Bridal Bouquet: Happy Mary Pickford, "America's Sweetheart" of the screen, is shown above as she tossed her bridal bouquet following the simple outdoor ceremonies which united her in marriage to Charles "Buddy" Rogers, "America's Boy Friend"...

Muggs and Skooter: Say, Muggs the manager of the West Side Orioles is on the phone. His team is all bunged up from all of July injuries. Too 'n he wants to postpone today's game.

Elephant Remembers Tree: Age has not dimmed the memory of Alice, one of the best known of circus elephants. While she was being transported with two elephants of a circus on a railway train between Tananarive and Waikiki in New Zealand...

SLATS' DIARY

By GUYVER N. WARREN

Sunday: Well, kids, how are you enjoying your vacation. Mine are fine except a few draw backs. Consistent of more, garden hose, and etc. About the home, Uncle Ben leaves it all to me. He don't want to enter fear.

Tuesday: Got a good 1 on Pa this evening. He sat me if I could name the 7 wonders of the world. I said I could name 1 of same & he sat with it & I said you when you were my size...

Wednesday: Got to monkey with a bumble bee today & it stung me. But it turned out useful as when Pa sat me do I no what are velocity I replied & sure sure. It is what you get away from a bumble bee with.

Thursday: Ma that she heered a burglar last night & sed to Pa Wake up I hear some body sneaking thru the hall. Pa sed what time are it & Ma sed 3 thirty & Pa sed Well it ain't me when I never came in that late. "Ee went to Sleep again."

Friday: Ma got kinda chummie with Pa after the supper hr. & sat him do he love her still. I don't no sed Pa. Try it on me & I will see. Ma scanned to be mad & I xpect Pa ottend of sed that rimark. His dephodasy needs repairs & rebuilding.

Saturday: Well to-morro are the forth of July & I am to be careful & not blow off a finger of a eye. Which don't worrie much 's much as the likely hood of getting out of fire crackers & bums & etc. before the celebrashun cums to a end. Be carefull about that I am kayen to me. & T'Pippy that I will be caree.

Accidents and Compensation: There were 4,327 accidents reported to the Workmen's Compensation Board during the month of June, this being the highest number during any month since November of 1929...

Too Handy: On a plantation a certain workman lived ease and fishing. When he wasn't fishing he was loafing. One night there was heavy rain, and the next morning all the low places on the plantation were flooded two feet deep...

Auction Lasts 64 Years: Sales of rare books and manuscripts amassed by Sir Thomas Phillipps, a collector and bibliophile, England, have established a record in auctioneering. Fifty years ago Sotheby's began selling sections of the vast store, whose owner died in 1872. The sale has been resumed and will probably go on for another 30 or 40 years.

Screen Actress Tosses Bridal Bouquet: Happy Mary Pickford, "America's Sweetheart" of the screen, is shown above as she tossed her bridal bouquet following the simple outdoor ceremonies which united her in marriage to Charles "Buddy" Rogers, "America's Boy Friend"...

Muggs and Skooter: Say, Muggs the manager of the West Side Orioles is on the phone. His team is all bunged up from all of July injuries. Too 'n he wants to postpone today's game.

Elephant Remembers Tree: Age has not dimmed the memory of Alice, one of the best known of circus elephants. While she was being transported with two elephants of a circus on a railway train between Tananarive and Waikiki in New Zealand...

TAKE SOME OF THE CHANCE, OUT OF LIVING!

Do you ever buy a sweepstake ticket? You don't always expect to lose, do you? But you know you might. Do you ever take an occasional chance in traffic, either walking or driving? You never expect to lose, do you? But you might...

SALLY'S SALLIES

Do you ever buy a sweepstake ticket? You don't always expect to lose, do you? But you know you might. Do you ever take an occasional chance in traffic, either walking or driving? You never expect to lose, do you? But you might...



Some fellows like moody girls—but it depends on what mood they're in.

Look At It This Way

A retail store regards itself as being a public servant. Therefore, it is wholly fitting that it should try to be the best and most eager servant possible. A retail store which hides itself from those whom it wants to employ it becomes under-employed, and so its sales decline.

The public inclines in largest numbers toward those stores which seek its attention and custom. It takes the advertising store at its own valuation. It likes to do business with those who manifest eagerness to serve it. It likes to buy at those stores which have to renew their stocks frequently.

Advertising is just communicating news and information about one's store and service. It is just a form of talking. It is those who talk who are listened to. Silent stores lose out to stores which carry on conversations --- in the form of newspaper advertisements --- with those whose custom they want.

Any retailer who wants to get more customers --- for the replacement of customers who become lost to him and for the expansion of his business --- can surely get them by making his store important in their eyes, and by putting in his advertisements the kind of information which will help buyers come to decisions.

Our newspaper's advertising department is ever willing to help retailers prepare the right kind of advertisements --- free assistance, of course.

MUGGS AND SKOOTER



By WALLY BISHOP