

Items of Social and Personal Interest

Various Little Gleanings Concerning Visitors and Folks Visiting of Personal Interest

Master Tommy Watson is visiting at Niagara Falls. Master Jack Graham is visiting with friends in Buffalo, N. Y. Mrs. Prudence Cook, of Toronto, spent Sunday with Acton friends. Mrs. Norman Lambert, of Ottawa, visited in Acton this week. Mr. and Mrs. Wm. Middleton visited in Orillia over the week-end. Mr. and Mrs. Donald McGregor, of Guelph, visited Acton friends. Misses Ida and Edith Nelles spent the week-end at Niagara Falls. Mr. and Mrs. John Moore, of Dundas, visited his mother and sister here. Miss Doris Maddock, of Toronto, is visiting Acton relatives and friends. Master Jack Cooney has spent the last three weeks with relatives in Toronto. Mr. Wm. Mullin and Mr. Bert Mullin visited over the week-end in Waterloo. Miss Emma Robinson visited last week at Aurora, Newmarket and Lake Simcoe. Miss Helen Scott, of Toronto, is visiting with Miss Mona McGeachie this week. Mrs. A. G. C. Smith is spending a few days in Rockwood, with her sister, Mrs. F. Day. Mr. Arthur Gamble is holidaying with his brother, Mr. J. Elvin Gamble, at Ravenna. Mrs. H. P. Moore, Mr. W. H. Speight and Mrs. A. T. Brown visited last week in Preston. Little Betty Kennedy is visiting in Waterloo, prior to returning to her home in Detroit. Mr. and Mrs. A. E. Ritchie and Miss Jessie McGregor visited at Fenelon Falls on Sunday. Mrs. Frank Day, of Rockwood, visited this week with her mother, Mrs. Robt. Wambrough. Mrs. Wm. H. Fryer and Miss Dorothy, of Toronto, spent the week-end with Mr. Wm. Fryer. Mr. and Mrs. F. A. McLean, of Weston, are visiting at the home of her mother, Mrs. Wm. Johnstone. Misses Mary McBain and Lucy MacArthur returned this week after spending some time at Appleton. Misses Gwenneth and Joan Zimmerman, of Hamilton, are visiting with Mr. and Mrs. L. O. Johnston. Mr. and Mrs. Albert Brown, of Kitchener, called on his parents on Saturday night for a couple of hours. Mrs. George Gibson, of Toronto, is visiting this week at the home of Mr. and Mrs. Wm. Landsborough. Mr. and Mrs. Alfred Butcher and Miss Ina White, of Oshawa, spent the week-end visiting with Acton friends. Mr. and Mrs. Hiram Fisher and Mr. and Mrs. Alvin Fisher and Harvey visited over the week-end at Kenilworth. Mr. and Mrs. Alex. Kannawin, Mrs. Cornell and Miss Daisy Folster were at Glenmore Camp over the week-end. Mr. and Mrs. L. H. Baxter and Donnie, of Toronto, spent the week-end at the home of Mr. and Mrs. J. A. Mowat. Miss Dorothy Scott, from Indore, Central India, who has been attending Toronto University, is the guest of Miss Helen Ostrander. Mr. and Mrs. George Edwards and Misses Lucy and Shirley Edwards and Mr. Harry Statham visited in Toronto during the week. Mrs. H. Dillstone, of Weston, who has been holidaying at the home of Mr. and Mrs. H. W. Hinton for the past few weeks, returned home to-day. Mr. and Mrs. Hugh McCutcheon, Acton, and Mr. and Mrs. R. S. McCutcheon, Osprey, visited relatives at Washington and Drumbo on Sunday. Holidaying at the home of Mr. and Mrs. H. W. Hinton are Mrs. W. Brett, Miss Doreen Brett, R. N., and Masters Harry and Donald Brett, of New Jersey, U. S. A. Mr. E. E. Barr visited over the week-end with friends in Orillia. Mrs. Barr and Master John, who have been holidaying there for two weeks, returned with him. Mr. and Mrs. Fred Denny, Dora and Lucy, Mrs. Mino, Mr. Chester McBain, Jr., spent the week-end with relatives and friends at Appleton, Ottawa and Hull, Quebec. Mr. and Mrs. Wm. Landsborough, Mr. and Mrs. Charles W. Landsborough, Mrs. George Gibson and Lloyd spent Sunday at Grand Valley with Mr. and Mrs. Jas. Landsborough. Mr. and Mrs. Earle Brown, of Kitchener, spent a few days last week with his parents, Mr. and Mrs. G. H. Brown, on their way home after spending a week and a half motoring through the northern country.

HIS MONEY'S WORTH



"How'd you get into the show the other evening?" "Passed a counterfeit dollar at the door." "How was the show?" "Well, I got my money's worth."

PEDESTRIAN DEFINED



Tommy—Say, Pop, what's a pedestrian? Pop—One of those fellows who's always kicking about automobiles.

FALSE REPORT



First Chorus Girl—What do you think of that report about her hair? Second Chorus Girl—False.

MATCHES SET OFF



"Matches, you know, are made in heaven." "Yes, but don't you think most of them are set off down here?"

NEVER SAW SUNRISE



"Do you ever see the sun rise?" "Yes; but I'm in too much of a hurry to get in to pay much attention to it."

GET IN LINE



"Will you tell your sister I'm waiting?" "I did, and she said to tell you the line formed in de-front hall."

BURNING QUESTION



Smith—"What are we to do about coal?" Jones—"That's a burning question with everyone who keeps house." There will come a time when there will be no rich and no poor.—G. Darrow.

Wingham Lost Two Ball Games

(Continued from Page One)

Table with columns: ACTON, AB, H, R, PO, A, E. Rows list players like White, ss, Anderson, c, Gibbons, c, Tyler, rf, N. Morton, lf, W. Waterhouse, cf, Holloway, 1b, F. Waterhouse, 2b, Telfer, p, Nelson, 3b.

SUMMARY Home run, N. Morton; 2 base hits, Peterson, Finlayson; 2 base hits, Lediet, White, Telfer; sacrifice hits, Lediet, Currier; struck out, by Peterson 8, by Telfer 3; left on bases, Wingham 7, Acton 4.

NOTES Wingham were a good bunch of sports and took their beatings without a murmur.

London and Clements did some fine pitching for Milton, allowing but two hits in six innings.

Bus and Norm Morton were responsible for two of Wingham's runs. Bus had a home-run and Norm a triple.

Chalmers pitched nice ball, but one bad inning changed victory into defeat.

Somers, centre fielder for Wingham, is a very nice fielder, and would look good on any team. He is also well up in batting.

Gurney is also a very smooth first baseman, although his hitting isn't too strong.

There was no doubting the ump's decisions in the first game. He made himself clear in everything he called. It is a wonder he was able to talk at all after the game.

Bus Morton was unable to play in the second game. He claimed his leg tightened up after the first tilt, and his place was taken by Dr. Nelson; but Doc isn't as young and as slender as he used to be, and finds it a lot harder to bend over and field ground balls than it used to be in the good old Alma Mater days.

Norm Morton had a big day, both in field and at bat. He had a homer, triple and single out of four times, and had four put-outs to his credit in the field.

Bill Waterhouse also had a good day in the field, picking four out of the sun.

Tommy Telfer did most of the fielding for the infield. He had five assists and one put out.

Peterson is Wingham's ace pitcher, and has won most of their games this year. But the Acton batters made him look pretty ordinary. Of course he may have had an off day or something.

It is expected Acton will play a return game in Wingham very soon.

IN CONFERENCE

Floorwalker (to impatient customer, leaving)—Can't you get waited on, Madame?

Madame—No, I'm afraid I came at an unfortunate time; your sales-ladies are in conference.

A. D. SAVAGE For Over 25 Years Guelph's Leading Optometrist SAVAGE BUILDING, GUELPH Phone 1691W

GREGORY THEATRE FRIDAY, AUGUST 24th Special Matinee at 3.00 p. m. "VIVA VILLA"

SATURDAY, AUGUST 25th "MELODY IN SPRING" A neat mixture of comedy, melody and beauty starring the handsome young tenor, Lanny Ross. Comedy, "Pardon My Pups." Fox News.

MONDAY, AUGUST 27th "MANHATTAN MELODrama" Intimate human story of two boys orphaned in the General Bloem steamship disaster, starring Clark Gable, William Powell and Myrna Loy. Comedy, "Around the Clock." Novelty "Water Laure." Dinnerware.

Wife: Where on earth did you get that red lantern, dear? Absent-Minded—Husband: Some careless fellow left it out here beside a hole in the road.

Letters to the Editor

The Free Press welcomes letters to its columns on matters of general interest to its readers, but does not necessarily endorse the opinion expressed. All letters must be signed, but may be published over a pen name if so desired and specified in the letter. Communications should not be over 300 words in length and must be received not later than Tuesday at noon to ensure publication in that week's issue.

RIVERS AND BRIDGES AND EDITORS

Editor Free Press

Dear Sir:

It is said that John Burns, noted Labor leader, was once showing some Americans through the British Houses of Parliament, and looking out over the Thames, remarked: "You Americans have your Mississippi, and St. Lawrence, much larger than this little stream, but let me tell you this is liquid history." This is taken from yesterday's Daily Herald, copied from New York Sunday Times, dealing with the removal of the old Waterloo Bridge, for a new one. The old one was named for the great Duke of Wellington, in honor of Waterloo victory. He was one of the notables along with royalty at the official opening, and was given the honor of paying the first pedestrian half-penny toll, which coin was carefully preserved.

The present writer has never seen the Mississippi, except in far north reaches, but has several times crossed its noble east and west comers, and can say it is a magnificent stream, while at present manifestly low. The two bridges, the well-known Victoria, and the newer one, anchored near the centre, on St. Helen's Island, are much used highways, and there is another, opened recently, across to the Caughnawaga Indian Reserve. In all of these, tolls are collected, which, however, is a matter of serious objection and agitation for protest.

However, the celebration of the Jacques Cartier quarto-centenary this summer certainly shows that in the mind of multitudes, this great river on which he conferred its name, is coupled with "liquid history" in many aspects—not only recalling the great discoveries along its shores, but also being the great thoroughfare it has become, commercial and otherwise. For instance, the Herald's yesterday (14th) summary of grain deliveries at Montreal alone for 1934 is within a few bushels of 28 millions.

A veteran newspaper man, the last surviving editor of pre-Confederation days, John Redpath Dougall, celebrates his 93rd birthday this week (17th), having been on the Montreal Witness staff for 73 years, and 63 years editor-in-chief. He joined his father, John Dougall, in 1860, fresh from McGill, M. A., the paper being a daily. Later, the oldest gentleman went to New York to found a similar daily. The Herald says that for 53 years—the Witness had the second greatest daily circulation in Canada. Free trade, and liberalism in human activity; prohibition, Christian unity, Protestant rights, and complete civil and religious equality were the ideals aimed at. While writing much up to lately, his health is now closely watched. Mr. F. E. Dougall is in charge of the paper, which has been for some time a weekly. The present writer places the Witness amongst his early boyhood recollections, in the home of his grandfather, who he recalls "fixing up" the annual subscription in the printed envelope on "the cold New Year Day," 1864, near Strabane, in West Flamboro.

The Burlington (Vt.) Free Press (16th) reports the finding by a diver in Lake Champlain, in the southern part, of a cannon, believed to be 158 years old, and probably part of the outfit of Benedict Arnold's fleet, abandoned and sunk, after he had been defeated and pursued south, up the Lake, by the British fleet, organized near St. John, Quebec, through which we came coming here. He received aid to have it brought to shore, after considerable difficulty. It appears from history that General Gates appointed General Arnold, after the latter's unsuccessful attempt to take Quebec, to take command of the Lake Champlain forces. He built and equipped about fourteen boats, with sixty-seven guns and 435 men. But the British had a much larger and better fleet at St. John's. Arnold's fleet, all sailing vessels, of course, were repulsed, and, as stated, Arnold abandoned the fleet in small boats, and fired the ships.

"The distance lends enchantment to the view," and also has made it hardly feasible to possibly meet the esteemed editor, somewhere around the rotunda or assembly room of the Mount Royal Hotel, Montreal, where the Weekly Newspaper Association meets this week. It would have been a pleasure to meet an Actonian, especially one so countinuously indulgent.

Respectfully, J. S. COLEMAN.

P. S.—I open the letter to say that when Victor brought mail down from Montreal to-night, when I read THE FREE PRESS, I said: Oh!—Victor, "look here!" showing him the item re Mrs. Moore, an early boyhood teacher. We were both very sorry for, as a member of School Board, and later, as caretaker for years, I formed a very high opinion of that lady.—J. S. C.

ABSENT-MINDED AGAIN

Wife: Where on earth did you get that red lantern, dear? Absent-Minded—Husband: Some careless fellow left it out here beside a hole in the road.

DANCE TO Paramount Blue Boys --- of Hamilton at Edgewood Saturday Night

Did You Ever Stop to Think?

By Editor R. Waite, Shawnee, Oklahoma

Frederick E. Murphy, Publisher of the Minneapolis Tribune, says:

"One of the great sustaining forces of business during the past five years has been persistent, intelligent advertising, backed up by energetic sales effort. These same 'prosperity twins' right now are proving to be the most reliable factors in business recovery under the New Deal. The reason is simply that advertising and salesmanship have been proved, time and again, to be both potent and effective in creating rapid and continuous turn-over, which is only a short and enlightening term for describing the exchange of merchandise or service for cash, and the creation of profits and payrolls.

"Even in the face of tremendous efforts in Washington to bring back prosperity, business itself can help the cause along by putting back to work its greatest salesman, Advertising, on full time. Its hours of work are not limited by any codes and it speaks a language that inspires and lifts up the down-hearted.

"The power of Advertising to build prosperity is proved by a survey made by the Advertising Federation of America, covering the 17-year record of 120 corporations. Sixty of them annually increased their advertising appropriations, in spite of depressions, at an average rate of 16 per cent. over each previous year.

"Many of these firms were small, but to-day every one of them is numbered among the foremost of America. They have multiplied their net assets to four times what they were 17 years before. Their combined net profits in one of our recent years of depression were three times greater than in the comparatively good year of 1915.

"G. T. Hodges, former President of the Federation, says 'This dramatic but truthful testimony to the value of an unbroken advertising policy should bring confidence and inspiration to executives who want tangible proof that a courageous program, even in difficult times, will pay handsomely.'