

Notices of Births, Marriages and Deaths are inserted in this column without charge. In Memoriam Notices, 50c and 10c per line additional for poetry.

BOURN

KERR—In Esquimaux Township, on Wednesday, August 8th, 1934, to Mr. and Mrs. Fred Kerr, a son.

MARRIED

SYMON-WILSON—In Toronto, at Deer Park United Church, on Saturday, August 4th, 1934, Christina Wilson, daughter of Mr. and Mrs. James Wilson, Hopeville, Ontario, to Charles A. Symon, son of Mr. and Mrs. Jas. Symon, Acton.

DIED

JACKSON—At Newmarket, on Wednesday, August 8th, 1934, Lyman George Jackson, in his 79th year, publisher of the Newmarket Era.

MARSDEN—Suddenly, at the home, lot 1 concession 5, Erasmous Township, on Wednesday, August 8th, 1934, Joe Marsden, beloved husband of Emily Lockwood, in his 63rd year.

The funeral will be held on Saturday afternoon, with service at the home at 2:30 o'clock (Standard Time). Interment at Rockwood Cemetery.

LIBERAL-CELEBRATION ON SATURDAY

Plenks and Carnival to Honor Tom Blakelock Has Many Features—Hon. A. W. Roebuck, Attorney-General, Will Speak

Preparations for the great celebration at Oakville on Saturday next go on apace. A huge crowd is expected and the committee in charge have received intimations that there will be a great influx into Oakville, not only from all parts of Halton County, but from Toronto and Hamilton and adjoining counties, as well. Many Conservatives have signified their intention of being present. This is most appropriate, as the gathering is regarded as one of good-will and to give men and women of all parties an opportunity to extend their felicitations to Mr. Blakelock on his re-election, and to say to him and to the Ontario Government that all the people, not only of Halton County but throughout Ontario, whether they be Liberal or Conservative, desire that the destinies of Ontario may be so guided as to bring a return of prosperity and aid and assistance to those in need. Mr. Blakelock, during his recent canvass, met a large proportion of the voters of Halton, but he hopes that on Saturday he will have the opportunity of meeting his old friends again, and of making new friends. He wishes particularly that old grievances be buried and desires that it be clearly understood that he is at the disposal of any of his constituents who may feel that there are wrongs to right. He states, too, that he will welcome constructive suggestions which might properly be brought before the Legislature.

Of more than passing interest will be the address of the Honorable Mr. Roebuck. Apart from the Prime Minister of Ontario, he is more in the public eye than any other person in Ontario. Needless to say, in these stirring days any announcement made by him is of Province-wide interest and it is expected that he will have some interesting things to say about the policy of the Government.

Surprises and more surprises are being prepared to enhance the enjoyment of the day by those attending the carnival. Not only will eight holders of programs

bearing lucky numbers receive prizes in the grand drawing, but from time to time during the day and early evening, special draws will take place. The winning of a special draw will not preclude the winner from participation in the grand draw. There will be a pyrotechnic display in honor of Mr. Roebuck. So large a crowd is expected that the number of interesting games has been greatly increased. Eighteen separate races, giving everyone a chance to participate, have been scheduled and the prizes will be well worth winning. There will be a horseshoe pitching contest, which is restricted to the people of Halton. In addition to the entertainment announced in the advertisement elsewhere in this issue, the talented Cotter Sisters, of Burlington, amateurs, will give a display of dancing. Other special features are announced in the official program. It is hoped that there will be a supply of toy balloons for free distribution to the children, in addition to the free ice cream cone for each child.

Despite the large number expected, there will be ample room for all in the extensive grounds.

Kipp's Unequalled Herb Tablets recommended and sold by Brown's Drug Store, are unequalled for constipation.

W. T. PATTERSON R. O. (TAIT OPTICAL CO.) Leading Optometrists of Guelph 110 Wyndham St. Phone 2188 Quality—Accuracy—Service

DANCE! TO PARAMOUNT BLUE BOYS OF HAMILTON AT EDGEWOOD Saturday Night

A Game for Two By JOHN LESTER

FLORENCE BELLOW'S saw trouble ahead. She slowed the pace of her roadster as she approached the car beside the road and stopped when a tall figure planted itself squarely in front of her.

"Now, what in the world does he want with me?" she asked herself. "I can't help him and I won't give him a ride—even if he is good looking!"

"The young man came to the side of her car, and she saw in his dark eyes a look of determination. "My car has gone blooey, and I wonder if you will give me a lift—I'm headed for the home of Mr. Bellows."

She looked at him sharply. She knew that her father had been trying to avoid process servers from the city for a week. Was this handsome, tawny chap one of that annoying tribe?

"But I—" "I am Vincent Douglas from the office of Watson & Watson," he explained.

"No, I don't think I will," she answered coolly. "Besides, I am on my way to town."

"I am sorry, but I am on my way to the Bellows country home, so if you will please move over one seat, I'll—" he said quietly.

"Well, what do you propose to do?" she demanded, amazed. "To drive you to the Bellows place, then drive you to town," he answered serenely.

"I won't," she replied briefly. She plunged her foot on the foot throttle, but he had taken out the ignition key. The car was dead.

He asked her to move: on her refusal, he lifted her bodily from the seat into the next. Sudden wrath was softened by the new sensation of a man's strong arms raising her as they would a child; and her mixed emotions left her undecided. Before she rallied, they were on their way.

He smiled down to her. "I am sorry, and I apologize, but you see I'm out to do what a dozen men haven't done."

"I see—and I ought to be downright angry with you, but you are a bit interesting. I never ran across a man just like you—so near the caveman, I think," she said, calmly studying him.

Attracted in spite of herself to him, she made up her mind to pay him for his cool combination of her car and also prevent him if she could from ever reaching her father, for she was convinced that her companion was a process server—a young lawyer who had volunteered to see to it that her father got the papers which would require his appearance in an annoying lawsuit.

She reached forward, and with practiced hand jerked the ignition key from its socket. The car slowed down to a standstill.

He turned around, smiling. "Now, little girl, you must be good. Return that key, or right here I must take it away from you by force, and I almost think I would like to."

She clung to the key, almost wishing that he would try for the sake of experience of having him, and yet angry at his calm assumption that he could take it from her. She returned the key with the feeling that here was a new kind of male.

The car rolled smoothly on, and then, over a rough bit of road, began to bump suggestively. She laughed in spite of herself. The old tire on the rear wheel had gone flat.

He stripped off his coat. "It's a case of putting on your spare, and here goes!"

He laid his coat in the seat. Her eyes caught the glint of a legal-looking envelope, and a wild plan leaped into being. Cautiously, she drew out the envelope, extracted the contents, and replaced it, and sat innocently back.

"Two at the same game," she thought with delight. Once more, he took his seat, first glancing at the pocket to make sure his envelope was there, and the eventful journey continued.

Under the guidance of his capable hands, the car rattled covered the remaining miles, and he came to the goal of his effort—the entrance to the Bellows home. He mounted the steps triumphantly.

"If you will wait, I will be glad to drive to your home or to town," he said gravely. "This is my home," she said sweetly.

TONGUE TWISTERS Slim Jim slipped up several steep slippery steps. Hans Anderson handed Andy a heavy hammer, and Andy handed it back to Hans. Sarah, in a soft silk shawl, sews soft silk.

THE REASON Small Boy—Daddy, why do we call English the mother tongue? Daddy (bitterly)—Because mother uses it more than father.

PEEL Liberal Picnic Peel Park, Streetsville Friday, August 10th

This and that

—Every Thursday seems to bring its showers.

—Less than a month of the summer school vacation left.

—Just two weeks until the Canadian National Exhibition opens.

—Acton veterans were well represented at the re-union in Toronto over the week-end.

—Wheat prices advanced well during the week, and dollar wheat was a fact at Winnipeg.

—Wiles' Silver Anniversary is on Saturday. Details are given on Page Three of this issue.

—Acton Fall Fair is scheduled for September 15th and 16th this year—just six weeks away.

—Acton Citizens' Band fulfilled a garden party engagement at Freelon on Monday evening.

—The convention of the Canadian Weekly Newspaper Association is being held next week in Montreal.

—Building has been a favorite topic about town the past week. There is no building boom yet, however.

—Acton Voters' Lists for 1934 are in the hands of Clerk H. N. Farmer. See that your name is properly entered.

—New merchandise and the best values are told about in the advertisements. Keep economically up-to-date by reading them.

—The big Liberal-Progressive picnic in Oakville on Saturday will have quite a representation from Acton in attendance.

—Special summer sale of Kellogg's Corn Flakes is featured this week. Acton stores tell about it in their advertisements.

—Burlington Firemen's Drill Team again won first place at the Firemen's Convention, in competition with the Thorold team.

—More than \$100,000 is awarded annually in prize money at the Canadian National Exhibition in the Agricultural Department alone.

—Mr. Robert Dunbar had the misfortune to have two fingers of his left hand badly lacerated in a shaving machine at the plant of Beardmore Leathers.

—The grandstand at the Canadian National Exhibition is more than 700 feet in length and the mammoth stage is even longer than that. The battery of floodlights which illuminates the stage and scenery at the nightly pageant is the most powerful in America.

—A beautiful deep red dahlias, with two stalks and two flowers grown together, was picked in the garden of Mr. A. J. Murray. The flowers are joined together at the back in Siamese twin fashion, and the unique growth is on exhibit in The Free Press window.

—Great permanent edifices, many of them costing more than \$1,000,000 each, reflect the solidity of the Canadian National Exhibition as an institution for the future instead of a temporary "fair" without tradition and without promise. This is the fifty-sixth consecutive year of Canada's great exposition.

SENTENCE SERMONS

"Virtue is the beauty of the soul."—Socrates.

"Virtue is health, vice is sickness."—Petraich.

"To be a great man or woman, to have a name whose odor fills the world with its fragrance, is to bear, with patience the buffetings of envy or malice—even while seeking to raise those barren natures to a capacity for a higher life."—Mary Baker Eddy.

"Virtue is the truest liberty."—Owen Feltham.

"It is not enough merely to possess virtue, as if it were an art; it should be practised."—Cicero.

"Virtue is beauty."—Shakespeare.

"Virtue is, like health, the harmony of the whole man."—Carlyle.

SPECIALS AT HINTON'S HARVEST SPECIAL White Cups and Saucers 5c complete 20c CUPS ONLY 6 for 25c IVORY FINISH PLATES 6 inch plates for 10c 7 inch plates for 2 for 25c JELLY JARS 5c each 6 for 25c Zinc Jar Rings 12 for 25c Rubber Jar Rings, Sealite Viceroy, etc. packet 5c PAROWAX 15c lb. 2 lbs. for 25c Grey Graniteware Preserving Kettles, special, each 49c 3 Surprise Laundry Soap Bars for 13c 3 Bars Unwrapped Laundry Soap, for 10c 9 for 25c 2 Richard Carbolic Soap cakes for 9c HUCK TOWELS, each 20c FACE CLOTHS, 2 for 9c WORK GLOVES, Special 10c pair PAINTS, VARNISHES, 4-hr. ENAMEL, ETC. 69c, quart; 35c pint; 25c 1/2 pint; 15c 1/4 pint CANDY DEPARTMENT SPECIALS Mickey Mouse Chocolate Bars, each 5c 7 FRUIT SUCKERS for 5c Fresh Salted Peanuts, per lb. 15c Gum Drops, assorted flavors, lb. 15c Rum and Butter Toffee large bag for 10c

Kellogg's Week! KELLOGG'S CORN FLAKES 3 Packages for 23c KELLOGG'S PEP 2 Packages for 23c KELLOGG'S Rice Krispies 2 Packages for 23c KELLOGG'S ALL BRAN Per Package 21c KELLOGG'S Whole Wheat Flakes 2 Packages for 23c Elliott BROS. PHONE 38 FREE DELIVERY

Did You Ever Stop to Think? By Edson R. Waite, Shawnee, Oklahoma E. J. Stackpole, Editor-in-Chief of the Harrisburg (Pa.) Telegraph, says: "Long since the value of advertising was recognized in commercial and business circles as a necessary asset of modern business practice. On a certain occasion I had a talk with the late John Wanamaker, whose firm has spent millions of dollars in advertising and tried to elicit a statement from him as to how he proved the advertising of his outstanding firm. "Well," said he, "we make no effort to check up on any particular advertisement or series of advertisements. We have discovered, however, that when we cease advertising or limit it too much the results are at once apparent in our sales. We believe that the newspaper is highly valuable as an incentive to purchasing the various commodities and when it is dropped for alleged economic reasons the effects are immediately noticeable in our stores. "There could be no higher testimony to the value of advertising than this of the great Merchant Prince who knew the game from the bottom up. "Emerging from an unparalleled economic depression which has had some influence upon advertising, I am persuaded that the use of newspaper space by merchants and others will contribute largely to a return to normal conditions of prosperity and business activity. Already in our own newspapers we find a disposition to return to those practices which have already been accepted as consistent with good business. "Another thing which might be mentioned is the necessity for Consistent Advertising, avoiding sporadic bursts of special sales which do not greatly impress the shopper. What we need today is return of faith in the country and in each other, and this can be accomplished through intelligent Advertising Programs"