

LIFE

To the preacher life's a sermon, To the joker life's a jest...

Another Short Story The Mail Contract

WHEN David Manners heard of the accident to Mark Worden...

venturous type, and had never run her brother's motor boat except when Mark was with her.

said, "but I see you didn't need me. Is the 'Idiewild' seriously injured?"

"No, Dave, I sold them for a big price," Jean replied. "The Lake Hotel offered me last week a commission if I could buy some extra fine lobsters for their big shore dinner to-morrow."

Persian Balm is irresistibly appealing to all women who appreciate charm and elegance.

BOASTING IS A "GIVE-AWAY"

When you meet a new acquaintance who improves every opportunity to tell you how smart and successful he is...

Few things are such a waste of breath as bragging. The braggart generally makes just the opposite impression from that which he intends to make.

Save your buildings NOW... before it is too late!

Advertisement for Eastern Steel Products Limited, featuring various building materials like Preston Galvanized Tanks, Preston Fire Sulfocast, and Preston Steel Clad Bars.

Advertisement for J. Cadesky Optometrist, stating "Will visit Acton on Monday, May 1st".

Large advertisement for F. L. Wright, Insurance Agent for Imperial Life Insurance Co. of Canada, with the slogan "Face the Future Unafraid".

Business Directory

- Medical: DR. J. A. McNiven, Physiotherapist and Surgeon. Legal: HAROLD NASH FARMER, M. A., Barrister, Solicitor, Notary Public. Dental: A. J. BUCHANAN, D. D. S.

- Miscellaneous: FRANCIS NUNAN, Bookbinder; Watchmaker: J. H. JORDAN, GEORGETOWN.

Advertisement for A. D. SAVAGE, Optometrist, located at the Savings Building, Guelph.

Advertisement for Axelrod Auto Parts, offering complete lines of new and used auto parts.

Advertisement for The Public Health, requesting citizens to comply with the Public Health Act.

SWEEPING PLAN EVOLVED BY HYDRO

All Ontario to Benefit By New Hydro Move to Install Water Heaters Free

A sweeping policy was announced last week by the Ontario Hydro-Electric Power Commission...

The Hydro-Commission, it is learned, is prepared to place a flat rate electric water heater in Hydro homes throughout the province...

Like every other industry and enterprise the Ontario Hydro-Commission has been effected to some extent by the long-continued depression...

Now due to a curtailment in the growth of industrial power requirements, the Commission has at present a capacity for delivering power in excess of prevailing demands...

Thus there is on hand a supply of power which must be paid for, and for which there is at present no market due to the slackening of industry...

While the primary reason for the new Ontario Hydro plan is to create more outlets for power, the fact that it will set thousands of Ontario residents to work again has been a contributory agent in the Commission's decision to go ahead...

The decision of the Ontario Hydro Commission to install free electric water heaters in every Ontario home is an opportunity, the Commission believe, for every citizen...

The plan, as outlined by the Ontario Hydro Commission, has no elaboration of detail for the home owner, landlord or tenant who receives free installation...

Details of the new plan's progress, the Commission state, will be given to the public from time to time and actual installation is expected to be under way in a very short time...

On this survey the service of the Commission will be based and installation of a flat rate heater or both a flat rate and "booster" heater made, according to the size of the house and family.