

BORN
BARBER—At Acton, Ontario, on Tuesday, December 30, 1932, to Mr. and Mrs. J. G. Barber, a daughter—Joan Marjorie.

DIED
LANCASHIRE—at Ouelph General Hospital, on Thursday evening, December 29, 1932, Murray Clayton Longstreet, beloved husband of Emma Lane, age 48 years.

IN MEMORIAM
MARTIN—In ever loving memory of a dear friend and true pal, my mother, who fell asleep in Jesus, January 9, 1932.
 "In My Father's house are many mansions."
 LESLIE

This and that
 Write it 1933 now!

- No more holidays until Easter now.
- Ouelph voted in favor of Daylight Saving this year.
- Hockey got under way a month earlier this year than last.
- Business will come to those who go after it in 1933—Advertise.
- The 'flu has had many victims confined to bed the past few weeks.
- The inaugural meeting of Acton Council was held on Tuesday evening.
- Now for the worst of news—the end of the year and the book-balancing tasks.
- School re-opened Tuesday and the scholars are launched on the second term.
- The new yellow and black 1933 automobile markers are beginning to appear on the cars now.
- The school teachers returned this week to their duties in various centres after the Christmas holidays.
- Now for the January clearance sales. The merchant who keeps his stock fresh always has pleased customers.
- The roadways and sidewalks were rather treacherous for several days this week, with the coat of snow and ice.
- This is renewal time for many of Tax Payers' subscriptions. We'll be glad to help you fix your label if it requires attention.
- Keep cool; practise self-control; don't argue—discuss; hold a tight rein over the three T's—Thought, Temper and Tongue, and you will have few regrets.
- Palmerston Chamber of Commerce has, so far, been unable to induce any newspaperman to locate in that community and establish a weekly paper again.
- While it may rain on the just and unjust alike, the latter usually has a chauffeur to come and get him, while the other has to walk in it, and furthermore, has holes in his shoes.
- The first services of the Week of Prayer in Acton churches were held on Tuesday and Wednesday. The service to-night will be held in the Anglican Church and to-morrow night in the Presbyterian Church.

SUCH NONCHALANCE
 Little Daughter: "Mother, what was the name of the last station where our train stopped?"
 Mother: "I don't know. Don't bother me. I'm reading a story."
 Little Daughter: "Well, it's too bad you don't know the name, because little brother got off there."

TONGUE TWISTERS
 Here a couple of tongue-twisters calculated to rival the famous Peter Piper of pickled pepper renown, and, incidentally, to produce a few modern Spoonerisms on the part of anyone reading them aloud.
 If a Hottentot tot taught a Hottentot tot to talk ere the tot could totter, ought the Hottentot be taught to say aught, or naught, or what ought to be taught her?
 If to hoot and to tot a Hottentot tot be taught by a Hottentot tot, should the tutor get hot if the Hottentot tot hoot and tot at the Hottentot tot?

THE UNEMPLOYMENT RELIEF GARDEN

Over fifty destitute families provided with a plentiful supply of vegetables and saved from a summer of absolute idleness were the results of an unemployment relief garden project sponsored by the Rotary Club of Fredericton, New Brunswick, in co-operation with the adjacent Dominion Experimental Station.

Some of the families worked gardens on lands about their homes, but the majority of them were established on a piece of land donated by the Experimental Station. The Station also furnished a lot which was used as a community potato field.

The Rotary Club furnished seed, fertilizers and spray material, interested citizens offered prizes to stimulate a proper enthusiasm, Federal and Provincial agricultural experts gave plenty of advice, and the result was a striking success.

Two or three incorrigibly lazy families fell down on the job, but the others carried on with splendid spirits and some of the plots would have excited the envy of even the most hard boiled professional gardeners.

After fortifying their systems during the summer with the vitamins of lettuce, radish, cucumbers, green peas, and green beans, these families are now facing the winter with generous stocks of potatoes, cabbage, turnips, carrots, onions, bottled tomatoes, dried peas, beans and other vegetables. And who can measure the value of aroused hope and renewed morale derived from a season of pleasant occupation?

The idea is one that should be spread around. There is no reason why the plan should not be tried in scores of places in Eastern Canada next summer.

The Dominion Experimental Station at Fredericton, New Brunswick, and the Rotary Club of the same place will be glad to share the benefit of their experience with any groups who wish to carry on similar projects in 1933 and who will write to them for information.

TEN FACTS ABOUT BARLEY

Just at this time when the feeding of live stock is essentially a good market for home-grown grains it should be of interest to review ten pertinent facts with respect to barley for live stock feeding supplied by the Division of Animal Husbandry of the Dominion Experimental Farms. There are as follows:

1. Barley is a Canadian grown product relatively cheaper than imported corn.
2. It is now readily available at comparative low prices.
3. In total digestible nutrients, it is excelled only by wheat and corn.
4. Barley lacks slightly in palatability as compared with corn and is best fed in conjunction with other grains.
5. Being of a carbonaceous or fattening nature, it may be most advantageously used with meat producing animals in both the growing and fattening stages.
6. It is generally recognized as the most useful Canadian grown grain for swine feeding.
7. It is almost equally useful in the feeding and finishing of beef cattle.
8. With oats, it forms a good base for dairy cattle grain mixtures where the additional protein required to balance the ration is otherwise supplied, for example, by alfalfa or high protein cereal-legume hay crops.
9. Barley may be safely and economically fed to work horses as a part of the grain ration. It is best rolled or bruised.
10. Barley, rolled, cracked or coarsely ground, combines well with oats in the fattening of lambs.

NO WASTE IN CELERY

"Celery is one of the most economical vegetables one can buy," observes the Dominion Fruit Branch, not only because of its special value as an agent in the promotion of health but also because every bit of the stock can be used in one way or another. Many people are in the habit of throwing the leafy part away as useless but this is a mistake as the leaves provide an interesting new variety of greens. It is also unnecessary to discard the hard fibrous bits as these are ideal for giving a fine aromatic flavor to all soups, sauces and stews.

HE BETRAYED HIMSELF

Wife—I had to marry you to find out how stupid you are.
 Husband—You ought to have realized that when I asked you.

ELECTION RESULTS

In Centres in This District in Which Free Press Readers Will Be Interested

Brampton
 Mayor, J. S. Beck; Deputy Reeve, W. A. Russell; School Trustees, West Ward, A. H. Miller.

Burlington
 Mayor, J. O. Ryckman; Reeve, Geo. R. Harris; Deputy Reeve; J. W. Breckon; Aldermen, Craig, Bell, Blair, McGrath, Emerson and Barrett; Water Commissioner, Marek; School Trustees, McGrath and Milne.

Calodon
 Reeve, John Willis; Deputy Reeve, J. P. McDonald; Council, Sam Kinnawin, William Hawkins, W. J. Trathem.

Fee
 Reeve, Ezra Smith; Deputy Reeve, R. Cherry; Council, J. McNabb, A. R. McRitchie, R. Ritch.

Brome
 LeRoy Sargent headed the polls in a record vote registered in the annual election of the Brome Village Commission, held on Monday. Sargent polled 143 votes, to head the Commission, while L. M. Bray was re-elected to the body with 130 votes, closely followed by the new member, L. I. Thirston, who received 112 votes. F. C. MacDonald, with 100 votes, and M. E. Skelton, member of last year's Commission, were defeated. Skelton received 86 votes.

Guelph

R. Beverley Robson, who prior to his defeat at the last municipal election, held the office of Mayor of Guelph for six successive years, went back to office Monday, when the electors gave him a majority of 593 over Ald. F. R. Ramsey, Chairman of Finance, in one of the hardest fought Mayoralty battles fought there in many years. Robson polled a total of 3,126 votes against 2,563 for his opponent. In a field of 18 candidates running for eleven vacancies on the Council board, Ald. William Templeman headed the poll with 3,048, while Ald. Harry Mahoney, who has served 17 years on Council, ran second with 2,329.

The nine other Aldermanic candidates elected were Frank Howard, O. C. Lyne, G. C. McArthur, Albert Frank, W. J. J. Hayes, Charles Dempsey, W. A. Cowan, David Kennedy and Wilbert Barber. Two by-laws and three questions were also voted on by the electors, who decided in favor of Daylight Saving, by a majority of 171; in favor of a Municipal Board of Education of ten members, in place of the present one, composed of 18 members; and in favor of the city taking over the management of the Guelph Street Railway from the Hydro-Electric Power Commission. The two by-laws, which carried by substantial majorities, were to grant fixed assessments to the Aberfoyle Manufacturing Company and the Guelph Soap Company. Only two contests were held for School Trustees, Herb Steele defeating Frank Simpson, in St. David's Ward; and Frank Pearson defeating William Gerry in St. Patrick's Ward.

BARLEY SMOTHERS MUSTARD

Experimental work carried out at the Central Experimental Farm, Ottawa, shows conclusively that barley can be used most effectively in smothering out mustard. It has been found that barley, sown at the rate of 3 bushels per acre, is most effective for this purpose. Incidentally, it is also shown that heavier seeding produces a higher yield of grain per acre.

LIVE STOCK MOVEMENT

The current issue of the Live Stock and Meat Trade Review, published by the Dominion Live Stock Branch, shows that there has been a decline in the movement of cattle and calves from eastern to western Canada for the first nine months of the calendar year, and at the same time an increase in the movement of hogs and sheep. With a total of 69,962 head the movement of cattle is 2,000 head below the volume moving east during the same period in 1931. The movement of hogs at 272,468 is practically 30,000 over the corresponding period last year, while the increase in the movement of sheep is just over 2,000.

"WHOLESONE"

"Isn't 'wholesome' a funny word, daddy?"
 "What's funny about it?"
 "Why, take away the whole of it and you have some left."

FISH—HOT AND COLD

By Betty Barclay

Fish is one of the oldest foods known. It is quite possible there was a clear stream running through the Garden of Eden and Adam himself learned how to lure a finny tithi from its cool depths. At any rate, fish has been eaten by all races of which we have record.

Yet, even to-day, fish is not always prepared as it should be. Somehow or other it is so easy to fry a piece of fish a minute or so before dinner, that many of us have gotten into this habit and have forgotten that fish of all kinds may be served in many other attractive ways.

Furthermore, a little care in seasoning fish should be given. It is not enough to depend upon salt or butter if you are anxious to develop the most desirable flavor. Sugar in fish cookery is recommended by many of our most skillful cooks. This is by no means to be used as a sweetener, but a touch of sugar seasons many fish dishes delightfully and seems to blend the various flavors without being overly sweetening them. Of course sugar is a quick energy food and a little is particularly desirable in a dish that is to be consumed during the cold weather months.

It is probably unnecessary to tell the average housewife how to fry fish purchased from her local dealer or even when caught by the little Isaac Walton in her home who finds a nearby stream or lake particularly attractive. But women will be interested in unusual fish dishes such as those that may be served in molded form or a chowder to be served hot as the main dish on Friday.

Here are two particularly attractive recipes for fish dishes. Try them and you will have a new respect for our finny friends.

Fish Chowder

- 1 1/2 pounds fish
- 4 potatoes
- 1 onion, chopped
- 2 cups diced carrots
- 1 teaspoon sugar
- 1/2 pound salt pork
- 2 cups milk

Cod or haddock is the kind of fish generally preferred for chowder but any kind of fresh, dried, or canned fish will do if it has large flakes of meat and only a few bones, which can be easily picked out before the fish is combined with the other ingredients.

Fish Christine

- 2 eggs
- 1/4 cup water
- 1/4 cup vinegar
- 1 teaspoon salt
- 1/2 teaspoon celery seed
- 1/2 teaspoon sugar
- 2 tablespoons gelatin
- 1/2 cup cold water
- 2 cups minced fish

Beat the eggs, add the seasoning, the vinegar, and the water and cook over boiling water until thickened. Soften the gelatin in cold water and add to the hot dressing. Then add the fish. Place in individual molds or one large one. Let stand in a cold place until firmly set. Serve on crisp lettuce with mayonnaise.

EGG SIZE GIVES LEAD

It is interesting to note, in connection with the Ontario Egg Laying Contest, now well under way for the thirteenth consecutive year at the Central Experimental Farm, Ottawa, that egg size gives a strong lead for performance of best pens for the week. Pen No. 7, Barred Rocks, entered by A. J. Urquhart, had a total of 63.1 points for 56 eggs, have a lead of 8.8 points over their nearest rivals, a pen of White Leghorns, scoring 54.3 points for 52 eggs. While in the "best birds to date" egg size is even more significant, the first four in order showing 38.1 points for 33 eggs; 37 points for 33 eggs; 36.8 points for 33 eggs; and 36.8 points for 34 eggs. Egg weights in this year's contest show continued improvement.

BUY AT Pallant's AND SAVE MONEY

Mill Street - Acton, Ont.

THE WHEAT KINGS

Since the contest for the world's wheat championship was inaugurated in 1911, Canada has won the highest award eighteen times. At the last International Cereal and Hay Show, held at Chicago from November 26 to December 3, 1932, inclusive, 80 of the 85 awards for hard red spring wheat went to Canadian competitors, including the championship, won by Herman Trelle, of Wembley, Peace River, Alberta. The winners of the championship in the past twenty-two years are as follows:

- 1911—Seager Wheeler, Saskatchewan.
- 1912—Henry Holmes, Alberta.
- 1913—Paul Gerlach, Saskatchewan.
- 1914—Seager Wheeler, Saskatchewan.
- 1915—Seager Wheeler, Saskatchewan.
- 1916—Seager Wheeler, Saskatchewan.
- 1917—Sam Lacombe, Manitoba.
- 1918—Seager Wheeler, Saskatchewan.
- 1919—J. C. Mitchell, Saskatchewan.
- 1920—J. C. Mitchell, Saskatchewan.
- 1921—G. W. Kraft, Montana, U. S. A.
- 1922—R. D. Wyley, Saskatchewan.
- 1923—Major H. G. L. Strange, Alberta.
- 1924—J. C. Mitchell, Saskatchewan.
- 1925—J. P. Yates, Montana, U. S. A.
- 1926—Herman Trelle, Alberta.
- 1927—C. Edson Smith, Montana, U. S. A.
- 1928—C. Edson Smith, Montana, U. S. A.
- 1929—Jos. H. B. Smith, Alberta.
- 1930—Herman Trelle, Alberta.
- 1931—Herman Trelle, Alberta.
- 1932—Herman Trelle, Alberta.

AND NOW SHE'S "LIZZIE"

"I've decided on a name for the baby," said the young mother. "I shall call her Euphrosyne."

Her husband did not care for the selection, but being a tactful fellow, he was far too wise to declare his objection. "Splendid," he said cheerfully. "The first girl I ever loved was called Euphrosyne, and the name will revive pleasant memories."

There was a brief period of silence, then: "We'll call her Elizabeth, after my mother," said the young wife, firmly.

A RELATIVE

Her (th museum)—What's that?
 Professor—That's a diplodocus.
 Her—A diplo-what?
 Professor—A diplodocus. An extinct creature of prehistoric times, very blundering and slow-thinking and—
 Her—Oh, I see. The ancestor of the diplomat!

DISCRIMINATING

Abe: "Do you play golf vit knickers?"
 Levi: "No, vit white people."

GOLDEN OPPORTUNITY

Prospect—I can't see you to-day. Come back Friday.
 Sidesman—I won't be in town Friday.
 Prospect—Neither will I.

DAIRY EXPORTS DECLINE

The Canadian export trade in dairy products has shown a general decline during recent years notwithstanding the increased volume of milk production, states J. P. Singleton, Dominion Dairy Commissioner. The total quantity of milk produced in 1930 was 115 per cent greater than produced in 1900. However in 1900, 37.6 per cent of the total milk produced would have been available for export in the form of different dairy products had we supplied our total requirements and not imported. The increase in milk production in Canada between 1922 and 1930 was sufficient to produce about two hundred million pounds of butter.

"Fascism does not believe in the possibility of utility of perpetual peace," Benito Mussolini.

Life Insurance

Policies to suit your needs: Family Income, Child's Trust, Retirement Income, Pension Plan, Endowment for Protection, Investment, Business and Savings. A request for information places you under no obligation.

Frederick L. Wright
 Representative
 Imperial Life Assurance Company
 ACTON, ONTARIO

BREAD FLOUR

HIGH LOAF BREAD FLOUR, per cwt. \$2.25
 We have Other Brands as Low as \$1.90 per cwt.

Acton Flour and Feed Mill
 D. H. LINDSAY

If You Expect to Sell You Must Advertise

Did you ever Stop to Think?

By EDSON R. WAITE, Shawnee, Oklahoma

William Linton Andrews, Editor of The Leeds (England) Mercury, says:

"Sometimes when I listen to windy talk about marketing plans, I want to get up and remind the speaker, that markets are simply people. Some of the experts get entangled in forests of formulas. They ought to make it their job to get right through to the people."

"Those who make goods are short-sighted, if they look upon their goods as sold when they have deposited them in the warehouse of a wholesaler or upon the shelves of a retailer. No article is truly sold until it has reached the hands of the man or woman who actually intends to use it."

"The manufacturer, in order to sell the right people the right article at the right price in the right place at the right time, must not leave his marketing to the haphazard channels by which so many excellent commodities to-day reach the consumer. Marketing must advance step by step with making. The methods employed must sell more goods at less cost to informed customers who demand them."

"The modern factor in this business which alone can secure the co-operation of distributors, can find markets, can inform customers, and can reduce the cost of the whole operation, is advertising."

"The United States was the first country to discover that selling is made easier by the creation of 'pull' from the customer than by the exclusive use of 'push' from the manufacturer."

"One of the effects of the advance of popular education has been to make the reading of newspapers a universal habit. This in turn has built up the very large aggregate sales of newspapers to-day, and has placed at the disposal of advertisers the most economical producer of 'pull' so far discovered."

"Markets, I say, are only people, and newspaper advertising is demonstrably the most certain and economical and the simplest method of placing a sales message before the people. As an Englishman I take off my hat to those Americans who have led the way in sales publicity. We in Britain are benefitting by their example. We try to get right through to the people."

Bargains At Pallant's On Men's and Boys' Footwear

Men's Work Rubbers, 6 cycles, first quality Rubbers. Sizes 6 to 11. Special per pair \$1.79

Boys' Rubbers, the same quality as the men's. Sizes 1 to 5. Special per pair \$1.59

Youths' Rubbers. Sizes 11 to 13. Special per pair \$1.39

BUY AT Pallant's AND SAVE MONEY
 Mill Street - Acton, Ont.

BARR'S Start the New Year "RIGHT"—Enjoy "BARR'S" Quality-Courtesy-Service--We Invite You

MURTON'S PEA SOUP Regular 12 1/2c — 9c	CANNED Blueberries Regular 14c — 10c	QUAKER CHILI SAUCE Regular 15c — 12c	KLOR-X WASHING BLEACH Regular 10c — 6c	CHLORIDE LIME Regular 15c — 12c	KLEX Pumice Soap Regular 5c — 3c	STOVE PIPE Enamel Regular 25c — 21c	WHITE Cups & Saucers Reg. 3 for 25c — 6c
Choice Quality SWEET CORN Regular 12c — 9c	Double Cream CUSTARD POWDER Regular 35c — 29c	CHEF Sour Pickles Regular 39c — 33c	LAVOLINE POWDER Regular 10c — 7c	BON-TON Metal Polish Regular 15c — 7c	LAVOLINE Bath Crystals Regular 10c — 5c	SIMPLEX Shoe Polish Regular 12c — 10c	WHITE Dinner Plates Reg. 3 for 25c — 6c
CHEF Ready Meals Regular 15c — 10c	CANNED Raspberries Regular 25c — 21c	Crosse & Blackwell Malt Vinegar Regular 25c — 19c	ROSE Baking Powder Regular 20c — 17c	A. & H. Washing Soda Regular 8c — 6c	CARBOLIC SOAP Regular 5c — 3c	Black Knight Stove Paste Regular 15c — 12c	HARD MIXED CANDY Regular 15c — 10c

Save You Money BUY THEM Thursday-Friday Saturday