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EDITORIAL

Fourteen Years After

Remembrance Day has come and gone for another year. Its observance was marked in varying methods in as many municipalities as there are throughout the Dominion. Circumstances were the guiding element governing the day. It is noteworthy that in Acton all places of business were closed during the two hours of the service. Some were closed the entire day, but every factory and store observed the hours of the service. Acton has had the thought of remembering its soldier heroes deeply implanted. It was in 1920 that the Acton Monument was among the first to be erected, commemorating its soldiers. Throughout the years a service has come to be a part of the year that must be observed in Acton. Whether it be on Remembrance or Thanksgiving Day it has become a fixed habit and fourteen years after the close of the Great War the Acton service was just as loyally observed as it was in 1918. May it continue.

A Surplus Sale

The Chairman of the Aylmer Public Utilities Commission has forwarded a plan to the Ontario Hydro Commission for marketing the surplus power which they have on their hands. It is explained in detail in the Aylmer Express of last week and it certainly has much merit. It reads something like the plan any retailer or manufacturer follows when he finds himself overstocked with a certain commodity. The Express puts it thus: "The Ontario Hydro-Electric Power Commission has contracted with private power companies in Quebec for one million horsepower of Hydro, an amount practically equal to the total used in this province in 1931. For this is paid \$15.00 per horsepower-per-annum, or \$15,000,000 a year for forty years. The big problem now confronting the Ontario Commission is how to dispose of all this power for which, at present rates, there is no demand. When applied, the suggestion of the Aylmer Commission will serve three purposes: It will assure a continuance of the present Hydro revenues throughout the province. It will create a demand for this excess power, and it will make available to all classes of consumers, Hydro at a uniform rate throughout the province of 3-10 of a cent per kilowatt hour. This is probably the lowest rate to residential and small consumers that Hydro power was ever sold for in the world. It has been the experience of Hydro in Ontario that every time rates have been reduced, more power has been consumed and both revenue and surplus have been increased forthwith. Hydro is a public utility, owned by the people of Ontario, who should be given the first privilege of using it if they so desire. With a rate of 3-10 of a cent per k.w. consumers would certainly be encouraged to use more electric energy. Hydro then would fairly compete with coal or gas for heating single rooms, etc. According to the annual report of the Ontario Hydro-Electric Commission, 1,081,314 horsepower was distributed in this Province in 1931. We understand there is about one million horsepower contracted for, for which the Commission must pay, although it cannot be sold at present rates. Power used by industry has been reduced and the tendency is for every consumer to economize as far as possible. From press reports we learn that an effort is being made to sell this surplus power in some places at prices said to be from \$6 to \$9 per h. p. This power would be used under boilers instead of coal. It costs the Commission \$15 per h. p., and the plan of Dr. Miller would not doubt sell much of this surplus power at a small profit, instead of at a loss of from \$6 to \$9 per h. p."

Europe Buying Canadian Wheat

According to a statement issued by the Canadian Government Department of Trade and Commerce, Continental Europe took twice as much Canadian wheat in September of this year as it did in the corresponding month last year, and Great Britain's purchases from the Dominion show an increase of 158 per cent. Of the total 26,874,237 bushels of wheat exported by Canada last September 19,562,435 bushels went to Great Britain, 6,585,214 bushels to Continental Europe and 26,588 to other countries. In September of 1931 Canada exported only 7,580,378 bushels to Great Britain, 3,189,616 to the Continent and 3,565,643 bushels to other countries. From August 1, the opening of the new crop year, to October 31, export clearances of wheat totalled 65,989,383 bushels as compared with 36,422,292 bushels in the corresponding period last year. Of this year's volume Canadian ports handled all but 6,790,000 bushels. They handled all but 8,950,000 bushels of last year's shipments.

Need for Action

The wet element in the Conservative party have apparently no thought of the embarrassment caused the leaders by their thirsty clamoring. In spite of Premier Henry's assurance that the Liquor Control Act would not be amended to permit sale of beer in the hotels, a Ward meeting in Toronto overwhelmingly carried the following motion: "Resolved, that this organization is in favor of an amendment to the Liquor Control Act to provide for the sale in hotels of bottled beer and that the Government properly investigate the facts at once so as to be in a position to act at the next session of the Legislature." Isn't it about time that temperance forces gave the Premier to understand that they were opposed to the sale of liquor in hotels? The Moderation League is carrying on an intensive campaign for the sale of beer in the hotels. Temperance forces need to be on the alert to keep the bar-room days from returning. Political leaders need to be given the assurance that the temperance forces will not support any measures or parties who favor the return of the bar-rooms.

Strangers are Not Usually for the Community

According to the Chesley Enterprise, a Mr. A. H. Wilford has failed in his plans for holding a Poultry Market Day in that centre and the Chamber of Commerce in Chesley is out \$47. The article in the Chesley paper infers that the folks in Paisley and Acton have been also taken in by this plausible gentleman. While we have had the pleasure of meeting him, the folks of Acton were not sold on any of his propositions. His plan when in Acton was one of promoting consumption of Canadian products by the Canadian people. Sometime ago we read that a similar poultry plan had been inaugurated in Fergus, and we wrote an article on the matter. Fortunately Acton business men in a body did not meet or negotiate with Mr. Wilford. Acton business men will, therefore, need not be a party to any action to recover funds. These schemes by strangers are very alluring but the best plan is to have them negotiated by someone who is known locally. They are usually less expensive to the local business man. And the same can be said of many of the advertising schemes floated by the stranger in the community.

EDITORIAL NOTES

A week from to-morrow will be Nomination Day, and rumors and discussion of municipal affairs are to be heard from various sources as the date nears.

It took real patriotism and loyalty to enter into the Remembrance Day service last Friday morning, in the face of the worst sort of weather out-of-doors, but Acton citizens were not lacking.

Justice took swift execution in the trial of Warren and Hicks, for the murder of Dr. More, a Toronto dentist. Warren will hang in February, and Hicks will spend the next fifteen years in penitentiary.

A radio in Walkerton went out of business and an out-of-town expert who was called to attend to it found a mouse electrocuted in the set. No doubt, says the Toronto Star, it has been attracted by the big pieces of cheese who have recently been giving political addresses from United States stations.

From January 1 to October 31, 1932, a total of 1,055,815 boxes of cheese were graded in Canada, an increase of 108,278 boxes over the corresponding period in 1931. Exports of Canadian cheese for the first nine months of 1932 amounted to 556,560 cwt. compared with 479,281 cwt. in the similar nine months of last year.

There were 1,132 co-operative associations in Canada at the end of 1931 with a total membership of 756,420. These associations include productive, marketing, credit and savings, community hall and miscellaneous societies. Among the most important of the co-operative associations are those in western Canada formed to market wheat and other farm products.

Chronicles of Ginger Farm

Written Specially for The Free Press by GWENDOLINE F. CLARKE

It seems the fashion nowadays to have special weeks for every thing—apple week, insurance week, potato week, book week, onion week and almost every other kind of week you can think of. If taken in their proper sequence I think we should really have insurance week first and then onion week—after that it wouldn't matter in what order they came because you would know by then you could stand anything. But that is all beside the point—what I really set out to tell you is that we have just had economy week at Ginger Farm. As far as that goes, every week is economy week but this week we have made a special drive as it were. Partner needed a haircut but decided he could wait a little longer. He also wanted a new tin of tobacco but unfortunately just as the old can gave out he suffered from a temporary loss of memory!

Then Pat economized on education by staying at home with bronchitis and croup and a few other things. Molly economized in foot wear by forgetting her rubbers when the roads were wet and slushy and I have been economizing from daylight to dark. What I have been making over is mostly night attire for the family. It was a situation that had to be faced. Either something had to be bought or made or else we would have to wrap ourselves around in winding sheets. I raided the cupboards and trunks and boxes, collected all the "has-beens" and set to work. For Pat I managed to make two pairs of pyjamas—the pants were made from old khaki flannel shirts and the coats new mauve striped pyjama cloth. Partner's were made from new goods I had by me but no two garments had the same kind of stripes. But what's in a color—pyjamas in any other shade would be warm! Pat thinks his are wonderful. Last night he wanted to go to bed earlier, so that he might put them on. For Molly I made a dress. It was all one color, but there were dozens of joins hidden under pleats and gathers, etc. My biggest job was Pat's windbreaker. Last year, we had promised him a leather one for this winter, but as the year advanced the leather windbreaker receded further into the distance and yet he had to have some thing. So I hunted the house over—there were coats I might have made use of but I didn't want to cut them up. At last I unearthed a relic of the Great War—Partner's khaki tunic. It was practically new and the goods almost as wind proof as leather. So I picked it to pieces; put bits in here and took bits out there; cut up an old brown velvet dress to line it and—hey, presto, Pat had a windbreaker after all. It took all my odd-time-for-three-days-to-do-it and another day to make a pair of serge pants out of an old navy skirt, so perhaps the one thing in which I did not economize was time. Oh, yes, and there was also a small matter of underwear, which had ceased to be ankle length. These I cut off at the knee, let in a piece of patching about four inches wide, and now the suiters are once more equipped with ankle length underwear with strongly reinforced knees.

Now I have serious intentions in regard to Partner's old work sweater. It also is an army relic and has not decidedly seen active service, both during the war and since, until it has now reached the stage when both arms stand in danger of amputation. In this case I intend to be the surgeon—and I shall replace the original members with the tops of old knitted socks to which I shall knit a cuff to draw the sleeve in snug and warm to the wrist.

Now I could fill up a few columns by telling you other ways in which I mean to economize but I would rather wait until my intentions have materialized, because, you know how it is—things don't always work out the way you expect them to. But never know this economy stunt is really all kinds of fun and if you can turn out something presentable by utilizing what you already have you naturally feel you have accomplished something to write home about.

Farm people are practically sure of a roof over their heads—even though it is a leaky one—and of course three square meals a day, but apart from that it is undeniably true there is very little else that we can be sure of. Moaning about it won't get us anywhere, and we don't want to degenerate into a slipshod way of living, so to spare our pocket and save our sanity, let us suggest that we start an economy campaign of our own. We women might go through the house from attic to cellar and what we can't use give away. Anything rather than harbor goods and clothing to feed the moth when little children all over the country are so badly in need of clothing. Mistaken as all right but little children right at home in Canada need warm clothing as well as the "little Indian, Sioux or Crow." If we have money to spare we should boost trade by spending it but if we are in the position of having to make every dollar take the place of two, then I should say, economize—AND TAKE PRIDE IN DOING IT!

NO CHANCE TO ESCAPE

Mrs. Henpeck—Did you expect me to accept you the night you proposed? Mr. Henpeck—Oh, yes. It was Friday, the thirteenth, and your apartment was No. 13 on the thirteenth floor.

SAVE THIS PIANO, TOO

Mrs. Nescoro—My daughter has arranged a little place for the piano. Old Grump—Good! It's about time we had a little peace!

THE CHALLENGE OF HERE AND NOW

Some of you young people could do better in some other place. If born in a small town, you think there is no chance outside the big cities. If the inhabitant of a city, you complain of the competition.

Others among you feel that you were born too late or too early. Your fathers and grandfathers had opportunities such as have never come your way. You are also inclined to think that by the next generation, some of the present-day difficulties will have disappeared. You frankly acknowledge that you are misfits, born too early or too late.

It is plain to see that such an attitude gets you nowhere. You young people must meet the challenge of here and now. The opportunities and responsibilities of another era are no business of yours, but you have a very vital concern in the chances and the obligations of to-day. It is not a question of how much better you could do somewhere else, but how well you can do where you are. That is the challenge you must meet daily and hourly.

Always Ready and Reliable—Practically all pains arising from inflammation can be removed with Dr. Thomas' Electric Oil. Simply rub it on the sore spot and it is quickly absorbed by the skin. Its healing power is conveyed to the inflamed tissue which is quickly soothed. This fine old remedy is also a specific for all manner of cuts, scratches, bruises and sprains. Keep a bottle handy always.

New Lease of Life for Gordon

So full of life and good spirits was Gordon, while a student at college, that he thought he could never outrun his store of vitality. However, such things happen after a winter of hard study and plenty of sport, the gripping effects of a deep-seated cough made themselves drastically felt one day, and from a fainting spell Gordon was sent hurriedly to the Muskoka Hospital for Consumptives.

It has taken nearly two years to rebuild his health and strength, but the careful nursing, the rest and regularity of life at the hospital are having their usual happy results, and Gordon expects soon to return to his home life. Helping the sufferers from consumption back to health and usefulness is a great work, but it is never finished, nor could it be carried on at all without the generous help of many friends. Will you please lend your aid by sending a contribution for the cause to G. A. Reid, 222 College St., Toronto 2.

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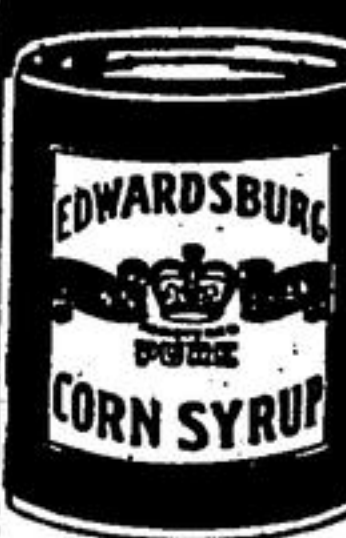
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Sweet Corn 3 No. 2 25c 6 Tins 49c

McCormick's Butter Ring Biscuits lb. 20c
Pimiento or Plain Chateau cheese 3 1/2 lb. pkgs. 12 1/2c
Aylmer Chili SAUCE 2 bottles 27c
Monarch Flour 24-lb. bag 55c 7-lb. bag 19c
3-minute Oat Flakes The Original Pkg. 10c and 24c

ALL AYLMER BRAND
Fancy Golden Bantam CORN No. 2 Tins 6 Tins 73c 3 Tins 37c
GROFF'S GOLDEN 3 Tins 35c, 6 Tins 69c
TOMATOES 6 Tins 55c Big No. 2 1/2 Tins
BEANS Golden Wax 2 Tins 25c All Fancy Midgets, No. 2 Tins, 4 Tins 49c
PEACHES 2 Tins 29c No. 2 Tins, 8-Oz. Tins, 2 for 15c
CHERRIES 2 TINS 13c No Pits - 8-Oz. Tins

CATSUP 2 Bottles 23c Rich Tomato 12-Oz. Btl.
WHOLE BEETS No. 1 Tins 2 for 15c
DICED CARROTS No. 2 Tins 2 for 17c
STRAWBERRIES No. 2 Sq. Tins 3 for 55c
RASPBERRIES 8-Oz. Tins 2 for 21c

A Famous Cleanser Babbitts 3 Tins 20c
Earliest or Domestic Shortening 1-lb. pkgs. 10c
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