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Births, Marriages and Deaths are now shown for at the following rates: Births, \$2.00; Deaths, \$2.00; Memorial Cards, 50c per line extra for poems.

Horticultural Show of Rockwood Society

(Continued from Page One)

BORN TYLER—In Acton, on Tuesday, August 30, 1932, to Mr. and Mrs. Edward Tyler, Jr., a son.

LINDSAY—At Iroquois, Ontario, on Thursday, August 25, 1932, to Mr. and Mrs. J. Graham Lindsay, formerly of Acton, a son—Gordon Edward.

DIED FOERTER—At the home, Campbellville, Ontario, on Monday, August 29, 1932, Mary Foerter, beloved wife of Nicholas D. Foerter, in her 75th year.

School is in again. Acton Fair—in just three weeks! It's been rather catchy harvest weather.

Did you witness the eclipse of the sun yesterday? Erin Township tax rate has been reduced this year.

He who does a good thing secretly, steals a march on heaven. A goodly quota from Acton and district are attending the Ex.

The advertising for Acton Fair is now making its appearance. Well, where did your favorite come in the big swim yesterday?

The bathing facilities at Fairy Lake were well patronized yesterday. The past two days have been real splendid examples of good hot summer weather.

About thirty ladies of the Women's Institute visited the Osprey Branch last week.

A cooling thought—The Free Press Christmas cards will soon be ready for your inspection.

The cooler weather of to-day is appreciated after the extreme heat of the last day of August.

A burglar obtained \$30 in cash and goods from the gent's furnishing store of Norman Bush, Burlington.

Then there's the story about the Scotchman that spanked his children and put them out in the flower beds to cry.

Miss Lottie Mason played in the Kitchener Ladies' Band at the Royal York Hotel, Toronto, last Friday evening.

Allan McDougall, general drover, of Erin, is in Guelph General Hospital in a critical condition, following an operation.

The Live Stock Pavilion at the Canadian National Exhibition, Coliseum, accommodates 2,000 head of cattle, 1,500 sheep and 1,200 swine.

The label on your FREE PRESS will tell you how your subscription account stands. We'll appreciate your adjustment as the depression touched us, too.

The Special Prize List of Acton Fair, as published in THE FREE PRESS, contains some additional competitions which were received after the Prize Lists had been printed.

In the first game of the baseball play-off Milton defeated Fergus 3-2, in Milton, last Saturday. Milton won again last night, by 10-9, and has thus won their second round.

Secretary Wright has mailed a large number of Prize Lists of Acton Fair. If you have not secured your copy, and propose to be an exhibitor, get one from the Secretary.

As in a game of cards, so in the "Game of Life"; we must play what is dealt to us, and the glory consists, not so much in the winning, as playing a poor hand well.

Annie Holmes, a pupil of Acton Public School, won first prize in the W. C. T. U. contest for workbooks for Grade VI. Odessa Weaver's exhibit was highly commended. Odessa is also an Acton School pupil.

The permanent buildings at the Canadian National Exhibition amaze the visitor. These great palace-like edifices—dozens of them distributed throughout a beautiful park of 350 acres—would arouse the envy of an Eastern potentate.

Death occurred in Cobourg Hospital on Monday night, of Lyle Naylor, Sydney Street, Milton. Death was due to injuries received in a motor accident near Cobourg two weeks ago. Naylor was 25, and a son of Mr. and Mrs. William Naylor, Milton.

Russ Salmon held up his share of winnings on Tuesday evening when he won his set at tennis and then went to the bowling green, and with his partner, carried off the trophy for Scotch Doubles. Russ, plays hockey in the winter and can also slide a curling stone.

An immense pageant, "The Triumph," will be staged nightly in front of the grandstand at the Canadian National Exhibition. Fifteen hundred performers in colorful and historic costumes, wonderful lighting and scenic effects, music and magnificent pyrotechnic displays make this an event long to be remembered.

PERSONAL PROOF

Most of the girls that come don't want to marry. How do you know? They don't know.

Here and There

Popularity of Canadian apples abroad has notably increased, and last year apple exports to Europe from Western Canada reached a new high record of 1,174,000 boxes, as compared with 650,000 boxes in 1930. Fruit growers are anticipating an even larger crop this year.

R. Y. Danlaud, formerly Traveling Passenger Agent, Canadian Pacific Railway, Winnipeg, was appointed District Passenger Agent, Algoma District, North Bay, Ont., effective August 16th. Mr. Danlaud has had a long and successful career with the Company and is now receiving congratulations on his most recent promotion.

Numbers of anglers returning through Ottawa and Montreal report having experienced exceedingly good bass fishing. This was the expression of a group from Cincinnati, Ohio, who recently visited the bass fishing waters of the Gattineau River, north of Maniwaki, according to A. O. Seymour, General Tourist Agent, Canadian Pacific Railway.

This is evidently the peak year with partridge, one would judge from the reports emanating from various parts of the Laurentian and Gattineau districts of Quebec, according to A. O. Seymour, General Tourist Agent, Canadian Pacific Railway. In almost every locality partridge, as the ruffed grouse and Franklin grouse are best known, are very plentiful. Most flocks hatched this year are nearly full grown.

New freight rates on live stock with low minimum weights to meet the competition of motor trucks in the transportation of animals to market have been put into effect by the Canadian Pacific and Canadian National Railways covering movement from stations within a radius of 150 miles of Toronto, and these were effective from August 15. The new rates are being tried out as an experiment, and it is expected they will result in a very substantial increase in the rail movement of cattle, sheep, and hogs.

One of the most interesting passengers arriving in Montreal by the Canadian Pacific SS. Duchess of Richmond on August 13 was "Miss England III," the world's fastest motor-boat. After the international races with Gar Wood's boat at Detroit, Kaye Don will take "Miss England III" to Toronto, where it will be accompanied in the Duchess of Richmond by R. E. Garner, senior mechanic, and "mate" to Kaye Don during the races.

Two hundred organizations affiliated with the governing body of the Canadian Chamber of Commerce, whose seventh annual convention will be held at Halifax, September 13-15, will send members to a pre- and post-convention sea cruise and land tour with the Clarke Steamship Company, the Dominion Atlantic and the Canadian Pacific Railways, scheduled to leave Montreal September 3 and return there September 19. The sea cruise will cover the S.S. New Northland, calling at Charlottetown, Sydney, St. Pierre-Miquelon, St. John's, Newfoundland, and Halifax, prior to the convention, and will cover the Maritime Provinces after it.

Cost of travel to Eastern Quebec, the Lower St. Lawrence and to resorts in the Maritime Provinces has been deflated this summer in a fare revolution that has never been equaled in the history of the railroads of Canada. This reduction is based on about four and one-tenth for the round trip to any one of a score of glorious summer centres on Canada's unsurpassed Atlantic seaboard with proportionately reduced fares to many other destinations in eastern Quebec and the Maritime Provinces which are also in effect from stations in the province of Quebec, Montreal and weeks and also in Ontario, Sudbury, Capreol, Windsor, Sarnia, and east. This great concession by the railroads of Canada is on offer during the month of August with a return limit of 21 days, including the date of sale. (82)

NOT A SIGN OF COURAGE

An executive of a big paint company recently commented on the difficulty the officials encounter in keeping workmen from eating their lunches in rooms stacked with Paris green or white lead. A flirty blunder might mean an agonizing death, but the men take the risk, even when they know they will be reprimanded if discovered. This is the same characteristic often noticed in young people, who take all sorts of chances in the matter of exposure and laugh at protests. This silly recklessness should not be confused with courage. It is not a sign of bravery, but rather a proof of a lack of imagination and foresight.

DOWN WITH IT

Street Orator—"We must get rid of radicalism, Socialism, Bolshevism, Communism, and Anarchism." Voice from the crowd—"An while we're about it—why not throw the rheumatism?"

STALLING EACH OTHER

"I haven't the courage to tell your father of my debts." Financier—"What towards you men are! Father hasn't the courage to tell you of his."

THE REVELATION OF COMPANIONSHIP

The companionships you form reveal what you are. You may think you are intimate with a girl because she lives across the street or works in the same office, but if there were nothing else to hold you together, her proximity would not have the binding force of a love string. Some of your young people affect superiority to your chosen associates. You criticize their manners, their habits, their lack of principle. All this criticism, however, is a pretense. If you spend your leisure with ill-mannered and unprincipled young folks, it is because you prefer bad manners and a lack of principle. That which people say is often misleading, but the companionships you choose are a revelation of your real self.

RIDDLES

How do musical people buy their newspaper? By the quire (choir). Why is a good cabbage the most amiable of vegetables? Because it is all heart. What is necessary to the expert needlewoman? A good eye. When are two apples alike? When pared. Why should shoemakers work all night? Because it is never too late to mend.

TURNING OUT BETTER WORK

A little girl was standing admiring herself at the mirror. Her father, observing this, remarked, "Now, Mary, you should not be admiring yourself like that. Remember, you are just as Nature made you." "Did Nature make you, Daddy?" she asked. "Of course!" replied her father. "Then don't you think Nature is turning out much better work now?"

CAUSE AND EFFECT

Husband—"I sure miss that cuspidor since it is gone." Wife—"You missed it before. That's why it's gone."

Letters to the Editor

The Free Press welcomes letters to this column on matters of general interest to its readers, but does not necessarily endorse the opinion expressed. All letters must be signed, but may be published under a pen name if so desired and specified in the letter. Communications should not be over 500 words in length and must be received not later than Thursday at noon to ensure publication in that week's issue.

Editor Free Press

Dear Sir: May I address the interested citizens of Acton, who have relatives laid in the Pioneers Cemetery, through the columns of your valuable paper?

Some weeks ago I inserted a notice that my services were available for the purpose of clearing up the plot in our old cemetery, which contains the remains of so many of our old friends and neighbors. In the meantime, I have spoken with many on the subject, and all are agreed that the place should be cared for. Of course, this is a busy time of year for our farmer friends, and they and others promise some day to look into the matter.

May I report that a number of paths have been partially cleared, so that it is possible to get about some, and a sign erected at the street entrance, opposite River Street. A number of plots have been cleared by orders from friends or owners, and a rough survey made of the plots that have markers or monuments over the most of the ground, and many stones turned right side up. There would appear to be upwards of two hundred graves, all told.

This preliminary work has been carried on with the aid and approval of a number of interested friends, and should further the work that is yet to be done, considerably, and I just wish to make the suggestion, hoping that no further appeal is necessary at this time; that friends who are interested will show their deep interest by assisting promptly, rather than waiting for others. It would look mighty fine to see you all at work once, before Fall Fair.

Thanking you, Mr. Editor, I am, Yours sincerely, N. F. MOORE.

Acton, August 30, 1932.

ADVERTISING INCREASES CONSUMPTION OF BASIC PRODUCTS

An instance of how advertising can help to increase the Canadian consumption of Canadian basic products is provided by the experience of the Canadian Shredded Wheat Co. Ltd. This Company has just issued a series of advertisements to newspapers from coast to coast, urging the public to use their product—"Shredded Wheat"—not only because of the food value but also because by eating Shredded Wheat being made from finest Western grain with nothing added or taken away.

Some idea of what this appeal to patriotism has meant in the domestic consumption of Canadian wheat is given by an official of the Company. "Since 1928 we have, in one way or another, been urging the public to use our product because by doing so, it is directly helping the Canadian farmer and our records show the results," he said. "Several hundred thousand more Canadian families are using daily at least one ounce more of prepared Canadian wheat in the form of our biscuits than was the case five years ago. That represents a consumption of about 2,000,000 pounds more Canadian wheat weekly from this source alone. (Work that out in terms of yearly consumption and you will find that it is a total which is worth considering). We want to sell our product but we do feel that our success shows how industrial firms with the right sort of product can advertise to increase the country's consumption of basic products."

ITS JUST ONE FAMOUS FACE AFTER ANOTHER FOR HIM

Canadians cannot be said to have the toughest beards in the world, and the laurels for such wiry facial adornments might just as readily go to Englishmen, Australians and Irishmen, if one exclude certain primitive specimens to be found in various parts of the world. According to P. E. "Red" Thesse, veteran tonsorial artist of the Chateau Laurier Hotel at Ottawa, and he ought to know since his artistry at this hotel de luxe brings him face to face with many of the world's celebrities and others who come from all parts of the civilized world.

Just now "Red's" job is to start the day off on the right foot for many of the statesmen who are attending the Imperial Economic Conference and so it is just one famous face after another for him. The "beard" for the toughest beard of his tonorial career goes to one of the English delegates, "Red" declares.

FEAT STILL POPULAR

In many places in the British Isles, peat is still exclusively used for heat. The custom of cutting the peat and drying it for use during the winter months still persists in the very northernmost part of Scotland, the county of Caithness. One of the features of a peat fire is the "lazy hole," so-called because its contents, the ashes which fall from the fire, need only be removed once a week. The last member of the family to retire at night removes the embers from the hearth to the "lazy hole," where they smoulder among the ashes throughout the night. When morning comes, the embers are replaced on the hearth, and in the company of a fresh piece of peat soon break into a cheerful blaze.

MAKING IMPOSSIBILITIES

If you avoid attempting tasks because you think you cannot do them, they might as well be impossible, as far as you are concerned. You may become embarrassed if you try to talk before a crowd. If you say, "I can't," when you are asked to make a speech along with the presentation of the gift the members of your Sunday-school class have purchased for their teacher when asked to take part in a school debate your length and must be received not later than Thursday at noon to ensure publication in that week's issue.

LITTLE SHEPHERD OF KINGDOM COME

"My goosh, Bill," groaned the managing editor of the tabloid, "nothing scandalous has happened in twenty-four hours. What'll we do for the front page?" "Aw don't get discouraged, Steve," the city editor comforted. "Something will happen. I've still got faith in human nature."

PROTECTING POOR POLLY

Daughter—"Mother, shall I put the parrot on the back porch?" Mother—"Goodness, no! Your father is repairing the car in the back yard."

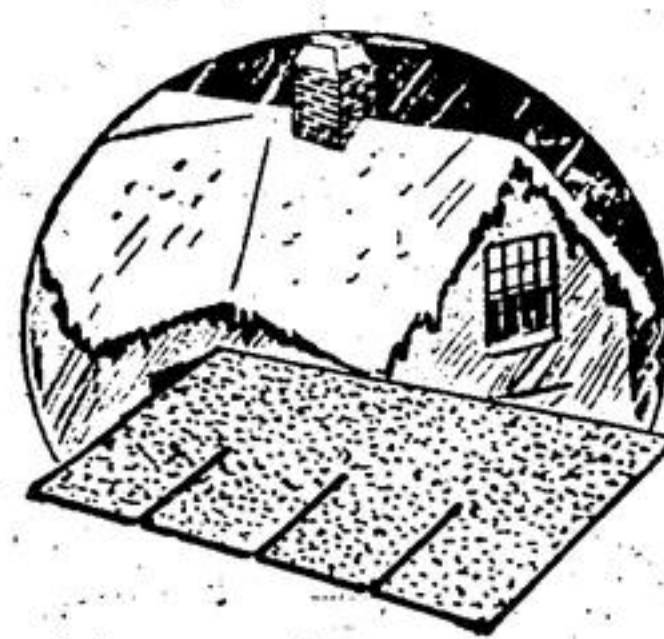
FISH THAT CARRY FLASH LIGHTS

Flash lights always have a peculiar fascination because they suddenly dispel the darkness. Few people know, however, that certain creatures of the deep sea, where it is always dark, carry natural flash lights. These lights are fitted with a lens much like that of our flash lights. Back of the lens we find the light-producing organs. In the rear of the light is a series of shiny cells which act as a reflector. When the light is produced by the organ, that which falls on the reflector is sent out through the lens in a strong, steady beam which penetrates the dark waters for quite a distance.

These members of the finny tribe do not have a switch for turning their lights on or off at pleasure; so the light is fitted with a membrane which acts as a shutter, and which can be drawn over the light at any time. When one of these fish wishes to turn his light off, all he has to do is to close the shutter; and when he needs a light, he opens it.

HARD NUT

A motor car, after knocking down an old man, ran into a lorry not ten yards away. There it lay minus two wheels and the steering gear. Presently the old man, who was unhurt, got up and saw the wreck and exclaimed—"Graacious, I must have given the thing an awful kick to have done so much damage."



Roofing That Protects

Above all else, the roofing you select should provide complete protection against the elements. That is why our specially prepared roofing is sure to satisfy. It is unaffected by even the most ruthless attacks of sun, wind, rain, sleet or snow. May we submit an estimate for YOUR ROOF? Free Roofing Service to all points in Georgetown, Acton, Milton and surrounding territory.

Georgetown Lumber Co. Ltd. N. McLEOD, ACTON MANAGER

Phone: Georgetown 250 Acton 120

This Week's Specials! At Patterson's

Table with columns for BEEF CUTS, SMOKED MEATS, and FRESH MEATS. Items include Sirloin Roasts, Porterhouse Roasts, Wing Roasts, Rump Roasts, Choice Rib Roasts, Rib B's, Side Bacon, Smoked Hams, and Fresh Hams, with prices listed.

Table for EXTRA SPECIAL products: 3 lb. Domestic Shortening for 38c, 3 lb. Lard for 35c, 2 Aylmer Catsup 12 oz. Bottles for 25c.

PATTERSON'S MEAT SHOP WE DELIVER PROMPTLY PHONE-178

50c Takes the Free Press from Now to December 31, 1932 To Any Canadian Address

Here is a Newspaper Bargain. In order to introduce THE FREE PRESS to new readers, we will mail to any New Subscriber for 50c for the balance of the year.

Send it to your friends. It's a newsier weekly letter than you can write, and it will go regularly. Send it now and it will tell them all about the Fair and the other activities of the community right up until the close of 1932.

The Acton Free Press Halton County's Largest Newspaper

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