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G. A. DILLIS, Editor and Proprietor.

EDITORIAL

For Next Year's Council

A feature that is applicable in some municipalities and might be tried with good results in Acton is the plan of holding the nomination meeting a day or so following the time when nominations are put in for municipal office. It is hardly fair that men should be placed in nomination and expected to address a public gathering a few minutes later and intelligently discuss matters that had not been seriously considered by them. With the nominations now being made on Friday, the platform addresses of former officials and candidates for office might well be heard on the following Monday evening. This would give all candidates a chance to make up their mind on their stand and to prepare for many of the questions they would like to ask and acquaint themselves with issues confronting the ratepayers. Such a plan of two meetings is now being carried out in other municipalities, such as Barrie, and we put forward the suggestion for consideration by next year's Council.

An Example Needed

The appeal of the Hon. Col. Price for municipalities to curtail expenditure wherever possible is a timely warning and should be heeded by all governing bodies. But the small municipality will have a big task which seems futile when the large bodies foist the expenditures onto them and they are the direct means of approach to the taxpayer. In Acton, and we take it that this is just typical of other towns, the increased expenditure has come from the County rate, which has been almost doubled in the past few years. Let us also explain that the County rate is also made up of levies by the Provincial body, and we presume the Dominion Government has levies over which the Provincial Government has no control. A striking example of tax increasing was the recent attempt of the Provincial Highway Department to have a third highway, without even the County Council having a voice in its construction. To the credit of the Department is also its cessation of operations when the opposition from the County was put forth. It is truly a time for all bodies to proceed slowly and the larger governing bodies are expected to set the example.

Population of Canada 10,353,778

The population of Canada, according to the census taken in June, 1931, is 10,353,778, an increase since 1921, of 1,505,820 or 17.82 per cent. The largest population among the provinces is in Ontario with 3,426,488, an increase in ten years of 492,826 or 16.86 per cent. Quebec is next with 2,869,703, a gain in the decade of 509,128 or 21.57 per cent.; Saskatchewan is third with 921,281, an increase since 1921 of 163,771 or 21.62 per cent. Alberta is in fourth place with 274,097, a gain of 129,043 or 23.63 per cent. Next comes Manitoba with 609,841, an advance of 89,723 or 14.71 per cent.; British Columbia with 680,210, a gain of 164,628 or 31.38 per cent.; Nova Scotia with 512,027, a decrease of 11,810 or 2.25 per cent. Since the census of 1921; New Brunswick with 408,255, a gain of 20,370 or 5.25 per cent.; Prince Edward Island 88,040, a decrease of 575 or .05 per cent. compared with ten years ago; the Northwest Territories with 7,133, a decrease of 855 or 10.70 per cent., and the Yukon Territory with 4,213, a gain of 58, or 1.35 per cent. These figures just issued by the Census Branch of the Canadian Government Bureau of Statistics are, it is announced, subject to further correction.

What is Advertising?

If you were asked just how to define "advertising," you would no doubt experience some difficulty in doing so, but Miss Florence Dart of Philadelphia won a silver trophy with this definition: "Advertising is the art, science and business of creating a favorable public acceptance of, demand or desire for, any worthy product of service." The contest for a definition was launched because, according to the Women's Advertising Club of Chicago, who sponsored it, "There is a need for the general public to have a definite idea of just what advertising is and how it functions."

On With the Mature

The municipal elections are over for another year and the electors have made their choice of who will serve them and administer their affairs. The Council will all be new men, although Reeve-elect Barber and Councillor-elect Nicol have both had several years of municipal experience. When the results were known on Monday it seemed well for the advancement of Acton to hear one of the Councillors-elect make a brief speech, in which he declared that he was ready to serve in Acton's best interests, without fear or favor. Elections never do please everyone, but all will willingly abide by the expressed will of the majority and with the spirit expressed by the elected Councillor the future of Acton will register a continuance of the advancement that has characterized its past.

Criticism Worth Counting

A good many years have passed since Addison said that it was ridiculous for any man who had not distinguished himself by his own performance to criticize the works of another. That remark has never been especially popular, because it would put an end to most criticism. If we had to do something worth while ourselves before we criticized others, what a dumbness would attack some of our most critical circles! As it is, any "down-and-out" feels competent to criticize the Premier. Any unsatisfactory workman knows just what is wrong with his chief. The untried schoolboy who never earned a dollar in his life, will find fault with business leaders. Criticism of this sort may satisfy those who offer it, but of course, it means nothing. The only person whose criticism is worth anything is the one who has achieved.

Bridges

Acton seems to have a very grave disliking for bridges. It is indeed very fortunate that we are so situated that few of them are necessary. In the recollection of the present editor of THE FREE PRESS there are three of these structures which have played a prominent part in municipal affairs. There was the structure over Main Street and the election slogan quite vividly remembered of "How much did the Bridge Cost?" Then there was that famous footpath over the creek in the school grounds, which started out to be so pretentious, and ended as it is—just a bridge over a six foot stream. And lastly there is the structure on Maria Street, that has been kicked about for nearly twenty years. About all the electors may do is give thanks that they do not reside in communities where the high level structures are necessary. Bridges of very ordinary size are bothersome to Actonians.

Nearly 2,000,000 Motor Tourists

In the first six months of 1931 a total of 1,780,883 motorists came to Canada from the United States for periods from 24 hours up to six months. Of the total 1,274,508 came for a stay of 24 hours or less; 500,833 for a visit up to 60 days and 542 for a stay up to six months. Compared with the corresponding period of 1930, this shows an increase in the number of sixty-day permits totalling 158,808, and in the six-months permits totalling 78, while a decrease is shown in the twenty-four hour permits totalling 107,185. The Province of Ontario headed the list for motorists with 1,302,850, of which 1,056,654 were for 24 hours; 336,075 for 60 days and 130 for six months. The City of Windsor recorded the largest number of entries with 611,084, of which 83,732 were for 60 days. Bridgeburg and Niagara Falls were also popular points for crossing the international line.

EDITORIAL NOTES

When winter came it left no doubt of its arrival and made up for its tardiness by its severity.

Up goes the price of auto licenses. Oh, well, it won't make much difference to pedestrians, any way.

The elections are over—now for a settling down to enjoyment of the Christmas holidays and the Christmas spirit.

It is said "Gandhi has packed up for his return trip." From other accounts the packing up process would be the least of his journey troubles.

The editor was accused by one of the municipal candidates elected of being of assistance in his campaign. We feel just as flattered as the Daily Star usually feels after Toronto's municipal elections.

Chronicles of Ginger Farm

Written Specially for
Free Press by
GWENDOLINE F. CLARKE

Our bazaar is over and I really feel as if someone had given me a holiday! Not that I begrudge any time or effort on my part in connection with it—far from it—but you know how it is—one can have all the year to think about it and yet leave things until the last few weeks. I got my second stocking rung finished all right and both of them were sold, so it is some satisfaction to know my work was not done for nothing. Of course I have always taken it for granted that all the women work and worry away every year until the bazaar for their particular church is brought to a glorious finish, but what the bazaar from a man's point of view might be had not occurred to me until I overheard this illuminating conversation this morning between Partner and another man. "I think, as a matter of fact, I was meant to overlook it."

"Well," said Partner, "has your wife got over the bazaar?"
"I care how so," answered the other poor minded man. "Seems to me she has done nothing else for the last six weeks but dress dolls. I said to her the other day—how would it be if you try dressing up this doll for a change—I could do with a few buttons now and then."
"Yes, I know how it is," sympathized Partner. "I was thinking myself that I would soon have to start sewing up my own socks!"

Of course it is all a libel, but every woman knows how easily the poor, dear, helpless men can feel themselves abused. And now we have come to Overcast Mall week—that is to say the time when people in Canada who have friends overseas are writing their Christmas letters and packing parcels, both big and small, while people across the Atlantic are doing exactly the same thing for their sons and daughters and other relations in Canada. Possibly there is hardly a village in England without some mother sending her Christmas message to a son or daughter whom she has not seen for years. Cannot you picture her, writing her Christmas letter, looking back over the years as she writes, thinking once again of other Christmases when she had

her children all around her, remembering how jealous she was for the welfare of them all. Guiding them, shielding them, praying always for their welfare and happiness and perhaps a tear falls as she remembers how heart broken she was last Christmas when Charlie forgot to write to her and she hopes with a longing too deep for words that he will remember her this year. And what are the grown up sons and daughters of these fathers and mothers doing in Canada to-day? To some the years have brought realization of their parents' love for them, broken hearts have been mended, and they are yet others who once had parents to write to but now have them no longer.

Some write as a matter of habit—newspaper, cheerful letters, touching lightly upon the heartaches and disappointments which come to them as to everyone, others do not write at all because they are too tired, too discouraged to face the ordeal of writing home. Some day when things are better they promise themselves they will write, never thinking when that day comes it may be too late. But young fellows' hate to tell again the same old story—no work, no money, no home—and farmers and their wives cannot bear to write again of crop failures and poor markets, they are too much afraid it may sound like a put up "hard luck" story. It is easily understood by those in Canada but whatever the reason for the unwritten letter, the result is still the same—somewhere in the Old Country parents are waiting for the letter that does not come. The postman comes striding down the street, heavy laden, rat-tattling at one door and then another. Mother watches from be-

hind the front room window curtains—he comes . . . he passes . . . Mother turns away, bites her lip to keep back the unbidden tears—"To-morrow, perhaps," she mutters, and broom in hand resumes her sweeping. There is no resentment against this child of hers—only starved motherlove and a nameless dread.

Writing Christmas letters early in December is not the easiest thing to do, and this year the mild weather makes it seem even more difficult. One does not seem to have sufficiently imbibed the Christmas spirit. There is one thing in this house getting ready for Christmas if nothing else is, and that is my cactus. It is a gorgeous plant—at least eighteen inches across, and practically over leaf has a bud, so it shows promise of being in full bloom by Christmas. Outside things are different—Partner has started plowing again, and before this last frost I plucked peas willows down at the creek. The hens are also undecided to know what to make of the weather—three of them thought it would be a good time to think about spring chickens, so they went broody in anticipation, but once I discovered them, they were not left to anticipate very long. No, my kiddies, eggs are more profitable than chickens at this time of the year.

For Sprains and Bruises.—There is nothing better for sprains and contusions than Dr. Thomas' Electric Oil. It will stop aching, carry away the proud flesh, draw out the pus and prepare a recognized healer among oils and numbers of people can certify that it healed where properly applied.



J. Cadesky
OPTOMETRIST
WILL VISIT ACTON ON
Monday, January 4th
Anyone suffering from Eye-strain, Defective Vision or Headache should not miss the opportunity of consulting this eyesight specialist. Appointments may be made with Mr. A. E. Brown, Druggist.
CONSULTATION FREE
Office Hours: 9 a. m. till 4 p. m.

TIME TABLES

AT ACTON
CANADIAN NATIONAL RAILWAYS
(Going East)
Daily, except Sunday 10:07 a.m.
Daily 2:28 p.m.
Daily, except Sunday 6:13 p.m.
Sunday only 8:00 p.m.
The Chicago flyer, that passes through here at 9:30, eastbound, stops at Georgetown at 9:42 p. m.
(Going West)
Daily, except Sunday 7:40 a.m.
Daily, except Sunday 9:45 a.m.
Daily, except Sunday 2:28 p.m.
Daily, except Sunday 6:40 p.m.
Sunday only 8:45 a.m.
Sunday only 10:35 p.m.

TRAVEL BY BUS

EASTBOUND
Daily 6:45 a.m.
Daily 9:45 a.m.
Daily 2:00 p.m.
Daily 5:30 p.m.
Daily 8:00 p.m.
Saturdays, Sundays and Holidays, only 10:00 p.m.
WESTBOUND
Daily 9:10 a.m.
Daily 1:10 p.m.
Daily 4:10 p.m.
Daily 7:30 p.m.
Daily—except Saturday 10:10 p.m.
Saturdays, Sundays and Holidays only 11:10 a.m.
Saturday only 12:10 a.m.
—ACTON PHONE 58—

ARROW

Debts Collected
If effectiveness means anything to you, then you will send your list of notes and accounts to
KELLY & AIKEN
The Persistent Collectors
ORANGEVILLE
Monthly Statements
No Collection No Charge

Painting and House Decoration
Graining a Speciality
Prompt Attention
Satisfaction Guaranteed
Estimates Given
RICHARD H. BLANCHE
Box 359, Acton

Savage & Co.
WATCHES
DIAMONDS
CHINA
GLASSWARE
WEDDING
AND
ENGAGEMENT
RINGS
GUELPH, ONTARIO
11 WYNDAHAM ST.

Children Left Alone
In a little house in a back street two children are awaiting Mother's and Dad's return. They are being helped by a friendly organization but there can be no home for them until their parents come back. Where are the parents? For many months they have been struggling for lost health and strength in the Toronto Hospital for Consumptives. They have benefited greatly, as so many hundreds do, from the quietness, fresh air, kindly nursing and medical attention.
"Able to walk to the dining-room porch, boast of the husband and father. But a short time ago he could not be moved from his bed. A few months from now, who knows, he may be back again taking up the burden of the home."
Back work as this has great economic value to the community as well as opening the only way from misery and despair to hundreds of the consumptive poor. The hospital greatly needs your help. Will you please send a gift to Mr. A. E. Brown, 311 College St., Toronto.

FRIDAY . . . SATURDAY . . . MONDAY
Days When Carroll's Bargain Specials Are Released!
3 LUCKY DAYS 3
Carroll's Special
CEYLON TEA lb. 39c
Carroll's Own Creamery
BUTTER pound 25c

Special—Upton's New Jam
STRAWBERRY 40-oz. jar 27c
Special—Real Choice Quality
TOMATOES 4 largest size tins 27c

Genuine French Red
Cake Cherries quarter lb. 10c
Macosch's Cut
Mixed Peels (20% Cloves) pound 19c
Australia Valencia Type
New Habasas 2 pounds 25c
Australia Cleared
New Currants 2 pounds 29c

Special—Maxwell House
COFFEE 1-lb. tin 43c
Special—Assorted Flavors
JELL-O 3 pkgs. 20c
Fancy Quartered Shelled
WALNUTS, lb. 43c
Fancy Hulled Shelled
ALMONDS 1/2-lb. 25c

Special—
Comfort Soap 2 39c
Ayrshire Fancy Quality Golden
Bantam Corn 2 No. 1 25c
Special—
Macaroni 2 15c
Frankfurt Brand
Tender Peas 2 15c

Carroll's
QUALITY FIRST—ECONOMY ALWAYS
SAMPLE OUR DELICIOUS CHRISTMAS SWEETS AND NUTS!

Cranberries 18c
2 Bleached Celery bunches for 17c
10 Cooking Onions lbs. for 15c
20 LARD lb. Pails for \$1.99
3 BANANAS lbs. for 23c
Large Valencia Oranges, dozen 40c
Small Navel Oranges per dozen 32c
Medium Navel Oranges, per dozen 42c
Large Navel Oranges, per dozen 55c
LARGE SEEDLESS GRAPEFRUIT, 3 for 22c

Mill Street - Acton, Ontario